

1 Interdisciplinary Programming Language Design 56

2 Michael Coblenz, Jonathan Aldrich, Brad A. Myers, Joshua Sunshine 57

3 Carnegie Mellon University 58

4 Pittsburgh, PA, USA 59

5 mcoblenz,jonathan.aldrich,bam,sunshine@cs.cmu.edu 60

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7

8 Abstract 61

9 Approaches for programming language design used com- 62

10 monly in the research community today center around 63

11 theoretical and performance-oriented evaluation. 64

12 Recently, researchers have been considering more approaches 65

13 to language design, including the use of quantitative and 66

14 qualitative user studies that examine how different 67

15 designs might affect programmers. In this paper, we argue 68

16 for an interdisciplinary approach that incorporates many 69

17 different methods in the creation and evaluation of 70

18 programming languages. We argue that the addition of 71

19 user-oriented design techniques can be helpful at many 72

20 different stages in the programming language design 73

21 process. 74

22 **Keywords** programming language design, user-centered 75

23 design, programming language evaluation 76

24

25 1 Introduction 77

26 Empirical studies suggest that the choice of program- 78

27 ming language can significantly impact software quality 79

28 and security [54], as well as performance and program- 80

29 mer productivity [48]. Understanding how to design 81

30 languages better could clearly improve the way we engineer 82

31 software. However, in many cases, language designers 83

32 choose limited sets of techniques according to their 84

33 skills and goals. For example, Stefk et al. advocate a 85

34 randomized controlled trial-based approach [64]. SIGPLAN 86

35 created an evaluation checklist [5] that does not include 87

36 methods of evaluating human factors-related aspects of 88

37 languages, instead focusing on performance. The authors 89

38 say “Because user studies are currently relatively infre- 90

40 quent in the papers we examined, we have not included 91

41 them among the category examples.” Neither of these 92

42 two approaches is particularly helpful in the early stages 93

43 of a language design, when a prototype is unavailable 94

44 for evaluation. 95

45 We argue that these approaches are shortsighted and 96

46 often insufficiently focused on understanding the relation- 97

47 ship between design decisions and the impact of those 98

48 decisions on programmers who use those languages. The 99

49 commonly used approaches focus narrowly on a partic- 100

50 ular kind of evidence, which is often used to evaluate 101

51

55 Evaluation

Performance evaluation
User experiments
Case studies
Expert evaluation
Formalism and proof
Qualitative user studies



Requirements and Creation

Interviews
Corpus studies
Natural Programming
Rapid Prototyping

Figure 1. A typical design process

a particular design rather than to *guide* it. As an alternative, we propose a design process incorporating a wide variety of both formative and evaluative methods, integrating diverse kinds of evidence to guide the design of programming languages.

Languages, like other kinds of software projects, frequently follow an iterative design process, summarized in Fig. 1:

1. In the *requirements elicitation and creation* phase, 82
the designer studies the application domain for the 83
language. The designer creates a draft version of 84
the language, likely including a language specifica- 85
tion and language implementation. 86
2. In the *evaluation* phase, the designer evaluates how 87
well the language fulfills its requirements. 88

After evaluation, the design process may repeat to 90
address shortcomings that were identified. We use the 91
word *design* to refer to the entire process, including 92
requirements analysis, specification, implementation, and 93
evaluation. We use the word *creation* to refer to the part 94
of the process that includes specifying the language as 95
well as the implementation phase because these phases 96
are usually intertwined. 97

Language designers face unique challenges relative to 98
designers of other kinds of tools. Programming language 99
designs must meet a unique set of interdisciplinary 100
constraints and objectives, which may include mathematical 101
foundations, performance characteristics, the ability of 102
individual programmers to work efficiently (i.e. *usability*), 103
and the ability of teams to construct large-scale soft- 104
ware effectively. However, all these considerations may 105
conflict. For example, mathematical modeling can be 106
used to create a type-safe language. However, implement- 107
ing the necessary checks at run time typically imposes 108
performance overhead, while implementing those checks 109

111 at compile time may make the language less usable by
 112 forcing the compiler to reject some safe programs.

113 We use *interdisciplinary* to emphasize that the
 114 process benefits from combining multiple techniques into a
 115 unified method, since multiple techniques are required
 116 in order to address the diverse set of goals that apply
 117 to each language design. Unfortunately, language de-
 118 sign is too often done in an ad-hoc way that ignores
 119 one or more disciplines that should inform it. For ex-
 120 ample, many languages are designed without formal
 121 user-centered evaluations [64], resulting in designs that
 122 may fulfill theoretical and performance requirements
 123 but impose unnecessary burdens on their users. Other
 124 authors have argued for more user studies and focus
 125 on using randomized controlled trials (RCTs) [64]. As
 126 we will argue in the following, RCTs are an important
 127 evaluation technique, but should be complemented with
 128 other methods that are more effective at guiding designs.

129 We argue that the large, complex design space of
 130 programming languages justifies treating the design of
 131 production languages as an engineering activity—one
 132 that makes principled tradeoffs among considerations
 133 from multiple disciplines. As with software development,
 134 language development should be iterative, and incorpo-
 135 rate not just summative evaluation on completed designs
 136 but also formative methods during the design process
 137 itself. We show how we and other researchers have used a
 138 wide range of methods to make programming languages
 139 as effective as possible for programmers. Our account
 140 will emphasize human-centered methods, as these tend
 141 to receive less emphasis in the existing literature, but
 142 will also demonstrate synergies between these methods
 143 and traditional approaches such as type theory. Finally,
 144 we show how qualitative evaluation methods can comple-
 145 ment quantitative methods to inform the search through
 146 the language design space.

147 Overall, we argue for an approach to language design
 148 that:

- 150 1. Uses a diverse array of complementary methods to
 151 address a variety of design questions and evaluate
 152 the design from a wide range of perspectives.
- 153 2. Prioritizes specific quality attributes of a language
 154 according to domain needs, rather than assuming
 155 that a particular set of attributes is best for all
 156 languages.
- 157 3. Strategically selects which methods to apply at
 158 each step in the design process.

159 The intent of this essay is to provoke thought regarding
 160 language design methodologies for language designers.
 161 We present some criticisms of historical language designs
 162 not to berate those designers for not using methods of
 163 which they were unaware, but instead to show how our
 164

165 methods could have been used to avoid making decisions
 166 that are now regarded as mistakes.

2 Context of Language Design

167 The goals of a particular language design depend on the
 168 intended set of programmers and their backgrounds as
 169 well as the target applications for programs written in the
 170 language. Below, we decompose the space of language
 171 goals into categories. For each category, we show in
 172 Table 1 several relevant *quality attributes* [36]. By using
 173 a diverse set of methods, a designer can obtain many
 174 different kinds of evidence regarding many different kinds
 175 of design questions.

- 176 1. *Formal properties* concern the mathematical prop-
 177 erties of the language, separate from its environ-
 178 ment.
- 179 2. *Observational properties* characterize how a lan-
 180 guage affects programs as they are compiled and
 181 executed in the real world. These properties are
 182 affected by the language design as well as by the
 183 language implementation. For example, dynamic
 184 dispatch incurs some runtime costs relative to static
 185 dispatch; a language designer may avoid these costs
 186 by requiring static dispatch (although then the pro-
 187 grammer must likely replicate some of these checks
 188 manually).
- 189 3. *Effects on programmers*: although much of the im-
 190 pact of a language is on its direct users, the science
 191 of designing for programmers is much less devel-
 192 oped than the science of reasoning about programs
 193 directly (in terms of their behavior and perfor-
 194 mance).

195 The context of language design also includes the his-
 196 torical and computational environment in which the
 197 language is to be used. Some of the methods we pro-
 198 pose in this paper might not have been appropriate to
 199 apply early in the history of computing. For example,
 200 consider the early development of LISP [38]. In that
 201 environment, there were few users from whom one might
 202 try to gather data, and few machines on which to ex-
 203 periment. Although this may reflect the context of some
 204 domain-specific languages today, many languages are
 205 now targeted at larger audiences of programmers, whom
 206 the designer may not understand well.

207 Some approaches that were available early in the
 208 history of language design seem infeasible for general-
 209 purpose computers in 2018. For example, LISP was de-
 210 signed in a tightly-coupled way with the machines on
 211 which it would run, and inspired custom hardware accord-
 212 ing to the language semantics [38]. Now, tight coupling
 213 with significant hardware architectural modifications for
 214 the purpose of running a novel programming language
 215 is unlikely. On the other hand, this approach may serve
 216 217 218 219 220

221	Property	Cat.	Summary	276
222	Type safety	1	A type-safe language guarantees that all programs written in the language will behave only according to the language specification, rather than exhibiting undefined, potentially-dangerous behavior.	277
223	Correctness guarantees	1	Absence of particular bugs or adherence to formal specifications	278
224	Computational power	1	Model of computation, e.g. Turing-completeness	280
225	Security properties	1	Formal properties pertaining to security, e.g. information flow	281
226	Efficiency	2	Execution cost	282
227	Portability	2	Execution on different platforms	283
228	Compilation time	2	Time to compile individual files and whole systems	284
229	Learnability	3	How hard is it for people of particular backgrounds to learn the language?	285
230	Error-proneness	3	To what extent does the language make it easy for programmers to write buggy code?	286
231	Expressiveness	3	To what extent can users specify their intent using the formal mechanisms of the language?	287
232	Understandability	3	How easy is it for readers of code to answer their questions about the program?	288
233	Ease of reasoning	3	How easy or hard is it for readers to draw inferences about properties of programs?	289
234	Modifiability	3	How easy or hard is it to adapt software to changing requirements?	290
235	Local reasoning	3	To what extent is it possible to make inferences about software by understanding small pieces of larger systems?	291
236	Coordination	3	How does the language facilitate coordination of activities among multiple developers?	292

Table 1. Common language design objectives

as a model for designing languages for special-purpose hardware, such as GPUs or embedded systems.

Many languages are designed or maintained by committees of experts. We argue in this paper that these committees would do well to take data from users into account – not as a replacement for their experience, but as a supplement to it. An analogous approach is used in the design of user interfaces: companies employ expert designers to make the best decisions they can, but even so, they gather data from users throughout the design process.

3 Integrating design perspectives

3.1 Stereotypes

For comparison and discussion purposes, we describe several stereotypical approaches to language design. Our intent here is to draw contrasts between important language design styles and observe that although designers from a different perspectives may have different priorities, they can each benefit from using more diverse methods than are currently in use.

A **logician** is primarily concerned with the relationship between programming and mathematics. A logical approach is useful for quickly eliminating from consideration many designs that are not internally consistent. Viewing programming as the practice of writing *correct* programs — that is, programs that meet particular mathematical specifications — the logician is focused on the concise, convenient, and correct expression of

algorithms. Programming is considered to be a task that is best suited to experts, who can be thoroughly trained in the appropriate mathematics so that they can write correct programs. In the logician's view, the best programming languages are those that are *discovered*, rather than designed [76]; these languages' constructs follow inevitably from the Curry-Howard correspondance between programs and proofs in mathematical logic.

A **pragmatist** is interested in designing languages that are effective for software systems in order to achieve various pragmatic or commercial goals. Some pragmatists think in terms of productivity [39], but others think in terms of exploration [31, 59]. Another kind of pragmatist is interested in using programs to understand some phenomenon of interest. The common thread among pragmatists is that the language is a tool for doing some other kind of activity, and the language must be evaluated against that activity. We can think of *effectiveness* as pertaining to programmers' abilities to achieve their goals. As such, performance and adoption (which depends on many different attributes, including learnability [40] and interoperability) are often priorities. In many cases, a pragmatic approach is community-oriented, as in the Java Community Process and the Python Enhancement Proposals mechanism. In other cases, a pragmatist may be focused on their own needs, creating a language for a particular domain or industry. Of course, design of

331 a completely new language is relatively infrequent; instead,
 332 designers make incremental changes to languages
 333 in order to make them more effective for users.

334 Some pragmatists design languages in the context of
 335 a project that would benefit from a new language. For
 336 example, C was designed in the context of the UNIX
 337 operating system [57]. Designers of domain-specific
 338 languages may be embedded in the domain rather than
 339 focusing on language design per se. For example, SQL
 340 was developed by database researchers [13]. Lua was
 341 designed in part for Petrobras, a Brazilian petroleum
 342 company [28].

343 A pragmatic approach is useful for designing service-
 344 able languages. Risk aversion frequently results in the se-
 345 lection of well-proven techniques, such as object-oriented
 346 and imperative programming. It is not necessary for
 347 designers to show that the design is the best possible
 348 one, since a high-quality design that is of practical use
 349 suffices. Knowing what aspects of the design contribute
 350 to or detract from programmer success may be of lower
 351 priority than quickly and cost-effectively finishing a use-
 352 ful design. Over time, as the community gains experience
 353 with the language, the design will be modified to make
 354 writing certain programs more convenient. However, it
 355 will be difficult to fix major design flaws in a deployed
 356 language due to backwards compatibility constraints, so
 357 users will have to learn workarounds for deficiencies.

358 An **industrialist** is interested in designing languages
 359 that are effective for writing large software systems in
 360 order to achieve various pragmatic or commercial goals.
 361 As such, performance and adoption (which depends on
 362 many different attributes, including learnability [40] and
 363 interoperability) are often priorities. In many cases, an
 364 industrial approach is community-oriented, as in the
 365 Java Community Process and the Python Enhancement
 366 Proposals mechanism. These approaches codify methods
 367 used to evolve programming languages that are in use.
 368 Of course, design of a completely new language is rela-
 369 tively infrequent; instead, practitioners evolve existing
 370 languages in order to make them more effective.

371 An **empiricist** views programming languages as criti-
 372 cal tools for programmer productivity. The methodolog-
 373 ical focus is on using carefully designed experiments to
 374 demonstrate effects of specific design decisions on pro-
 375 grammers' success on programming tasks. The empiricist
 376 expects that by doing a large number of experiments, re-
 377 searchers will learn how language designs affect program-
 378 mers; after gathering sufficient data, designers will be
 379 able to make a large portion of their design choices on the
 380 basis of experimental evidence. The Quorum program-
 381 ming language claims to be the first evidence-oriented
 382 programming language [66]. Quorum incorporates em-
 383 pirically validated results obtained to date. For example,
 384 empirical methods have been used to show, for example,

385 that certain static type systems have particular benefits
 386 over dynamic type systems in specific situations [20].

387 An **educator** focuses on pedagogical benefits of pro-
 388 gramming languages: to what extent will learning and
 389 using a particular language achieve particular educa-
 390 tional objectives? This approach has been taken in the
 391 design of many programming languages [17]. Some, such
 392 as Alice and Scratch, use structured editors to address
 393 the barrier typically imposed by formal syntax [29, 55].
 394 Logo uses a graphical environment to make abstract
 395 concepts more concrete and fun [49]. Some educators
 396 prioritize real-world applicability, preferring to teach
 397 languages that are in current industrial use.

3.2 Interdisciplinary design: calls to action

400 Each of the stereotypes is useful for language design
 401 and yet individually too limited, focusing on particular
 402 design goals but not others.

403 While the *logician's* formal methods can link language
 404 constructs to program properties, they cannot directly
 405 tell us which program properties are the most important.
 406 Logicians sometimes argue that programming constructs
 407 derived from mathematics may also relate closely to the
 408 way the logician is thinking, as in the *closeness of map-
 409 ping* usability heuristic [23]. Unfortunately, this has yet
 410 to be shown empirically; the logical community has not
 411 yet been convinced that human factors-related methods
 412 are relevant. There are promising exceptions, though.
 413 Hudak et al. conducted a study comparing Haskell to
 414 several other languages [27]. The authors refer to an
 415 experiment, but we think of this as a case study be-
 416 cause each language was used once by one or two (non-
 417 randomly-assigned) programmers each, so it is not clear
 418 how to generalize the results. The case study resulted
 419 in Haskell implementations that appeared to be shorter
 420 than those in other languages, but no statistics were
 421 computed (or would have been appropriate to compute)
 422 for the study. The authors also report several subjective
 423 quality metrics that were assessed by a panel of experts,
 424 but it is not clear whether these metrics correlate with
 425 any kind of real-world programmer performance.

426 We challenge the Haskell community (and other re-
 427 lated communities) to provide direct empirical evidence
 428 of the benefits of their approaches via randomized con-
 429 trolled trials. The question of purity is a particularly
 430 interesting one: the language design centers around the
 431 supposed benefits of purity, but we lack evidence regard-
 432 ing whether, overall, the tradeoff is a good one. If purity
 433 is helpful, then for which users and which applications
 434 – and for which users and applications is it harmful?
 435 Does hiding side effects inside monads actually help pro-
 436 grammers, or is the net effect that the program is *more*
 437 *difficult* to write and maintain?

441 The *empirical* approach focuses on summative evaluations. However, summative evaluations are only useful
442 on systems that are complete enough to withstand user tests, which can require significant engineering work;
443 furthermore, of the thousands of design decisions involved in a particular programming language design, a
444 particular experiment can only consider a small set of options. For example, a 2×2 factorial study studies
445 two design options in each of two dimensions, and even this would require a large number of participants if one
446 wants statistically significant results. In cases where design choices interact—something we have observed to
447 be very common in language design—it quickly becomes impossible to evaluate the cross product of the possible
448 choices. These interactions between design features make it difficult to go from study results to holistic language
449 designs. In contrast, language designers need approaches that allow them to explore and evaluate a larger portion
450 of the design space. Additional challenges include the difficulty of studying longer and more complex tasks
451 in a controlled, laboratory setting; and the difficulty of recruiting a representative sample of software engineers
452 and retaining them in a laboratory environment long enough to obtain results.

453 Some researchers have argued that the programming languages community might look to the field of medicine
454 for insight regarding appropriate evidence in scientific fields [64, 65]. We observe, however, that evidence-based
455 medicine rests on three pillars: individual clinical expertise; external clinical evidence from systematic research
456 (particularly from controlled trials when considering therapeutic options, when available); and patient values,
457 preferences, and characteristics [19, 58, 63]. Notably, controlled trials form only one component of the three;
458 the medical community considers other relevant aspects of a clinical situation when recommending treatment.
459 In addition, an epidemiological approach considers the population-level effects of decisions rather than just the
460 effects on individuals.

461 Even if language designers were to use a medical approach, then, they would need to consider arguments
462 beyond those which are directly supported by controlled experiments. However, although clinicians can typically
463 choose to *not* recommend a treatment, this option is not available to programming language designers, whose
464 closest moral equivalent might be to abandon the pursuit of language design (instead recommending that users use
465 existing languages). Language designers are frequently forced to make decisions or recommendations lacking
466 direct experimental evidence.

467 When comparing to a medical approach, is important to consider that medical trials are done to evaluate
468 treatments, not to design them. Before starting a drug trial, drug designers use separate methods to design

468 new drugs; evaluation of efficacy is done much later [21]. Furthermore, fortunately for programming language
469 designers, the risks of testing a bad design are substantially lower than in drug designs, which suggests that a less
470 risk-averse process is likely appropriate.

471 We challenge the empiricists, then, to develop ways of validating *formative design techniques*: methods that
472 can be used to elicit evidence from users in the absence of a working system that can be evaluated. How can we
473 know whether insights obtained from qualitative work with programmers are likely to generalize?

474 The perspective of the *educator* is useful in the design of practical languages because languages that are
475 difficult to learn are less likely to be adopted. Insights from pedagogy may also provide hints as to which approaches
476 are more or less *natural* for users. This approach was incorporated into the design of C++: “If in doubt,
477 pick the variant of a feature that is easiest to teach” [68]. However, languages that focus on pedagogical goals
478 may not be ideal for creating large, complex systems. Educators must choose whether to prioritize teaching
479 particular aspects of programming so that students can be effective when using other languages, or to prioritize
480 practical application. There is a tradeoff of *authenticity*: students who learn languages that are not used for “real”
481 development may feel they are not learning authentic programming methods.

482 Our challenge for educators is twofold. First, they should ensure that their perspective reaches past the
483 question of how to teach students how to use *specific programming constructs* (e.g. `for` loops) and into the
484 question of how to design languages that *facilitate reasoning about computation*. By doing so, they may uncover
485 new approaches to programming that make all programmers more effective — not just novices.

3.3 Use of multiple methods

486 The number of design decisions involved in designing a particular programming language is immense; we hope
487 that future work will analyze this space comprehensively, but our experience suggests that there are at least thousands
488 of decisions that are made in the design of any given language. These include high-level decisions such as what
489 paradigms and type systems to use, medium-level decisions such as what control structures and modularity
490 features to provide in the language, and lower level decisions such as the concrete syntax and which
491 reserved words to use. In practice, designers complete their work by making many decisions on the basis of
492 prior successful systems and their own intuition and experience. Although orthogonality of *constructs* is one of
493 the canonical recommendations for language designers [52, 61], it is our experience that many language design
494 decisions are not orthogonal. For example, in a language

551 we are working on now, the design of an alias control
 552 mechanism interacts with the design of a mechanism
 553 that facilitates static reasoning about state. We argue,
 554 then, that it is risky to combine the results of individ-
 555 ual experiments without performing an additional, more
 556 holistic evaluation: one that either provides evidence
 557 that the decisions are in fact orthogonal, or provides
 558 enough guidance about how the decisions interact to
 559 properly interpret the experimental results.

560 Instead of relying on exhaustive experimentation, then,
 561 we propose using many different methods from the field
 562 of design to *triangulate* when making design decisions;
 563 although a particular method might only suggest a par-
 564 ticular region in the design space, we can obtain further
 565 guidance helping us narrow it further by using different
 566 methods. Although this approach lacks the statistical
 567 satisfaction of randomized controlled trials, it has the
 568 benefit of producing evidence grounded in real users that
 569 can be obtained practically and applied to a wide variety
 570 of different language designs.

571 An important aspect of an interdisciplinary approach
 572 is that it allows us to collect detailed qualitative results
 573 regarding tradeoffs among different designs. Rather than
 574 focusing on *whether* a particular design promotes faster
 575 task completion times compared to another, we seek to
 576 learn *why* [34]: when programmers are confused, what
 577 is the cause of the confusion? What concrete improve-
 578 ments can we make to the language, the programming
 579 environment, and the training materials to improve task
 580 performance?

581 We seek to use human-centered approaches broadly
 582 in order to first obtain lower-cost, *qualitative* knowledge
 583 about designs, and then later to obtain quantitative
 584 results showing how new designs compare to existing
 585 ones. Our assumption is that we are likely to obtain a
 586 better design (one for which a quantitative evaluation is
 587 likely to show a superior result) if we take user data into
 588 account throughout the design process [43] rather than
 589 limiting the use of user-oriented methods to the end of
 590 the process.

591 In general, the discipline of *design* is about creating
 592 tools that help people achieve their goals while consid-
 593 ering practical constraints [11]. Design is applicable to
 594 large design spaces, such as that of programming lan-
 595 guages, including in high-stakes situations. For example,
 596 an airplane cockpit is designed taking human factors into
 597 account in order to reduce error rates to improve airplane
 598 safety [77]. The design recommendations are drawn from
 599 a variety of sources, including human factors texts and
 600 industry standards. The aviation industry learns how to
 601 design safe cockpits with a interdisciplinary approach; it
 602 does not restrict itself to quantitative studies of pilots
 603 with candidate interfaces.

4 Methods

We divide the methods into those that are primarily oriented around eliciting and iterating on design ideas (without needing a prototype to evaluate) and those that are oriented around evaluation (requiring a prototype or a finished design). Each method is used to obtain data, but the validity of the data depend on the method and how it is applied. Importantly, validity is not a binary concept. One cannot say that a use of a method was valid; instead, one must enumerate the threats to validity and discuss how those threats were mitigated in the study. Key kinds of validity that trade off include:

- **External validity** considers to what extent the data generalize to other situations. For example, the results of a study involving undergraduates may not generalize to professional software engineers.
- **Internal validity** asks to what extent the results may be confounded by variables that were not considered. For example, although participants were randomly assigned to the experimental conditions, the experimenter might (unwisely) run all of the participants in one condition before all of the participants in the other condition, risking a confounding variable of time (perhaps a major world event occurred later in the study, impacting the later participants' ability to focus on the experiment).

The methods, which are described below, are also summarized in Table 2.

4.1 Methods for requirements and creation

Interviews can be a valuable source of information for areas in which researchers can find experts. These can be a useful approach to quickly obtain knowledge about existing problems and their existing solutions. For example, we interviewed experienced software engineers and API designers to understand how practitioners use immutability in their software designs [16]; the insights led to a new extension to Java, Glacier [15], which is designed around the needs of real users instead of around maximizing expressiveness. Glacier extends Java to support transitive class immutability, a kind of immutability that the interviewees expressed would be useful in real software. Interviews are limited in external validity because it may be difficult or impossible to interview a representative sample of any particular population. The results strongly depend on the participants themselves as well as the skill of the interviewer in eliciting as much useful information as possible with minimal bias.

Surveys are a useful way to assess opinions and experience among a large sample, for example for assessing whether a proposed problem is one that a large fraction of practitioners face, or assessing which problems are the most important to solve from a practitioner's point

661 of view. Some researchers have also used surveys to get
 662 direct insight into programming language designs [73],
 663 but the results have been inconclusive regarding specific
 664 design guidance. Most surveys ask people what they
 665 believe, but in some cases people's beliefs do not lead
 666 to designs that benefit users in practice. Furthermore,
 667 survey results can be difficult to interpret or clouded
 668 with noise. Sometimes, little verifiable information is
 669 known about participants, and there may be motives
 670 that detract from data validity (e.g. Mechanical Turk
 671 workers may want to complete the survey as fast as
 672 possible to maximize their hourly wage).

673 **Corpus studies** can show the prevalence of particular
 674 patterns in existing code, including patterns of bugs in
 675 bug databases. For example, Callau et al. [12] investi-
 676 gated the use of dynamic features in Smalltalk programs,
 677 Malayeri et al. [37] investigated whether programs might
 678 benefit from a language that supported structural sub-
 679 typing, and we studied how Java programmers used
 680 exception handling features [30]. Corpus studies can
 681 show that a particular problem occurs often enough
 682 that it might be worth addressing; they can also show
 683 how broadly a particular solution applies to real-world
 684 programs, as in Unkel and Lam's analysis of stationary
 685 fields in Java [75]. However, it can be difficult to obtain
 686 a representative corpus. For example, though GitHub
 687 contains many open source projects, they can be difficult
 688 to build; it can be difficult to sample in an unbiased
 689 way; and open source code may not be representative of
 690 closed source code.

691 **Natural programming** [43] is a technique to elicit how
 692 people express solutions to problems without any special
 693 training. It aims to find out how people might "nat-
 694 urally" write programs. These approaches have been
 695 useful for HANDS [47], a programming environment for
 696 children, as well as professionally-targeted languages,
 697 such as blockchain programming languages [2]. However,
 698 the results are biased by participants' prior experience
 699 and education, and results depend on careful choice of
 700 prompts to avoid biased language.

701 **Rapid prototyping** is commonly used in many different
 702 areas of human-computer interaction research, and
 703 can be used for language design as well [42]. Low-fidelity
 704 prototypes, such as paper prototypes, can be used to
 705 obtain feedback from users on early-stage designs ideas.
 706 Wizard-of-Oz testing involves an experimenter substi-
 707 tuting for a missing or insufficient implementation. For
 708 example, when evaluating possible designs for a type
 709 system for a blockchain programming language, we gave
 710 participants brief documentation on a language proposal
 711 and asked them to do tasks in a text editor. Because
 712 there was no typechecker implemented, the experimenter
 713 gave verbal feedback when participants wrote ill-typed

714 code. This allowed us to learn about the usability of vari-
 715 ous designs without the expense of implementing designs
 716 that were about to be revised anyway. However, low
 717 fidelity prototypes may differ in substantive ways from
 718 polished systems, misleading participants. The results
 719 depend on the skill and perspectives of the experimenter
 720 and the participants, which threatens validity.

721 **Participatory design** [9, 46] invites domain experts to
 722 help explore the design space and analyze tradeoffs. The
 723 assumption is that their specific expertise is likely to
 724 complement the general language design expertise of the
 725 language designer.

726 **Programming language and software engineering the-**
 727 **ory** provide a useful guide when considering the require-
 728 ments for a programming language. For example, the
 729 guarantees that a transitive immutability system can
 730 provide in the areas of both security and concurrency—
 731 which have been well-established in the programming
 732 language theory literature—were key reasons that we
 733 chose this semantics for the Glacier type system [16].
 734 Similarly, an understanding of how modularity affects
 735 modifiability from the software engineering literature [50]
 736 motivates the module systems present in many languages,
 737 and more recent theories about how software architec-
 738 ture [62] influences software development motivated our
 739 design of the ArchJava language [1]. However, theoretical
 740 guarantees that pertain to optional language features
 741 will not be obtained if the features are misunderstood or
 742 not used. Furthermore, guarantees can be compromised
 743 by bugs in unverified tool implementations.

4.2 Methods for evaluation

744 **Qualitative user studies** have been used to evaluate many
 745 different kinds of tools, including programming languages
 746 [16, 47], APIs [44], and development environments [33].
 747 Some of these consist of *usability analyses*, in which par-
 748 ticipants are given tasks to complete with a set of tools
 749 and the experimenter collects data regarding obstacles
 750 the participants encounter while performing the tasks.
 751 Unlike randomized controlled trials, these are usually
 752 not comparative; that analysis is left to a future study.
 753 Instead, they focus on learning as much as possible in
 754 a short amount of time in order to *test feasibility* of a
 755 particular approach and *improve the tool* for a future
 756 iteration of the design process.

757 Qualitative user studies can also be used to under-
 758 stand a problem that a language design is intended to
 759 solve, and help to guide other research methods used
 760 to evaluate the eventual solution. We studied program-
 761 mers solving protocol-related programming problems
 762 that were gleaned from real StackOverflow questions in
 763 order to understand the barriers developers face when
 764 using stateful libraries [70]. The results of the study were
 765 useful in developing a language and its associated tools,

771 and produced a set of tasks that were used in a later
 772 user experiment. Because of the qualitative user study,
 773 we knew these tasks were the most time-consuming com-
 774 ponent of real-world programming problems, mitigating
 775 the most significant external threat to the validity of the
 776 user experiment.

777 Qualitative user studies are usually limited to short-
 778 duration tasks with participants that researchers can
 779 find. In practice, this sometimes limits the sizes of the
 780 programs that the tasks concern because larger programs
 781 typically require more sophisticated participants and
 782 more participant time. Although a typical qualitative
 783 user study might only take an hour or two per participant,
 784 even a small real-world programming task might take a
 785 day or more.

786 **Case studies** show *expressiveness*: a solution to a par-
 787 ticular programming problem can be expressed in the
 788 language in question. Many case studies aim to show
 789 *concision*, observing that the solution is expressible with
 790 a short program, particularly in comparison to the length
 791 of a typical solution in a comparison language. Case studies
 792 are particularly helpful when the language imposes
 793 restrictions that might cause a reader to wonder whether
 794 the restrictions prevent application of the language to
 795 real problems.

796 Case studies can also be used to learn about how a
 797 programming language design works in practice. For ex-
 798 ample, we used exploratory case studies on ArchJava to
 799 learn about the strengths and limitations of the language
 800 design and to generate hypotheses about how the ap-
 801 proach might affect the software engineering process [1].

802 Case studies have limited external validity because
 803 they necessarily only consider a small set of use cases
 804 (perhaps just one). As a result, the conclusions are biased
 805 by the selection of the cases. Furthermore, the results
 806 may not generalize to typical users, since the case studies
 807 may be done by expert users of the system under
 808 evaluation.

809 **Expert evaluation** methods, such as Cognitive Dimen-
 810 sions of Notations [23] and Nielsen's Heuristic Analysis
 811 [45], provide a vocabulary for discussing design tradeoffs.
 812 Although they do not definitively specify what decision
 813 to make in any particular case because each option may
 814 trade off with another, they provide a validated mech-
 815 anism for identifying advantages and disadvantages of
 816 various approaches. This approach has been widely used
 817 in the visual languages community. However, expert eval-
 818 uation requires access to experts and a validated and
 819 relevant set of criteria. The traditional criteria, such as
 820 Cognitive Dimensions of Notations, have not yet been
 821 validated against traditional textual languages by show-
 822 ing that their results are correlated with quantitative
 823 experiments.

824
 825

826 **Performance evaluation**, typically via benchmarks, is
 827 well-accepted for comparing languages and tools. Per-
 828 formance evaluation can be critical if it is relevant to
 829 the claims made about a language, but many popu-
 830 lar languages are not as fast as alternatives (consider
 831 Python vs. C), so it is important to decide how much
 832 performance is required. SIGPLAN released a checklist
 833 [5] for empirical evaluations of programming languages;
 834 although its title is "Empirical Evaluation Checklist," it
 835 describes only performance evaluations. The checklist
 836 hints at limitations of this approach, such as a mismatch
 837 between benchmark suite and real-world applications,
 838 an insufficient number of trials, and unrealistic input.

839 **User experiments**, also known as randomized con-
 840 trolled trials (RCTs), have been used to address a variety
 841 of programming language design questions, such as the
 842 benefits of C++ lambdas [74], static type systems [20],
 843 and typechecking [53]. In some ways, RCTs represent the
 844 gold standard for summative evaluations. However, they
 845 do not always lead to insights that can be used to design
 846 or improve systems, and unless they are supplemented by
 847 theory (e.g. gleaned from qualitative studies), it can be
 848 difficult to be certain that results on a narrow problem
 849 studied in the laboratory will apply to a more complex
 850 real-world setting. For example, Uesbeck et al. discuss
 851 in what contexts their conclusions about C++ lambdas
 852 might apply [74], but not how one might improve lamb-
 853 das to retain possible advantages but mitigate identified
 854 shortcomings.

855 **Formalism and proof** are traditional tools for showing
 856 that a specific language design has particular properties,
 857 such as type soundness [51]. In many languages, a formal
 858 model provides key insight that inspires a new language
 859 design; in these cases, the formal analysis might be
 860 the *first* step in a language design. However, in other
 861 languages, a formalism serves primarily to provide a
 862 specification and a safety guarantee, in which case this
 863 work might be done much later.

864 A typechecker provides some safety guarantees once
 865 a program typechecks, but one must compare the diffi-
 866 culty of writing a type-correct program to the difficulty
 867 of obtaining safety some other way (for example, with
 868 runtime checks, at the cost of deferring verification to
 869 runtime) and to the option of not providing the guar-
 870 antee at all. In some systems, safety guarantees are not
 871 necessary; for example, the consequences of a bug in a
 872 video game may be smaller than the consequences of a
 873 bug in avionics software. Recently, Misailovic et al. have
 874 argued that in many cases, approximating the language
 875 semantics suffices [41].

876 Formal verification via tools such as Dafny [35] or
 877 Coq [6] can provide even stronger guarantees, likely at
 878 greater implementation cost. However, if the tools are
 879 too difficult to use, programmers may not obtain the

881 guarantees because they may circumvent the tools (e.g.
 882 by implementing difficult procedures in a lower-level
 883 language) or because they may fail to complete their
 884 projects within their cost and time constraints.

885 In practice, there is typically a gap between what is
 886 actually specified in a formal specification of correctness
 887 and what is desired by the programmer. For example, a
 888 programmer may specify the correct output of a factorial
 889 function in a recursive way, implement the function iter-
 890 atively to avoid overflowing the stack for large input, and
 891 leave unwritten the specification that *the program shall*
 892 *not overflow the stack for input within the expressible*
 893 *range of machine-size integers.*

894

895 5 Examples

896 In this section, we show how combinations of the above
 897 methods have been helpful in particular examples of
 898 programming language designs. We also relate cautionary
 899 tales showing how specific language design mistakes may
 900 have been prevented if the designers had applied the
 901 methods we suggest in this essay.

902

903 5.1 Exemplars

904 **Typestate** is a way of tracking the conceptual states of
 905 objects in a type system, ensuring that state-sensitive
 906 operations such as *read* on a *File* are not applied when
 907 the object is in an inappropriate state, such as *closed* [67].
 908 Two of us were involved in a decade-long interdisciplinary
 909 research project that illustrates how different research
 910 methods complement one another in exploring language
 911 and type system support for typestate.¹

912 We wanted to know how common it is in practice
 913 to have state protocols, so we carried out a code cor-
 914 pus study identifying and classifying classes that define
 915 protocols in Java library and application code [4]. Our
 916 study was a bit unusual for corpus studies: while we
 917 used tools to identify code that might define protocols,
 918 because the definition of protocols includes the notion of
 919 abstract states, we had to manually examine each candi-
 920 date identified by the tool to verify that it really defined
 921 a protocol. We found that at least 7% of types in our
 922 corpus defined protocols, and that nearly all these protocols
 923 naturally fall into one of seven protocol categories.

924 That suggests that protocols are reasonably common,
 925 but do they cause problems for developers? To answer
 926 that question, we carried out another study which identi-
 927 fied Stack Overflow questions about object protocols and
 928 then carried out a think-aloud study watching program-
 929 mers perform tasks abstracted from those questions [70].
 930 We found that when performing these tasks, developers

931
 932 ¹We present the work in a logical order; the actual research was
 933 done in an order that reflected the interests of students as well as
 934 our group's ongoing exploration of different research methods.

935 spent 71% of their time answering four types of protocol-
 936 related questions. These two studies are complementary:
 937 one suggests that protocols are reasonably common, the
 938 other that there are real development problems that
 939 programmers struggle with involving protocols. By com-
 940 bining these studies we gain more confidence that object
 941 protocols are an important problem to work on than we
 942 would have gotten with either study in isolation.

943 We designed typestate support both as a set of anno-
 944 tations and an analysis on top of Java, and as a separate
 945 language, Plaid [71]. Formal models of a typestate check-
 946 ing system in each setting were proved sound [8, 22].
 947 Although some of the design and formal work was done
 948 before publishing the papers above, the design of these
 949 formal systems was driven by examples from the Java
 950 libraries that were included in those studies, ensuring that
 951 the formal approach had real-world applications. This
 952 was further verified by case studies in Java, verifying
 953 that our tool could successfully check real uses of type-
 954 state in 100,000 lines of Java code [3, 7], and in Plaid,
 955 verifying that the language could express complicated
 956 state machines in real examples ported from Java [71].

957 While run-time performance was not a driving moti-
 958 vation for our work on typestate, our initial implemen-
 959 tation of Plaid was very slow. Therefore, two of us advised
 960 a student whose thesis demonstrated that Plaid could
 961 be implemented with a modest slowdown compared to
 962 previous dynamic languages [14].

963 Determining directly whether Plaid helps program-
 964 mers is difficult because of confounding effects: Plaid is
 965 different from Java in many ways, not just in its support
 966 for typestate. However, support for typestate (either in
 967 Plaid or in Java) affects not only the language, but the
 968 surrounding set of tools. We modified the javadoc tool
 969 to produce documentation that included an ASCII-art
 970 state machine, listed state pre- and post-conditions for
 971 each method, and grouped methods by state. In a con-
 972 trolled experiment, we found that programmers were
 973 able to answer state-related questions 2.2 times faster
 974 and were 7.9 times less likely to make errors [69]. This
 975 experiment offers the most direct evidence for the benefit
 976 of our approach, but one of the major threats to external
 977 validity is that the experiment was done in a controlled
 978 setting; how do we know that the results will transfer
 979 to the real world? Fortunately, the qualitative proto-
 980 col study described earlier addresses this threat: in the
 981 experiment, we chose questions that were asked by pro-
 982 grammers doing real StackOverflow tasks. This example
 983 shows that a properly-designed pairing of experiments
 984 and formative studies can be much more convincing than
 985 either study in isolation.

986 **Glacier** [15] is an extension to Java that supports
 987 transitive class immutability [16]. We started with the

991	Method	Phases supported	Key benefits	Challenges and limitations	1046
992	Interviews	Requirements, Creation	Gathers open-ended qualitative data from experts	Depends on skill of interviewer and selection of participants; results may not generalize	1047
993	Surveys	Requirements, Creation	Assesses opinions among a broad audience; can generalize interview results	Output is subjective; may not reflect reality	1048
994	Corpus studies	Requirements, Creation	Assesses incidence of problems or applicability of solutions in a large dataset	Depends on appropriate datasets and efficient methods of analysis	1049
995	Natural programming	Requirements, Creation	Obtains insights from people without biasing them toward preferred solutions	Data may be biased toward participants' prior experiences	1050
996	Rapid prototyping	Requirements, Creation	Facilitates efficient exploration of the design space	Lack of fidelity in prototypes may hide faults	1051
997	Programming language theory	Requirements, Creation, Evaluation	Ensures sound designs	High cost; applying formal methods too early may limit ability to iterate, but applying too late can waste time on unsound approaches	1052
998	Software engineering theory	Requirements, Creation, Evaluation	Improves applicability of designs to real-world software engineering contexts	Unclear how to prioritize recommendations when they conflict	1053
999	Qualitative user studies	Requirements, Creation, Evaluation	High-bandwidth method to obtain insight on user behavior when using systems	Results may not generalize; Results depend on skills of experimenter and participants	1054
1000	Case studies	Evaluation	Tests applicability of systems to real-world cases; allows in-depth explorations of real-world difficulties	Requires finding appropriate cases; generalizability may be limited	1055
1001	Expert evaluation	Evaluation	Fast way of applying experience acquired by experts	Biased by opinions of experts, which may not reflect real-world implications of the design	1056
1002	Performance evaluation	Evaluation	Reproducible way of assessing performance	Results depend heavily on selection of test suite	1057
1003	User experiments	Evaluation	Quantitative comparison of human performance across systems	Results may not generalize to non-trivial tasks, other kinds of participants, expert users, long-term use, or use on large systems	1058
1004	Formalism and proof	Requirements, Creation, Evaluation	Provides definitive evidence of safety	Results are limited to the specific theorems proven	1059

Table 2. Summary of methods

1036 question “What kinds of immutability should a programming language support, and how should it support them?”
 1037 We began with a literature review to understand existing approaches. We found a progression of increasingly
 1038 complex research systems [10, 24, 25, 32, 72] supporting

1039 increasing numbers of kinds of immutability, but little evidence regarding which of these were actually needed in
 1040 practice. However, immutability is a frequently discussed
 1041 topic in the software industry so it is an area where experts
 1042 are likely to have well-formed opinions. Therefore, we
 1043 conducted *interviews* of professional software engineers

1101 to see what kinds of evidence we could gather regarding
 1102 the utility of different kinds of immutability approaches.
 1103 These interviews suggested, among other things, that
 1104 developers would like immutability to help in developing
 1105 concurrent systems. Language theory tells us that a
 1106 transitive immutability system could be effective for this
 1107 and other identified goals, an observation also supported
 1108 by the interviews themselves. Interested in evaluating
 1109 the effect of supporting transitive immutability, we built
 1110 a *prototype* (informed by a formal model) and conducted
 1111 a small *qualitative study* comparing an existing research
 1112 tool, IGJ [78], with our prototype, IGJ-T. We noted that
 1113 our participants had difficulty understanding the error
 1114 messages in IGJ, which resulted in part from the wide
 1115 variety of scenarios that IGJ was designed to support,
 1116 such as both class and object immutability.

1117 To improve our chances of obtaining a system that
 1118 people could use effectively, we focused on a simpler
 1119 system, which supported only transitive, class-based
 1120 immutability. We hoped that this point in the design
 1121 space would result in a simple, usable system that ex-
 1122 pressed constraints that were relevant to real programs.
 1123 We evaluated this hypothesis in an RCT. We assigned
 1124 ten participants to use plain Java with `final` and ten
 1125 others to use our extension, Glacier, on code writing
 1126 tasks. We found that most of the participants who only
 1127 had `final` accidentally modified state in immutable ob-
 1128 jects, resulting in bugs. We also asked participants to
 1129 use their assigned tools to specify immutability in a
 1130 small codebase. We found that most of the participants
 1131 who had Glacier could specify immutability correctly;
 1132 in contrast, every `final` user made mistakes when at-
 1133 tempting to enforce immutability. Both of these results
 1134 were statistically significant.

1135 Does Glacier's simplicity restrict its utility to con-
 1136 trived tasks in lab studies? We conducted a *case study*
 1137 applying Glacier to real-world systems [15]. We were able
 1138 to express the kinds of immutability used in a real Java
 1139 spreadsheet implementation and in a Guava collections
 1140 class (with one caveat for caching). On this basis, we
 1141 argue that Glacier is likely to be applicable to a variety
 1142 of real-world systems. In fact, we argue that its sim-
 1143 plicity *increases* its value by providing usability so that
 1144 programmers are able to use it effectively.

1145 Glacier shows one example of how researchers can in-
 1146 form their research with *qualitative* methods, including
 1147 interviews and qualitative lab studies, and then show
 1148 benefit of their tools in a *quantitative* lab study after-
 1149 ward. We were able to show a successful quantitative
 1150 result after significant iterations and qualitative human-
 1151 centered evaluations, arguably because our design had
 1152 been informed by other research methods.

1153
 1154
 1155

1156 **AppleScript** is a scripting language that was designed
 1157 in 1991. Unlike the above examples, which were aca-
 1158 demic research projects, AppleScript was designed in a
 1159 commercial environment. The designers had a practical
 1160 goal: allow users, many of whom would not be trained
 1161 as programmers, to write scripts that automate tasks
 1162 involving GUI applications. Although it was based on
 1163 an existing language, HyperTalk, the designers wanted
 1164 it to be a more general way of interfacing with applica-
 1165 tions via Apple Events, the platform's mechanism for
 1166 inter-process communication.

1167 The AppleScript team collected requests for features
 1168 in *interviews* and in a focus group; they also collected
 1169 early feedback from key developers [18]. In addition,
 1170 they used user studies to assess the usability of their
 1171 language. For example, they asked novice users what be-
 1172 havior they expected of particular code. Users were also
 1173 asked for their preferences: for example, between `window`
 1174 `named "fred"` and `window "fred"`. This approach is
 1175 one example of earlier work that resembles the *natural*
 1176 *programming* technique [43]. For example, an early
 1177 version used the syntax `put x into y`, but participants
 1178 thought that after executing that statement, `x` would no
 1179 longer be defined. The designers changed the language
 1180 to use `copy x into y` instead.

1181 The work on AppleScript also included controlled user
 1182 experiments, but Cook reported that they were done too
 1183 late to affect the design of the language [18]. Perhaps
 1184 surprisingly, although the team included a member with
 1185 a background in formal semantics, formal methods were
 1186 not a significant part of the development process – in
 1187 part because the other members were unfamiliar with
 1188 those techniques, making them ineffective for communica-
 1189 tion, in part because that work would not have yielded
 1190 interesting results for the traditional parts of the lan-
 1191 guage, and in part because the required time was not
 1192 available for the novel parts of the language. Most of
 1193 the language design insight came from user studies and
 1194 informal case studies.

5.2 Cautionary Tales and Missed Opportunities

1195 Dennis Ritchie wrote about the design of the C language
 1196 [56]. Interestingly, some of the design decisions in C came
 1197 out of the experience of convenience of the language de-
 1198 signers. For example, part of the justification for using
 1199 terminators at the ends of strings rather than storing the
 1200 size of strings separately was convenience. Unfortunately,
 1201 this decision has led to decades of security vulnerabil-
 1202 ities [60]. The decision may have been convenient for
 1203 programmers, but it disregarded the bug-prone nature
 1204 of this design decision. Perhaps user studies would have
 1205 revealed the risk of this kind of bug, motivating a design
 1206 change. Although security was not a design priority at
 1207 1208 1209 1210

1211 the time, the designers surely knew of the risk of bugs
 1212 in general.

1213 Ritchie also described the process by which the operator precedences were established [56], based on historical
 1214 precedent from the B language and the B-language example, `if (a==b & c)`. This code compares `a` to `b` and then
 1215 checks whether `c` is nonzero. The precedence of `&&` was
 1216 inherited from `&`, which binds *less* tightly than `==`. Then,
 1217 Ritchie commented: “Today, it seems that it would have
 1218 been preferable to move the relative precedences of `&` and
 1219 `==`, and thereby simplify a common C idiom: to test
 1220 a masked value against another value, one must write
 1221 `if ((a&mask) == b)` where the inner parentheses are
 1222 required but easily forgotten.” This represents a missed
 1223 opportunity for empirical studies: perhaps they could
 1224 have revealed the error-prone nature of this language de-
 1225 cision and motivated a change to prevent a large number
 1226 of bugs.

1227 Learners of C sometimes ask about the distinction be-
 1228 tween arrays declared with empty brackets and pointers,
 1229 e.g. the function `void f(int a[])` vs. `void f(int *a)`.
 1230 This was a remnant from a predecessor of C called NB,
 1231 with the idea that it would communicate to readers that
 1232 `a` should be interpreted as an array rather than a pointer
 1233 to a scalar, but Ritchie later viewed this as confusing
 1234 [56]. Perhaps empirical studies would have revealed this
 1235 language design flaw too.

1236 Tony Hoare included NULL references in ALGOL. He
 1237 later argued that the inclusion of NULL references was
 1238 a *billion-dollar mistake* [26]: “But I couldn’t resist the
 1239 temptation to put in a null reference, simply because it
 1240 was so easy to implement. This has led to innumerable
 1241 errors, vulnerabilities, and system crashes, which have
 1242 probably caused a billion dollars of pain and damage in
 1243 the last forty years.” In this essay, we argue that language
 1244 design should be done with respect to the behavior of the
 1245 users of the language, not with respect to the convenience
 1246 of the language designer. Hoare now seems to agree
 1247 [26]: “[Language design] is a serious activity; not one
 1248 that should be given to programmers with 9 months
 1249 experience with assembly; they should have a strong
 1250 scientific basis, a good deal of ingenuity and invention
 1251 and control of detail, and a clear objective that the
 1252 programs written by people using the language would
 1253 be correct.”

1254 Hoare hypothesized: “By investigating the logical prop-
 1255 erties of your programming language and finding out
 1256 how difficult it would be to prove correctness if you
 1257 wanted to, you would get an objective measurement of
 1258 how easy the language was to use correctly. If the proof
 1259 of program correctness requires a lot of proof rules and
 1260 each rule requires a lot of side conditions... then you
 1261 know that you’ve done a bad job as a language designer.
 1262 You do not have to get your customers to tell you that.”

1263 We challenge the community to evaluate this hypothesis
 1264 scientifically rather than either ignoring it or taking it
 1265 as an assumption.

6 Conclusions

1266 We summarize the lessons of this essay as follows:

- 1267 • Language design should be interdisciplinary, ap-
 1268 plying a wide variety of methods
- 1269 • Designers should use more human-oriented, qualita-
 1270 tive, and formative methods
- 1271 • Designers should draw more on empirically based
 1272 software engineering principles
- 1273 • The application of one method should be guided
 1274 by results from complementary methods
- 1275 • Methods should be chosen to mitigate critical risks
 1276 to achieving the language design goals

1277 Our experience applying the ideas above indicates that,
 1278 while every design method has limitations, an interdis-
 1279 ciplinary approach to combining theoretical methods
 1280 with quantitative and qualitative user-oriented methods
 1281 is effective in the process of creating and evaluating
 1282 programming languages and programming language ex-
 1283 tensions.

1284 An individual researcher or language designer may not
 1285 be familiar with the entire breadth of methods we pro-
 1286 mote; indeed, none of us is an expert in all the methods
 1287 mentioned in this paper, nor even all the ones used in our
 1288 collective research. Instead, we recommend collaborative
 1289 efforts, where designers work together to apply theoreti-
 1290 cal, formative, and summative techniques in order to
 1291 provide evidence of relevant properties, explore fruitful
 1292 portions of the design space, and show that their designs
 1293 benefit users in specific, quantifiable ways.

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