## DEEPMAP Tech Talk: Mapping the way for self driving cars

Mark Wheeler, CTO 6pm, Tuesday Sept 25 Newell-Simon Hall 3002



DeepMap is a Silicon Valley startup focused on a critical part of the self-driving car stack, providing HD Maps for self driving cars.

We will discuss DeepMap's novel approach and challenges to solving the greater mapping problem for self-driving industry.

Mark is a CS PhD alum and co-founder of DeepMap. He is a Silicon Valley veteran since '96, working at Google (on Maps and Earth), Leica Geosystems/Cyra Technologies (LiDAR), and Apple (QTVR).

