#### **Machine Learning**

10-701/15-781, Spring 2008

#### Clustering



**Eric Xing** 

Lecture 15, March 17, 2008

Reading: Chap. 9, C.B book

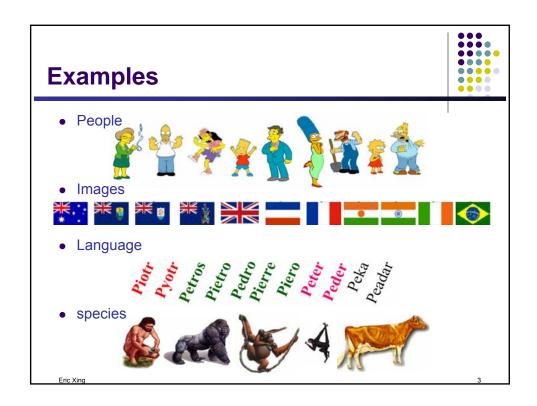
## A Control of the Cont

#### What is clustering?



- Clustering: the process of grouping a set of objects into classes of similar objects
  - high intra-class similarity
  - low inter-class similarity
  - It is the commonest form of unsupervised learning
- Unsupervised learning = learning from raw (unlabeled, unannotated, etc) data, as opposed to supervised data where a classification of examples is given
- A common and important task that finds many applications in Science, Engineering, information Science, and other places
  - Group genes that perform the same function
  - Group individuals that has similar political view
  - Categorize documents of similar topics
  - Ideality similar objects from pictures

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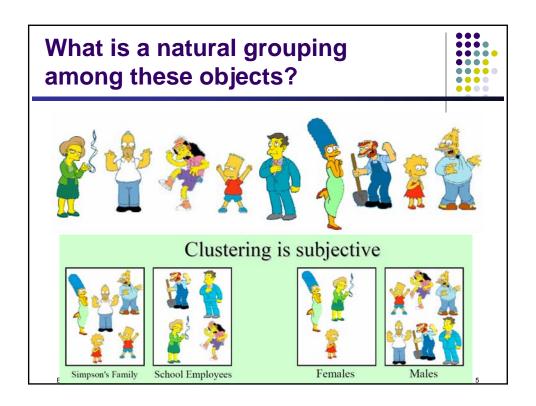


#### Issues for clustering



- What is a natural grouping among these objects?
  - Definition of "groupness"
- What makes objects "related"?
  - Definition of "similarity/distance"
- Representation for objects
  - Vector space? Normalization?
- How many clusters?
  - Fixed a priori?
  - Completely data driven?
    - Avoid "trivial" clusters too large or small
- Clustering Algorithms
  - Partitional algorithms
  - Hierarchical algorithms
- Formal foundation and convergence

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Hard to define! But we know it when we see it

- The real meaning of similarity is a philosophical question. We will take a more pragmatic approach
- Depends on representation and algorithm. For many rep./alg., easier to think in terms of a distance (rather than similarity) between vectors.

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### What properties should a distance measure have?



• D(A,B) = D(B,A)

Symmetry

• D(A,A) = 0

Constancy of Self-Similarity

• D(A,B) = 0 IIf A = B

Positivity Separation

•  $D(A,B) \leq D(A,C) + D(B,C)$ 

Triangular Inequality



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Intuitions behind desirable distance measure properties



• D(A,B) = D(B,A)

Symmetry

- Otherwise you could claim "Alex looks like Bob, but Bob looks nothing like Alex"
- D(A,A) = 0

Constancy of Self-Similarity

- Otherwise you could claim "Alex looks more like Bob, than Bob does"
- D(A,B) = 0 IIf A = B

Positivity Separation

- Otherwise there are objects in your world that are different, but you cannot tell apart.
- $D(A,B) \leq D(A,C) + D(B,C)$

Triangular Inequality

 Otherwise you could claim "Alex is very like Bob, and Alex is very like Carl, but Bob is very unlike Carl"

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## **Distance Measures: Minkowski Metric**



• Suppose two object *x* and *y* both have *p* features

$$x = (x_1, x_2, \dots, x_p)$$
$$y = (y_1, y_2, \dots, y_p)$$

• The Minkowski metric is defined by

$$d(x, y) = \sqrt{\sum_{i=1}^{p} |x_i - y_i|^r}$$

Most Common Minkowski Metrics

1, 
$$r = 2$$
 (Euclidean distance )  $d(x, y) = 2\sqrt{\sum_{i=1}^{p} |x_i - y_i|^2}$ 

2, 
$$r = 1$$
 (Manhattan distance) 
$$d(x, y) = \sum_{i=1}^{p} |x_i - y_i|$$

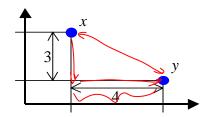
$$3, r = +\infty$$
 ("sup" distance ) 
$$d(x, y) = \max_{1 \le i \le n} |x_i - y_i|$$

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#### **An Example**





1: Euclidean distance:  $\sqrt[2]{4^2 + 3^2} = 5$ .

2: Manhattan distance: 4+3=7.

3: "sup" distance:  $max{4,3} = 4$ .

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#### **Hamming distance**



- Manhattan distance is called Hamming distance when all features are binary.
  - Gene Expression Levels Under 17 Conditions (1-High,0-Low)

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 GeneA 0 1 1 0 0 1 0 0 1 0 0 1 GeneB 0 1 1 1 0 0 0 0 1 1 1 1 1 0 1 1

Hamming Distance: #(01) + #(10) = 4 + 1 = 5.

#### **Similarity Measures: Correlation** Coefficient

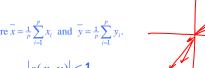


Pearson correlation coefficient

$$s(x, y) = \frac{\sum_{i=1}^{p} (x_i - \overline{x})(y_i - \overline{y})}{\sqrt{\sum_{i=1}^{p} (x_i - \overline{x})^2 \times \sum_{i=1}^{p} (y_i - \overline{y})^2}}$$

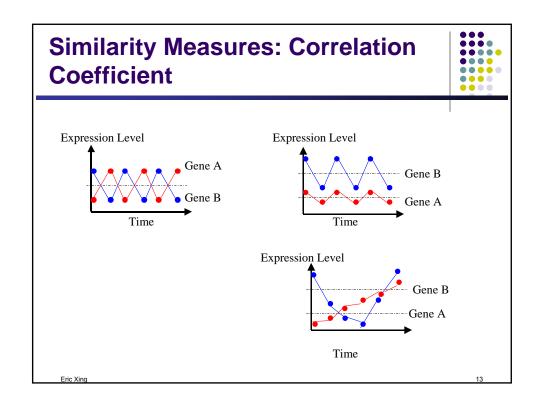
where  $\bar{x} = \frac{1}{p} \sum_{i=1}^{p} x_i$  and  $\bar{y} = \frac{1}{p} \sum_{i=1}^{p} y_i$ .

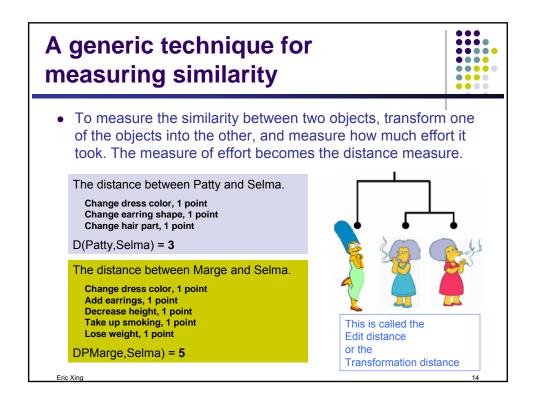




Special case: cosine distance







#### **Clustering Algorithms**

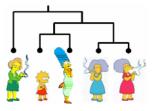


- Partitional algorithms
  - Usually start with a random (partial) partitioning
  - Refine it iteratively
    - K means clustering
    - Mixture-Model based clustering





- Hierarchical algorithms
  - Bottom-up, agglomerative
  - Top-down, divisive



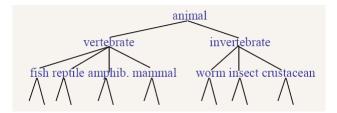
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#### **Hierarchical Clustering**



• Build a tree-based hierarchical taxonomy (dendrogram) from a set of documents.



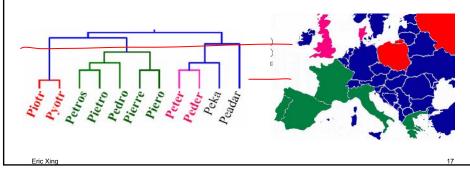
- Note that hierarchies are commonly used to organize information, for example in a web portal.
  - Yahoo! is hierarchy is manually created, we will focus on automatic creation of hierarchies in data mining.

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#### **Dendogram**



- A Useful Tool for Summarizing Similarity Measurement
  - The similarity between two objects in a dendrogram is represented as the height of the lowest internal node they share.
- Clustering obtained by cutting the dendrogram at a desired level: each connected component forms a cluster.



#### **Hierarchical Clustering**



- Bottom-Up Agglomerative Clustering
  - Starts with each obj in a separate cluster
  - then repeatedly joins the closest pair of clusters,
  - until there is only one cluster.





- Top-Down divisive
  - Starting with all the data in a single cluster,
  - Consider every possible way to divide the cluster into two. Choose the best division
  - · And recursively operate on both sides.

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#### **Closest pair of clusters**



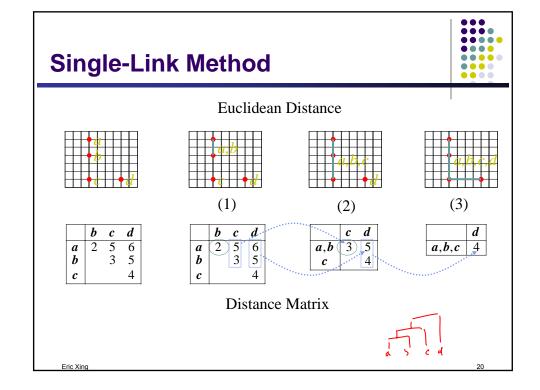
The distance between two clusters is defined as the distance between

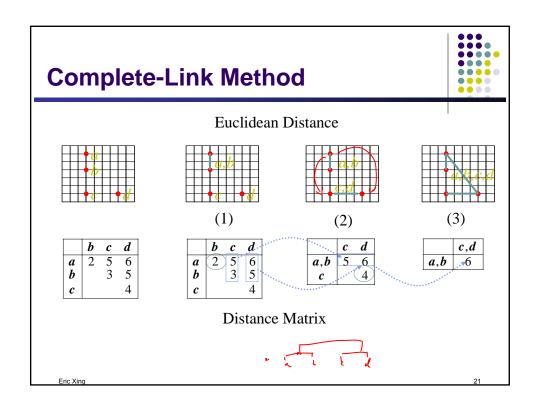
- Single-Link
  - Nearest Neighbor: their closest members.
- Complete-Link
  - Furthest Neighbor: their furthest members.

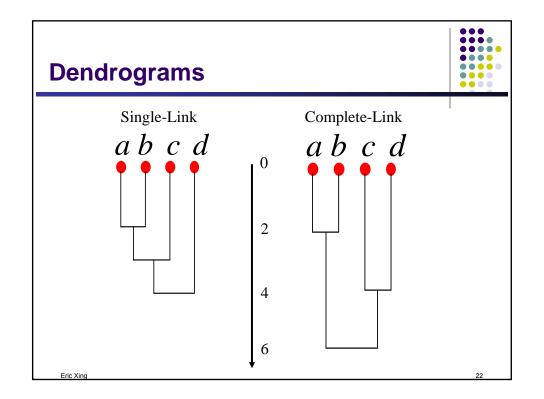


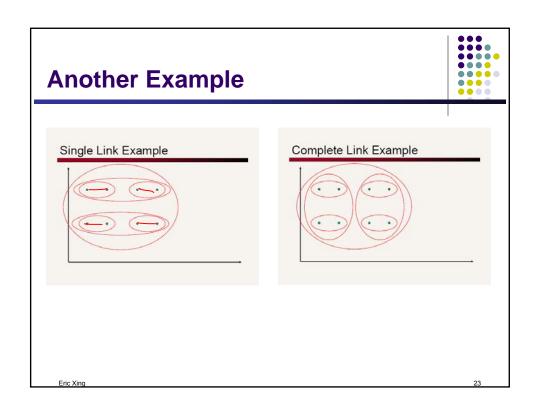
- Centroid:
  - Clusters whose centroids (centers of gravity) are the most cosine-similar
- Average:
  - average of all cross-cluster pairs.

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#### **Computational Complexity**



- In the first iteration, all HAC methods need to compute similarity of all pairs of n individual instances which is  $O(n^2)$ .
- In each of the subsequent n−2 merging iterations, compute the distance between the most recently created cluster and all other existing clusters.
- In order to maintain an overall O(n²) performance, computing similarity to each other cluster must be done in constant time.
- Else O(n² log n) or O(n³) if done naively

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#### **Partitioning Algorithms**



- Partitioning method: Construct a partition of n objects into a set of K clusters
- Given: a set of objects and the number K
- Find: a partition of *K* clusters that optimizes the chosen partitioning criterion
  - Globally optimal: exhaustively enumerate all partitions
  - Effective heuristic methods: K-means and K-medoids algorithms

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#### **K-Means**

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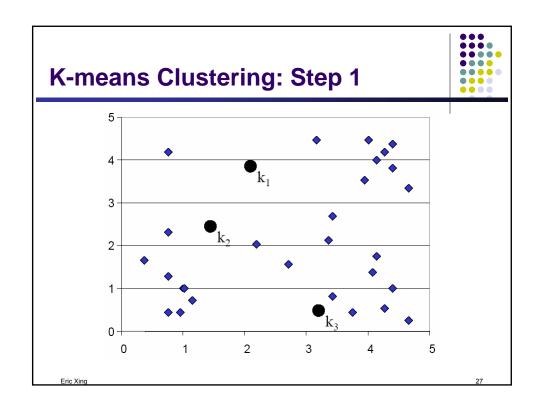
#### **Algorithm**

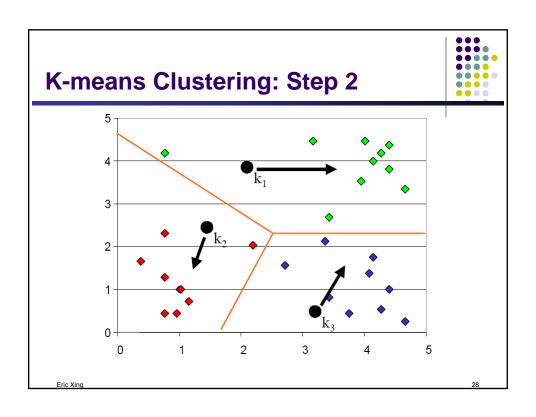
- 1. Decide on a value for *k*.
- 2. Initialize the *k* cluster centers randomly if necessary.
- 3. Decide the class memberships of the *N* objects by assigning them to the nearest cluster centroids (aka the center of gravity or mean)

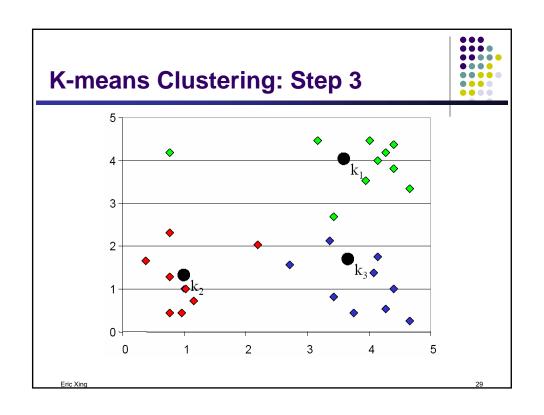
$$\vec{\mu}_k = \frac{1}{\mathcal{C}_k} \sum_{i \in \mathcal{C}_k} \vec{x}_i$$

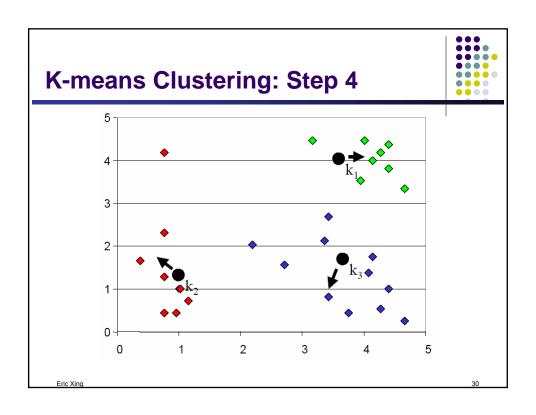
- 4. Re-estimate the *k* cluster centers, by assuming the memberships found above are correct.
- 5. If none of the *N* objects changed membership in the last iteration, exit. Otherwise goto 3.

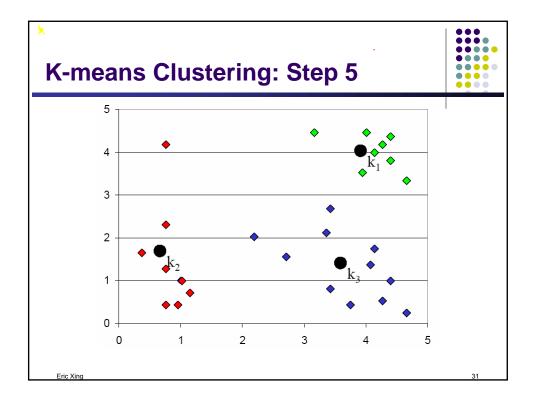
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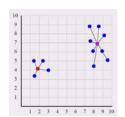
#### Convergence



- Why should the K-means algorithm ever reach a fixed point?
  - -- A state in which clusters don't change.
- K-means is a special case of a general procedure known as the Expectation Maximization (EM) algorithm.
  - EM is known to converge.
  - Number of iterations could be large.

#### Goodness measure

• sum of squared distances from cluster centroid: 
$$SD_{K_i} = \sum_{j=1}^{m_k} ||x_{ij} - \mu_i||^2 \qquad SD_K = \sum_{i=1}^k SD_{K_i}$$



· Reassignment monotonically decreases SD since each vector is assigned to the closest centroid.

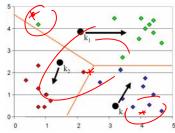
#### **Time Complexity**



- Computing distance between two objs is O(m) where m is the dimensionality of the vectors.
- Reassigning clusters: O(Kn) distance computations, or O(Knm).
- Computing centroids: Each doc gets added once to some centroid: O(nm).
- Assume these two steps are each done once for *l* iterations: O(*lKnm*).

#### **Seed Choice**

• Results can vary based on random seed selection.



- Some seeds can result in poor convergence rate, or convergence to sub-optimal clusterings.
  - Select good seeds using a heuristic (e.g., doc least similar to any existing mean)
  - Try out multiple starting points
  - Initialize with the results of another method.

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#### **How Many Clusters?**



Number of clusters K is given

- fic
- Partition n docs into predetermined number of clusters
- Finding the "right" number of clusters is part of the problem
  - Given objs, partition into an "appropriate" number of subsets.
  - E.g., for query results ideal value of K not known up front though UI may impose limits.
- Solve an optimization problem: penalize having lots of clusters
  - · application dependent, e.g., compressed summary of search results list.
  - Information theoretic approaches: model-based approach



- Tradeoff between having more clusters (better focus within each cluster) and having too many clusters
- Nonparametric Bayesian Inference

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#### What Is A Good Clustering?



- Internal criterion: A good clustering will produce high quality clusters in which:
  - the intra-class (that is, intra-cluster) similarity is high
  - the inter-class similarity is low
  - The measured quality of a clustering depends on both the obj representation and the similarity measure used
- External criteria for clustering quality
  - Quality measured by its ability to discover some or all of the hidden patterns or latent classes in gold standard data
  - Assesses a clustering with respect to ground truth
  - Example:
    - Purity
    - entropy of classes in clusters (or mutual information between classes and clusters)

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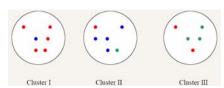
## **External Evaluation of Cluster Quality**



- Simple measure: purity, the ratio between the dominant class in the cluster and the size of cluster
  - Assume documents with C gold standard classes, while our clustering algorithms
    produce K clusters, ω<sub>1</sub>, ω<sub>2</sub>, ..., ω<sub>K</sub> with n<sub>i</sub> members.

$$Purity(w_i) = \frac{1}{n_i} \max_{j} (n_{ij}) \quad j \in C$$

Example



Cluster I: Purity = 1/6 (max(5, 1, 0)) = 5/6

Cluster II: Purity = 1/6 (max(1, 4, 1)) = 4/6

Cluster III: Purity = 1/5 (max(2, 0, 3)) = 3/5

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#### **Other partitioning Methods**



- Partitioning around medioids (PAM): instead of averages, use multidim medians as centroids (cluster "prototypes"). Dudoit and Freedland (2002).
- Self-organizing maps (SOM): add an underlying "topology" (neighboring structure on a lattice) that relates cluster centroids to one another. Kohonen (1997), Tamayo et al. (1999).
- Fuzzy k-means: allow for a "gradation" of points between clusters; soft partitions. Gash and Eisen (2002).
- Mixture-based clustering: implemented through an EM (Expectation-Maximization)algorithm. This provides soft partitioning, and allows for modeling of cluster centroids and shapes. Yeung et al. (2001), McLachlan et al. (2002)

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