

# L'ORÉAL **BRANDSTORM** 2020

THE ULTIMATE INNOVATION COMPETITION SINCE 1992

## PLAY.EXPERIMENT.INNOVATE.

THIS YEAR WITH  
**L'ORÉAL**  
Consumer Products

YOUR MISSION

BUILD A PLASTIC-LESS FUTURE IN THE BEAUTY INDUSTRY

## JOIN NOW

[BRANDSTORM.LOREAL.COM](https://brandstorm.loreal.com)

📍 L'ORÉAL GROUP | #INNOVATORSONLY | #BRANDSTORM2020



### BECOME A BRANDSTORMER

66 Countries and Regions  
40,000+ Students  
Team of 3 students

### LEARN AND GROW

Real Business Case  
Practical skills + E-learning  
Mentoring Sessions

### WIN A UNIQUE INTRAPRENEURSHIP AWARD

Boost your idea into a real business model  
Work at L'ORÉAL and largest startup hub in the world, Station F  
Defend your final prototype in front of top internal investors

REGISTRATION IS OPEN NOW UNTIL FEBRUARY 28, 2020  
FOR ALL STUDENTS

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LEARN MORE AND REGISTER BY VISITING [BRANDSTORM.LOREAL.COM](https://brandstorm.loreal.com)  
OR TEXT "loreal brandstorm" to 313131