

Experimental Design

Not sequential, batch

How to choose a batch $x_1 \dots x_k$ (k budget)

$$\min_{x_1 \dots x_k} E[\|\hat{\mu} - \mu\|^2]$$

$$\mu = E[x]$$

$\hat{\mu}$ - reward estimate based on k pts.

Linear setting $\mu(x) = \theta^T x$

$$\hat{\mu}(x) = \hat{\theta}^T x, \quad \hat{\theta} = \underbrace{(X^T X)^{-1}}_{\text{brainy point}} \underbrace{X^T Y}$$

$X_{k \times d}$ $Y_{k \times 1}$
brainy point

$$\min_{x_1 \dots x_k} E[\|\hat{\theta}^T x - \theta^T x\|^2]$$

$$= \underbrace{\langle \hat{\theta} - \theta, x \rangle^2}_{\text{var}(\hat{\theta}^T x)}$$

"uncertainty"

$$Y = X\theta + \epsilon$$

$$\text{if } Y = \theta^T x + \epsilon$$

$$E[\hat{\theta}]$$

$$= E[(X^T X)^{-1} X^T (X\theta + \epsilon)]$$

$$= E[(X^T X)^{-1} X^T X \theta]$$

$$= \theta \text{ unbiased.}$$

Note: exp design or selection of data points cannot reduce bias.

$$\begin{aligned} \text{var}(\hat{\theta}^T x) &= E[\langle (X^T X)^{-1} X^T Y - \theta, x \rangle^2] \\ &= E[\langle (X^T X)^{-1} X^T (X\theta + \epsilon) - \theta, x \rangle^2] \\ &= E[\langle \cancel{\theta} + (X^T X)^{-1} X^T \epsilon - \cancel{\theta}, x \rangle^2] \\ &= E[x^T (X^T X)^{-1} X^T \epsilon \epsilon^T X (X^T X)^{-1} x] \\ &= x^T (X^T X)^{-1} x^T \underbrace{E[\epsilon \epsilon^T]}_{\sigma^2 I} X (X^T X)^{-1} x \end{aligned}$$

$$\langle a, b \rangle^2 = b^T a a^T b$$

$$\epsilon \stackrel{i.i.d}{\sim} \mathcal{N}(0, \sigma^2 I)$$

$$\frac{d}{k} \rightarrow \underline{\underline{= \sigma^2 x^T (X^T X)^{-1} x}}$$

x - test pt.

X - training data matrix

$$\text{Variance of prediction } \hat{\theta}^T x \left\{ \begin{array}{l} \text{V-optimality } \text{tr}(X (X^T X)^{-1} X^T) \\ \text{E-optimality } \lambda_{\max}(\underline{\underline{(X^T X)^{-1}}}) \end{array} \right.$$

$$X \stackrel{i.i.d}{=} X_{n \times d}$$

$$\max_{x: \|x\|_2 \leq 1} x^T (X^T X)^{-1} x = \lambda_{\max}^{-1} M_X$$

variance of parameters $\hat{\theta}$

$$\begin{cases} \text{G-optimality} & \max(\text{diag}(X(X^T X)^T X^T)) = \lambda_{\max}(X(X^T X)^T) \\ \text{T-optimality} & \text{tr}((X^T X)^{-1}) \\ \text{D-optimality} & \det((X^T X)^T) \leftarrow \text{same as product of evals} \\ & \equiv \text{max area of region spanned by chosen points} \\ \text{A-optimality} & \text{tr}((X^T X)^{-1}) \end{cases}$$

$$\min_{X: |X|=k} f((X^T X)^{-1}) \equiv f(\Sigma)$$

Suppose given a pool of n points $\binom{n}{k}$ choices $\Rightarrow$ Combinatorial NP-hard except D-opt. - logdet convex

$$\begin{aligned} \text{var}(\hat{\theta}^T x) &= \sigma^2 x^T (X^T X)^{-1} x \\ \text{var}(\hat{\theta}) &= \sigma^2 (X^T X)^{-1} \end{aligned}$$

if $X \stackrel{\text{iid}}{\sim} N(0, I)$ classical assumption $X^T X \equiv I$

How to solve the A/V/D/T/E/G-optimality objectives?

Original formulation $\min_{|S| \leq k} f(X_S^T X_S) = \min f(X^T W X)$ $X: n \times d$

$\rightarrow W = \text{diag}(w)$
 $w_i \in \{0, 1\}$ NP-hard $\sum_i w_i = k$
 $W = \begin{bmatrix} 1 & & 0 \\ & \ddots & \\ 0 & & 1 \end{bmatrix}$

Continuous relaxation $\min f(X^T W X)$
 $W = \text{diag}(w)$
 $w_i \in [0, 1]$
 $\sum_i w_i = k$

need to do rounding on w_i 's

Thm: $f(X^T W X) \leq \min_{|S| \leq k} f(X_S^T X_S)$
 $w_i \in [0, 1]$

Different rounding techniques give different approximation

$$\min_{|S| \leq k} f(X_S^T X_S) \leq (1 + \epsilon) \min_{w_i \in [0, 1]} f(X^T W X)$$

Consider no noise linear setting $y = X^T \theta$ $\theta \in \mathbb{R}^d$
 $k \geq \underline{d}$

$O(d^2)$ or $O(\frac{d(d+1)}{2})$ suffices to get approximation 1.

$$X^T W X = \sum_i w_i x_i x_i^T \leftarrow$$

For every w s.t. $\sum_i w_i = 1, w_i \geq 0$ ($\sum_i w_i = k, w_i \in [0,1]$)
 $[w_i \text{ can be interpreted as prob of sampling a data point, when normalized by } k]$
 $\exists w' \text{ s.t. } \sum_i w'_i = 1, w'_i \geq 0 \text{ with } \|w'\|_0 = O(d^2).$

Caratheodory's Theorem : if a point z lies in convex hull of a set $S \in \mathbb{R}^m$ then z can be written as convex combination of at most $m+1$ extremal pts.

$$\underline{X^T W X} = \sum_i w_i \underbrace{x_i x_i^T}_{\text{vec}} = z_i \in \mathbb{R}^{d^2}$$

$$S = \{ \text{vec}(x_i x_i^T) \}_{i=1}^n \subseteq \mathbb{R}^{d^2}$$



Gr- optimal procedure (with replacement from pool) $k \geq d^2$

Input: X $n \times d$, budget k on labels $k \leq n$

1. Solve relaxed continuous version of criterion to get w .
2. Has $O(d^2)$ sparse solution with same objective w
3. Observe data point i , $n_i = \lceil w_i k \rceil$ times to X_S
4. $\hat{\theta} = (X_S^T X_S)^T X_S^T Y_S$ collect $\underline{Y_S}$.

Improved results (in terms of budget) using more sophisticated ^{rounding} algos.

It's approximation with $k = \Omega(\frac{d^2}{\epsilon})$ or $\Omega(d \log d)$ for A, D, T, V, E, G

$1 + \epsilon$ approximation with $k = \Omega\left(\frac{d}{\epsilon}\right)$ using

Federov's algo. for $A/\mathcal{D}$
 $\sim$
 Greedy algo. opt.

Greedy - add 1 pt. at a time to maximize obj

Federov - starts with k random points

Swap one at time
 two

Prediction variance $\sim d/k$ without assuming how X was obtained

Thm: w.p. $\geq 1 - \delta$, $\forall x \in X$ $|\langle x, \hat{\theta} - \theta \rangle| \leq \sqrt{x^T (X_S^T X_S)^T x} \cdot \sqrt{2\sigma^2 \log \frac{1}{\delta}}$

if $x \in X$ $|\langle x, \hat{\theta} - \theta \rangle| \leq \sqrt{\frac{d}{k} \sigma^2 \log \frac{1}{\delta}}$ $\leftarrow$

$\equiv \text{var} \approx \frac{d}{k}$ upto log factors

Proof:

$$|\langle x, \hat{\theta} - \theta \rangle| \leq C$$

C - confidence / uncertainty

$$\langle x, \hat{\theta} \rangle = \langle x, \theta \rangle \pm C$$

Proof: $x^T (\hat{\theta} - \theta) = x^T ((X_S^T X_S)^T X_S^T y_S - \theta) = x^T ((X_S^T X_S)^T X_S^T (X_S \theta + \epsilon) - \theta)$

$$= x^T (X_S^T X_S)^T X_S^T \epsilon \equiv Z^T \epsilon \quad \epsilon \sim \mathcal{N}(0, \sigma^2 I)$$

$$\sim \mathcal{N}(0, \sigma^2 x^T (X_S^T X_S)^T x)$$

$$P(|x^T (\hat{\theta} - \theta)| > \epsilon) \leq 2 e^{-\frac{\epsilon^2}{2\sigma^2 x^T (X_S^T X_S)^T x}} = \frac{\delta}{|X|}$$

Union bound $\forall x \in X$

$$\text{w.p. } \geq 1 - \delta \quad |x^T (\hat{\theta} - \theta)| \leq \sqrt{2\sigma^2 \log \frac{2}{\delta}} \cdot \underbrace{\sqrt{x^T (X_S^T X_S)^T x}}_{\sqrt{\frac{d}{k}}}$$

if $x \in X_{\text{pool}}$, $\|x^T (X_S^T X_S)^T x\| \approx \frac{d}{k}$