

# Internet Broadcast Using End System Multicast

<http://www.cs.cmu.edu/~ESM-streaming>

## Overview of ESM

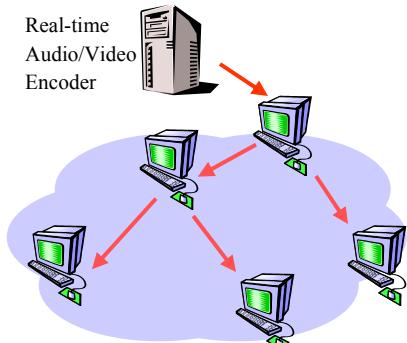


Figure 1. End systems (viewers) self-organize into a high performance data distribution tree structure.

**End System Multicast (ESM)** allows for live audio and video content to be delivered over the Internet at a low cost to the broadcaster. It achieves this by harnessing the idle network resources of its viewers to help distribute the broadcast. The viewers automatically arrange themselves into a broadcast distribution tree. The tree continuously adapts to network dynamics, attempting to obtain the highest bandwidth and lowest latency.

## Applications



## Key Benefits of ESM

- No extra router support necessary
  - In contrast to IP multicast solutions
- No infrastructure servers necessary
  - In contrast to content delivery services
- Instantly deployable by end users
- No central performance bottleneck
  - Load shared across end systems
- Extremely cost-effective
- Better routing from broadcaster to viewer
- Adaptive to heterogeneity and dynamics in end system and Internet performance

## Value-Added Features

Data Type	Priority	Bandwidth
Audio	High	15Kbps
LQ Video		100Kbps
HQ Video	Low	300Kbps

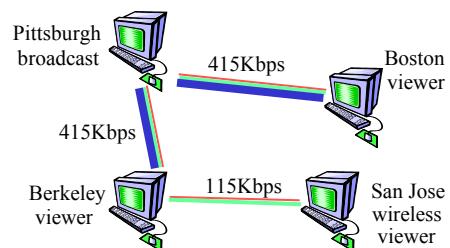


Figure 2. High priority audio and LQ video are selectively sent to bandwidth constrained San Jose wireless viewer

- Prioritized audio and video transmission
  - Ensures high fidelity audio and clear video even when network congestion occurs
- Network-friendly TCP-based congestion control