

10-315 Introduction to ML

Probabilistic Models: MAP

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#### **Announcements**

#### **Probability**

Come get help this week

#### Project

- First step: groups of 3
- See piazza for details

#### Polls

- Still working on WiFi
  - Please avoid non-315 bandwith
- Mid-semester adjustment
  - 6 free polls: (denominator is currently 22 rather than 28)
- Peer Instruction

#### Plan

### Today

• MLE  $\rightarrow$  MAP

#### Wed and next Mon

Neural net applications (image, language)

#### **Next Wed**

- Back to probability
- Discriminative → Generative
  - Naïve Bayes
  - Discriminant Analysis
- Combining MAP and Generative

Where are we?

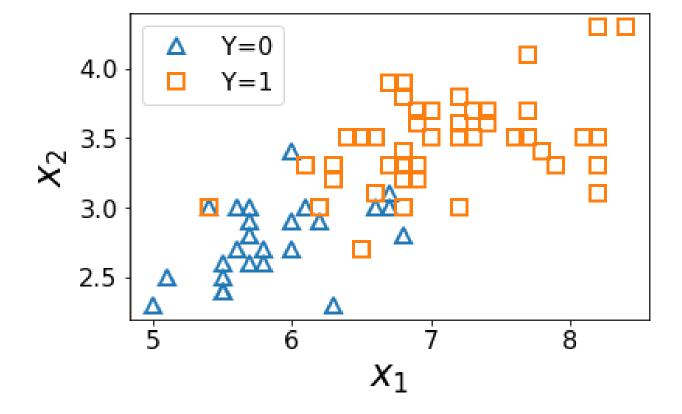
# Empirical Risk Minimization vs MLE/MAP

We seem to be redoing a lot of work? ...well, we are. But there is a reason

# Why Probabilistic Models?

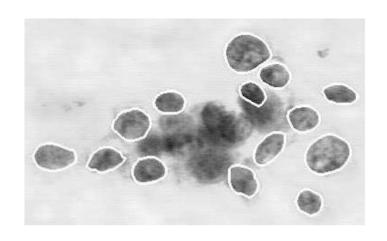
#### Iris Data

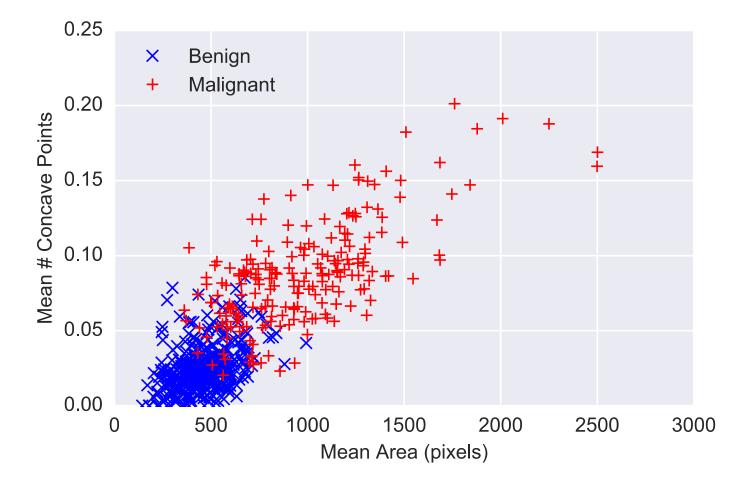




# Why Probabilistic Models?

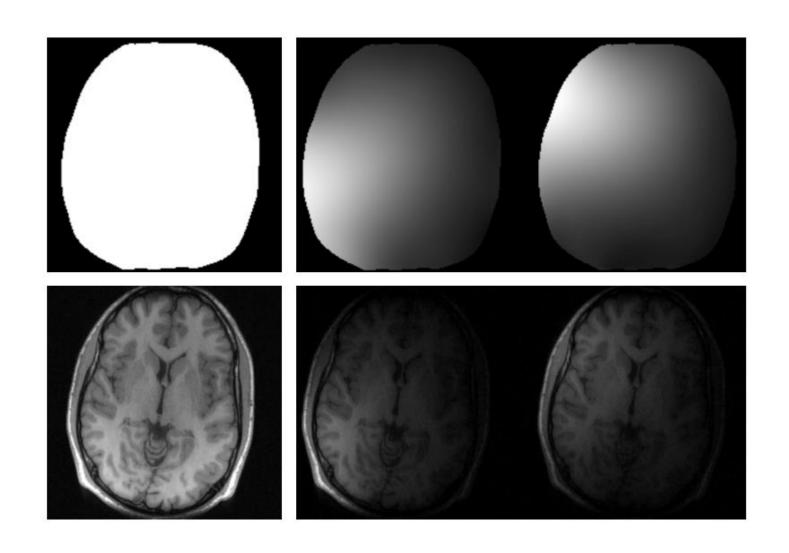
#### **Breast Cancer Diagnosis**





# Why Probabilistic Models?

MRI Image Reconstruction



Cottogorical Gaussian Generative Model

$$Y \sim Categorical(\pi_1, \pi_2, \pi_3)$$

$$X_{Y=k} \sim \mathcal{N}(\mu_k, \sigma_k^2).$$

$$\mathcal{D} = \{x^{(i)}, y^{(i)}\}_{i=1}^{N}$$

$$\frac{\partial \mathcal{L}}{\partial x} = 0$$

$$\begin{cases} \frac{1}{\sqrt{3}} & \text{if } \\ \frac{1}{\sqrt{3}} & \text{if }$$

# ML Applications of Bayes Rule

# Bayes Rule

$$p(a \mid b) = \frac{p(b \mid a) p(a)}{p(b)}$$

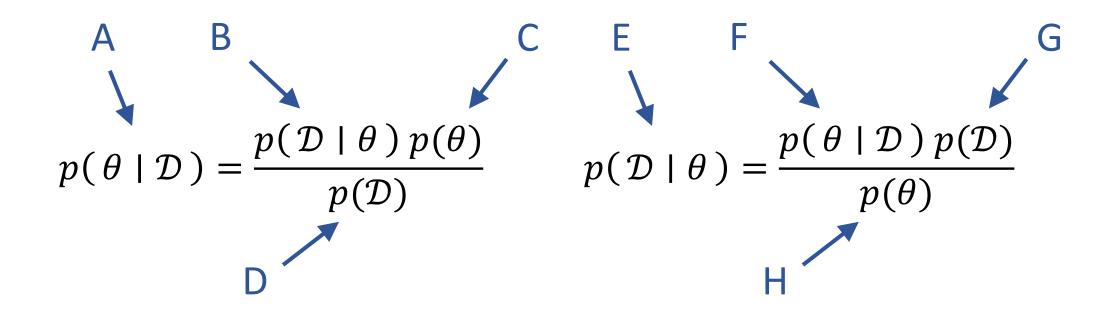
$$p(b \mid a) = \frac{p(a \mid b) p(b)}{p(a)}$$

$$p(\theta \mid \mathcal{D}) = \frac{p(\mathcal{D} \mid \theta) p(\theta)}{p(\mathcal{D})} \qquad p(\mathcal{D} \mid \theta) = \frac{p(\theta \mid \mathcal{D}) p(\mathcal{D})}{p(\theta)}$$

# Poll 1

Which of these terms is the likelihood?

Select all that apply



# Bayes Rule

### **Terminology**

Posterior Likelihood Prior

$$p(\theta \mid \mathcal{D}) = \frac{p(\mathcal{D} \mid \theta) p(\theta)}{p(\mathcal{D})}$$

# Two Applications of Bayes Rule

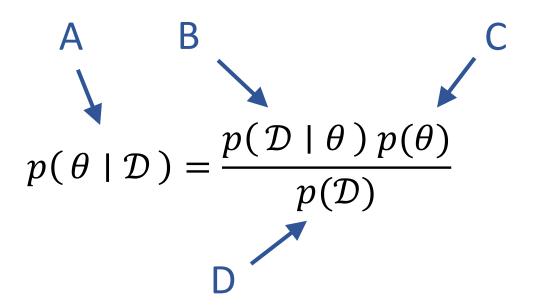
$$p(a \mid b) = \frac{p(b \mid a) p(a)}{p(b)}$$

$$p(\theta \mid \mathcal{D}) = \frac{p(\mathcal{D} \mid \theta) p(\theta)}{p(\mathcal{D})} \qquad p(y \mid x) = \frac{p(x \mid y) p(y)}{p(x)}$$

# MLE and MAP

# Poll 2

Where do we plug in the pdf, e.g.,  $f(x) = \lambda e^{-\lambda x}$ 



### MLE and MAP

#### Maximum likelihood estimation

$$\theta_{MLE} = \underset{\theta}{\operatorname{argmax}} \, p(\mathcal{D} \mid \theta)$$

$$= \underset{\theta}{\operatorname{argmax}} \prod_{i=1}^{N} p(y^{(i)} \mid \theta)$$

#### Maximum *a prosteriori* estimation

$$\theta_{MAP} = \underset{\theta}{\operatorname{argmax}} p(\theta \mid \mathcal{D})$$

$$= \underset{\theta}{\operatorname{argmax}} \frac{p(\mathcal{D} \mid \theta)p(\theta)}{p(\mathcal{D})}$$

$$= \underset{\theta}{\operatorname{argmax}} \frac{\prod_{i=1}^{N} p(y^{(i)} \mid \theta)p(\theta)}{p(\mathcal{D})}$$

$$= \underset{\theta}{\operatorname{argmax}} \prod_{i=1}^{N} p(y^{(i)} \mid \theta) p(\theta)$$

# Recipe for Estimation

#### **MLE**

- 1. Formulate the likelihood,  $p(\mathcal{D} \mid \theta)$
- 2. Set objective  $J(\theta)$  equal to negative log of the likelihood  $J(\theta) = -\log p(\mathcal{D} \mid \theta)$
- 3. Compute derivative of objective,  $\partial J/\partial \theta$
- 4. Find  $\hat{\theta}$ , either
  - a. Set derivate equal to zero and solve for  $\theta$
  - b. Use (stochastic) gradient descent to step towards better  $\theta$

# Recipe for Estimation

#### MAP

- 1. Formulate the likelihood times the prior,  $p(\mathcal{D} \mid \theta)p(\theta)$
- 2. Set objective  $J(\theta)$  equal to negative log of the likelihood times the prior  $J(\theta) = -\log[p(\mathcal{D} \mid \theta)p(\theta)]$
- 3. Compute derivative of objective,  $\partial J/\partial \theta$
- 4. Find  $\hat{\theta}$ , either
  - a. Set derivate equal to zero and solve for  $\theta$
  - b. Use (stochastic) gradient descent to step towards better  $\theta$

# Coin Flipping Example

#### Trick coin from pre-reading

Initially: no information about the coin, so we just default to a uniform belief about the Bernoulli parameter  $\phi$ 

Invoice: Weighted Coins		Customer: Torch Tricks, Inc.	
<u> Item</u>	Quantity	Cointype, &	$p(\phi)$
0% Heads Coin	40/200	0.0	0,20
20% Heads Coin	50/200	0,2	0,25
50% Heads Coin	80/100	0.5	0.40
80% Heads Coin	10/200	0.8	0.05
100% Heads Coin	20/200	1.0	0,10
То	tal: 200		1.00

# Poll 3

As we collect more and more data (more coin flips), will the peak of the likelihood curve increase or decrease?

- A) Increase
- B) Decrease
- C) I have no idea

# Coin Flipping Example

Trick coin from pre-reading

Suppose we discover information about the distribution of trick coin types? How can we use this information both before and after flipping coins?

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# Coin Flipping Example

$$\hat{\theta}_{MAP} = \underset{\theta}{\operatorname{argmax}} p(\theta) \prod_{i=1}^{n} p(y^{(i)} | \theta)$$

#### Trick coin from pre-reading

Suppose we discover information about the distribution of trick coin types? How can we use this information both before and after flipping coins?

$\mathcal{D}$	$p(\phi) \prod_{i=1}^{N} p(y^{(i)} \mid \phi)$
{}	$p(\phi)$
$\{H\}$	$p(\phi) \phi$
$\{H,T\}$	$p(\phi) \ \phi(1-\phi)$
$\{H,T,T\}$	$p(\phi) \ \phi(1-\phi)(1-\phi)$

### Poll 5

$$p(\theta \mid \mathcal{D}) \propto p(\mathcal{D} \mid \theta) p(\theta)$$
 posterior  $\propto$  likelihood · prior  $p(\theta \mid \mathcal{D}) \propto \prod p(y^{(i)} \mid \theta) p(\theta)$ 

As the number of data points increases, which of the following are true? Select ALL that apply

- A. The MAP estimate approaches the MLE estimate
- B. The posterior distribution approaches the prior distribution
- C. The likelihood distribution approaches the prior distribution
- D. The posterior distribution approaches the likelihood distribution
- E. The likelihood has a lower impact on the posterior
- F. The prior has a lower impact on the posterior

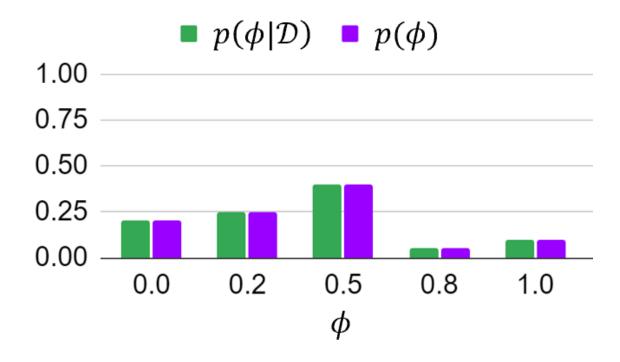
### MAP as Data Increases

Given the ordered sequence of coin flip outcomes:

$$p(\mathcal{D} \mid \phi) p(\phi) = \prod_{i}^{N} p(y^{(i)} \mid \phi) p(\phi) = \phi^{N_{y=1}} (1 - \phi)^{N_{y=0}} p(\phi)$$

What happens as we flip more coins?

$$N = 0$$
:  $\mathcal{D} = \{\}$ 



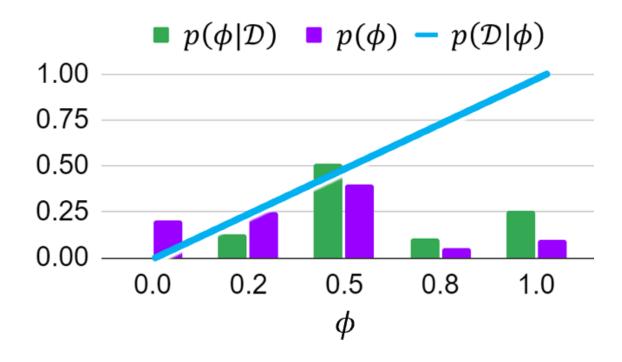
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What happens as we flip more coins?

$$N = 0$$
:  $\mathcal{D} = \{H\}$ 



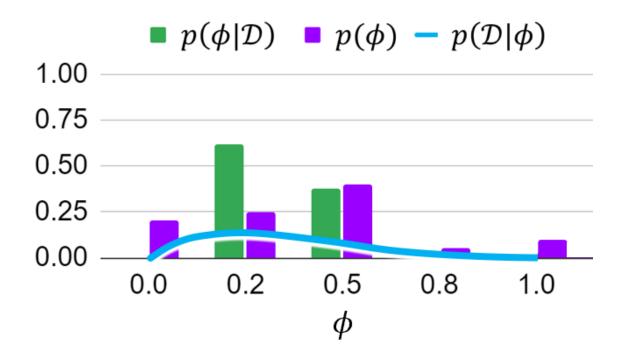
### MAP as Data Increases

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What happens as we flip more coins?

$$N = 0$$
:  $\mathcal{D} = \{H, T, T, T, T\}$ 



# Prior Distributions for MAP

If the prior  $p(\theta)$  is uniform, then MLE and MAP are the same!

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**Conjugate priors**: when the prior and the posterior distributions are in the same family

Bernoulli likelihood with a **Beta prior** has **Beta posterior** 

Categorical likelihood with a <u>Dirichlet prior</u> has <u>Dirichlet posterior</u>

Gaussian likelihood with a Gaussian prior has Gaussian posterior

https://www.desmos.com/calculator/kr7m2m6cf7

# Prior Distributions for MAP

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**Conjugate priors**: when the prior and the posterior distributions are in the same family

Bernoulli likelihood with a **Beta prior** has **Beta posterior** 

$$\phi^{N_{y=1}}(1-\phi)^{N_{y=0}} Beta(\alpha,\beta) = Beta(\alpha+N_{y=1},\beta+N_{y=0})$$

Tip: Think of the Beta distribution as having  $\alpha-1$  heads and  $\beta-1$  tails

https://www.desmos.com/calculator/kr7m2m6cf7

# M(C)LE for Linear Regression

Probabilistic interpretation of linear regression

$$\hat{\theta}_{MLE} = \underset{\theta}{\operatorname{argmax}} \prod_{i}^{N} p(y^{(i)} \mid x^{(i)}, \theta)$$

$$y = w^{T} x + h + \epsilon$$

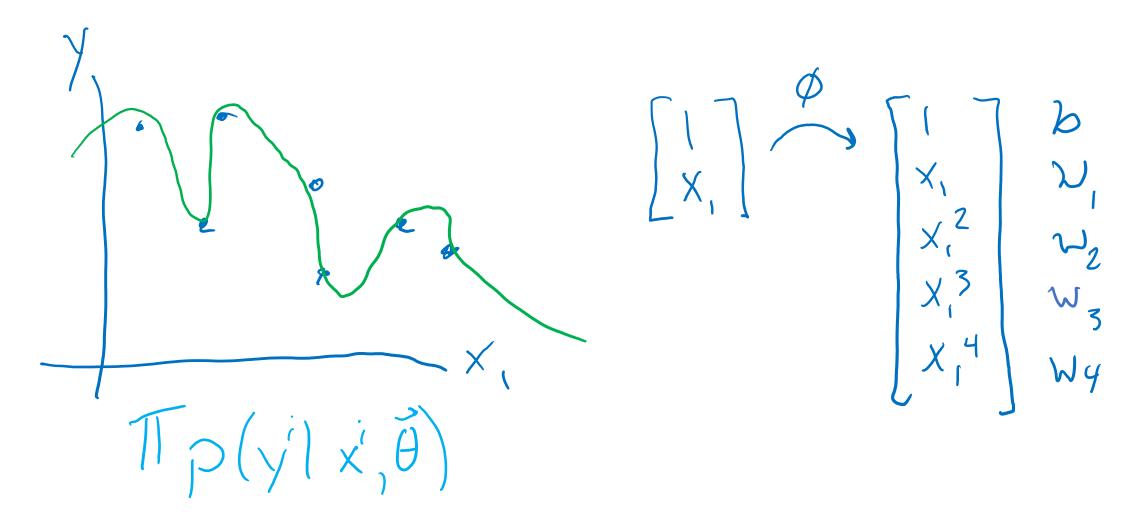
$$\epsilon \sim \mathcal{N}(0, \sigma)$$

$$P(Y|X,W,b) = 1$$

$$p(y|x,w,b)=$$

# MAP for Linear Regression

What assumptions are we making about our parameters?



# MAP for Linear Regression

Recall prereading example of Gausssian prior for Gaussian likelihood

$$p(\mu \mid \mathcal{D}) \propto p(\mu) \prod_{i=1}^{4} p(x^{(i)} \mid \mu)$$

$$= \frac{1}{\sqrt{2\pi\tau^2}} e^{-\frac{1}{2\tau^2}(\mu-\nu)^2} \prod_{i=1}^{4} \frac{1}{\sqrt{2\pi\sigma^2}} e^{-\frac{1}{2\sigma^2}(x^{(i)}-\mu)^2}$$

Linear Regression with Gaussian prior on weights

# Regularization and MAP

**Linear Regression**