## Data moves markets. We build the systems that understand it.

## Making Sense of Twitter @ Bloomberg

Decision makers around the world look to Bloomberg to deliver timely political, business, and financial news, information and insights. Ever since the SEC approved the use of Twitter for company disclosures back in 2013, the Bloomberg Terminal has provided ways for investors to sift through an immense volume of tweets and discover financially-relevant content. In this talk, Drs. Lingjia Deng and Alakananda Vempala will give an overview of Bloomberg's Machine Learning (ML) and Natural Language Processing (NLP) infrastructure, which enables such content discovery and analytics from the Twitter firehose and other sources.

When: Wednesday, October 16th at 12pm

**Location: Newell-Simon 4305** 

Register: http://tinyurl.com/y5q29mzj

\*Lunch Provided\*

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