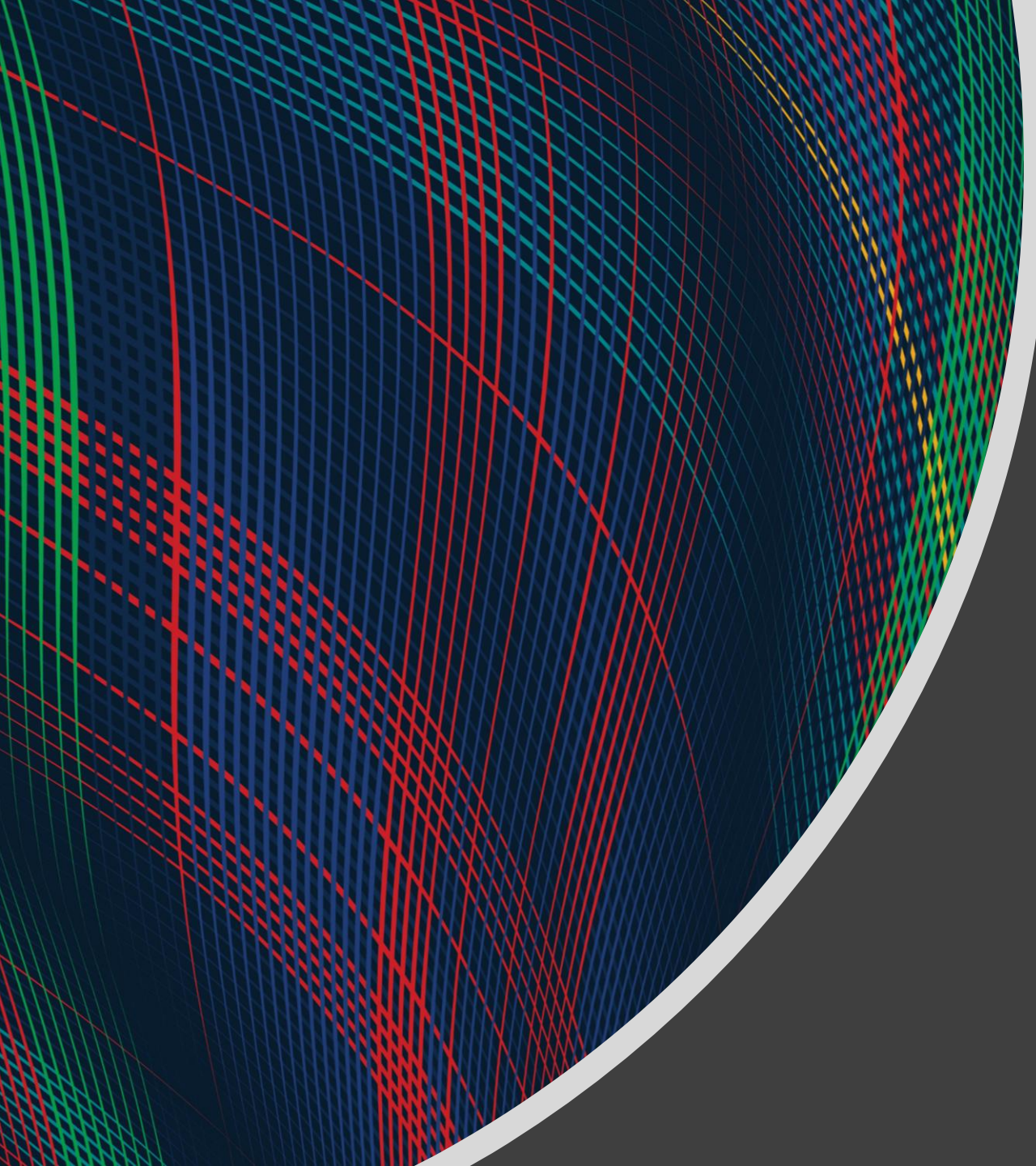




10-315

Introduction to ML

Probabilistic Models:
MAP

Instructor: Pat Virtue

Announcements

Probability

- Come get help this week

Project

- First step: groups of 3
- See piazza for details

Polls

- Still working on WiFi
 - Please avoid non-315 bandwidth
- Mid-semester adjustment
 - 6 free polls: (denominator is currently 22 rather than 28)
- Peer Instruction

Plan

Today

- MLE $\rightarrow$ MAP

Wed and next Mon

- Neural net applications (image, language)

Next Wed

- Back to probability
- Discriminative $\rightarrow$ Generative
 - Naïve Bayes
 - Discriminant Analysis
- Combining MAP and Generative

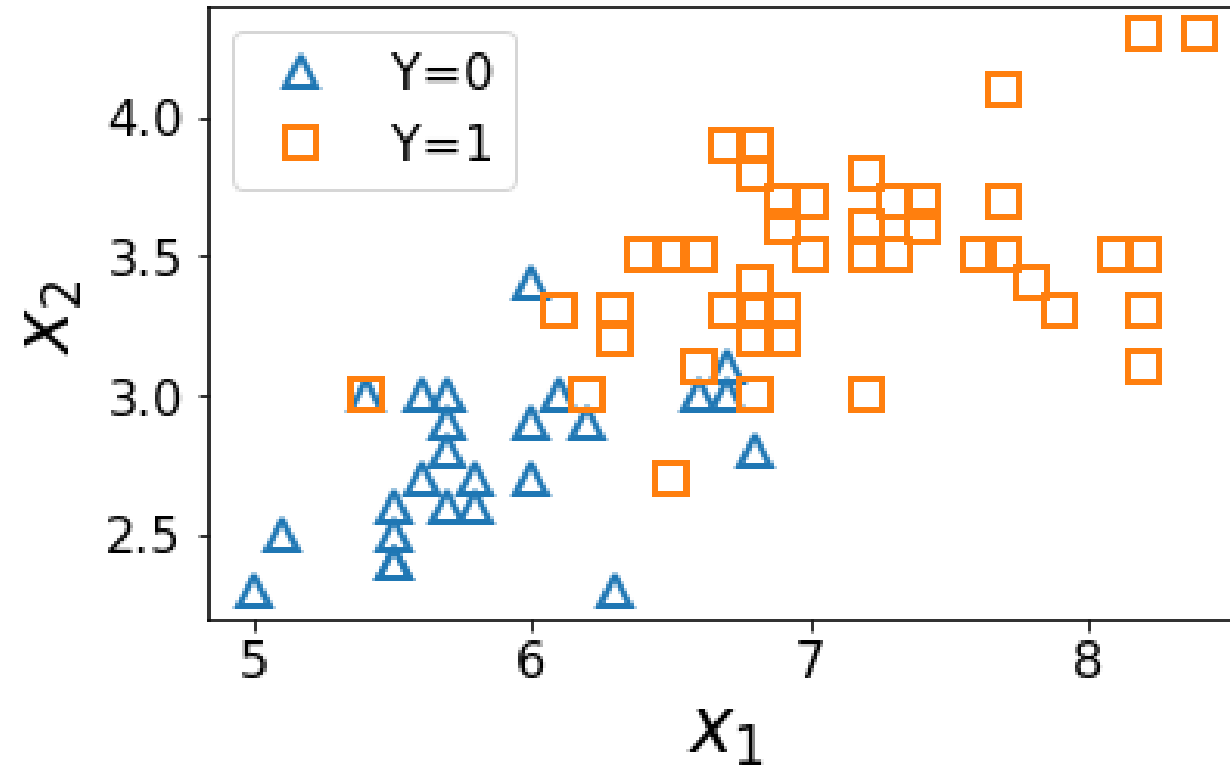
Where are we?

Empirical Risk Minimization vs MLE/MAP

We seem to be redoing a lot of work? ...well, we are. But there is a reason

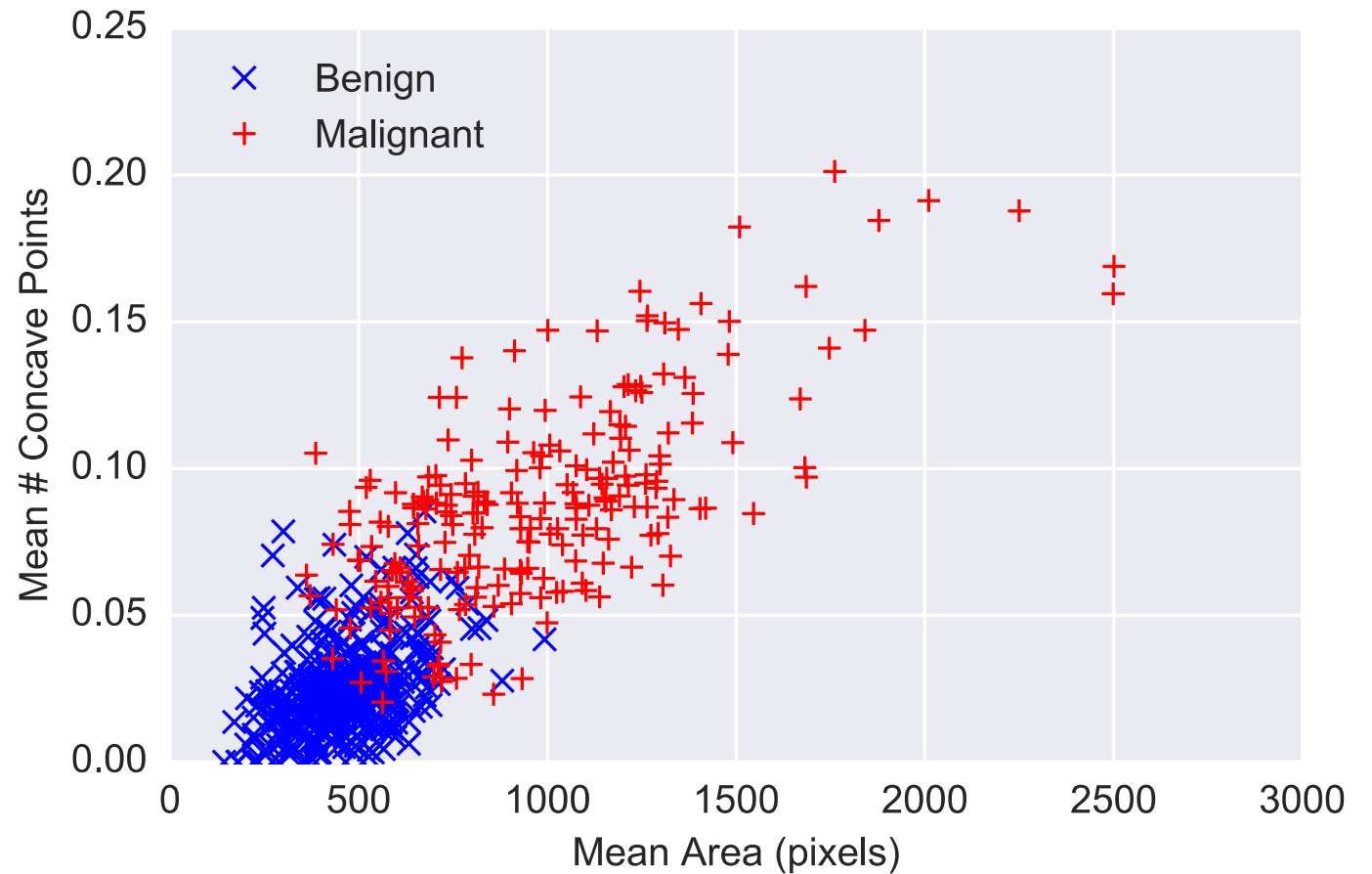
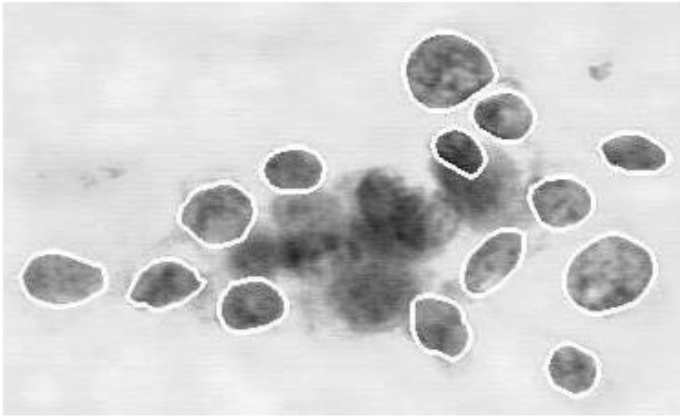
Why Probabilistic Models?

Iris Data



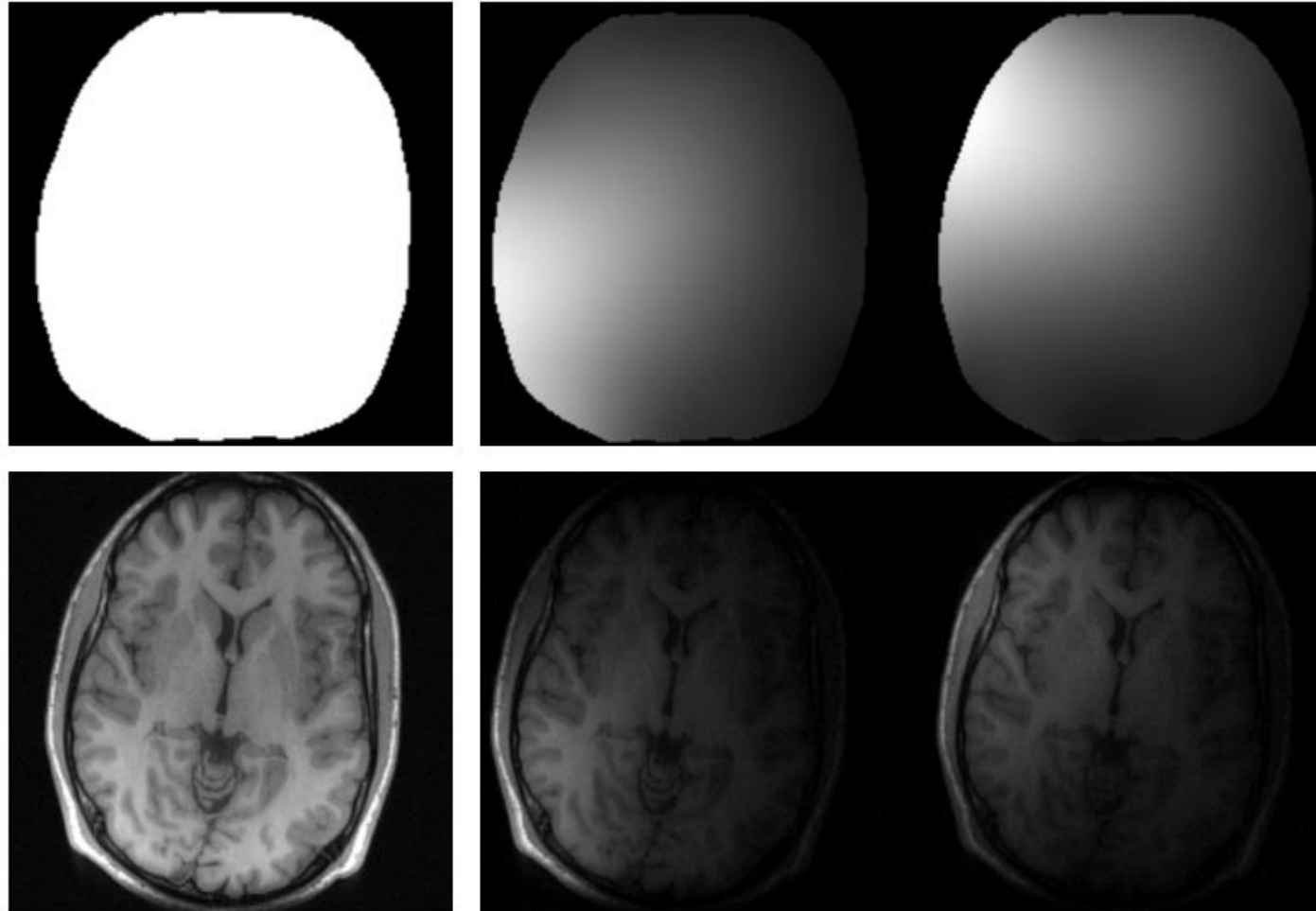
Why Probabilistic Models?

Breast Cancer Diagnosis



Why Probabilistic Models?

MRI Image Reconstruction



PREVIEW

Categorical Gaussian Generative Model

Estimating parameters

$$Y \sim \text{Categorical}(\pi_1, \pi_2, \pi_3)$$

$$X_{Y=k} \sim \mathcal{N}(\mu_k, \sigma_k^2).$$

$$\mathcal{D} = \{x^{(i)}, y^{(i)}\}_{i=1}^N \leftarrow \begin{bmatrix} y_1^{(1)} \\ y_2^{(1)} \\ y_3^{(1)} \end{bmatrix}$$

$$\frac{\partial l}{\partial \pi_i} = 0$$

$$\frac{\partial l}{\partial \mu_3} = 0$$

$$\hat{\theta}_{MLE} = \underset{\theta}{\operatorname{argmax}}$$

$$\begin{aligned} \hat{\theta}_{MLE} &= \underset{\theta}{\operatorname{argmax}} \quad p(\mathcal{D} | \theta) \\ &= \underset{\theta}{\operatorname{argmax}} \quad \prod_{i=1}^N p(x^{(i)}, y^{(i)} | \theta) \\ &= \underset{\theta}{\operatorname{argmax}} \quad \log \prod_{i=1}^N p(x^{(i)}, y^{(i)} | \theta) \\ &= \underset{\theta}{\operatorname{argmax}} \quad \sum_{i=1}^N \log p(x^{(i)}, y^{(i)} | \theta) \\ &= \underset{\theta}{\operatorname{argmax}} \quad \sum_{i=1}^N \log p(y^{(i)} | \theta) p(x^{(i)} | y^{(i)} | \theta) \\ &= \underset{\theta}{\operatorname{argmax}} \quad \sum_{i=1}^N \log \left(\prod_{k=1}^K \pi_k^{y_k^{(i)}} f_{\mathcal{N}}(x^{(i)} | \mu_k, \sigma_k^2)^{y_k^{(i)}} \right) \\ &= \underset{\theta}{\operatorname{argmax}} \quad \sum_{i=1}^N \sum_{k=1}^K y_k^{(i)} \log (\pi_k f_{\mathcal{N}}(x^{(i)} | \mu_k, \sigma_k^2)) \\ &= \underset{\theta}{\operatorname{argmax}} \quad l(\theta | \mathcal{D}) \end{aligned}$$

$$f_{\mathcal{N}}(x | \mu, \sigma^2) = \frac{1}{\sqrt{2\pi\sigma^2}} e^{-\frac{(x-\mu)^2}{2\sigma^2}}$$

ML Applications of Bayes Rule

Bayes Rule

$$p(a \mid b) = \frac{p(b \mid a) p(a)}{p(b)}$$

$$p(b \mid a) = \frac{p(a \mid b) p(b)}{p(a)}$$

$$p(\theta \mid \mathcal{D}) = \frac{p(\mathcal{D} \mid \theta) p(\theta)}{p(\mathcal{D})}$$

$$p(\mathcal{D} \mid \theta) = \frac{p(\theta \mid \mathcal{D}) p(\mathcal{D})}{p(\theta)}$$

Poll 1

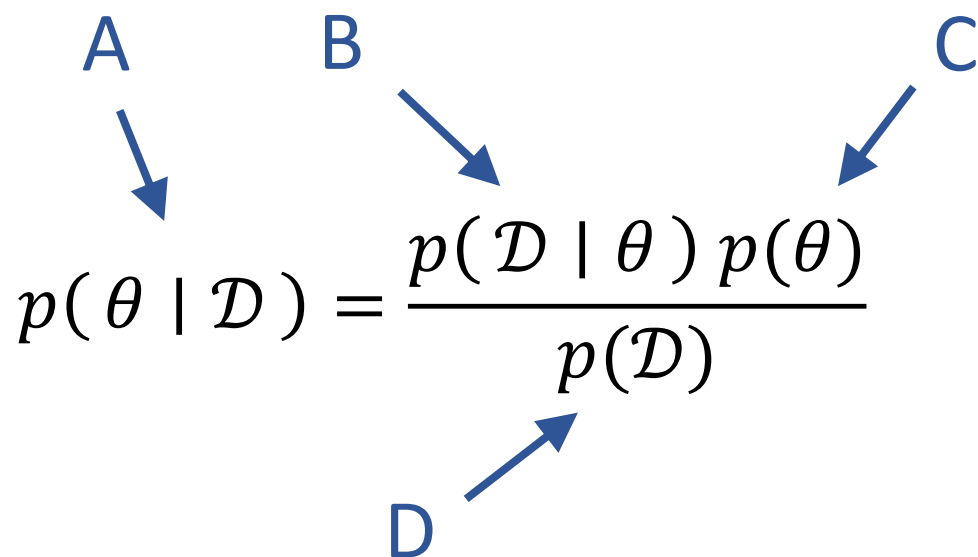
Which of these terms is the likelihood?

Select all that apply

A $\swarrow$ B $\swarrow$ C $\swarrow$

$$p(\theta | \mathcal{D}) = \frac{p(\mathcal{D} | \theta) p(\theta)}{p(\mathcal{D})}$$

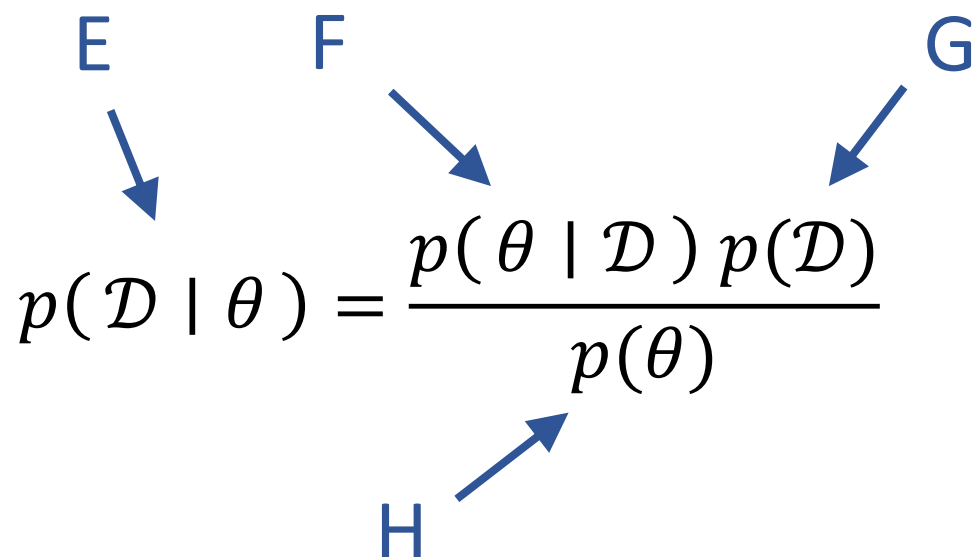
D $\nearrow$



E $\swarrow$ F $\swarrow$ G $\swarrow$

$$p(\mathcal{D} | \theta) = \frac{p(\theta | \mathcal{D}) p(\mathcal{D})}{p(\theta)}$$

H $\nearrow$



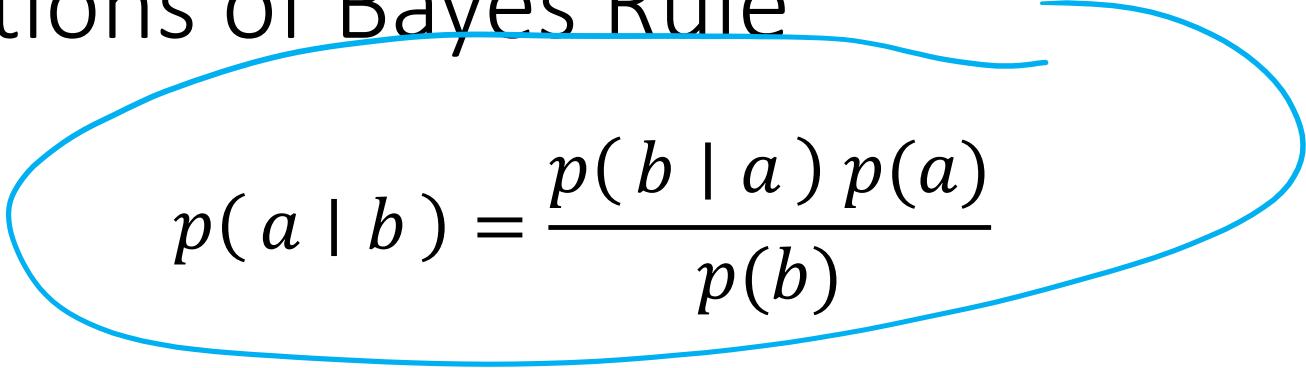
Bayes Rule

Terminology

Posterior Likelihood Prior

$$p(\theta \mid \mathcal{D}) = \frac{p(\mathcal{D} \mid \theta) p(\theta)}{p(\mathcal{D})}$$

Two Applications of Bayes Rule


$$p(a | b) = \frac{p(b | a) p(a)}{p(b)}$$

$$p(\theta | \mathcal{D}) = \frac{p(\mathcal{D} | \theta) p(\theta)}{p(\mathcal{D})}$$

$$p(y | x) = \frac{p(x | y) p(y)}{p(x)}$$

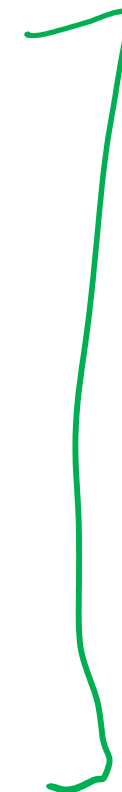
pdf

$f(x)$

$f(x; \lambda)$

$p(x | \lambda)$

$p(x)$



MLE and MAP

$p(D)$
 $\prod p(x^i)$

vs

$p(D | \theta)$
 $\prod p(x^{(i)} | \theta)$

Poll 2

$$P(x|\lambda) = \lambda e^{-\lambda x}$$

e.g.,

Where do we plug in the pdf, e.g., $f(x) = \lambda e^{-\lambda x}$

$$D = \{x^{(i)}\}_{i=1}^N = \{7, 2, 3.1, \dots\}$$

$$P(\lambda) = U(0, 1)$$

Diagram illustrating the components of the posterior probability formula:

$$p(\theta | D) = \frac{p(D | \theta) p(\theta)}{p(D)}$$

- A points to $p(\theta | D)$
- B points to $p(D | \theta)$
- C points to $p(\theta)$
- D points to $p(D)$

$$P(D|\theta)$$

$$\prod p(x^{(i)}|\lambda)$$

$$\lambda e^{-\lambda 7} \cdot \lambda e^{-\lambda 2} \cdot \dots$$

MLE and MAP

Maximum likelihood estimation

$$\begin{aligned}\theta_{MLE} &= \operatorname{argmax}_{\theta} p(\mathcal{D} \mid \theta) \\ &= \operatorname{argmax}_{\theta} \prod_{i=1}^N p(y^{(i)} \mid \theta)\end{aligned}$$

Maximum *a posteriori* estimation

$$\begin{aligned}\theta_{MAP} &= \operatorname{argmax}_{\theta} \underline{p(\theta \mid \mathcal{D})} \\ &= \operatorname{argmax}_{\theta} \frac{p(\mathcal{D} \mid \theta)p(\theta)}{p(\mathcal{D})} \\ &= \operatorname{argmax}_{\theta} \frac{\prod_{i=1}^N p(y^{(i)} \mid \theta)p(\theta)}{p(\mathcal{D})} \\ &= \operatorname{argmax}_{\theta} \prod_{i=1}^N p(y^{(i)} \mid \theta) p(\theta)\end{aligned}$$

Recipe for Estimation

MLE

1. Formulate the **likelihood**, $p(\mathcal{D} \mid \theta)$
2. Set objective $J(\theta)$ equal to negative log of the **likelihood**
$$J(\theta) = -\log p(\mathcal{D} \mid \theta)$$
3. Compute derivative of objective, $\partial J / \partial \theta$
4. Find $\hat{\theta}$, either
 - a. Set derivate equal to zero and solve for θ
 - b. Use (stochastic) gradient descent to step towards better θ

$$p(x) = \frac{1}{\sigma} e^{-(x-\mu)}$$

Recipe for Estimation

MAP

1. Formulate the likelihood times the prior, $p(\mathcal{D} | \theta)p(\theta)$
2. Set objective $J(\theta)$ equal to negative log of the likelihood times the prior
$$J(\theta) = -\log[p(\mathcal{D} | \theta)p(\theta)]$$
3. Compute derivative of objective, $\partial J / \partial \theta$
4. Find $\hat{\theta}$, either
 - a. Set derivate equal to zero and solve for θ
 - b. Use (stochastic) gradient descent to step towards better θ

Coin Flipping Example

Trick coin from pre-reading

Initially: no information about the coin, so we just default to a uniform belief about the Bernoulli parameter ϕ

Invoice: Weighted Coins		Customer: Torch Tricks, Inc.		
<u>Item</u>	<u>Quantity</u>	<u>Coin type, ϕ</u>	<u>$p(\phi)$</u>	
0% Heads Coin	40 / 200	0.0	0.20	
20% Heads Coin	50 / 200	0.2	0.25	
50% Heads Coin	80 / 200	0.5	0.40	
80% Heads Coin	10 / 200	0.8	0.05	
100% Heads Coin	20 / 200	1.0	0.10	
Total: 200			✓ 1.00	

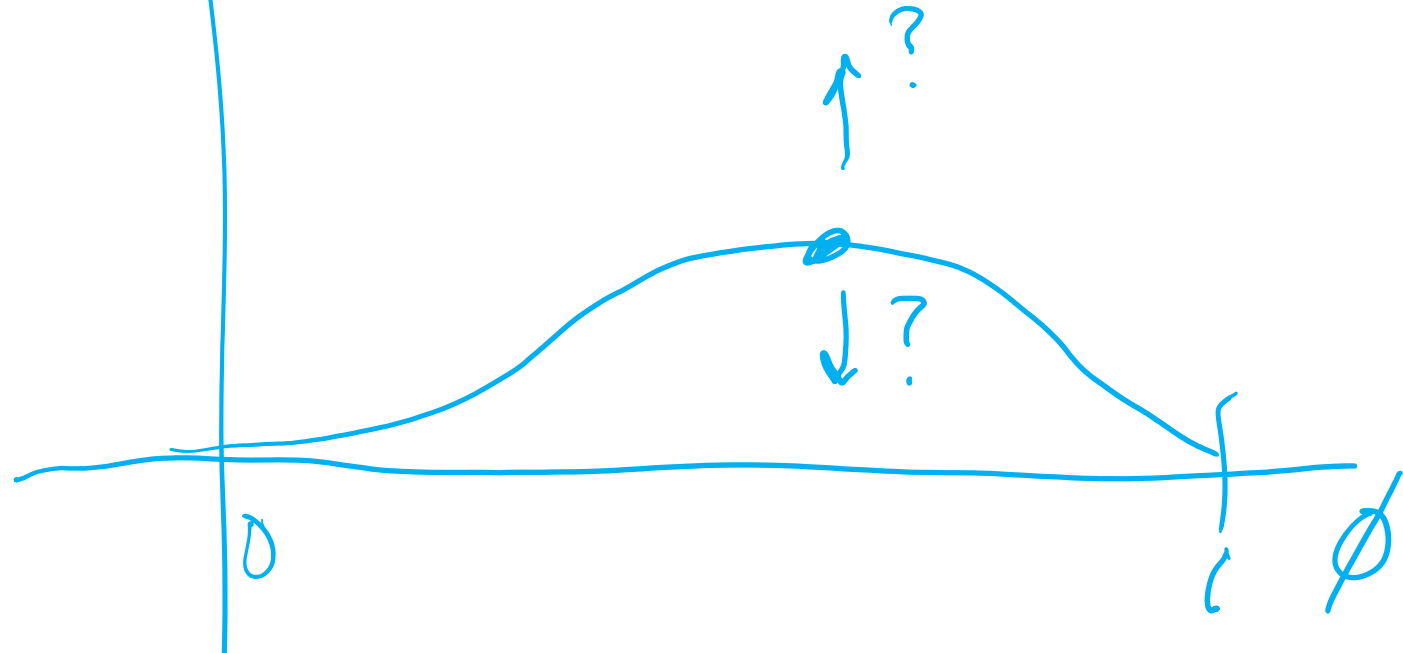
Poll 3

As we collect more and more data (more coin flips), will the peak of the likelihood curve increase or decrease?

- ✓ A) Increase
- Ⓟ B) Decrease
- ✓ C) I have no idea

$$D = \{T H H \rightarrow$$

$$(1-\phi) \phi \phi$$



Coin Flipping Example

Trick coin from pre-reading

Suppose we discover information about the distribution of trick coin types?
How can we use this information both before and after flipping coins?

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100% Heads Coin	20 / 200	1.0	0.10
Total: 200			✓ 1.00

Coin Flipping Example

$$\hat{\theta}_{MAP} = \operatorname{argmax}_{\theta} p(\theta) \prod_{i=1}^N p(y^{(i)} | \theta)$$

Trick coin from pre-reading

Suppose we discover information about the distribution of trick coin types?
How can we use this information both before and after flipping coins?

$\mathcal{D}$	$p(\phi) \prod_{i=1}^N p(y^{(i)} \phi)$
$\{\}$	$p(\phi)$
$\{H\}$	$p(\phi) \phi$
$\{H, T\}$	$p(\phi) \phi(1 - \phi)$
$\{H, T, T\}$	$p(\phi) \phi(1 - \phi)(1 - \phi)$

Poll 5

$$p(\theta \mid \mathcal{D}) \propto p(\mathcal{D} \mid \theta) p(\theta) \quad \text{posterior} \propto \text{likelihood} \cdot \text{prior}$$

$$p(\theta \mid \mathcal{D}) \propto \prod p(y^{(i)} \mid \theta) p(\theta)$$

As the number of data points increases, which of the following are true?

Select ALL that apply

- A. The MAP estimate approaches the MLE estimate
- B. The **posterior** distribution approaches the **prior** distribution
- C. The **likelihood** distribution approaches the **prior** distribution
- D. The **posterior** distribution approaches the **likelihood** distribution
- E. The **likelihood** has a lower impact on the **posterior**
- F. The **prior** has a lower impact on the **posterior**

Poll 5

$$p(\theta \mid \mathcal{D}) \propto p(\mathcal{D} \mid \theta) p(\theta) \quad \text{posterior} \propto \text{likelihood} \cdot \text{prior}$$

$$p(\theta \mid \mathcal{D}) \propto \prod p(y^{(i)} \mid \theta) p(\theta)$$

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Select ALL that apply

- A. The MAP estimate approaches the MLE estimate
- B. The posterior distribution approaches the prior distribution
- C. The likelihood distribution approaches the prior distribution
- D. The posterior distribution approaches the likelihood distribution
- E. The likelihood has a lower impact on the posterior
- F. The prior has a lower impact on the posterior

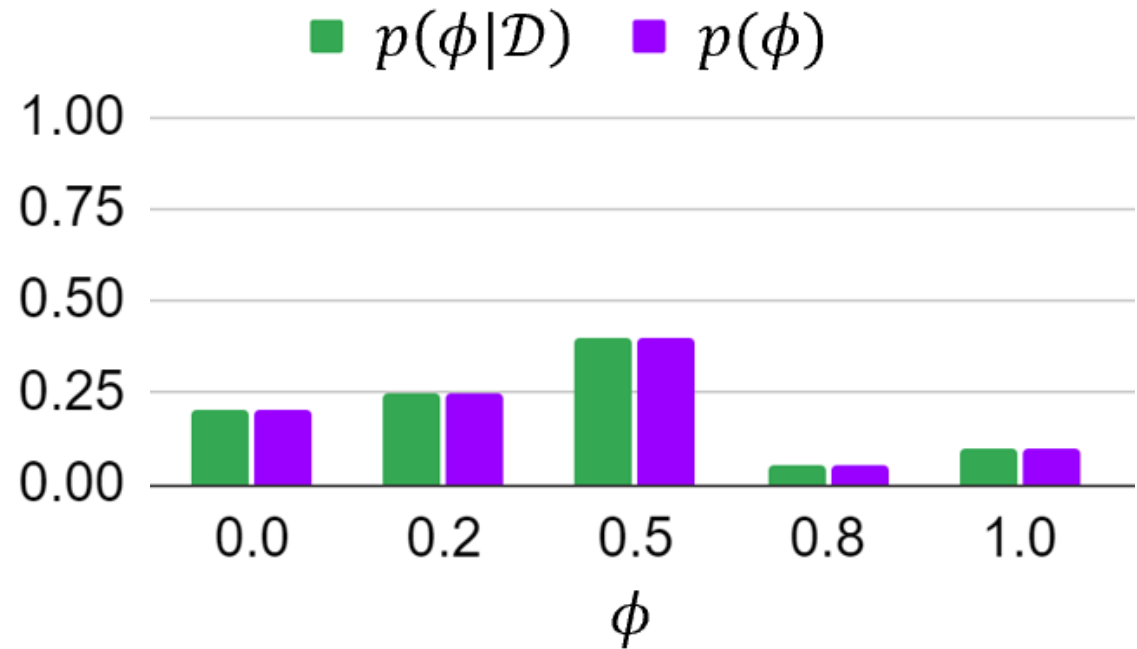
MAP as Data Increases

Given the ordered sequence of coin flip outcomes:

$$p(\mathcal{D} | \phi) p(\phi) = \prod_i^N p(y^{(i)} | \phi) p(\phi) = \phi^{N_{y=1}} (1 - \phi)^{N_{y=0}} p(\phi)$$

What happens as we flip more coins?

$N = 0: \mathcal{D} = \{\}$



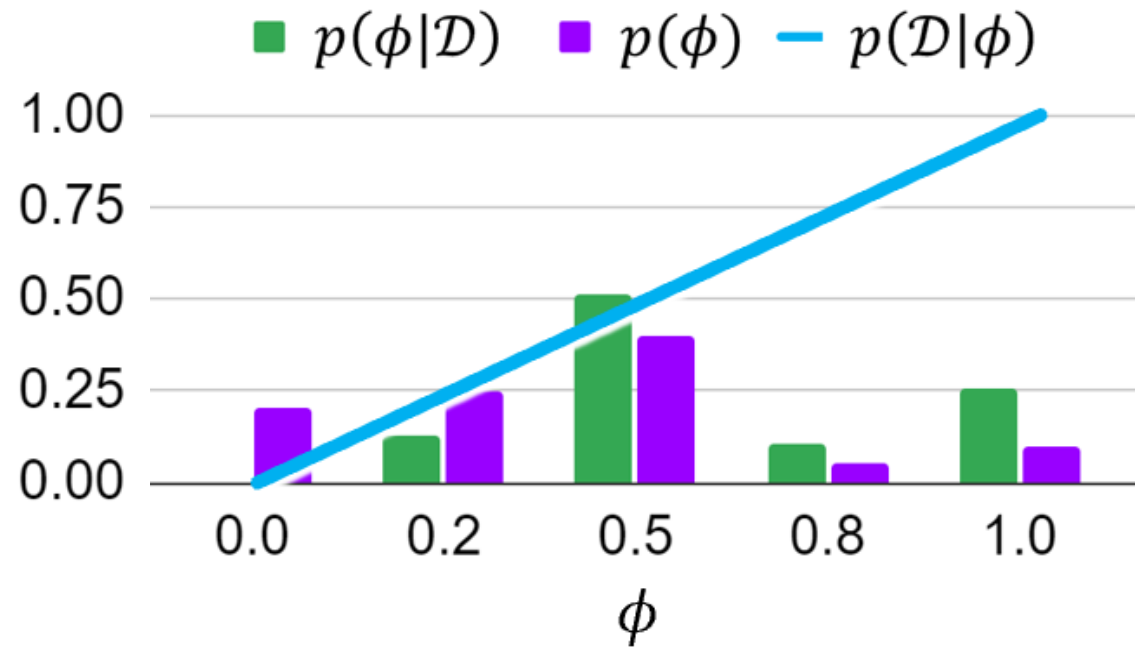
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What happens as we flip more coins?

$N = 0$: $\mathcal{D} = \{H\}$



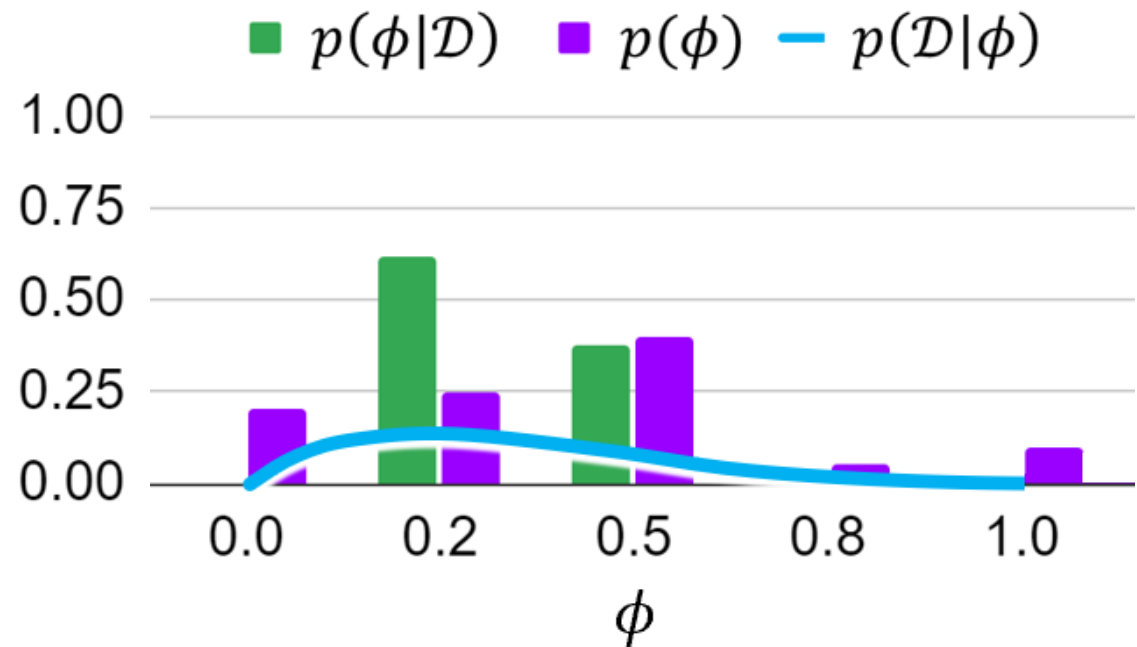
MAP as Data Increases

Given the ordered sequence of coin flip outcomes:

$$p(\mathcal{D} \mid \phi) p(\phi) = \prod_i^N p(y^{(i)} \mid \phi) p(\phi) = \phi^{N_{y=1}} (1 - \phi)^{N_{y=0}} p(\phi)$$

What happens as we flip more coins?

$N = 0$: $\mathcal{D} = \{H, T, T, T, T\}$



Prior Distributions for MAP

If the prior $p(\theta)$ is uniform, then MLE and MAP are the same!

$$p(\mathcal{D} \mid \phi) p(\phi) = \prod_i^N p(y^{(i)} \mid \phi) p(\phi) = \phi^{N_{y=1}} (1 - \phi)^{N_{y=0}} p(\phi)$$

Prior Distributions for MAP

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Conjugate priors: when the prior and the posterior distributions are in the same family

Bernoulli likelihood with a Beta prior has Beta posterior

Categorical likelihood with a Dirichlet prior has Dirichlet posterior

Gaussian likelihood with a Gaussian prior has Gaussian posterior

<https://www.desmos.com/calculator/kr7m2m6cf7>

Prior Distributions for MAP

If the prior $p(\theta)$ is uniform, then MLE and MAP are the same!

$$p(\mathcal{D} \mid \phi) p(\phi) = \prod_i^N p(y^{(i)} \mid \phi) p(\phi) = \phi^{N_{y=1}} (1 - \phi)^{N_{y=0}} p(\phi)$$

Conjugate priors: when the prior and the posterior distributions are in the same family

Bernoulli likelihood with a Beta prior has Beta posterior

$$\phi^{N_{y=1}} (1 - \phi)^{N_{y=0}} \text{Beta}(\alpha, \beta) = \text{Beta}(\alpha + N_{y=1}, \beta + N_{y=0})$$



Tip: Think of the Beta distribution as having $\alpha - 1$ heads and $\beta - 1$ tails

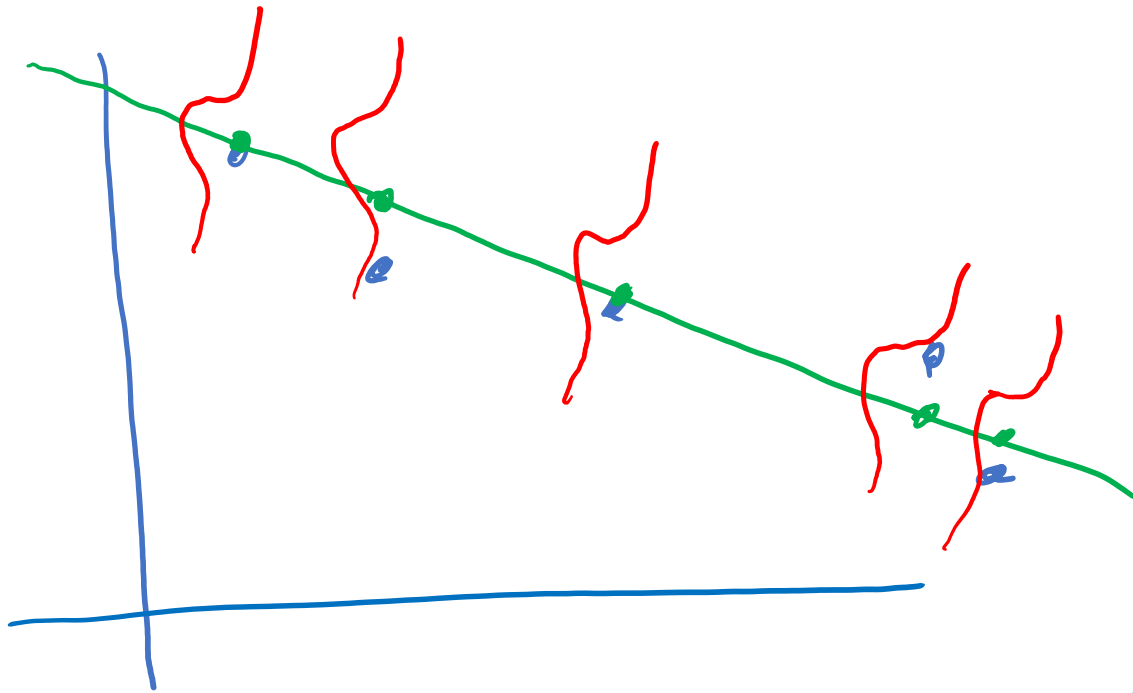
<https://www.desmos.com/calculator/kr7m2m6cf7>

M(C)LE for Linear Regression

Probabilistic interpretation of linear regression

$$\hat{\theta}_{MLE} = \underset{\theta}{\operatorname{argmax}} \prod_i^N p(y^{(i)} | x^{(i)}, \theta)$$

$$\begin{cases} y = w^T x + b + \epsilon \\ \epsilon \sim \mathcal{N}(0, \sigma) \end{cases}$$



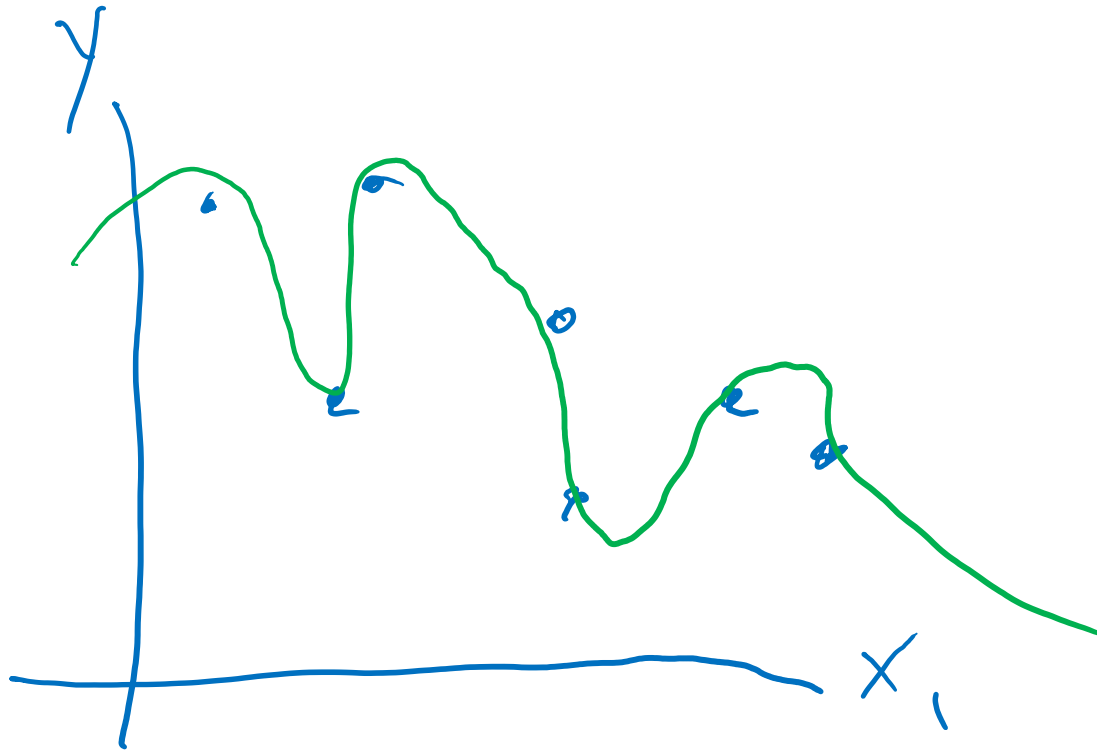
$$y^{(i)} \sim \mathcal{N}(w^T x^{(i)} + b, \sigma)$$

$$p(y | x, w, b) = \underline{\hspace{2cm}}$$

MAP for Linear Regression

$$p(w_j): w_j \sim \mathcal{N}(0, \tau^2)$$

What assumptions are we making about our parameters?



$$\prod p(y^i | x^i, \vec{\theta})$$

$$\begin{bmatrix} 1 \\ x_i \end{bmatrix} \xrightarrow{\phi} \begin{bmatrix} 1 \\ x_{i,1} \\ x_{i,2} \\ x_{i,3} \\ x_{i,4} \end{bmatrix} \begin{matrix} b \\ w_1 \\ w_2 \\ w_3 \\ w_4 \end{matrix}$$

MAP for Linear Regression

Recall prereading example of Gaussian prior for Gaussian likelihood

$$\begin{aligned} p(\mu \mid \mathcal{D}) &\propto p(\mu) \prod_{i=1}^4 p(x^{(i)} \mid \mu) \\ &= \frac{1}{\sqrt{2\pi\tau^2}} e^{-\frac{1}{2\tau^2} (\mu - \nu)^2} \prod_{i=1}^4 \frac{1}{\sqrt{2\pi\sigma^2}} e^{-\frac{1}{2\sigma^2} (x^{(i)} - \mu)^2} \end{aligned}$$

Linear Regression with Gaussian prior on weights

Regularization and MAP

Linear Regression

Name

ERM

MAP

Tychonov
Ridge
Regression

$$\text{MSE} + \lambda \|w\|_2$$

$$y \sim \mathcal{N}(\theta^T x, \sigma^2), w_j \sim \mathcal{N}(0, \tau^2)$$

Gaussian Prior

Lasso

$$\text{MSE} + \lambda \|w\|_1$$

$$y \sim \mathcal{N}(\theta^T x, \sigma^2)$$
$$w_j \sim \text{Laplace}(w_j, \tau)$$

weight decay