

# Announcements

## Assignments:

- HW4
  - Release delayed to tomorrow
  - Due date delayed to Thu, 2/20, 11:59 pm

## Midterm Conflicts

- See Piazza post

# Plan

## Last time

- Wrap up MLE vs MAP
- Intro to Naïve Bayes

## Today

- MLE vs MAP
- Naïve Bayes Assumptions
- Naïve Bayes MLE
- Naïve Bayes MAP
- Generative Models

# Introduction to Machine Learning

## Generative Models

Instructor: Pat Virtue

# SPAM Detection Handout

# Previous Piazza Poll

What method were we using to estimate parameters in our Naïve Bayes handout?

# Generative vs Discriminative

# MLE vs MAP vs Generative vs Discriminative

# SPAM Detection Data and Assumptions



# Naïve Bayes MLE

Whiteboard

# Naïve Bayes MLE

$$L(\phi, \Theta) = p(\mathcal{D} \mid \phi, \Theta)$$

$$= \prod_{n=1}^N p(\mathcal{D}^{(n)} \mid \phi, \Theta) \quad \text{i.i.d assumption}$$

$$= \prod_{n=1}^N p(y^{(n)}, \mathbf{x}^{(n)} \mid \phi, \Theta)$$

$$= \prod_{n=1}^N p(y^{(n)} \mid \phi) p(\mathbf{x}^{(n)} \mid y^{(n)}, \Theta) \quad \text{Generative model}$$

$$= \prod_{n=1}^N p(y^{(n)} \mid \phi) p(x_1^{(n)}, x_2^{(n)}, \dots, x_M^{(n)} \mid y^{(n)}, \Theta)$$

$$= \prod_{n=1}^N p(y^{(n)} \mid \phi) \prod_{m=1}^M p(x_m^{(n)} \mid y^{(n)}, \theta_{m,y}) \quad \text{Naïve Bayes}$$

$$= \prod_{n=1}^N \phi^{y^{(n)}} (1 - \phi)^{1-y^{(n)}} \prod_{m=1}^M \theta_{m,1}^{\mathbb{I}(y^{(n)}=1 \wedge x_m^{(n)}=1)} (1 - \theta_{m,1})^{\mathbb{I}(y^{(n)}=1 \wedge x_m^{(n)}=0)} \\ \theta_{m,0}^{\mathbb{I}(y^{(n)}=0 \wedge x_m^{(n)}=1)} (1 - \theta_{m,0})^{\mathbb{I}(y^{(n)}=0 \wedge x_m^{(n)}=0)}$$

$$= \phi^{N_{y=1}} (1 - \phi)^{N_{y=0}} \prod_{m=1}^M \theta_{m,1}^{N_{y=1, x_m=1}} (1 - \theta_{m,1})^{N_{y=1, x_m=0}} \theta_{m,0}^{N_{y=0, x_m=1}} (1 - \theta_{m,0})^{N_{y=0, x_m=0}}$$

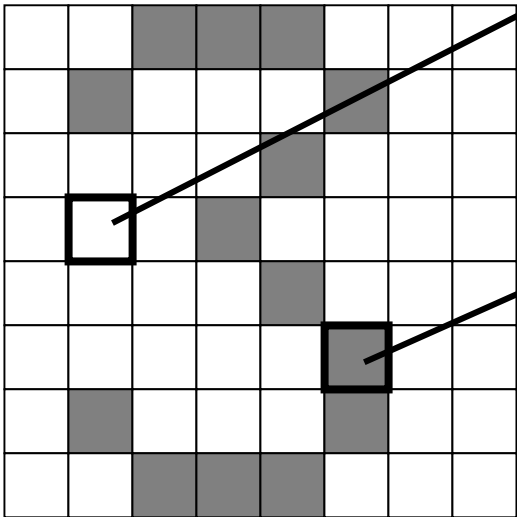
$$\begin{aligned} \mathcal{D} &= \{y^{(n)}, \mathbf{x}^{(n)}\}_{n=1}^N \\ y^{(n)} &\in \{0,1\} \\ \mathbf{x}^{(n)} &\in \{0,1\}^M \\ \phi &\in [0,1] \\ \Theta &\in [0,1]^{M \times 2} \end{aligned}$$

# Naïve Bayes MAP

Laplace Smoothing

# Naïve Bayes for Digits

$y$	$p(Y)$
1	0.1
2	0.1
3	0.1
4	0.1
5	0.1
6	0.1
7	0.1
8	0.1
9	0.1
0	0.1



$y$	$p(X_{3,1} = 1 \mid y)$
1	0.01
2	0.05
3	0.05
4	0.30
5	0.80
6	0.90
7	0.05
8	0.60
9	0.50
0	0.80

$y$	$p(X_{5,5} = 1 \mid y)$
1	0.05
2	0.01
3	0.90
4	0.80
5	0.90
6	0.90
7	0.25
8	0.85
9	0.60
0	0.80

# Generative Models with Continuous Features

Bernoulli class distribution with Gaussian class-conditional distribution