

Announcements



Assignments:

- HW4
 - Release delayed to tomorrow
 - Due date delayed to Thu, 2/20, 11:59 pm

Midterm Conflicts

- See Piazza post

Plan

Last time

- Wrap up MLE vs MAP
- Intro to Naïve Bayes

Today

- MLE vs MAP
- Naïve Bayes Assumptions
- Naïve Bayes MLE
- Naïve Bayes MAP
- Generative Models

Introduction to Machine Learning

Generative Models

Instructor: Pat Virtue

SPAM Detection Handout

$$y = g(x^T w)$$

Previous Piazza Poll

What method were we using to estimate parameters in our Naïve Bayes handout?

Log Regression

$$P(D | \theta) \\ \downarrow \\ p(y|x, \omega)$$

SPAM

$$p(y|x, \theta, \phi)$$

$$p(y|x, \theta, \phi) \propto$$

$$p(D|\theta)$$

$$p(x|y, \theta) p(y|\phi)$$

$$p(y|x)$$

$$p(x|y)$$

$$p(x)$$

$$p(y)$$

$$p(x,y)$$

Generative vs Discriminative

Discriminative

$$P(Y|X)$$

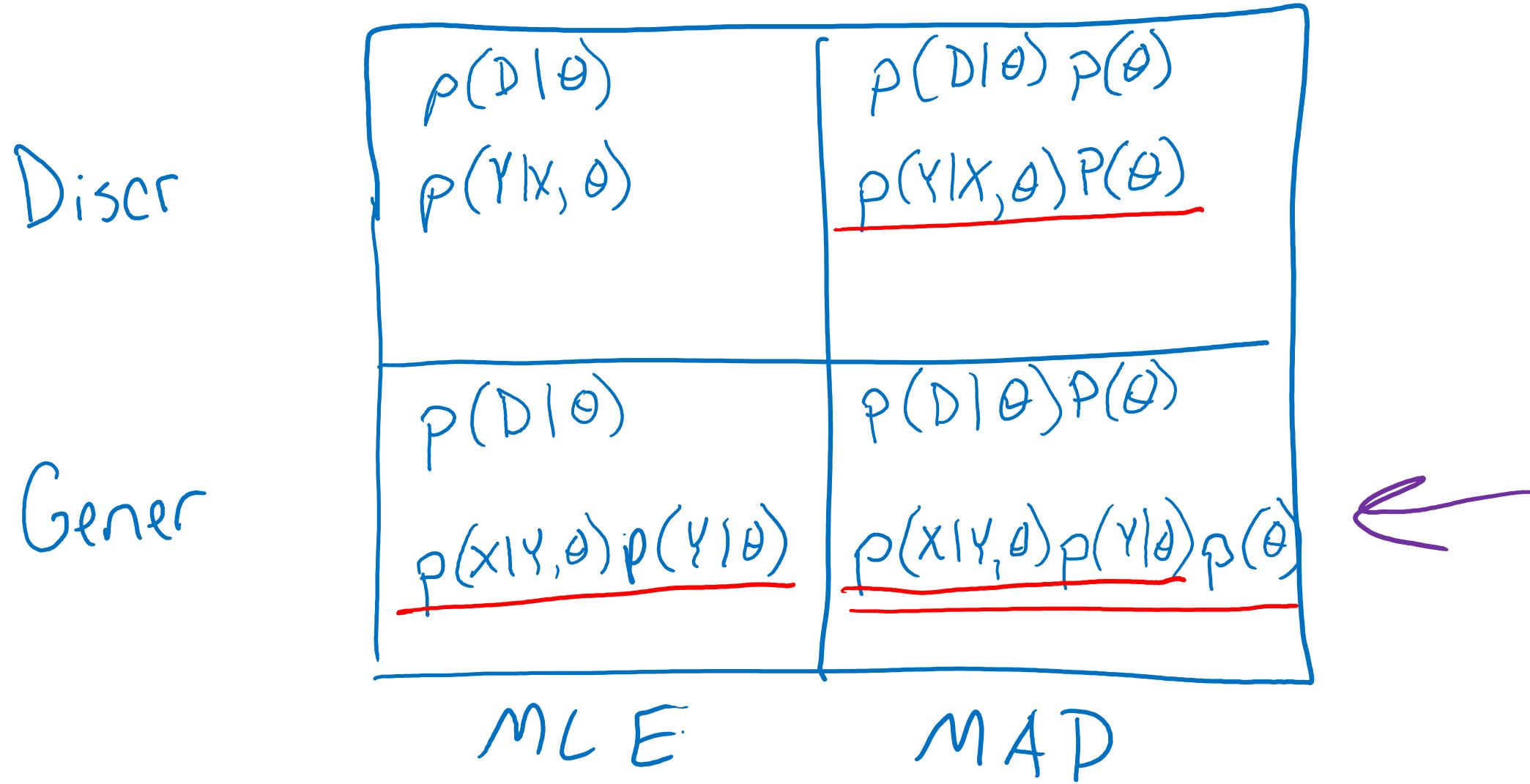
Generative

$$P(Y|X) \propto P(X|Y)P(Y)$$

more assumptions: Generative (less data)
model

need more data : Discriminative (less assumptions)
model

MLE vs MAP vs Generative vs Discriminative



SPAM Detection Data and Assumptions

Naive Bayes assumption

All X_m are conditionally independent
give Y

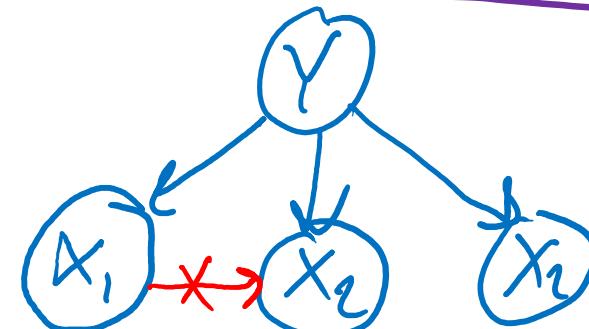
iid

$$X_1 \perp\!\!\!\perp X_2 \mid Y$$

$$Y \sim \text{Bern}(\phi)$$

$$P(X_1, X_2 \mid Y) = P(X_1 \mid Y)P(X_2 \mid Y)$$

$$X_m \sim \text{Bern}(\theta_{Y,m})$$



Naïve Bayes MLE

Whiteboard

Naïve Bayes MLE

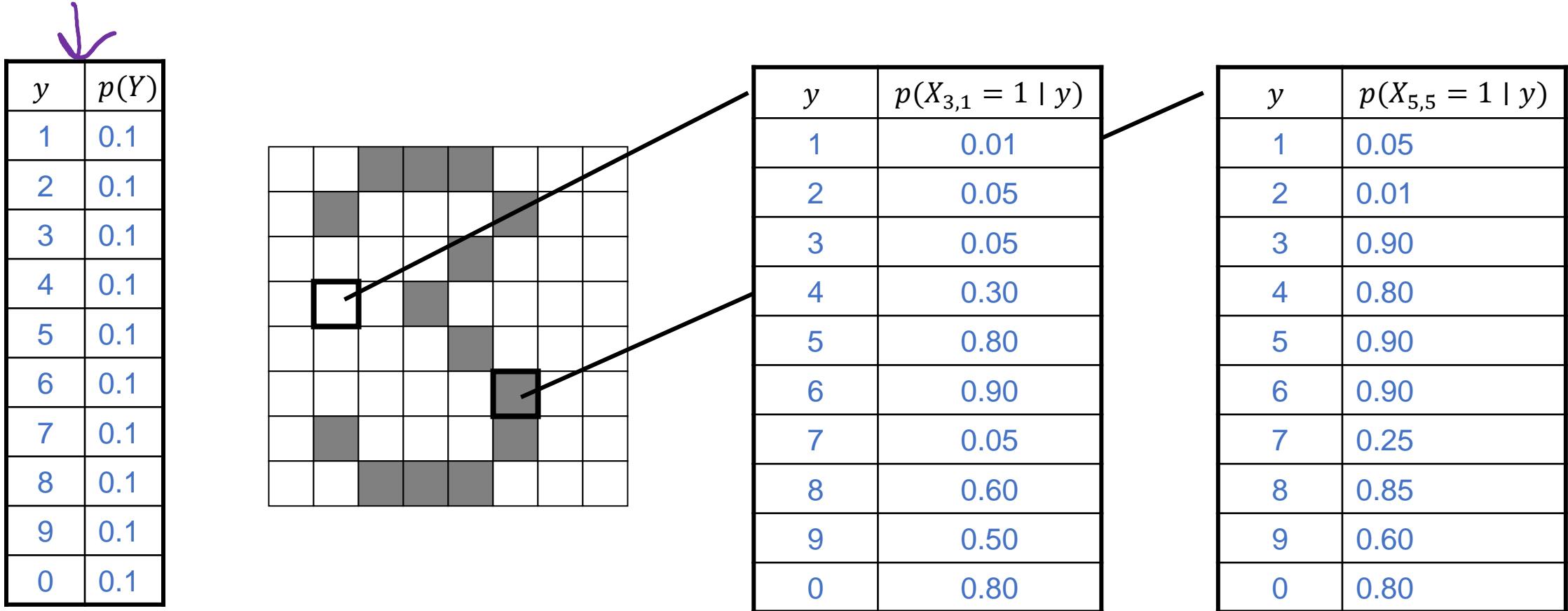
$$\begin{aligned}
L(\phi, \Theta) &= p(\mathcal{D} | \phi, \Theta) \\
&= \prod_{n=1}^N p(\mathcal{D}^{(n)} | \phi, \Theta) \quad \text{i.i.d assumption} \\
&= \prod_{n=1}^N p(y^{(n)}, \mathbf{x}^{(n)} | \phi, \Theta) \\
&= \prod_{n=1}^N p(y^{(n)} | \phi) p(\mathbf{x}^{(n)} | y^{(n)}, \Theta) \quad \text{Generative model} \\
&= \prod_{n=1}^N p(y^{(n)} | \phi) p(x_1^{(n)}, x_2^{(n)}, \dots, x_M^{(n)} | y^{(n)}, \Theta) \\
&= \prod_{n=1}^N p(y^{(n)} | \phi) \prod_{m=1}^M p(x_m^{(n)} | y^{(n)}, \theta_{m,y}) \quad \text{Naïve Bayes} \\
&= \prod_{n=1}^N \phi^{y^{(n)}} (1 - \phi)^{1-y^{(n)}} \prod_{m=1}^M \theta_{m,1}^{\mathbb{I}(y^{(n)}=1 \wedge x_m^{(n)}=1)} (1 - \theta_{m,1})^{\mathbb{I}(y^{(n)}=1 \wedge x_m^{(n)}=0)} \\
&\quad \theta_{m,0}^{\mathbb{I}(y^{(n)}=0 \wedge x_m^{(n)}=1)} (1 - \theta_{m,0})^{\mathbb{I}(y^{(n)}=0 \wedge x_m^{(n)}=0)} \\
&= \phi^{N_{y=1}} (1 - \phi)^{N_{y=0}} \prod_{m=1}^M \theta_{m,1}^{N_{y=1,x_m=1}} (1 - \theta_{m,1})^{N_{y=1,x_m=0}} \theta_{m,0}^{N_{y=0,x_m=1}} (1 - \theta_{m,0})^{N_{y=0,x_m=0}}
\end{aligned}$$

$$\begin{aligned}
\mathcal{D} &= \{y^{(n)}, \mathbf{x}^{(n)}\}_{n=1}^N \\
y^{(n)} &\in \{0,1\} \\
\mathbf{x}^{(n)} &\in \{0,1\}^M \\
\phi &\in [0,1] \\
\Theta &\in [0,1]^{M \times 2}
\end{aligned}$$

Naïve Bayes MAP

Laplace Smoothing

Naïve Bayes for Digits


$$Y \sim \text{Multinomial}(\phi, 1) \quad X_{i,j} \sim \text{Bern}(\theta_{y,i,j})$$

Generative Models with Continuous Features

Bernoulli class distribution with Gaussian class-conditional distribution