

# Ordinal Graphical Models: A Tale of Two Approaches

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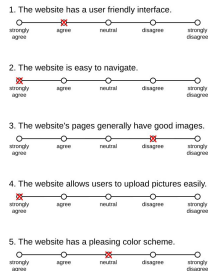
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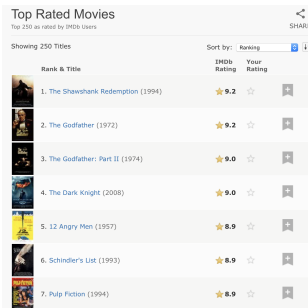
# Multivariate Ordinal Data

Many real world applications involve **ordered categorical data** also known as **ordinal data**.

## Website User Survey



surveys



movie ratings



medical data

Figure: Examples of ordinal data.

Figures from [https://en.wikipedia.org/wiki/Likert\\_scale](https://en.wikipedia.org/wiki/Likert_scale), <http://www.imdb.com>, <http://shine365.marshfieldclinic.org/cancer-care/>

# Multivariate Ordinal Distributions

- ▶ Multivariate ordinal models, especially **graphical models**, help us understand **dependencies** between variables of interest.
- ▶ Existing models have one or more of the following problems:
  - ▶ estimators that **do not scale** well to **high dimensions**.
  - ▶ estimators with no strong **statistical guarantees**.
  - ▶ no graphical model representation.

- Develop multivariate **ordinal graphical model** distributions
- ▶ and provide **computationally tractable** estimators, that come with **strong statistical guarantees**.

# Univariate Ordinal Distributions

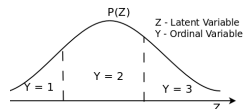
- ▶ A huge line of work exists on designing **ordinal univariate conditional** models
  - ▶ also called as **ordinal regression** models.
- ▶ Most of these fall into the following two categories:
  - ▶ Logit Models.
  - ▶ Latent Variable Models.

- ▶ Let  $Y \in \{1, \dots, M\}$  be a ordinal random variable and  $\mathbf{X}$  be the vector of covariates.
- ▶ Logit models parametrize various **Log-odds** ratios of  $Y$ .
- ▶ Popular models in this class include:
  - ▶ **cumulative** logit model:  $\log \left[ \frac{\mathbb{P}(Y \leq k | \mathbf{X})}{\mathbb{P}(Y > k | \mathbf{X})} \right] = \theta_k + \mu(\mathbf{X})$ .
  - ▶ **continuation** logit model:  $\log \left[ \frac{\mathbb{P}(Y = k | \mathbf{X})}{\mathbb{P}(Y > k | \mathbf{X})} \right] = \theta_k + \mu(\mathbf{X})$ .
  - ▶ **consecutive** logit model:  $\log \left[ \frac{\mathbb{P}(Y = k | \mathbf{X})}{\mathbb{P}(Y = k + 1 | \mathbf{X})} \right] = \theta_k + \mu(\mathbf{X})$ .

# Latent Variable Models

- ▶ These models treat the ordinal variable as a **discretized** version of a continuous **latent random variable**.
- ▶ Let  $Z$  be the latent random variable. Then

$$Y = k \text{ iff } Z \in [\theta_{k-1} + \mu(\mathbf{X}), \theta_k + \mu(\mathbf{X}))$$



- ▶ Popular choices for  $Z$  include **gaussian**, **logistic** distributions.

# Designing Multivariate Ordinal Distributions

- ▶ Leverage the univariate ordinal distributions to construct multivariate ordinal distributions.
- ▶ Two possible approaches, corresponding to each class of **univariate distributions**:
  - ▶ **Logit Models**: Specify **conditional logit** distributions that result in a **consistent joint** distribution.
  - ▶ **Latent Variable Models**: Assume that the ordinal random vector is generated through **quantization** of a continuous **latent random vector**.



# Multivariate Models from Univariate Logit Models

- ▶ We use univariate Logit models to specify **conditional distributions** of each variable given the rest.
- ▶ then study when these lead to a **consistent joint** distribution via **Hammersley-Clifford**-type analyses.

# Cumulative and Continuation Logit Models

- ▶ Let  $\mathbf{Y} = (Y_1, \dots, Y_p)$  be an ordinal random vector.
- ▶ Suppose, the **conditional distributions** either follow **cumulative logit** or **continuation logit** distributions:

$$\text{(cumulative logit)} \quad \log \left[ \frac{\mathbb{P}(Y_s \leq j | Y_{\setminus s})}{\mathbb{P}(Y_s > j | Y_{\setminus s})} \right] = \theta_{s;j} + \mu_s(Y_{\setminus s})$$

$$\text{(continuation logit)} \quad \log \left[ \frac{\mathbb{P}(Y_s = j | Y_{\setminus s})}{\mathbb{P}(Y_s > j | Y_{\setminus s})} \right] = \theta_{s;j} + \mu_s(Y_{\setminus s}).$$

## Theorem

For any choice of functions  $\{\mu_s(\cdot)\}_{s \in [p]}$ , the conditional distributions **are not consistent** with any joint distribution over  $\mathbf{Y}$ .

# Consecutive Logit Model

Suppose, the **conditional distributions** have the following **cumulative logit distribution**:

$$\log \left[ \frac{\mathbb{P}(Y_s = j | Y_{\setminus s})}{\mathbb{P}(Y_s = j + 1 | Y_{\setminus s})} \right] = \theta_{s;j} + \mu_s(Y_{\setminus s}).$$

## Theorem

The conditional distributions **are consistent** with a pairwise **graphical model distribution** w.r.t an undirected graph  $G = (V, E)$ , **if and only if** each  $\mu_s(Y_{\setminus s})$  has the following form

$$\mu_s(Y_{\setminus s}) = \sum_{t \in N(s)} \theta_{st}(M - Y_t).$$

The corresponding **joint distribution** is given by

$$\mathbb{P}(\mathbf{Y}) \propto \exp \left( \sum_{s \in V, j \in [M-1]} \theta_{s;j} \mathcal{I}[Y_s \leq j] + \sum_{(s,t) \in E} \theta_{st}(M - Y_s)(M - Y_t) \right).$$

# Estimation of Consecutive Logit Model

We solve a regularized **node conditional log likelihood maximization** problem at each node  $s$ :

$$\arg \min_{\theta_s} -\mathbb{E}_n [\log \mathbb{P}(Y_s | Y_{\setminus s})] + \lambda_n \sum_{t \neq s} |\theta_{st}|,$$

where  $\mathbb{E}_n[f(Y)]$  is the sample mean of  $f(Y)$ .

## Statistical Guarantees

Guarantees for **estimators of exponential family** graphical models [YRAL15, TPSR15] **carry over** to the consecutive ratio model.

# Multivariate Models from Univariate Latent Variable Models

- ▶ The ordinal random vector is modeled as **quantization** of a continuous **latent random vector**.
- ▶ We study the **probit model**, where the multivariate **latent random vector** is **multivariate Gaussian**.

Let  $\mathbf{Y} = (Y_1, \dots, Y_p)$  and  $\mathbf{Z} = (Z_1, \dots, Z_p)$  be the ordinal and latent random vectors.

## Probit Model

(Latent Vector)  $\mathbf{Z} \sim \mathcal{N}(\mathbf{0}, \Sigma)$ , where  $\text{diag}(\Sigma) = \mathbf{1}$ ,

(Ordinal Vector)  $Y_j = k$ , iff  $Z_j \in [\theta_{j,k-1}, \theta_{j,k})$ ,  $\forall j \in [p]$ .

# Multistage Estimation of Probit Model

## Stage I - Estimation of Thresholds ( $\theta$ )

To estimate the thresholds for  $Y_j$ , we maximize the **univariate marginal log likelihood** for  $Y_j$ .

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## Stage III - Smoothed Estimate of Correlation Matrix ( $\Sigma$ )

We plug-in the estimate from Stage II into **GLASSO estimator**.

## Theorem

Suppose the true correlation matrix satisfies *incoherence condition* and the bivariate likelihood functions satisfy certain *regularity conditions*. Then if GLASSO is run with  $\lambda_n \asymp \sqrt{\log p'/n}$  and  $n$  is lower bounded as  $n \gtrsim d^2 \log \max\{n, p\}$ , where  $d$  is the maximum node degree in the latent graph, then the inverse of *estimate*  $\hat{\Sigma}$  from *Stage III* satisfies the following bound with high probability

$$\|\hat{\Sigma}^{-1} - (\Sigma^*)^{-1}\|_{\infty} \lesssim \sqrt{\frac{\log p'}{n}}.$$

## New Estimators

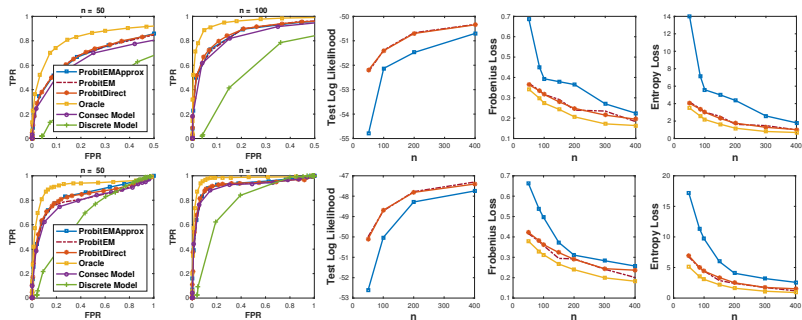
- ▶ **Consec Model** - Estimator for Consecutive Logit Model.
- ▶ **ProbitDirect** - New estimator for Probit Model.

## Baselines

- ▶ **Discrete Model** - which ignores the ordering of categories.
- ▶ **ProbitEM, ProbitEMApprox** - EM based approaches for estimating Probit Model.
- ▶ **Oracle** which has access to latent variables in Probit Model.

# Synthetic Experiments

## Data generated from Probit Model

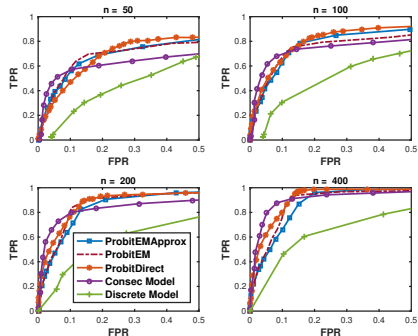


**Figure:** Comparison of various estimators when the data is generated from a probit model with chain graph structure,  $\rho = 50$ . Top and bottom rows correspond to chain and grid graphs respectively.

$$\text{Frobenius Loss} = \frac{\|\Sigma^* - \hat{\Sigma}^{-1}\|_F}{\|\Sigma^* - \mathbf{1}\|_F}. \quad \text{Entropy Loss} = \langle \langle \Sigma^*, \hat{\Sigma}^{-1} \rangle \rangle - \log \det(\Sigma^* \hat{\Sigma}^{-1}) - \rho.$$

- **ProbitDirect** is 1-2 orders of magnitude faster than **ProbitEM**.

## Data generated from Consecutive Logit Model



**Figure:** ROC plots for graph structure recovery. Data generated from a Consecutive Logit model with 2D grid structure ( $10 \times 5$  grid).

# Health Information National Trends Survey study

- ▶ A survey conducted by National Cancer Institute (NCI) on American public.
- ▶ Collected information about **tobacco product use** and risk perceptions.

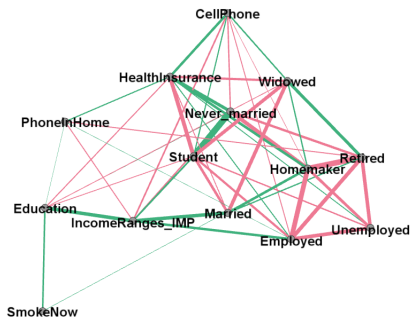


Figure: Associations of **smoking behavior** with **socio-demographic indicators**

## Conclusion

- ▶ Investigated two categories of **multivariate ordinal distributions**
- ▶ Proposed estimators for these that are both **computationally tractable** and come with **strong statistical guarantees**.

Questions?



# References I

- [TPSR15] W. Tansey, O. H. M. Padilla, A. S. Suggala, and P. Ravikumar, *Vector-space markov random fields via exponential families.*, ICML, 2015, pp. 684–692.
- [YRAL15] E. Yang, P. Ravikumar, G. I. Allen, and Z. Liu, *Graphical models via univariate exponential family distributions*, Journal of Machine Learning Research 16 (2015), 3813–3847.