

How do people naturally think about computation?



Cyrus Omar

Computer Science Department
Carnegie Mellon University

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Programming is difficult



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- **Difficult to learn**
 - **30% of students fail or withdraw from CS1**

[Bennedsen and Caspersen 2007]



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Write a [Pascal] program that repeatedly reads in positive integers, until it reads the integer 99999. After seeing 99999, it should print out the average.

Rainfall Problem [Soloway et al, 1983]



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Rainfall Problem [Soloway et al, 1983]

- **14%** of CS1 students (3/4 through course)
 - **36%** of CS2 students (3/4 through course)
 - **69%** of students in Jr./Sr. Systems course



Why?



What do people have trouble with?



What do people have trouble with?

- **Conceiving of a solution?**



What do people have trouble with?

- **Conceiving** of a solution?
- **Formalizing** the solution?



What do people have trouble with?

- **Conceiving of a solution?**
 - Q: Can people develop **natural language solutions** to programming problems?
- **Formalizing the solution?**



What do people have trouble with?

- **Conceiving of a solution?**
 - Q: Can people develop **natural language solutions** to programming problems?
- **Formalizing the solution?**
 - **Languages** and **APIs** are **user interfaces**
 - Q: Are they intuitive / natural?
 - Q: If not, how could we do better?



Q: Can people develop **natural language solutions** to programming problems?



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Rainfall Problem [Soloway et al, 1983]

```
repeat  
    Sum := 0 + I  
    N := 1  
    Sum := I + I  
    N := 2  
until I = 99999
```



Q: Can people develop **natural language solutions** to programming problems?

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Rainfall Problem [Soloway et al, 1983]

repeat

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N := 1

Sum := I + I

N := 2

until I = 99999

Subject: Input to [pause] so that the computer will know that, for each [pause] for each integer entered, you add 1, you add the integer to the sum [points to “Sum := 0 + I”], and that this is the first format of that, zero plus integer, N equals 1, sum equals integer plus integer, number = 2, until ...



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Rainfall Problem [Soloway et al, 1983]

repeat

Sum := 0 + I

N := 1

Sum := I + I

N := 2

until I = 99999

Even though the subject seems fairly confused about how to express the program in Pascal, he has a very clear idea about the actions needed for a correct solution. We have found that this is typical -- novice programmers are not totally confused about what needs to be done, just about how to express that need.

[Bonar & Soloway, 1983]



Q: Can people develop **natural language solutions** to programming problems?

Goal: Create directions for **somebody else**.

Make one list of employees who meet either of the following criteria:

- (1) They have a job title of technician and they make 6 dollars/hr. or more.
- (2) They are unmarried and make less than 6 dollars/hr.

List should be organized by employee name.

[Miller, 1981]



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[Miller, 1981]

- **Successful:** other humans could accomplish tasks with their instructions
- **Set operations**, not loops: “For all the last names starting with G...”
- **If operations**, but no **else**.



Q: Can people develop **natural language solutions** to programming problems?

Suppose we sell concert tickets over the telephone in the following way – when a customer calls in and asks for a number (n) of seats, the seller 1) finds the n best seats that are available, 2) marks those n seats as unavailable, and 3) deals with payment options for the customer (e.g. getting credit or debit card number, or sending the tickets to the Will Call window for pickup).

Suppose we have **more than one seller working at the same time**. What problems might we see, and how might we avoid those problems?

[Lewandowski et al., 2007]

Q: Can people develop **natural language solutions** to programming problems?

TABLE 7-2. Number of solutions and problems identified by students ($n=66$), from [\[Lewandowski et al. 2007\]](#)

Accomplishment	Percent of students
Problems identified:	
• Sell ticket more than once	97%
• Other	41%
Provided “reasonable” solutions to concurrency problems	71%

- 66 CS1 students across 6 schools with **no prior experience**



Q: Can people develop **natural language solutions** to programming problems?

Reservation information from each of the computers would have to cross-pollinate to each of the other computers as soon as the seats changed status at all, to either of the three states. This introduces the problem of crossed signals. If seller A and seller B both book seats 145 - 160 at the exact same time, or within milliseconds of one another, the instructions for reserving those seats on each of the other computers would cross mid-stream, introducing a problematic double-booking, or even worse, no booking at all. [ID417]

Q: Can people develop **natural language solutions** to programming problems?

Children (aged 11 and 12) played a short 3D role-playing game and were asked to describe the rules of the game.



Figure 2. Errors in triggers and outcomes



Q: Can people develop **natural language solutions** to programming problems?

- **Yes, but...**
 - Lots of **imprecision** and **underspecification**
 - Novices assume that instructee will interpret instructions intuitively.



Intuitions about programming language constructs

Usually Pacman moves like this.



Now let's say we add a wall.



Pacman moves like this.



Not like this



Do this: Write a statement that summarizes how I (as the computer) should move Pacman in relation to the presence or absence of other things.

- Twelve **fifth graders** in a Pittsburgh public elementary school
- Equally divided amongst boys and girls
- No prior experience programming
- *“The participants received no reward other than the opportunity to leave their normal classroom for half an hour and the opportunity to play a computer game for a few minutes.”* 😊



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Programming Style

- **54%** - production rules or event-based, beginning with *when*, *if* or *after*.
 - *When PacMan eats all the dots, he goes to the next level.*
- **18%** - global constraints
 - *PacMan cannot go through a wall*
- **16%** - declarations/other
 - *There are 4 monsters.*
- **12%** - imperative
 - *Play this sound. Display this string.*



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Modifying State

- **61%** - behaviors were built into the entity, e.g. OO
 - *Get the big dot and the ghost will turn colors...*
- **20%** - direct modification of properties
 - *After eating a large dot, change the ghosts from original color to blue.*
- **18%** - other



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OR

- **63%** - boolean disjunction
 - *To make PacMan go up or down, you push the up or down arrow key*
- **20%** - clarifying or restating the prior item
 - *When PacMan hits a ghost or a monster, he loses his life.*
- **18%** - meaning *otherwise*
- **5%** - other



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Iteration or looping constructs

- **73%** - implicit, where only a terminating condition is specified
 - *Make PacMan go left until a dead end*
- **20%** - explicit, with keywords such as *repeat*, *while*, *and so on*, etc.
- **7%** - other

- Loops are hotspots of errors for novice programmers.
- Often expect terminating condition to be checked continuously.

[du Boulay, 1989]



No.	First name	Last name	Average score	Performance
1	Sandra	Bullock	3000	
2	Bill	Clinton	60 000	
3	Cindy	Crawford	500	
4	Tom	Cruise	5000	
5	Bill	Gates	6000	
6	Whitney	Houston	4000	
7	Michael	Jordan	20 000	
8	Jay	Leno	50 000	
9	David	Lettermen	700	
10	Will	Smith	9000	

Question 5A

- Describe in detail what the computer should do to obtain these results.

No.	First name	Last name	Average score	Performance
1	Sandra	Bullock	3000	Fine
2	Bill	Clinton	60 000	Extraordinary
3	Cindy	Crawford	500	Poor
4	Tom	Cruise	5000	Fine
5	Bill	Gates	6000	Fine
6	Whitney	Houston	4000	Fine
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9	David	Lettermen	700	Poor
10	Will	Smith	9000	Poor

FIGURE 3. Depiction of a problem scenario in study two.

Population: Kids from same population + a few adults from CMU who had no programming experience.

[Pane et al., 2001] 29

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FIGURE 3. Depiction of a problem scenario in study two.

AND

- **47%** - boolean conjunction
 - *Erase Bill Clinton and Jay Leno*
 - **76%** - *incorrect*
 - *Everybody whose name starts with the letter G and L...*
 - *If you score 90 and above*
- **43%** - sequencing
 - *Crossed out the highest score and added the lower scores*
- **4%** - specify a range
 - *Fine is between 3000 and 20,000*
- **5%** - other

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FIGURE 3. Depiction of a problem scenario in study two.

Adults were **100% successful** when using mathematical notation.

Specifying open intervals

- **36%** - words such as *below*, *greater than* were intended to be exclusive
 - *The performance of the person with the average score below 1000 is considered as poor (assigned good for 1000)*
 - **22%** - ...inclusive
 - *Poor would be below 999 (assigned poor for 999)*
 - **22%** - used powers of 10 for ranges
 - *If your score is in the hundred's your performance is poor.*
 - **5%** - mathematical notation
 - **15%** - other
- [Pane et al., 2001]

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FIGURE 3. Depiction of a problem scenario in study two.

Insertion into a data structure

- **75%** - no mention of making room for new element
 - *Put Elton John in the records in alphabetical order*
- **16%** - make room for element before inserting it
 - *Use the cursor and push it down a little and then type Elton John in the free space*
- **6%** - make room for element after inserting it
- **4%** - other



Natural Language Programming?

- A **difficult proposition** – natural language is complex and imprecise
 - Computer and programmer do not have a shared context [Nardi, 1993]; programmers cannot use rules of cooperative conversation [Grice, 1975]
 - Not obvious where the computer's limits are
- Novices **can use formal languages** if designed carefully [Bruckman and Edwards, 1999]
 - Describing the instructee as a naïve alien increases precision of instructions [Galotti, 1985]
 - Anthropomorphizing computers is counterproductive [du Boulay, 1989]

Na

g?



(Popular Science)



Principles

5-4. *Closeness of mapping*

“Programming is the process of transforming a mental plan into one that is compatible with the computer.”

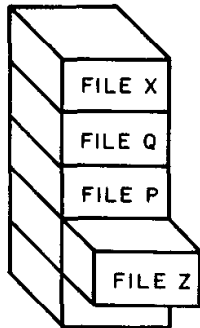
— *Jean-Michel Hoc*

- The translation process from a plan to a program should be minimal. The **expressiveness** of a language.
 - **Direct Manipulation** [Shneiderman, 1983; Hutchins et al, 1986]
- Users have difficulty with low-level primitives [Hoc, 1990; Nardi, 1993; Lewis, 1987]
- **Domain-specific languages** are behind many successful end-user systems

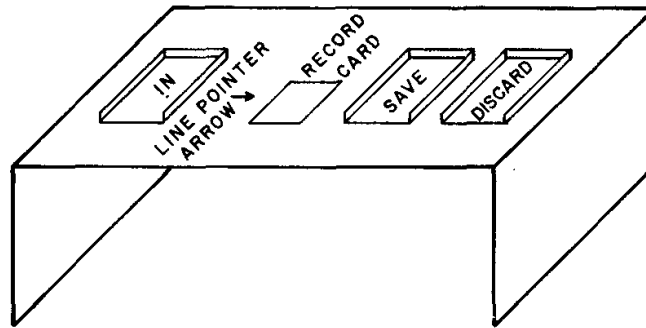
Principles

Models and Metaphors

FILE CABINET



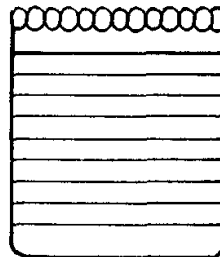
SORTING BASKETS



MEMORY SCOREBOARD

COUNT	55	TOTAL	212	AVERAGE	3
COUNT1	12	TOTAL1	0	AVERAGE1	0
COUNT2	7	TOTAL2	714	AVERAGE2	102
COUNT3	33	TOTAL3	33	AVERAGE3	1
COUNT4	3	TOTAL4	150	AVERAGE4	50

OUTPUT PAD

TABLE 9. PROPORTION OF CORRECT ANSWERS ON TRANSFER TEST FOR MODEL AND CONTROL GROUPS—FILE MANAGEMENT LANGUAGE^a

Group	Type of Test Problem				
	Sort-1	Sort-2	Count	Com- pute-1	Com- pute-2
Model	.66	.66	.63	.58	.45
Control	.63	.44	.43	.33	.22

^a Adapted from MAYE80a.

Note. 20 subjects per group; group \times problem-type interaction, $p < .07$.

FIGURE 3. A concrete model of the computer for a file management language.



Principles

Contextualizing for Motivation



```
def chromakey2(source,bg):
    for p in pixels(source):
        if (getRed(p)+getGreen(p) < getBlue(p)):
            setColor(p,getColor(getPixel(bg,x(p),y(p))))
    return source
```

	Drop Rate
Media Computation	2.5%
Traditional Intro to CS	10.1%

- Covered same material using media (audio/visual) tasks
- Decrease in drop rate validated for both CS0.5 and CS1 at several institutions [Tew et al, 2005; Sloan and Troy 2008; Simon et al, 2010]
- Learn different things but do skills transfer later? [Tew et al, 2005]
 - Initial positive result, cannot be replicated



Principles

7. *Consistency and Standards*

“Users should not have to wonder whether different words, situations or actions mean the same thing.”

[Nielson, 1994]

- Notation should abide by suggestions that can be derived from other places in the language, to **facilitate transfer** of knowledge [Green, 1996].
- Users get confused when there are two different syntaxes to accomplish the same effect [Eisenberg, 1987]
- The meaning of keywords should be **context-independent**.
 - Novices focus on surface features [McKeithen, 1981]
 - The keyword `static` in C++ has many meanings depending on context.



Principles

4.4. *Beware of Misleading Appearances*

4.5. *Avoid Subtle Distinctions in Syntax*

- [Fitter, 1979] cites the principle of **restriction**: the syntax prohibits the creation of code that could easily be confused with other closely-related forms.
- Common typos and cognitive slips should be caught [Green, 1996]
- **if (a = 0)** vs. **if (a == 0)** in C



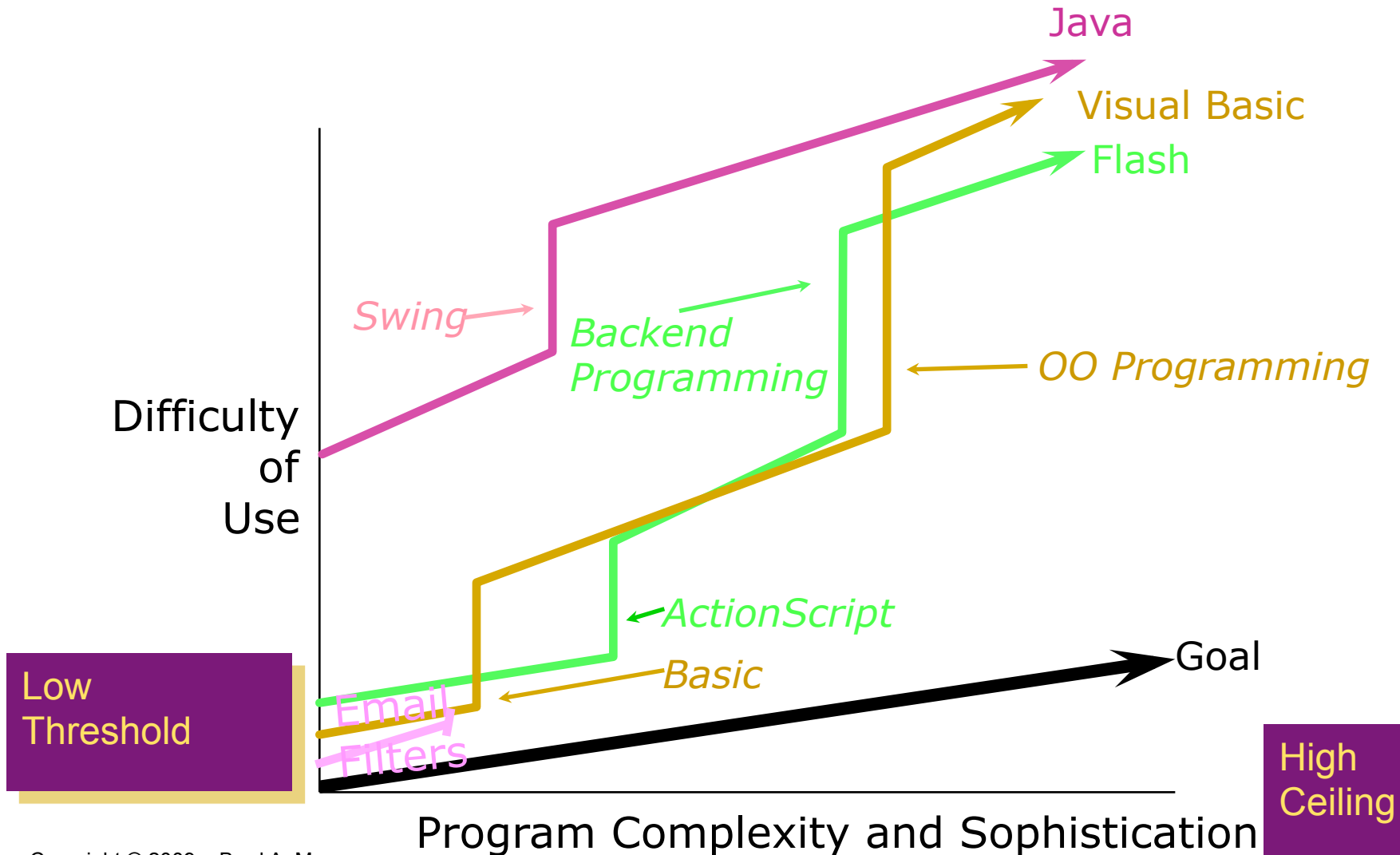
Principles

4.4. *Principle of Conciseness*

- [Cordy, 1992] argues against **redundant symbols**, **preambles**, **punctuation**, **declarations** and **annotations**
- Also argues for **intelligent defaults**
- Conciseness is **not economy** (a minimal set of primitives)
 - Early versions of Prolog did subtraction by inverse addition [Green, 1990]
- APL takes conciseness to the extreme, leading to **too many cryptic primitives**

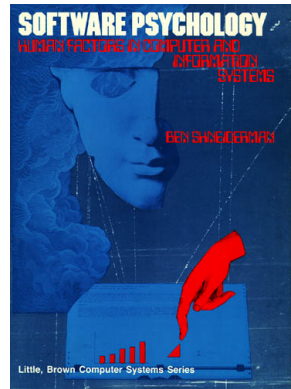
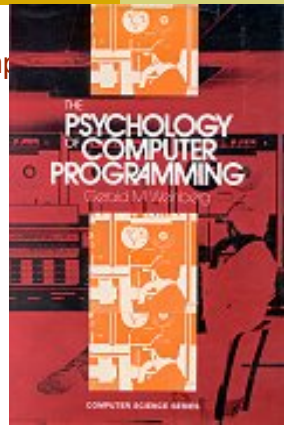


Goal: Gentle Slope Systems



Historical Context

- Long History of study with other names
 - *Original HCI!*
 - 1973 “Psychology of Programming” (PoP)
 - “Software Psychology”
 - Ben Shneiderman book, 1980
 - “Empirical Studies of Programming” (ESP)
 - Workshops from 1986 through 1999
 - “Psychology of Programming”
 - Psychology of Programming Interest Group (PPIG)
 - from 1987 and PPIG’10 = 22th workshop
 - “Empirical Software Engineering”
- Much of the early CSCW research as well
 - Computer-Supported Cooperative Work





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“In an appropriate science of computer languages, one would expect that half the effort would be on the computer side, understanding how to translate the languages into executable form, and half on the human side, understanding how to design languages that are easy or productive to use.... The human and computer parts of programming languages have developed in radical asymmetry.”

Allen Newell and Stuart Card 1985

