

# Support Vector Machines (SVMs)

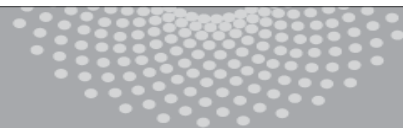
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Machine Learning 10-315

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School of Computer Science

# Discriminative Classifiers

Optimal Classifier:

$$\begin{aligned} f^*(x) &= \arg \max_{Y=y} P(Y = y | X = x) \\ &= \arg \max_{Y=y} P(X = x | Y = y) P(Y = y) \end{aligned}$$

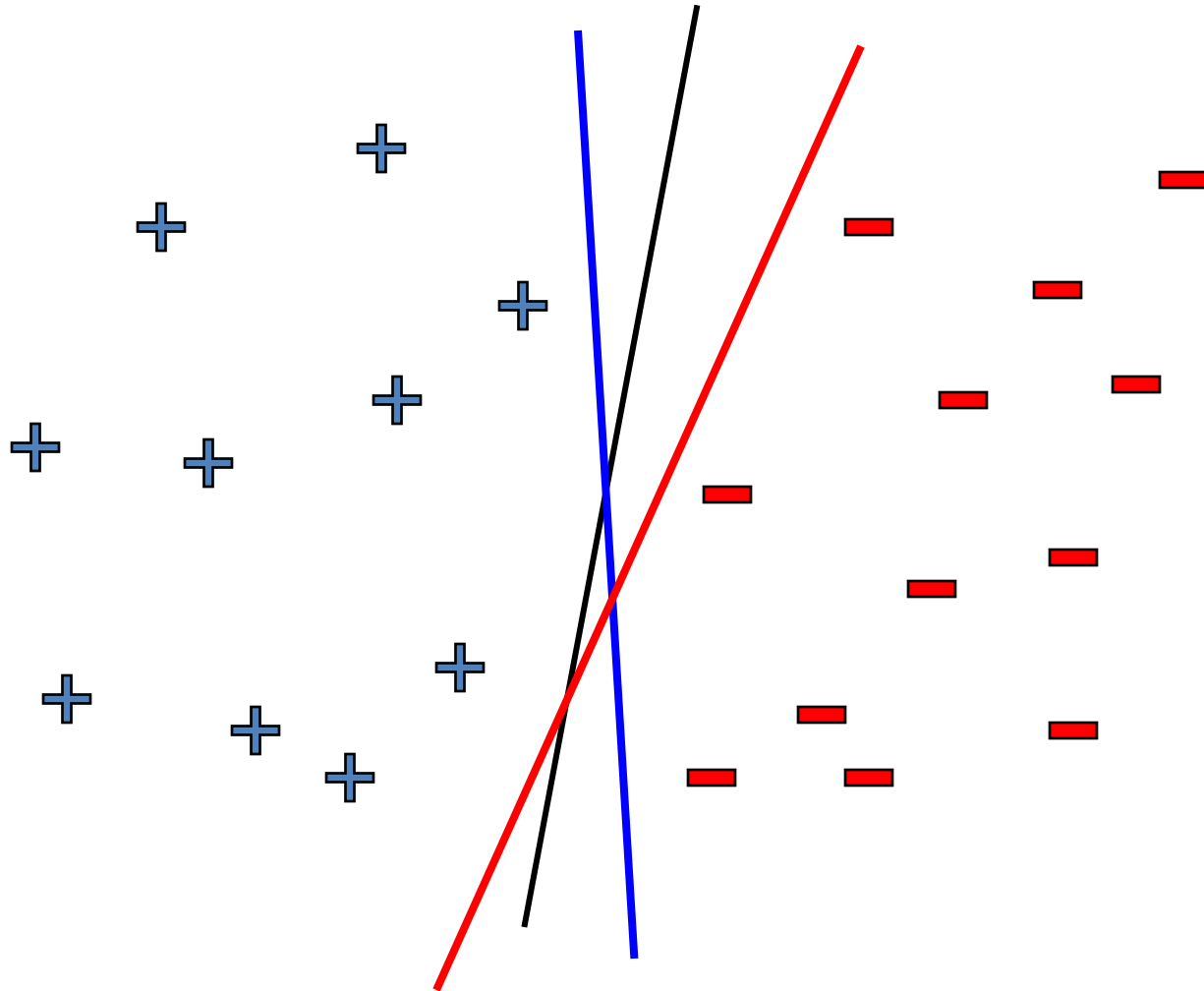
Why not learn  $P(Y|X)$  directly? Or better yet, why not learn the decision boundary directly?

- Assume some functional form for  $P(Y|X)$  (e.g. Logistic Regression) or for the decision boundary (e.g. SVMs)
- Estimate parameters of functional form directly from training data

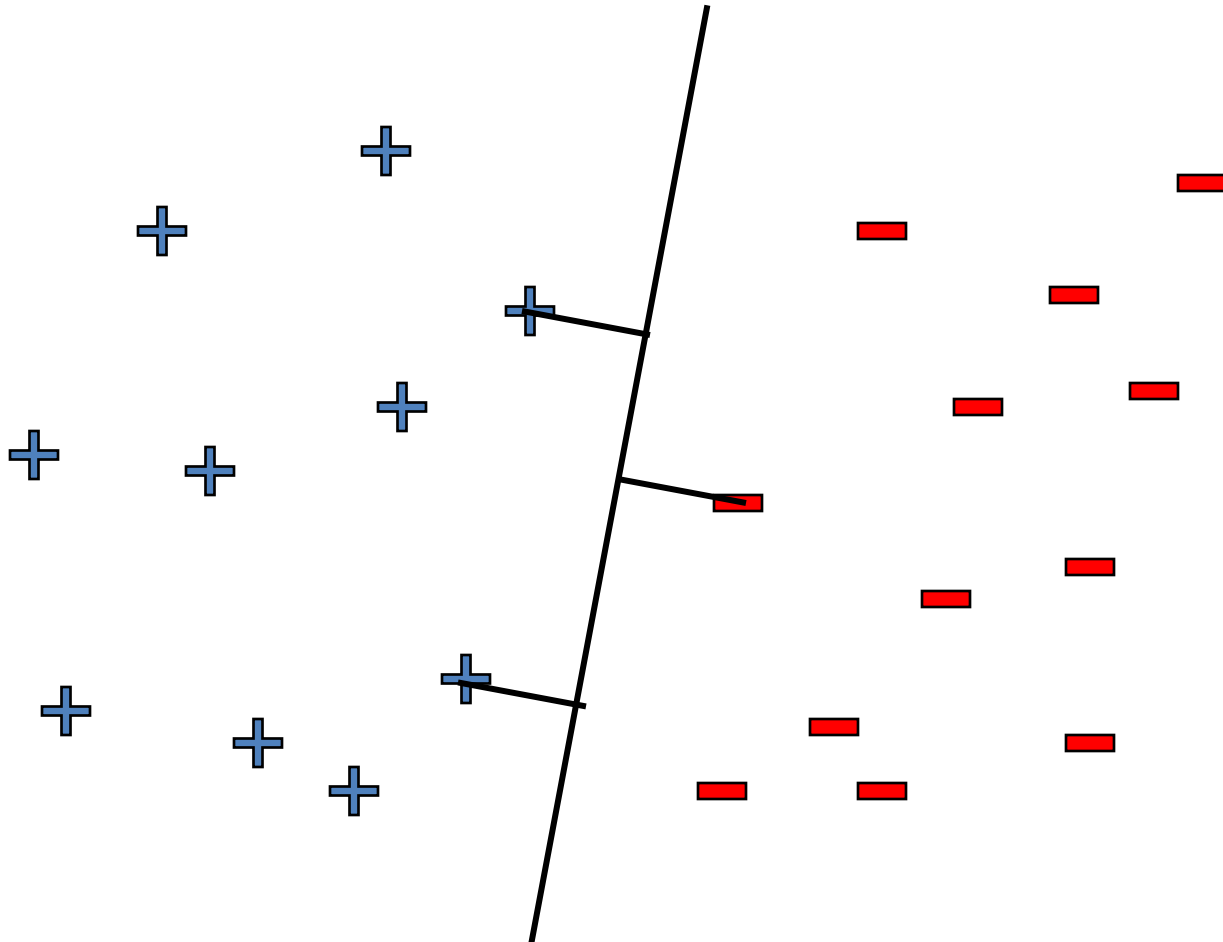
# At Pittsburgh G-20 summit ...



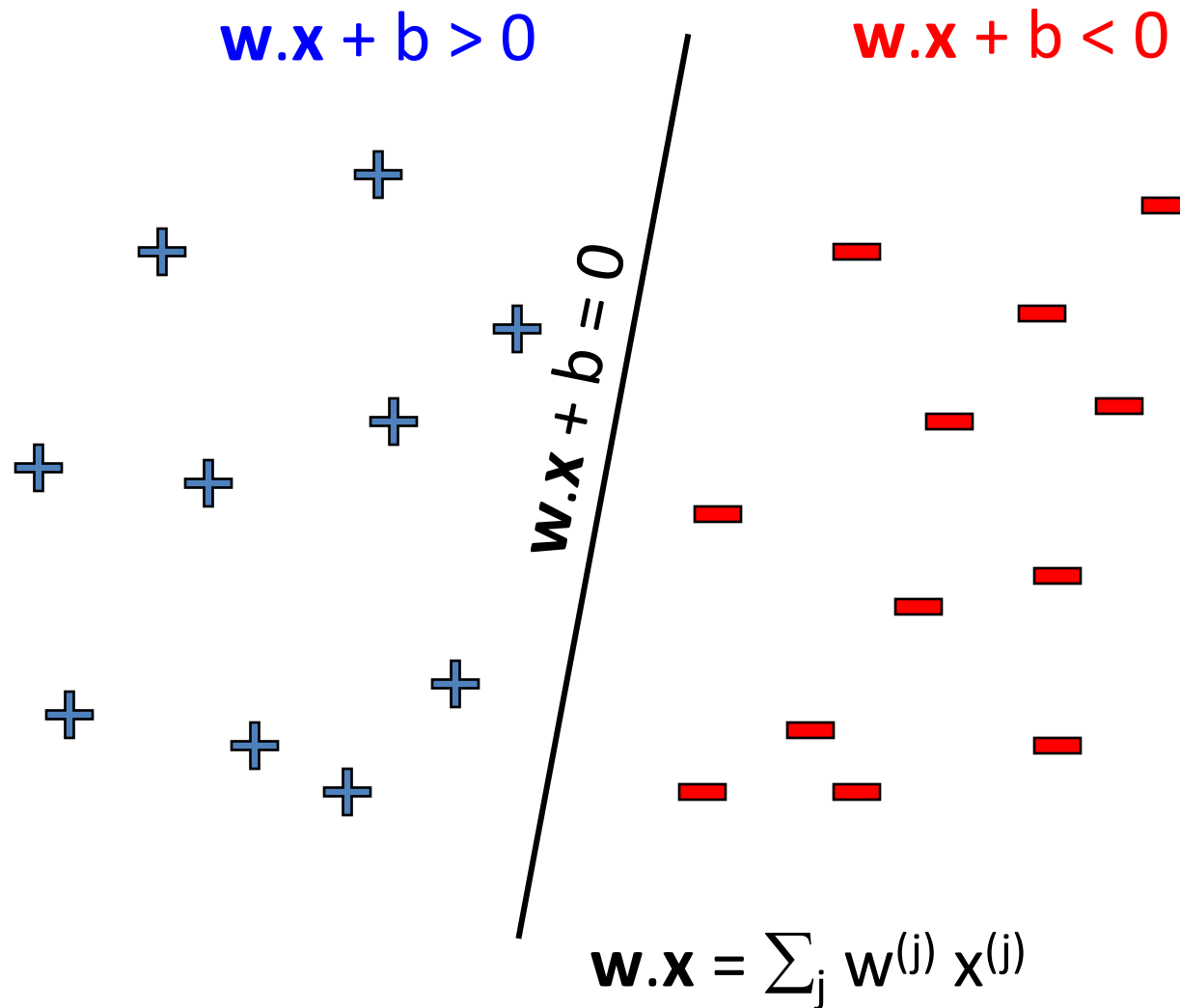
# Linear classifiers – which line is better?



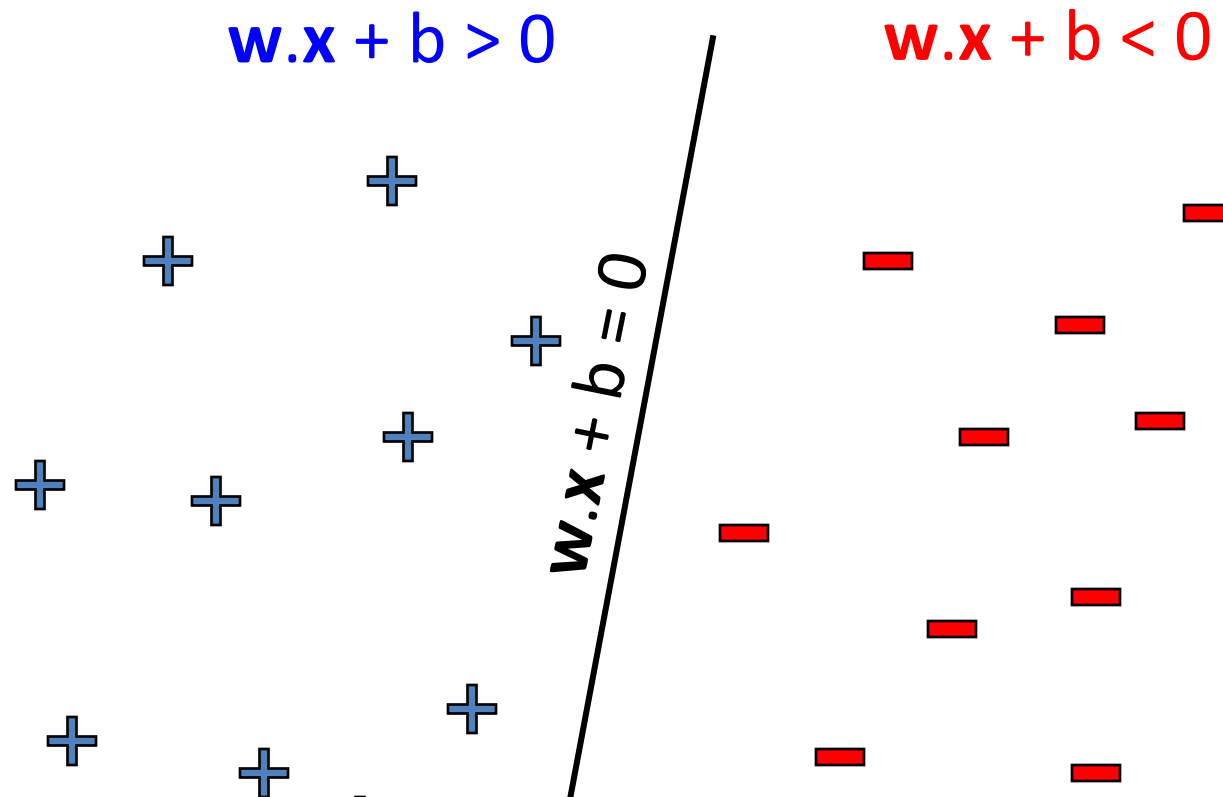
# Pick the one with the largest margin!



# Parameterizing the decision boundary



# Parameterizing the decision boundary



$y_j \in \{-1, +1\}$  — class

$$\text{"confidence"} = (w \cdot x_j + b) y_j$$

# Maximizing the margin

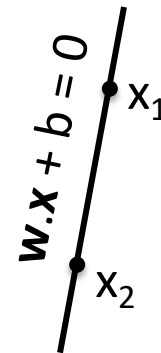
$$\mathbf{w} \cdot \mathbf{x} + b > 0$$

$$\mathbf{w} \cdot \mathbf{x} + b < 0$$

Distance of closest examples from the line/hyperplane

$$\text{margin} = \gamma = 2a / \|\mathbf{w}\|$$

Step 1:  $\mathbf{w}$  is perpendicular to lines since for any  $\mathbf{x}_1, \mathbf{x}_2$  on line  $\mathbf{w} \cdot (\mathbf{x}_1 - \mathbf{x}_2) = 0$





# Maximizing the margin

$$\mathbf{w} \cdot \mathbf{x} + b > 0$$

$$\mathbf{w} \cdot \mathbf{x} + b < 0$$

$$\text{margin} = \gamma = 2a / \|\mathbf{w}\|$$

Step 1:  $\mathbf{w}$  is perpendicular to lines

Step 2: Take a point  $\mathbf{x}_-$  on  $\mathbf{w} \cdot \mathbf{x} + b = -a$  and move to point  $\mathbf{x}_+$  that is  $\gamma$  away on line  $\mathbf{w} \cdot \mathbf{x} + b = a$

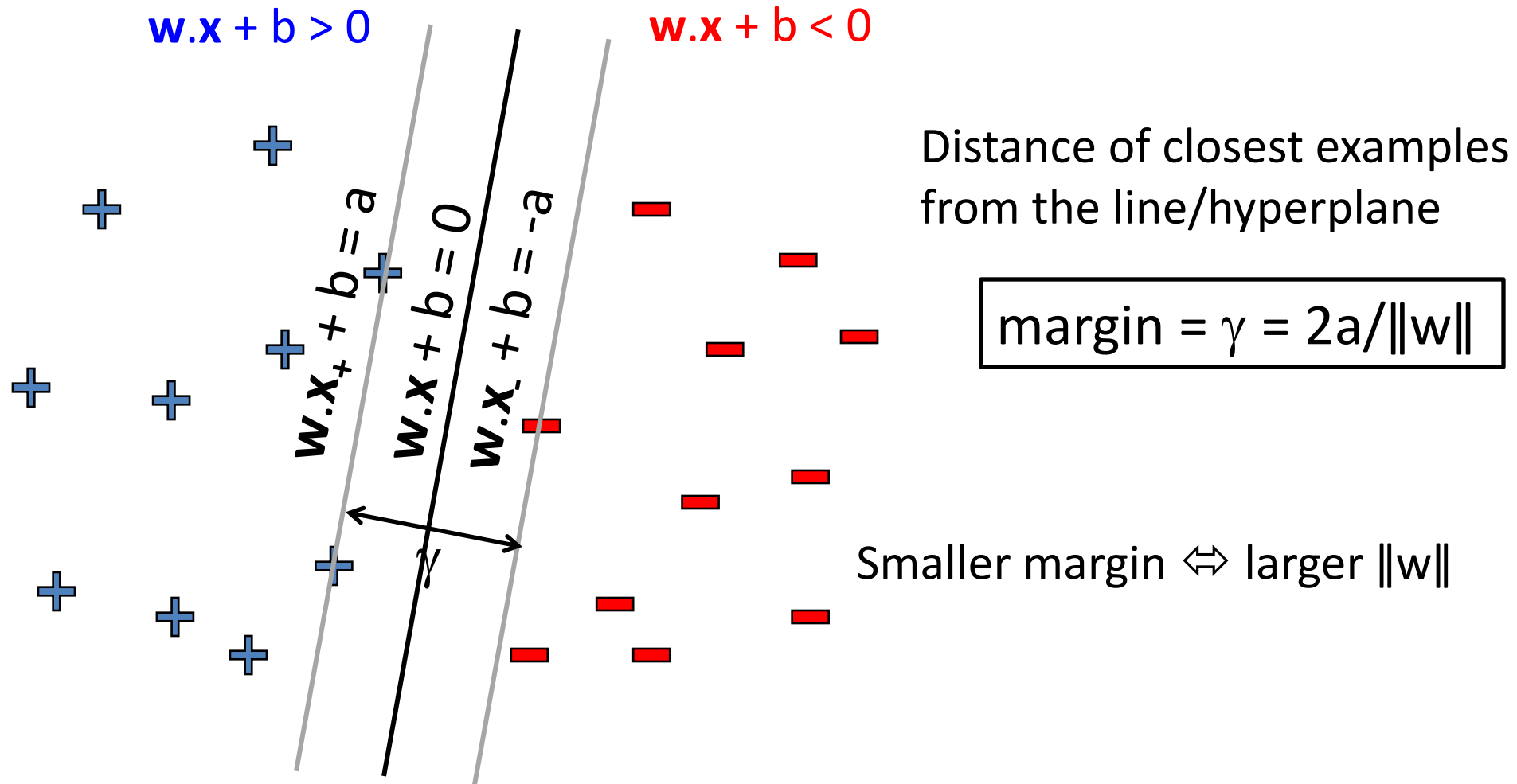
$$\mathbf{x}_+ = \mathbf{x}_- + \gamma \mathbf{w} / \|\mathbf{w}\|$$

$$\mathbf{w} \cdot \mathbf{x}_+ = \mathbf{w} \cdot \mathbf{x}_- + \gamma \mathbf{w} \cdot \mathbf{w} / \|\mathbf{w}\|$$

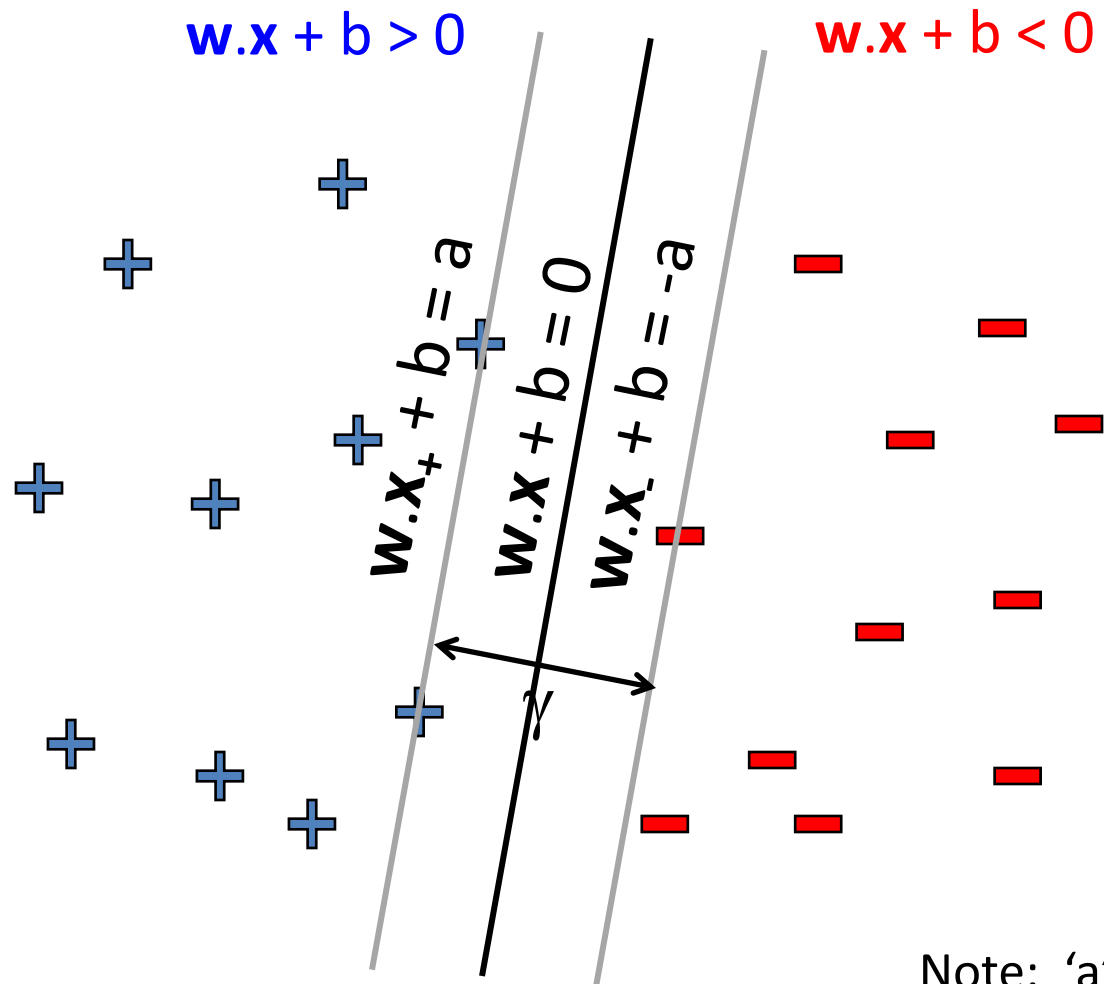
$$a - b = -a - b + \gamma \|\mathbf{w}\|$$

$$2a = \gamma \|\mathbf{w}\|$$

# Maximizing the margin



# Maximizing the margin



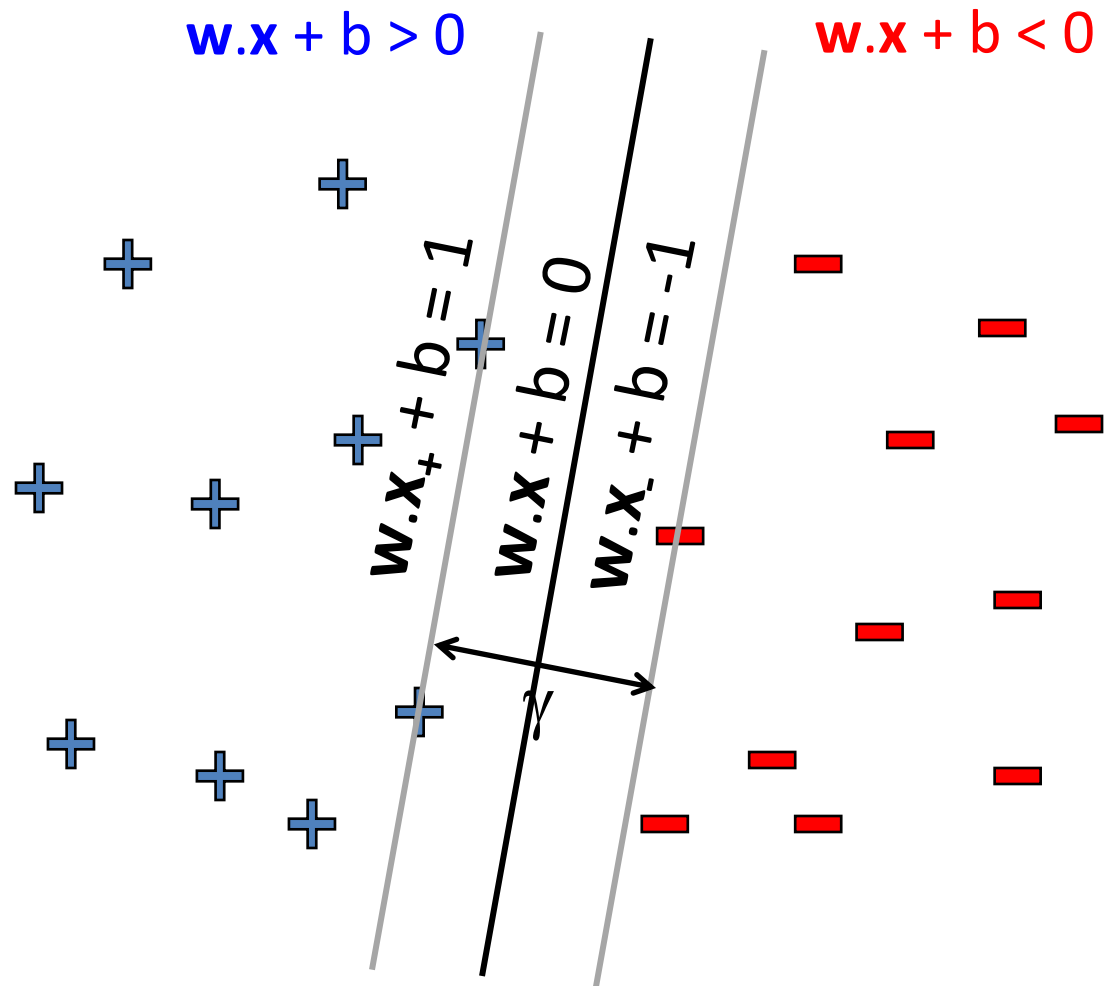
Distance of closest examples from the line/hyperplane

$$\text{margin} = \gamma = 2a/\|w\|$$

$$\begin{aligned} \max_{w,b} \quad & \gamma = 2a/\|w\| \\ \text{s.t.} \quad & (w.x_j + b) y_j \geq a \quad \forall j \end{aligned}$$

Note: 'a' is arbitrary (can normalize equations by a)

# Support Vector Machines



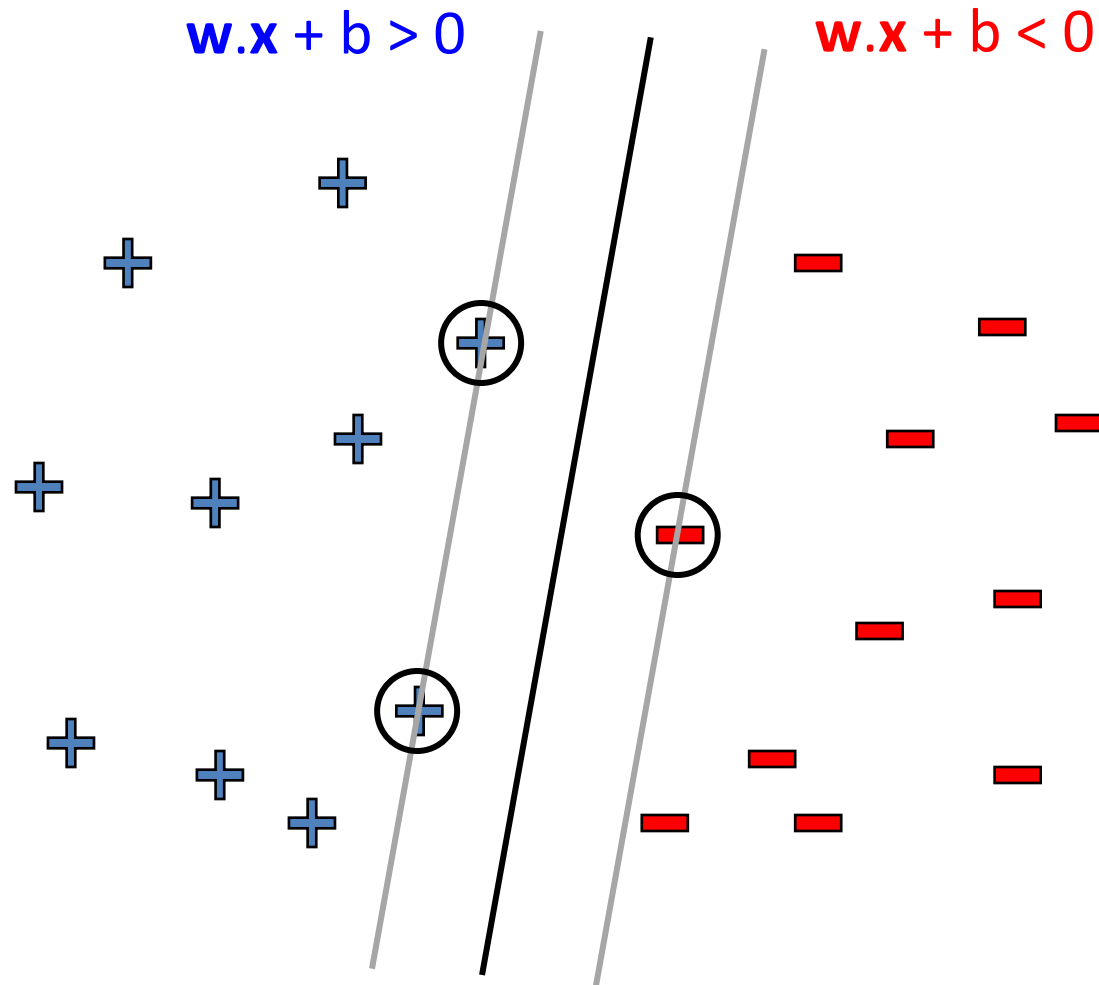
$$\min_{w,b} w \cdot w$$

$$\text{s.t. } (w \cdot x_j + b) y_j \geq 1 \quad \forall j$$

Solve efficiently by quadratic programming (QP)

- Quadratic objective, linear constraints
- Well-studied solution algorithms

# Support Vectors



Linear hyperplane defined by  
“support vectors”

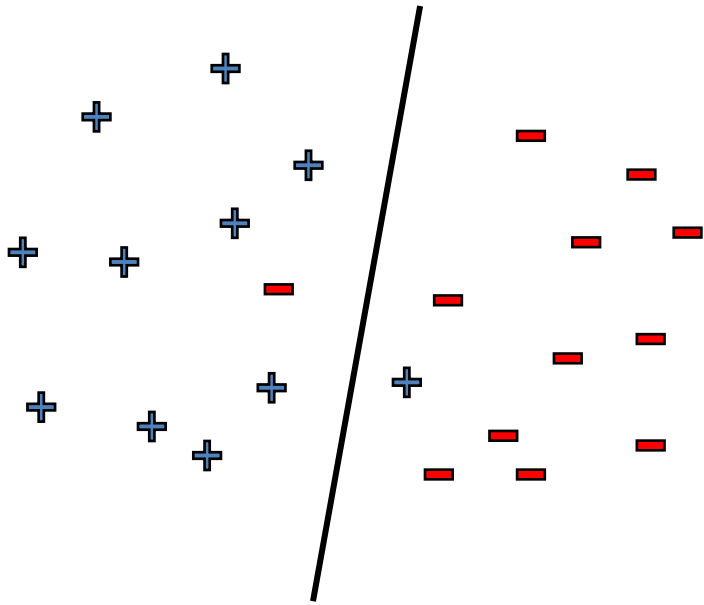
Moving other points a little  
doesn't effect the decision  
boundary

only need to store the  
support vectors to predict  
labels of new points

For support vectors  
 $(w \cdot x_j + b) y_j = 1$

# What if data is not linearly separable?

Use features of features  
of features of features....

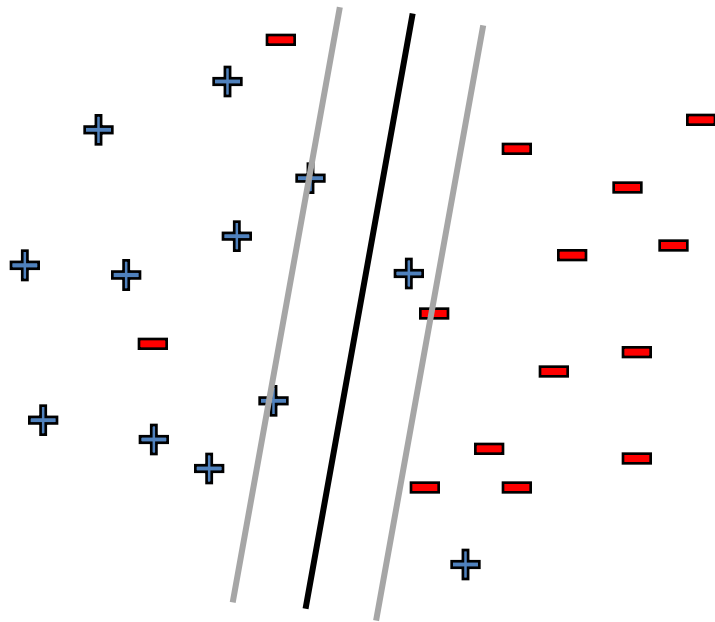


$$x_1^2, x_2^2, x_1x_2, \dots, \exp(x_1)$$

But run risk of overfitting!

# What if data is still not linearly separable?

Allow “error” in classification



Smaller margin  $\Leftrightarrow$  larger  $\|w\|$

$$\begin{aligned} \min_{w,b} \quad & \|w\|^2 + C \cdot \text{\#mistakes} \\ \text{s.t.} \quad & (w \cdot x_j + b) y_j \geq 1 - \xi_j \quad \forall j \end{aligned}$$

Maximize margin and minimize  
# mistakes on training data

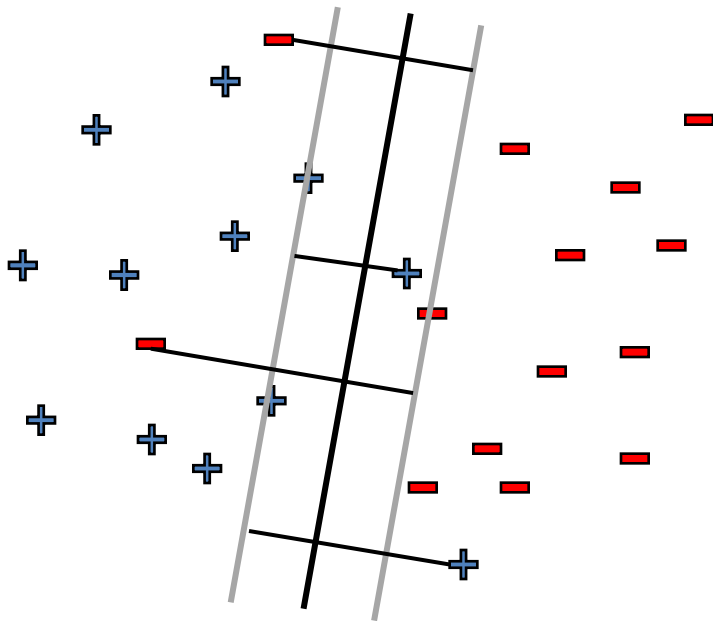
$C$  - tradeoff parameter

Not QP ☹

0/1 loss (doesn't distinguish between  
near miss and bad mistake)

# What if data is still not linearly separable?

Allow “error” in classification



**Soft margin approach**

$$\begin{aligned} \min_{\mathbf{w}, b, \{\xi_j\}} \quad & \mathbf{w} \cdot \mathbf{w} + C \sum_j \xi_j \\ \text{s.t.} \quad & (\mathbf{w} \cdot \mathbf{x}_j + b) y_j \geq 1 - \xi_j \quad \forall j \\ & \xi_j \geq 0 \quad \forall j \end{aligned}$$

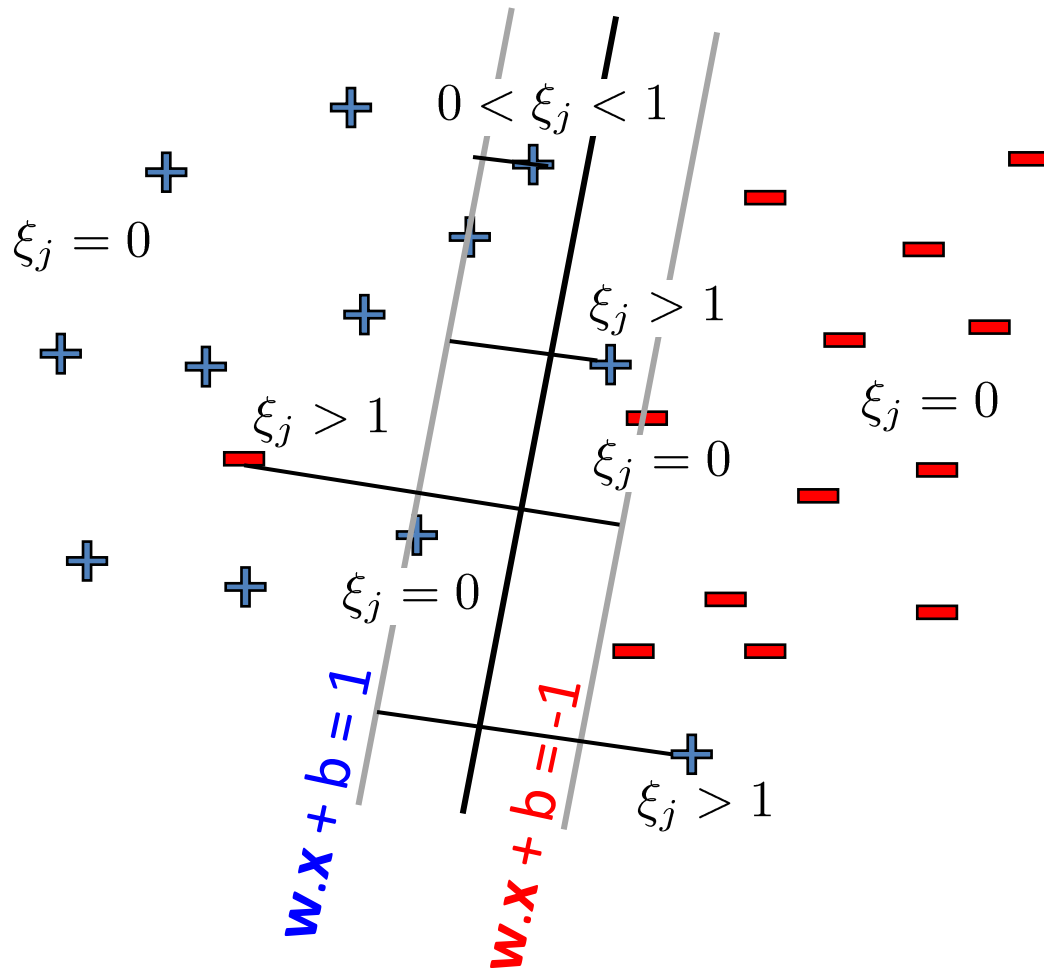
$\xi_j$  - “slack” variables  
= (>1 if  $x_j$  misclassified)  
pay linear penalty if mistake

$C$  - tradeoff parameter (chosen by cross-validation)

Still QP 😊



# Soft-margin SVM



Soften the constraints:

$$(w \cdot x_j + b) y_j \geq 1 - \xi_j \quad \forall j$$

$$\xi_j \geq 0 \quad \forall j$$

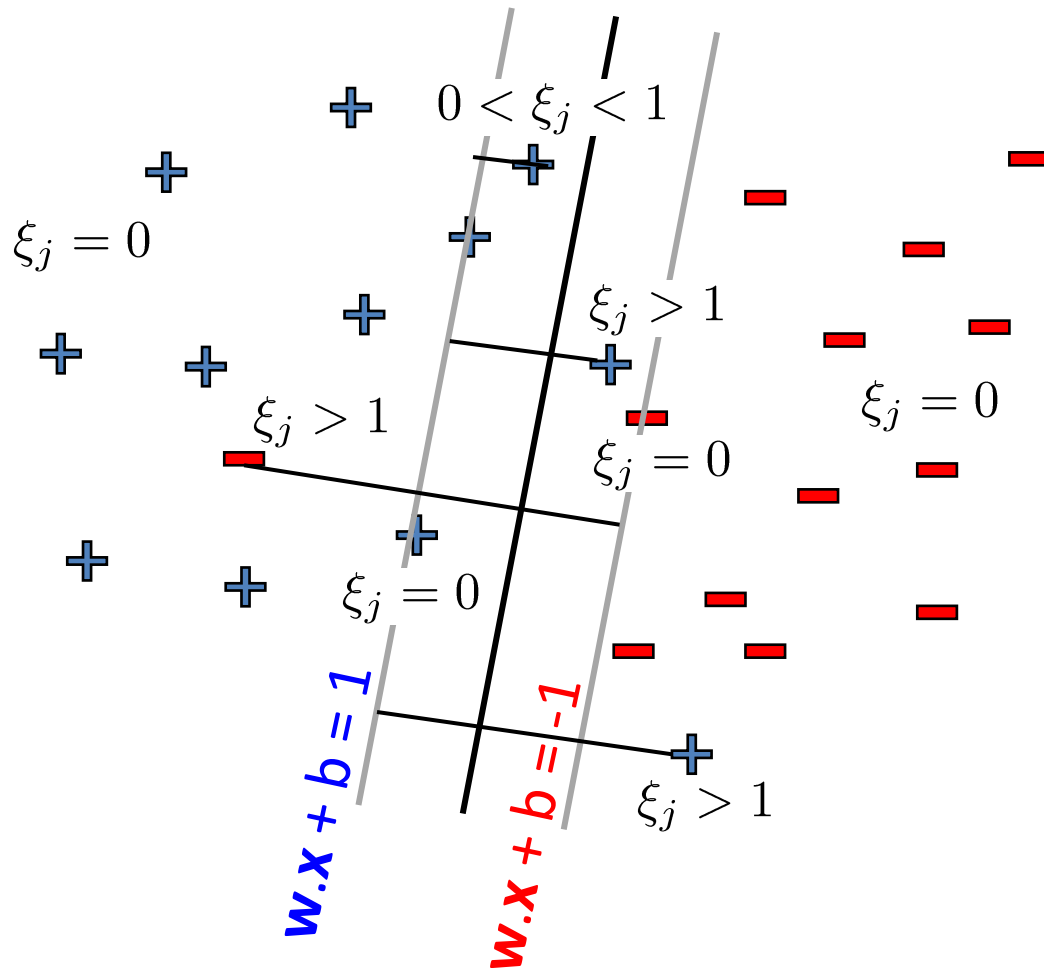
Penalty for misclassifying:

$$C \xi_j$$

How do we recover hard margin SVM?

Set  $C = \infty$

# Slack variables – Hinge loss

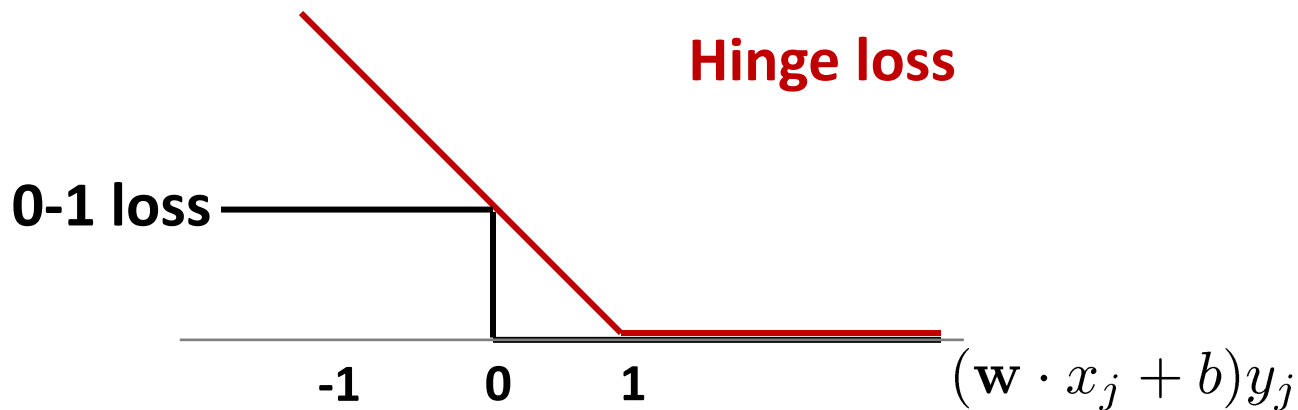


Notice that

$$\xi_j = (1 - (\mathbf{w} \cdot \mathbf{x}_j + b)y_j)_+$$

# Slack variables – Hinge loss

$$\xi_j = (1 - (\mathbf{w} \cdot \mathbf{x}_j + b)y_j)_+$$



$$\min_{\mathbf{w}, b, \{\xi_j\}} \mathbf{w} \cdot \mathbf{w} + C \sum_j \xi_j$$

$$\text{s.t. } (\mathbf{w} \cdot \mathbf{x}_j + b) y_j \geq 1 - \xi_j \quad \forall j$$

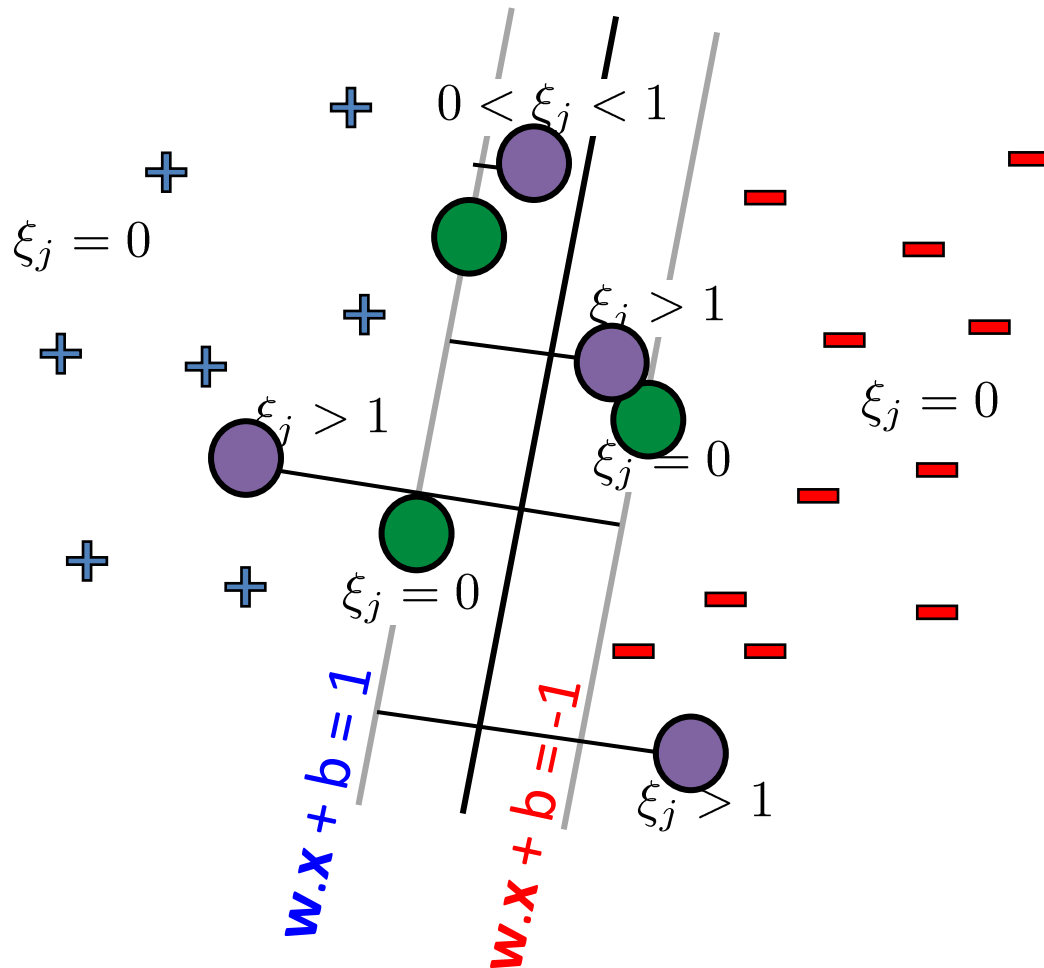
$$\xi_j \geq 0 \quad \forall j$$



Regularized hinge loss

$$\min_{\mathbf{w}, b} \mathbf{w} \cdot \mathbf{w} + C \sum_j (1 - (\mathbf{w} \cdot \mathbf{x}_j + b)y_j)_+$$

# Support Vectors



## Margin support vectors

$\xi_j = 0$ ,  $(w \cdot x_j + b) y_j = 1$   
(don't contribute to objective but enforce constraints on solution)

Correctly classified but on margin

## Non-margin support vectors

$\xi_j > 0$   
(contribute to both objective and constraints)

$1 > \xi_j > 0$  Correctly classified but inside margin

$\xi_j > 1$  Incorrectly classified

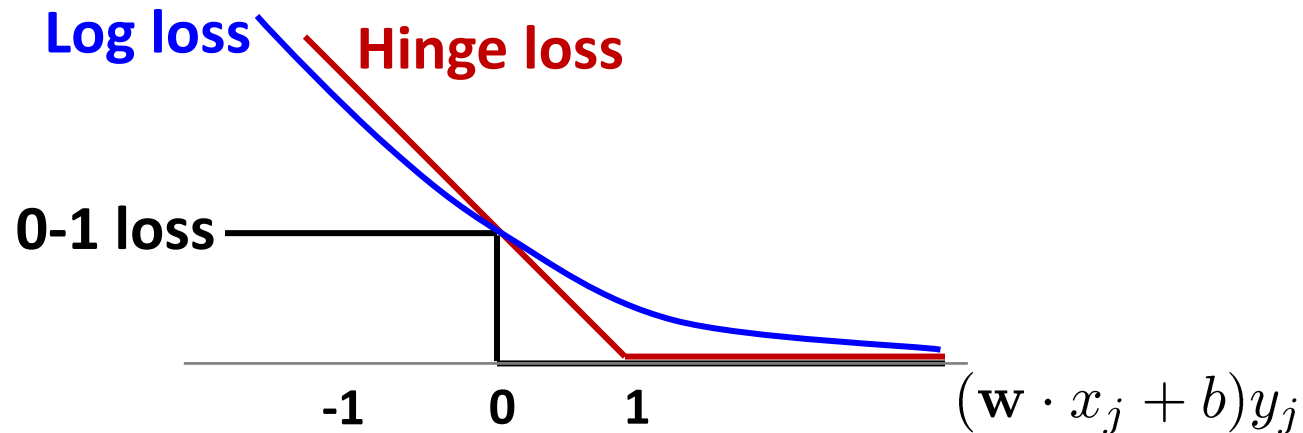
# SVM vs. Logistic Regression

SVM : **Hinge loss**

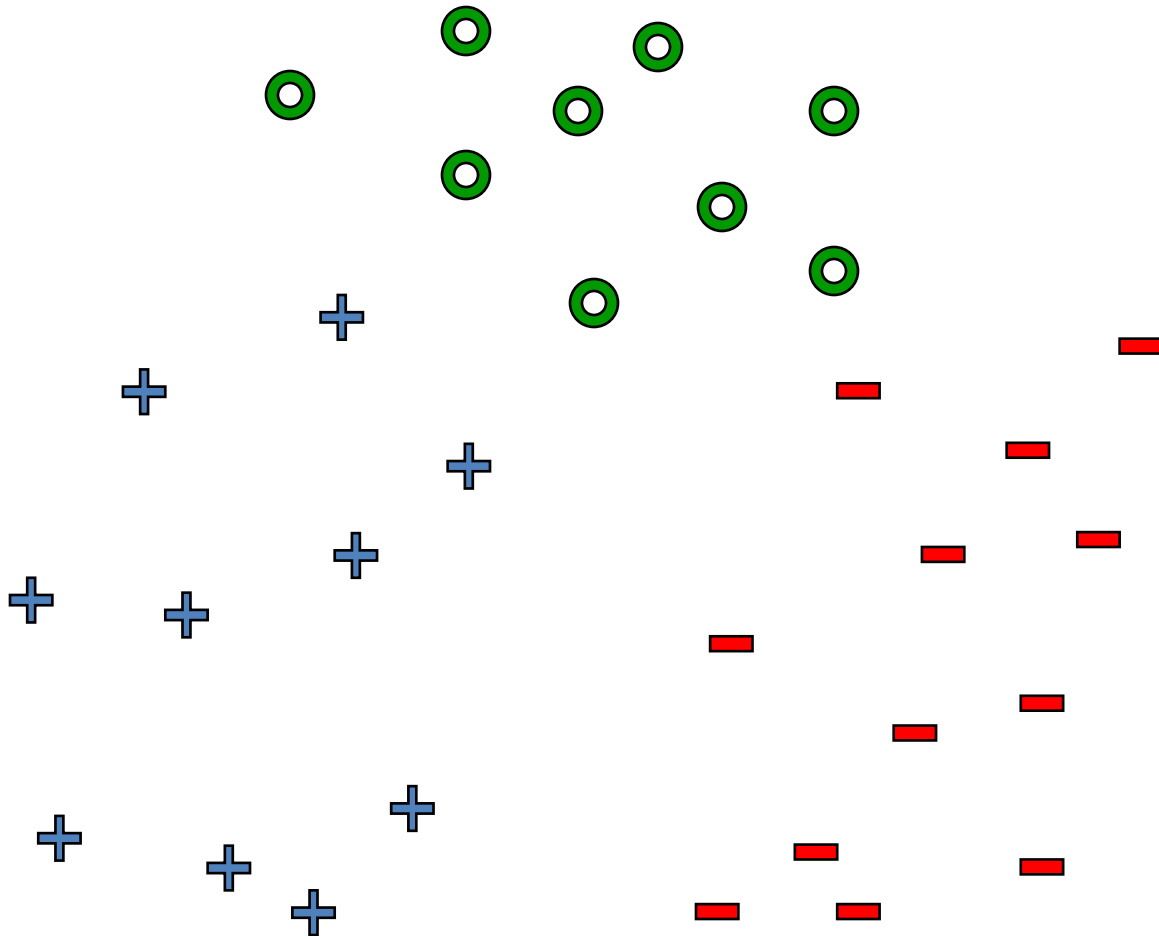
$$\text{loss}(f(x_j), y_j) = (1 - (\mathbf{w} \cdot x_j + b)y_j)_+$$

Logistic Regression : **Log loss** ( -ve log conditional likelihood)

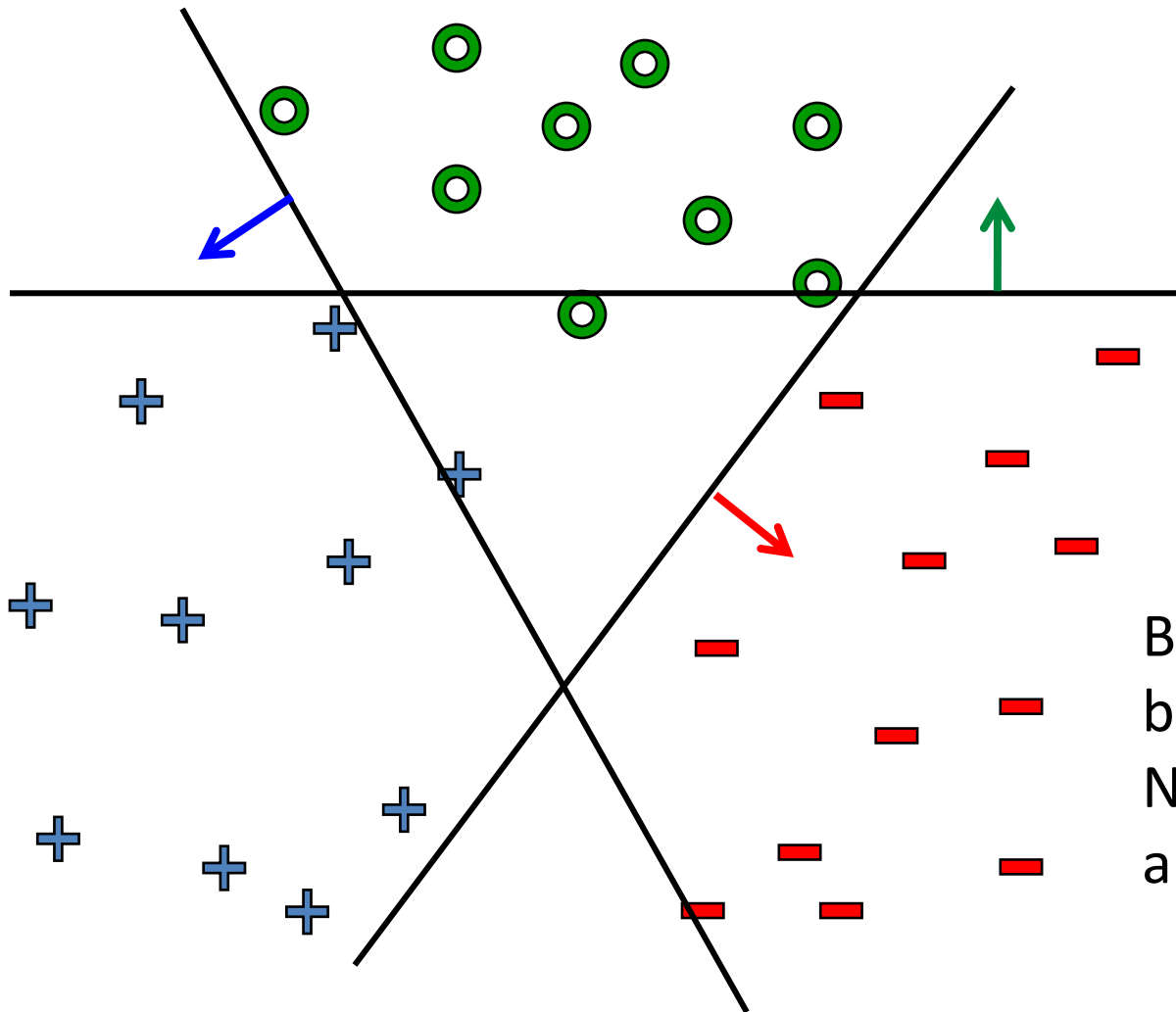
$$\text{loss}(f(x_j), y_j) = -\log P(y_j \mid x_j, \mathbf{w}, b) = \log(1 + e^{-(\mathbf{w} \cdot x_j + b)y_j})$$



# What about multiple classes?



# One vs. rest



Learn 3 classifiers  
separately:

Class  $k$  vs. rest

$$(\mathbf{w}_k, b_k)_{k=1,2,3}$$

$$y = \arg \max_k \mathbf{w}_k \cdot \mathbf{x} + b_k$$

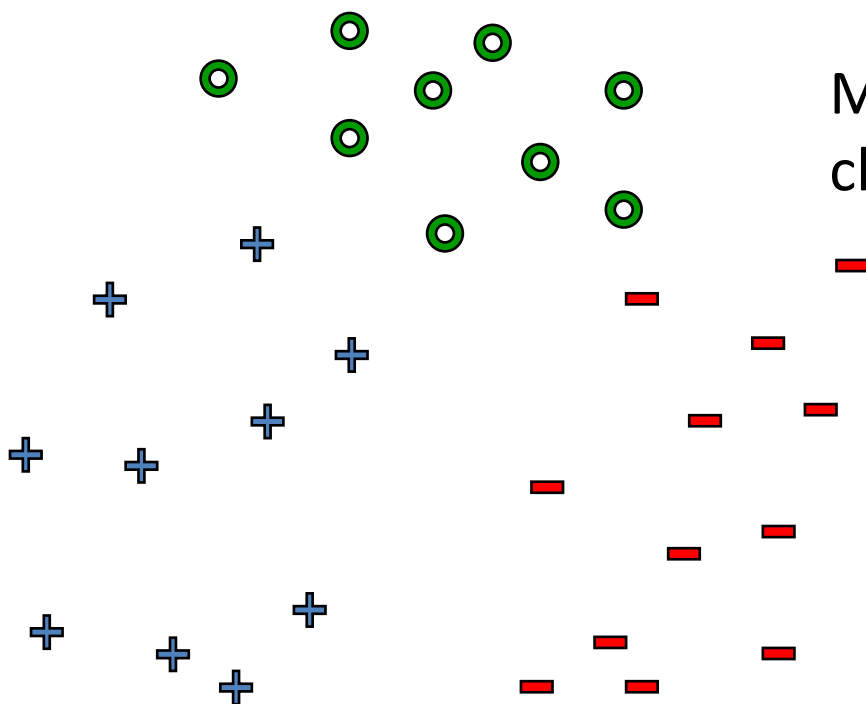
But  $\mathbf{w}_k$ s may not be  
based on the same scale.  
Note:  $(a\mathbf{w}) \cdot \mathbf{x} + (ab)$  is also  
a solution

# Learn 1 classifier: Multi-class SVM

Simultaneously learn 3 sets of weights

$$\min_{\{w^{(y)}\}, \{b^{(y)}\}} \sum_y w^{(y)} \cdot w^{(y)}$$

$$w^{(y_j)} \cdot x_j + b^{(y_j)} \geq w^{(y')} \cdot x_j + b^{(y')} + 1, \quad \forall y' \neq y_j, \quad \forall j$$



Margin - gap between correct class and nearest other class

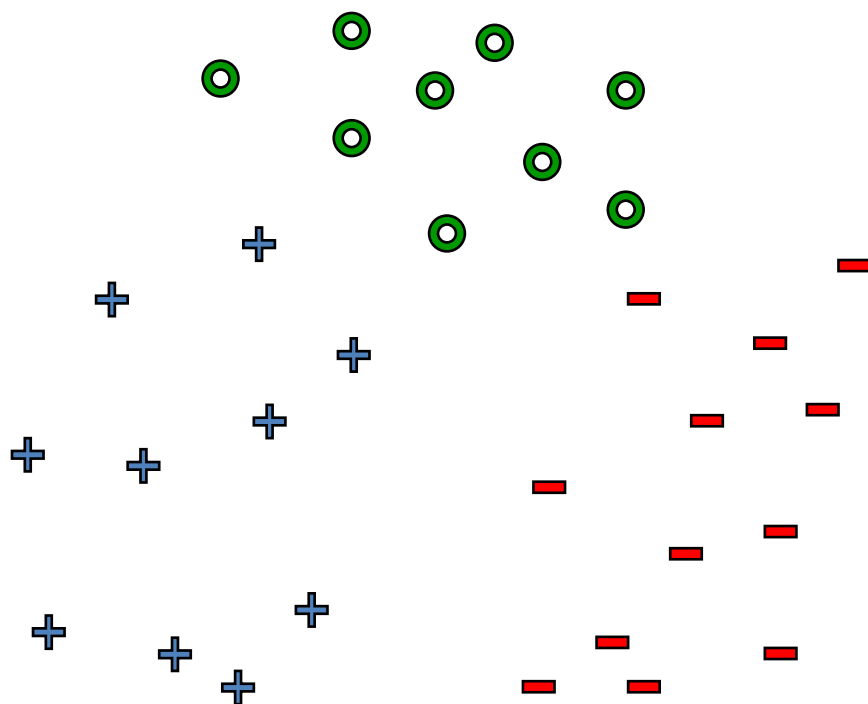
$$y = \arg \max_k w^{(k)} \cdot x + b^{(k)}$$



# Learn 1 classifier: Multi-class SVM

Simultaneously learn 3 sets of weights

$$\begin{aligned} \text{minimize} \quad & \sum_y \mathbf{w}^{(y)} \cdot \mathbf{w}^{(y)} + C \sum_j \sum_{y \neq y_j} \xi_j^{(y)} \quad \text{over } \{\mathbf{w}^{(y)}\}, \{b^{(y)}\}, \{\xi_j^{(y)}\} \\ & \mathbf{w}^{(y_j)} \cdot \mathbf{x}_j + b^{(y_j)} \geq \mathbf{w}^{(y)} \cdot \mathbf{x}_j + b^{(y)} + 1 - \xi_j^{(y)}, \quad \forall y \neq y_j, \quad \forall j \\ & \xi_j^{(y)} \geq 0, \quad \forall y \neq y_j, \quad \forall j \end{aligned}$$



$$y = \arg \max \mathbf{w}^{(k)} \cdot \mathbf{x} + b^{(k)}$$

Joint optimization:  $\mathbf{w}_k$ s  
have the same scale.