# Text Categorization, Supervised Learning, and Domain Knowledge Integration

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# **ABSTRACT**

This paper introduces a predictive self-organizing neural network known as Adaptive Resonance Associative Map for classification of free-text documents. Whereas most statistical approaches to text categorization derive classification knowledge based on training examples alone, ARAM performs supervised learning and integrates user-defined classification knowledge in the form of IF-THEN rules. Through our experiments on the Reuters-21578 database, we show that ARAM performs reasonably well in mining categorization knowledge from sparse and high dimensional document feature space. In addition, ARAM predictive accuracy and learning efficiency can be improved by incorporating rules derived from the Reuters category description. The impact of rule insertion is most significant for categories with a small number of positive training documents.

### **Keywords**

Categorization, text mining, learning, knowledge integration

#### 1. INTRODUCTION

Text categorization refers to the task of automatically assigning documents into one or more predefined classes or categories. In recent years, there has been an increasing number of statistical and machine learning techniques that automatically generate text categorization knowledge based on training examples. Such techniques including decision trees, K-nearest-neighbor system (KNN), rule induction, gradient descent neural networks, regression models, Linear Least Square Fit (LLSF), and support vector machines (SVM) assume the availability of a large pre-labeled or tagged training corpus. In specific domains, such corpora may not be readily available. In a personalized information filtering application, for example, few users would have the patience to provide feedback to a large number of documents for training the classifier. On the other hand, most users are willing to specify what they want explicitly. In these cases, it is desirable to have the flexibility of building a text classifier from examples as well as obtaining categorization knowledge directly from the users.

This paper reports our evaluation of Adaptive Resonance Associative Map (ARAM) [4] for text classification based on a popular public domain document database, namely Reuters-21578. The objective of our experiments is two-folded. First, we study ARAM's capability in mining categorization rules from sparse and high dimensional document feature vectors. Second, we investigate if ARAM's predictive accuracy and learning efficiency can be enhanced by incorporating a set of rules derived from the Reuters category description.

#### 2. ARAM

ARAM belongs to a family of predictive self-organizing neural networks known as predictive Adaptive Resonance Theory (predictive ART) [3] that performs incremental supervised learning of recognition categories (pattern classes) and multidimensional maps of patterns. An ARAM system can be visualized as two overlapping Adaptive Resonance Theory (ART) [2] modules consisting of two input fields  $F_1^a$  and  $F_1^b$  with an  $F_2$  category field. For classification problems, the  $F_1^a$  field serves as the input field containing the input activity vector and the  $F_1^b$  field servers as the output field containing the output class vector. The  $F_2$  field contains the activities of the recognition categories that are used to encode the patterns. During learning, given an input pattern presented at the  $F_1^a$  input layer and an output pattern presented at the  $F_1^b$  output field, a  $F_2$  category node is selected to encode the pattern pair.

When performing classification tasks, ARAM creates recognition categories of input patterns, and associates each category with its respective prediction. The knowledge that ARAM discovers during learning, is compatible with IF-THEN rule-based representation. Specifically, each node in the  $F_2$  field represents a recognition category associating a set of  $F_1^a$  input patterns with a set of  $F_2^b$  output patterns. Learned weight template vectors, one for each  $F_2$  node, constitute a set of rules that link antecedents to consequents. At any point during the incremental learning process, the system architecture can be translated into a compact set of rules. Similarly, domain knowledge in the form of IF-THEN rules can be inserted into ARAM architecture.

## 3. EXPERIMENTS

To facilitate comparison, we used the recommended ModApte split of Reuters-21578 [1, 5] to partition the database into training and testing data. By selecting the 90 (out of a total of 135) categories that contain at least one training and one testing documents, there were 7770 training documents and 3019 testing documents.

#### 3.1 Performance Measures

ARAM experiments adopted the most commonly used performance measures, namely recall, precision, and the  $F_1$  measure. These scores were calculated for a series of binary classification experiments, one for each category, and then averaged across the experiments. Two types of averaging methods were used: (1) micro-averaging technique that gave equal weights to each document; and (2) macro-averaging technique that gave equal weight to each category.

# 3.2 Paradigm

ARAM experiments used the following parameter values: choice parameters  $\alpha_a=0.01,\ \alpha_b=0.01;$  learning rates  $\beta_a=\beta_b=1.0$  for fast learning; contribution parameter  $\gamma=1.0$ , vigilance parameters  $\rho_a=0.7$  and  $\rho_b=1.0$ . The number of keyword features was fixed at 100 through empirical experiments. Using a voting strategy, 10 voting ARAM produced a probabilistic score between 0 and 1. The score was then thresholded at a specific cut off point to produce a binary class prediction.

A set of IF-THEN rules was crafted by the authors based on a description of the Reuters categories in the Reuters-21578 documentation (cat-descriptions\_120396.txt). The rules simply linked the keywords mentioned in the description to their respective category labels. Creation of such rules was rather straight-forward. A total of 146 rules was created without the help from any domain expert in less than half an hour.

# 3.3 Results

Table 1 compares the results obtained by ARAM with and without rule insertion on the 10 most populated Reuters categories. The micro-averaged  $F_1$  and the macro-averaged  $F_1$  scores across the top 10 and all the 90 categories are also given. Five out of the top 10 categories, namely acq, moneyfx, grain, interest, and corn, showed noticeable improvement in  $F_1$  measures by incorporating rules. Interestingly, one category, namely crude, produced worse results. The differences in  $F_1$  for the other four were not significant. Overall improvement on the micro-averaged  $F_1$  scores across the top 10 and all the 90 categories were 0.005 and 0.006 respectively. The improvement obtained on the macro-averaged  $F_1$ scores, 0.013 for the top 10 and 0.038 for the 90 categories, were much more significant. This showed that rule insertion was most effective for categories with a smaller number of positive training documents. The results were encouraging as even a simple set of rules was able to produce a noticeable improvement in accuracy. In addition, eight of the 10 categories produced a smaller number of categories through rule insertion. The other two had no or insignificant difference. The impact on the number of learning iterations was much weaker. Nevertheless, six out of 10 converged in a smaller number of iterations. Among the other four categories, one had no change and three had slight increases ranging from 0.1 to 0.2 iterations.

Table 1: Predictive performance of ARAM on the top 10 categories. N - number of learning iterations. C - number of recognition categories created.

	ARAM			Α	ARAM w/rules		
Category	N	C	$F_1$	N	C	$F_1$	
earn	5.6	565.3	0.983	5.6	535.3	0.982	
acq	6.8	486.0	0.913	6.5	457.5	0.926	
money- $fx$	6.5	200.3	0.739	6.2	190.8	0.776	
grain	5.4	88.8	0.875	5.6	87.3	0.901	
crude	6.4	68.5	0.831	6.5	68.5	0.819	
trade	7.6	182.0	0.634	7.0	174.5	0.636	
interest	6.7	157.9	0.704	6.1	150.1	0.714	
ship	5.3	46.4	0.822	5.0	47.1	0.816	
wheat	5.3	72.2	0.761	4.8	70.2	0.758	
corn	4.3	71.4	0.701	4.5	70.0	0.762	
Top 10 $(miF_1, maF_1)$			(0.892,0	.796)	796) ( <b>0.897</b> , <b>0.809</b> )		
All 90 $(miF_1, maF_1)$			(0.831,0	.550)	( <b>0.837</b> , <b>0.588</b> )		

Table 2: Performance of ARAM compared with other top performing text classification systems.

Classifiers	miR	miP	$miF_1$	$maF_1$
ARAM w/rules	0.8380	0.8369	0.8374	0.5876
ARAM	0.8251	0.8376	0.8313	0.5497
SVM	0.8120	0.9147	0.8599	0.5251
KNN	0.8339	0.8807	0.8567	0.5242
LLSF	0.8507	0.8489	0.8498	0.5008
Gradient descent NNet	0.7842	0.8785	0.8287	0.3765
Native Bayes	0.7688	0.8245	0.7956	0.3886

Table 2 compares ARAM results with top performing classification systems on Reuter-21578 [5]. ARAM performed noticeably better than the gradient descent neural networks and the Native Bayes classifiers. Its  $miF_1$  scores were about one to two percents lower than those of SVM, KNN, and LLSF, but the  $maF_1$  scores were significantly higher. This indicates that ARAM tends to outperform the others in small categories and thus might be suitable for on-line text classification applications such as document filtering and personalization.

#### 4. REFERENCES

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