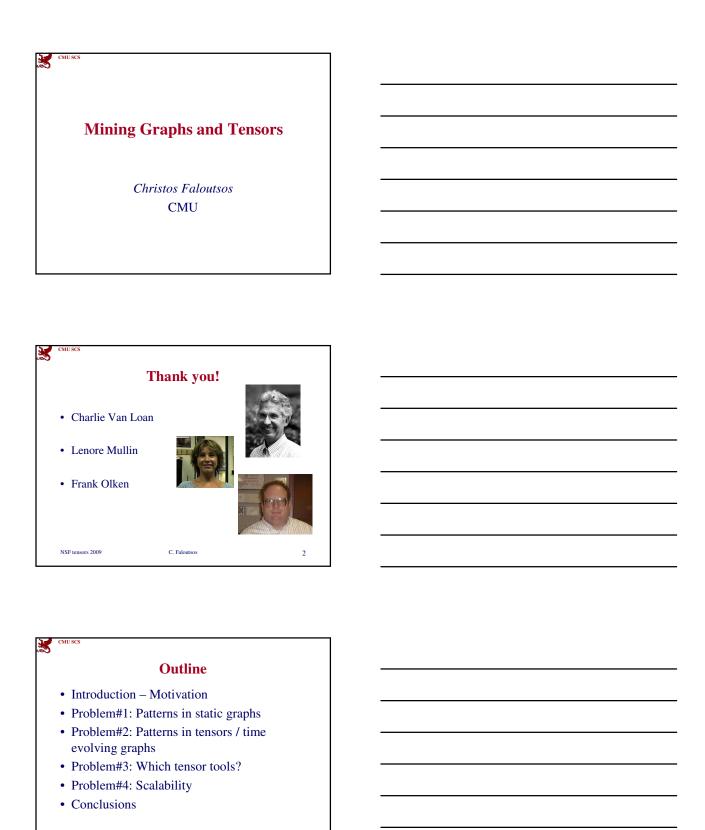
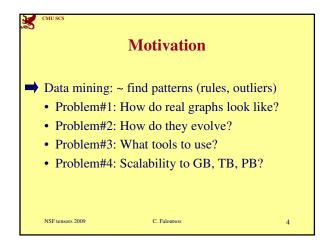
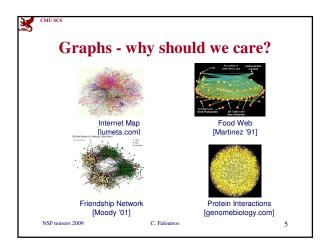
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Graphs - why should we care?

- network of companies & board-of-directors members
- 'viral' marketing
- web-log ('blog') news propagation
- computer network security: email/IP traffic and anomaly detection
-

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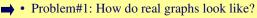
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Outline

Data mining: ~ find patterns (rules, outliers)



- Degree distributions
- Eigenvalues
- Triangles
- weights
- Problem#2: How do they evolve?
- ..

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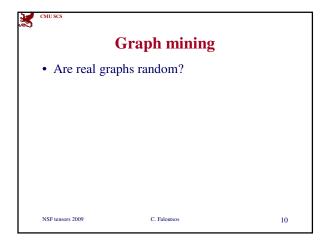
Problem #1 - network and graph mining

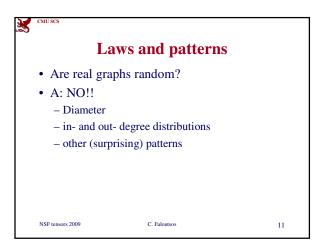


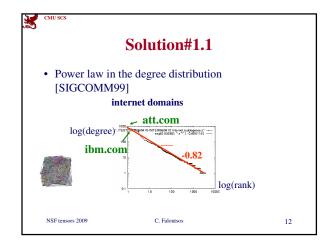
- How does the Internet look like?
- How does the web look like?
- What is 'normal'/'abnormal'?
- which patterns/laws hold?

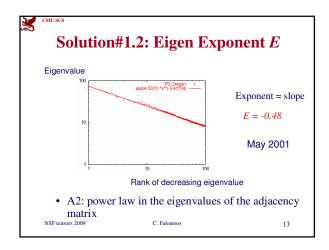
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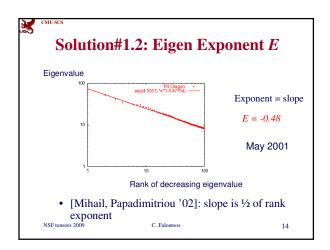
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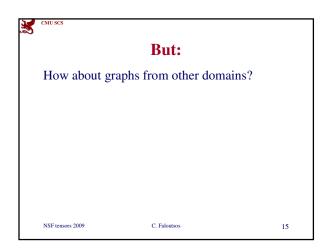


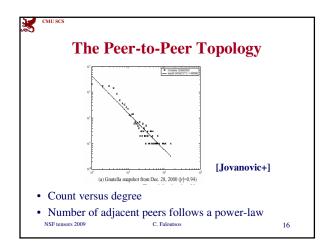


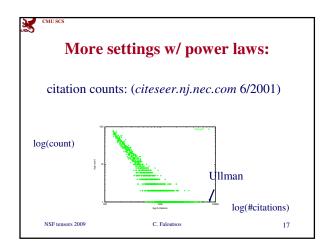


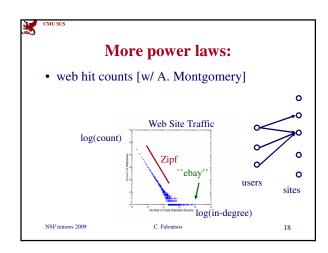


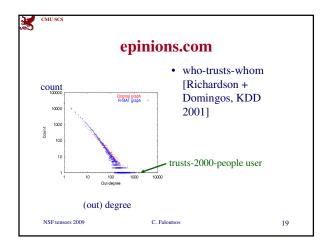


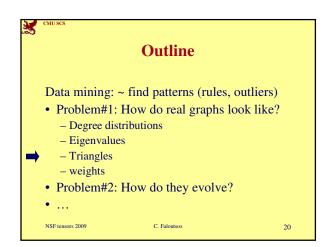


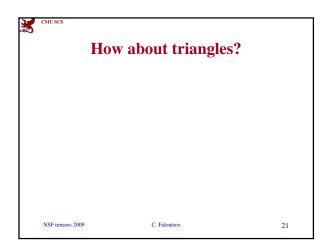


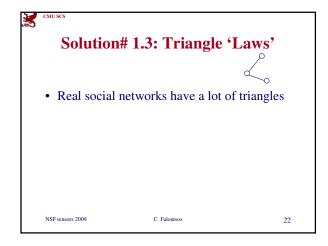


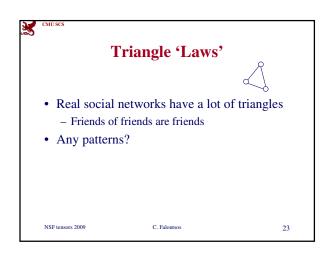


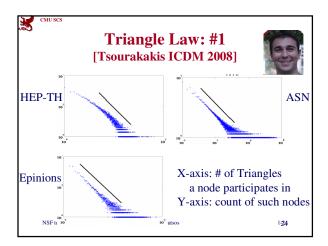


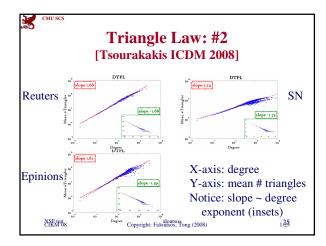


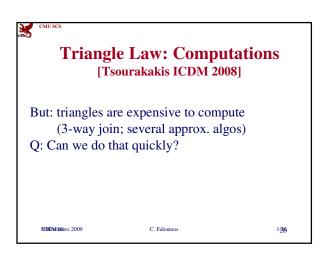


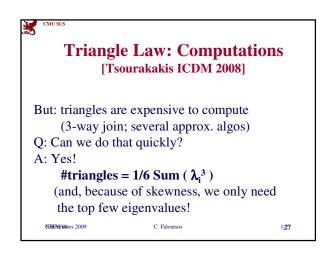


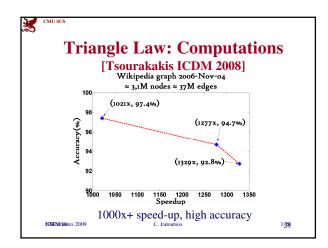


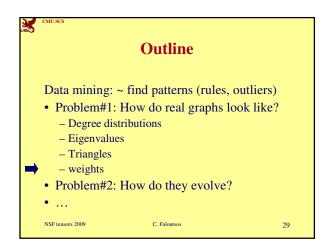


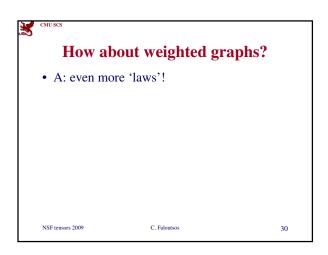


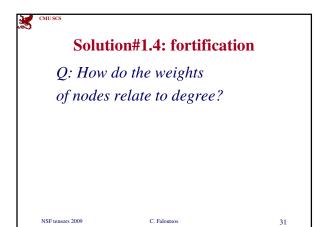


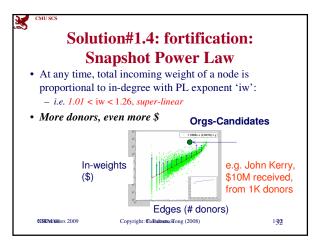


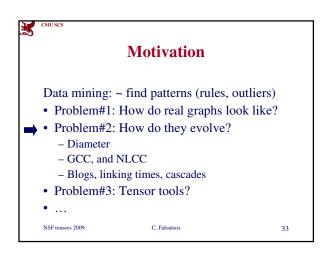


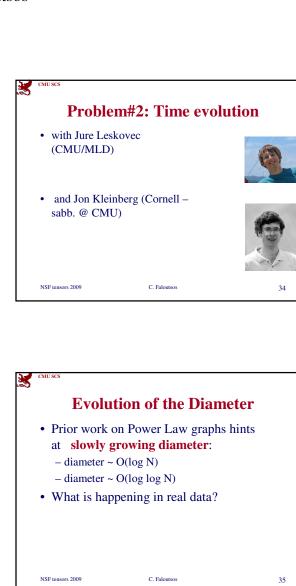




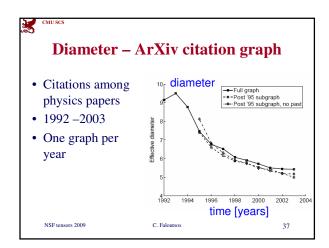


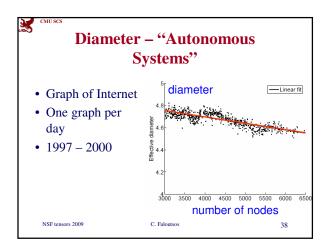


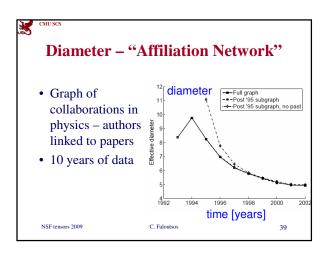


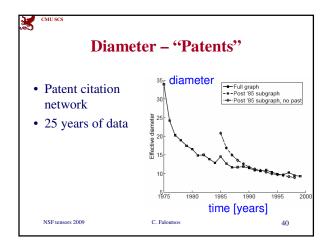


Evolution	n of the Diameter
Livolation	or the Diameter
• Prior work on P	Ower Law graphs hints
at slowly groy	
– diameter ~ (1)	T N
– diameter ~ Or	
• What is happen	ing in real data?
• Diameter shrin	
- Diameter Sill III	NS OVER THIE



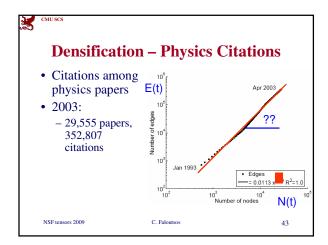


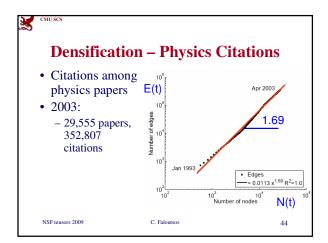


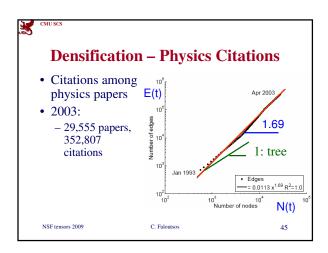


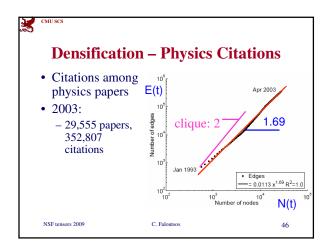
Temporal	Evolution of the Graphs
• N(t) no	odes at time t
• E(t) ed	ges at time t
• Suppose the N(t+1)	hat = 2 * N(t)
	your guess for =? 2 * E(t)

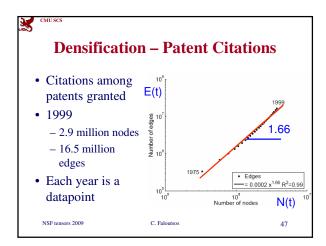
Temporal Evolution of the Graphs
• N(t) nodes at time t
• E(t) edges at time t
Suppose that
N(t+1) = 2 * N(t)
• Q: what is your guess for
E(t+1) $E(t)$
A: over-doubled!
- But obeying the `Densification Power Law'' NSF tensors 2009 C. Faloutsos 42

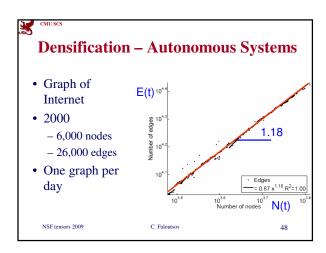


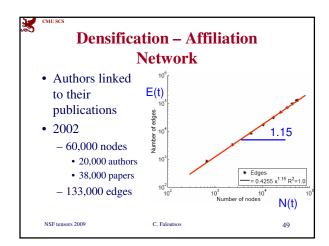


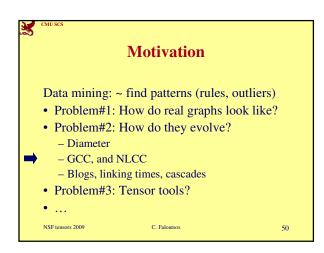


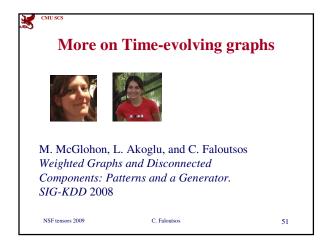


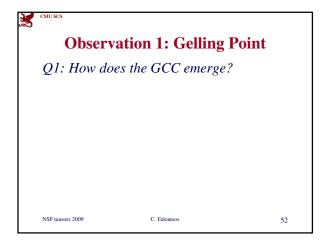


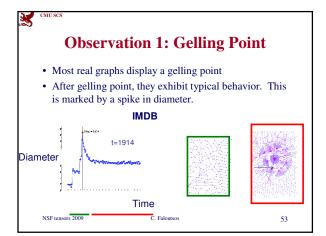


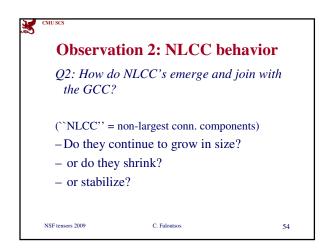


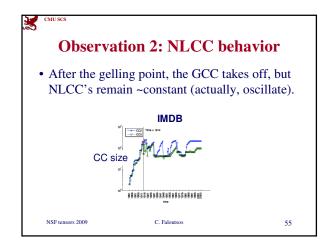


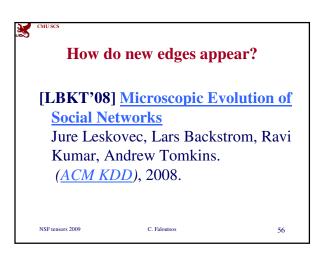


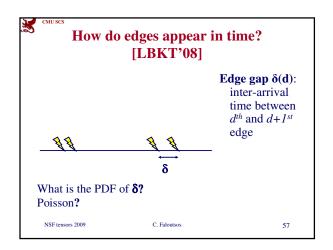


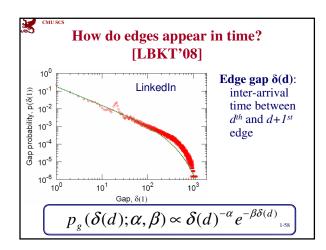


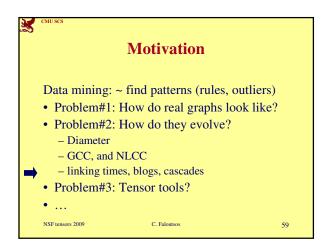


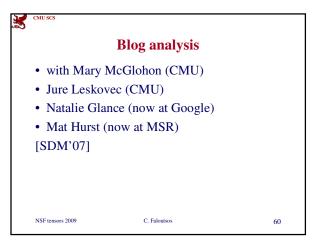


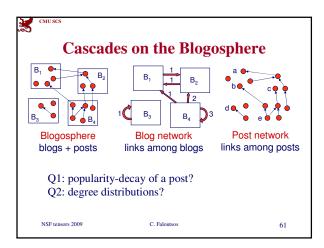


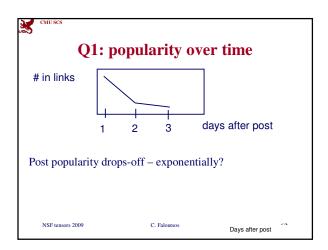


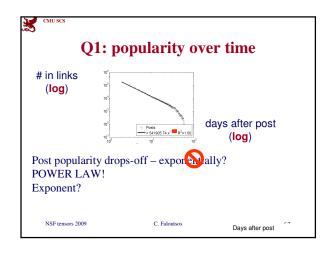


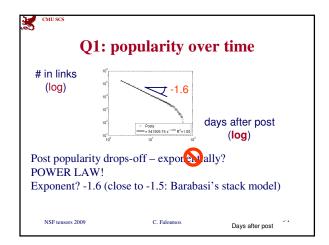


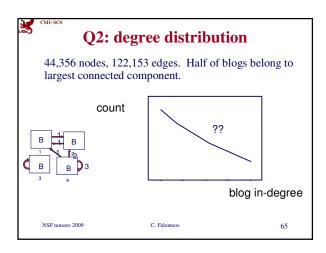


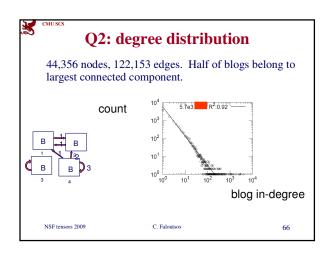


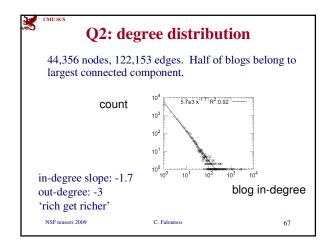




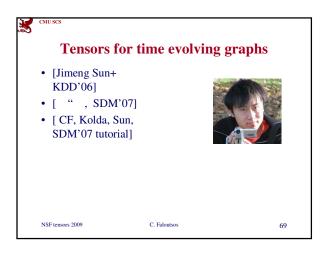


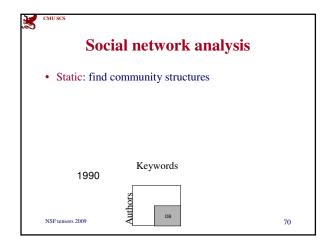


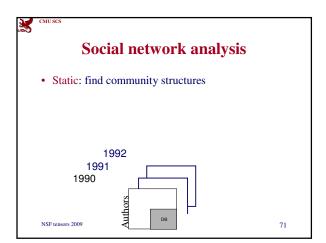


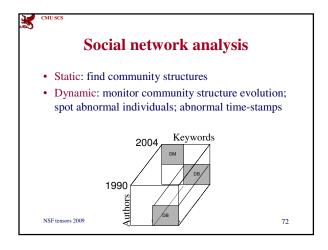


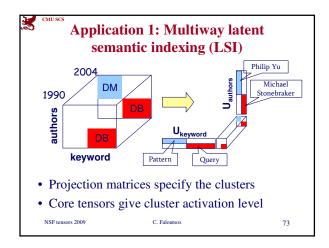


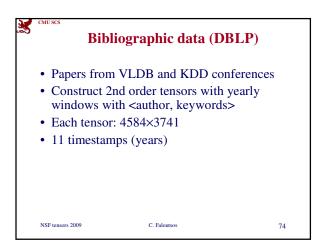


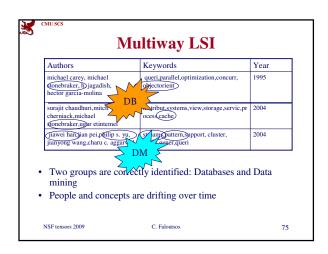


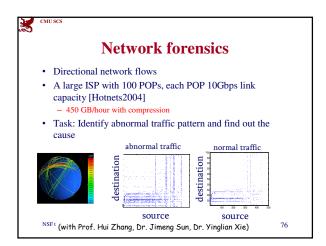


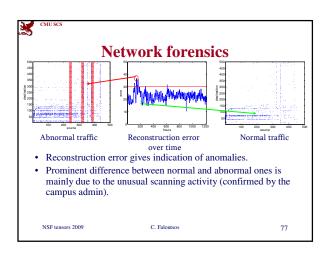


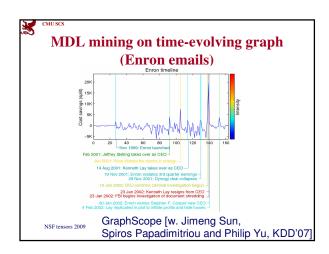


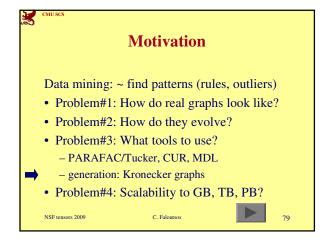


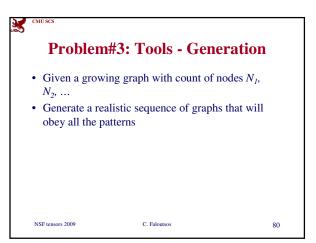


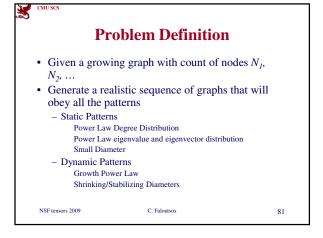


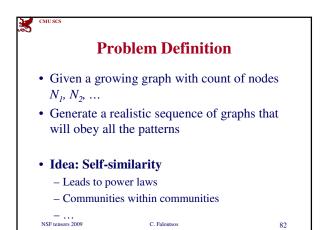


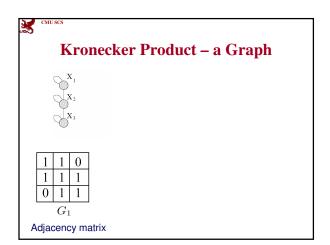


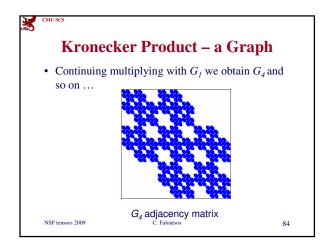


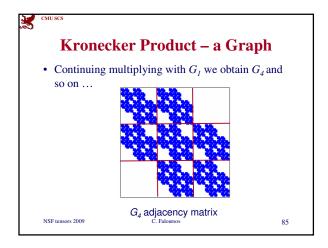


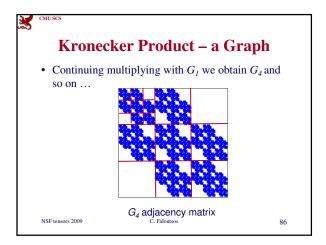




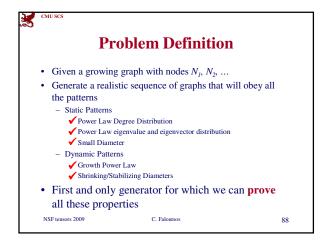


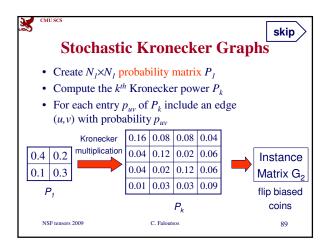


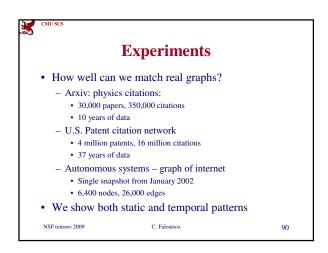


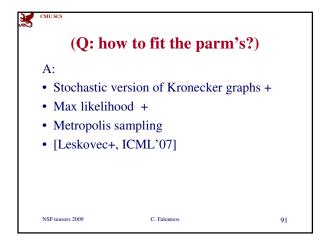


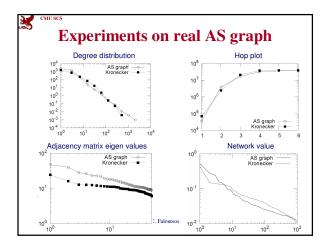


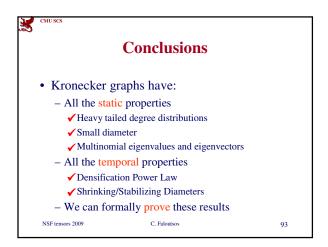


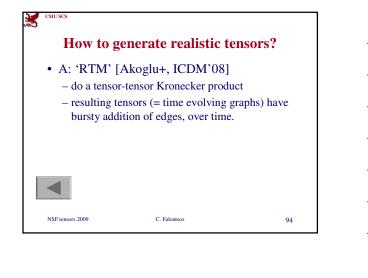


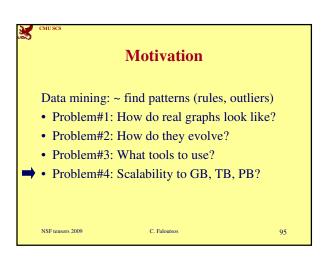


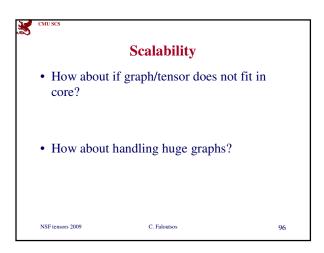














Scalability

- How about if graph/tensor does not fit in core?
- ['MET': Kolda, Sun, ICMD'08, best paper award]
- How about handling huge graphs?

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97



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Scalability

- Google: > 450,000 processors in clusters of ~2000 processors each [Barroso, Dean, Hölzle, "Web Search for a Planet: The Google Cluster Architecture" IEEE Micro 2003]
- Yahoo: 5Pb of data [Fayyad, KDD'07]
- Problem: machine failures, on a daily basis
- How to parallelize data mining tasks, then?
- A: map/reduce hadoop (open-source clone) http://hadoop.apache.org/



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98



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2' intro to hadoop

- master-slave architecture; n-way replication (default n=3)
- 'group by' of SQL (in parallel, fault-tolerant way)
- e.g, find histogram of word frequency
 - compute local histograms
 - then merge into global histogram

select course-id, count(*) from ENROLLMENT group by course-id

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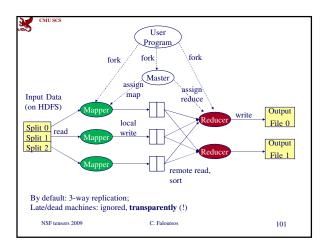
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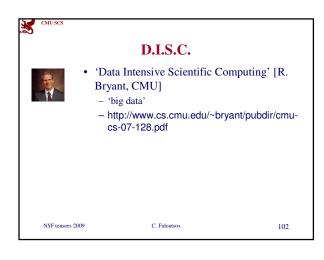
2' intro to hadoop • master-slave architecture; n-way replication (default n=3) • 'group by' of SQL (in parallel, fault-tolerant way) • e.g, find histogram of word frequency – compute local histograms – then merge into global histogram select course-id, count(*) from ENROLLMENT group by course-id map

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100

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OVERALL CONCLUSIONS

- Graphs/tensors pose a wealth of fascinating problems
- self-similarity and power laws work, when textbook methods fail!
- New patterns (densification, fortification, 1.5 slope in blog popularity over time
- New generator: Kronecker
- Scalability / cloud computing -> PetaBytes

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104



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106



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107



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www. cs.cmu.edu /~christos (w/ papers, datasets, code, etc)

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- LLNL, PITA, IBM, INTEL

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