



Carnegie Mellon Hack-A-Startup

Event KickOff: Oct 27 & 28, 2023

Final Demo Day: Nov 11, 2023

CMU Swartz Center of Entrepreneurship
Pittsburgh, PA

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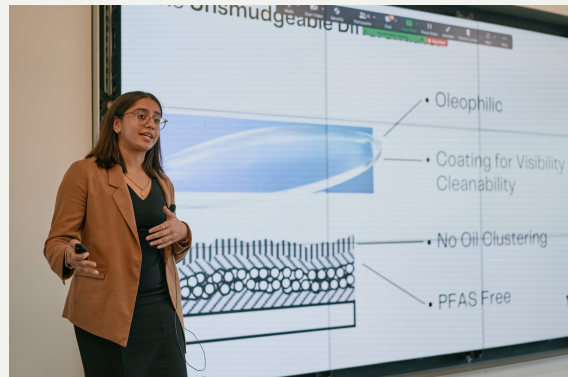
Swartz Center for Entrepreneurship,
4765 Forbes Ave, Pittsburgh, PA 15213



Introduction

"Hack-a-Startup", a unique and immersive event tailored exclusively for our dynamic CMU student community

.Spanning a full two weeks, our event is crafted with intention and depth. We believe in nurturing startups, not just sparking them. We provide genuine handholding to student startups, guiding them every step of the way. From aiding participants in finding the right team complement to connecting them with industry mentors, we ensure that they are equipped with the essential knowledge and resources needed to propel their ideas forward.





Event Highlights

Two-Week Deep Dive: Beyond a hackathon, it's a startup journey.

Mentorship-Driven: Tailored guidance from industry leaders.

Real-World Skills: From design thinking to investor pitching.

Beyond Competition: Access to McGinnis Venture Competition, CMU Venture Challenge and the revered Venture Bridge Accelerator.



Event Organizers



CARNEGIE MELLON®
GRADUATE ENTREPRENEURSHIP
CLUB



SCOTTIE
VENTURES



**Undergraduate
Entrepreneurship
Association**

Event Schedule



**27
OCT**

Event Kickoff: Hack Day 1

- Workshop on How to Pitch
- Problem Statement Workshop
- 1-minute Problem Statement Pitches
- Co-Founder Workshop
- Team formation
- Design Thinking Workshop

**28
OCT**

Hack Day 2

- Preliminary Pitches
- Top 10-15 Teams

Workshops throughout the week including:

- Customer Discovery
- Business Development Workshops
- Y Combinator Mentor sessions

**11
NOV**

Final Pitch Day

- Final Pitches
- Award Top 3 Winners
- Networking Event





Prizes

1

\$3,000

2

\$2,000

3

\$1,000

**Y Combinator Mentor Sessions for
select startups**

**Advancement to McGinnis & CMU
Venture Challenge for select
startups**



Registration

<https://tinyurl.com/hack-a-startupevent23>

