



Cocoa Camp Pro 2013

Application

With the emergence of mobile application development, many professors are creating new courses to cover the technologies and techniques associated with these new platforms. In developing these new courses, professors have a choice regarding which platform to adopt. Apple's iOS provides a great environment for teaching students about cutting-edge application development, as well as the basics of computer science and software engineering.

To help with the adoption of iOS in the classroom, we would like to invite you to apply to attend Cocoa Camp Pro. This session will look at concepts required to be a successful Cocoa developer and challenges faced when teaching these concepts. The session will include discussions in a lab-style environment, and presentations by Apple Engineers sharing technology-specific information in areas such as graphics and media, power management, and security.

Cocoa Camp Pro will take place at Apple's headquarters in Cupertino, California during the week of July 22, 2013. The main camp will last Tuesday through Friday; there is also an optional introductory session on Monday July 22nd for those with little or no experience with Cocoa. Apple would be happy to host you for travel, lodging and meals directly associated with Cocoa Camp Pro, if allowed under applicable ethics laws and school policies. Please consult your ethics official to determine what is permissible. Apple is a registered lobbyist employer in many states, which may affect what we are permitted to provide.

To apply, please submit answers to the following questions to cocoacamppro@apple.com by Monday March 25, 2013:

- Tell us, briefly, what course you'd like to teach, and how iOS fits into your plans.
- Provide us with a short bio or link to your academic webpage.
- Share with us any experience you have with Apple programming environments, past or present.

Applicants will be selected and notified by April 19, 2013.