Bayes Rule

$$P(Y|X) = \frac{P(X|Y)P(Y)}{P(X)}$$

Which is shorthand for:

$$(\forall i, j) P(Y = y_i | X = x_j) = \frac{P(X = x_j | Y = y_i) P(Y = y_i)}{P(X = x_j)}$$

Naive Bayes Classifier

Assume target function $f : X \to V$, where each instance x described by attributes $\langle a_1, a_2 \ldots a_n \rangle$.
Most probable value of $f(x)$ is:

$$
\begin{aligned}
v_{MAP} &= \operatorname*{argmax}_{v_j \in V} P(v_j | a_1, a_2 \ldots a_n) \\
v_{MAP} &= \operatorname*{argmax}_{v_j \in V} \frac{P(a_1, a_2 \ldots a_n | v_j) P(v_j)}{P(a_1, a_2 \ldots a_n)} \\
&= \operatorname*{argmax}_{v_j \in V} P(a_1, a_2 \ldots a_n | v_j) P(v_j)
\end{aligned}
$$

Naive Bayes assumption:

$$P(a_1, a_2 \ldots a_n | v_j) = \prod_i P(a_i | v_j)$$

which gives

Naive Bayes classifier: $v_{NB} = \operatorname*{argmax}_{v_j \in V} P(v_j) \prod_i P(a_i | v_j)$

Naive Bayes Algorithm

What form of distribution should we assume?

Naive_Bayes_Learn($examples$)

For each target value v_j

$\hat{P}(v_j) \leftarrow$ estimate $P(v_j)$

For each attribute value a_i of each attribute a

$\hat{P}(a_i|v_j) \leftarrow$ estimate $P(a_i|v_j)$

Classify_New_Instance(x)

$$v_{NB} = \operatorname*{argmax}_{v_j \in V} \hat{P}(v_j) \prod_{a_i \in x} \hat{P}(a_i|v_j)$$

Learning to Classify Text

Why?

- Learn which news articles are of interest
- Learn to classify web pages by topic

Naive Bayes is among most effective algorithms

What attributes shall we use to represent text documents??

Article from rec.sport.hockey

```
Path: cantaloupe.srv.cs.cmu.edu!das-news.harvard.e
From: xxx@yyy.zzz.edu (John Doe)
Subject: Re: This year's biggest and worst (opinic
Date: 5 Apr 93 09:53:39 GMT

I can only comment on the Kings, but the most
obvious candidate for pleasant surprise is Alex
Zhitnik. He came highly touted as a defensive
defenseman, but he's clearly much more than that.
Great skater and hard shot (though wish he were
more accurate). In fact, he pretty much allowed
the Kings to trade away that huge defensive
liability Paul Coffey. Kelly Hrudey is only the
biggest disappointment if you thought he was any
good to begin with. But, at best, he's only a
mediocre goaltender. A better choice would be
Tomas Sandstrom, though not through any fault of
his own, but because some thugs in Toronto decided
```

Twenty NewsGroups

Given 1000 training documents from each group
Learn to classify new documents according to which newsgroup it came from

comp.graphics	misc.forsale
comp.os.ms-windows.misc	rec.autos
comp.sys.ibm.pc.hardware	rec.motorcycles
comp.sys.mac.hardware	rec.sport.baseball
comp.windows.x	rec.sport.hockey
alt.atheism	sci.space
soc.religion.christian	sci.crypt
talk.religion.misc	sci.electronics
talk.politics.mideast	sci.med
talk.politics.misc	
talk.politics.guns	

Naive Bayes: 89% classification accuracy

Learning to Classify Text

Target concept $Interesting?: Document \rightarrow \{+, -\}$

1. Represent each document by vector of words
   - one attribute per word position in document
2. Learning: Use training examples to estimate
   - $P(+)$
   - $P(-)$
   - $P(doc|+)$
   - $P(doc|-)$

Naive Bayes conditional independence assumption

$$P(doc|v_j) = \prod_{i=1}^{length(doc)} P(a_i = w_k|v_j)$$

where $P(a_i = w_k|v_j)$ is probability that word in position i is w_k, given v_j

one more assumption:
$P(a_i = w_k|v_j) = P(a_m = w_k|v_j), \forall i, m$

LEARN_NAIVE_BAYES_TEXT($Examples, V$)

1. *collect all words and other tokens that occur in Examples*

- $Vocabulary \leftarrow$ all distinct words and other tokens in $Examples$

2. *calculate the required $P(v_j)$ and $P(w_k|v_j)$ probability terms*

- For each target value v_j in V do
  - $docs_j \leftarrow$ subset of $Examples$ for which the target value is v_j
  - $P(v_j) \leftarrow \frac{|docs_j|}{|Examples|}$
  - $Text_j \leftarrow$ a single document created by concatenating all members of $docs_j$
  - $n \leftarrow$ total number of words in $Text_j$ (counting duplicate words multiple times)
  - for each word w_k in $Vocabulary$
    * $n_k \leftarrow$ number of times word w_k occurs in $Text_j$
    * $P(w_k|v_j) \leftarrow \frac{n_k+1}{n+|Vocabulary|}$

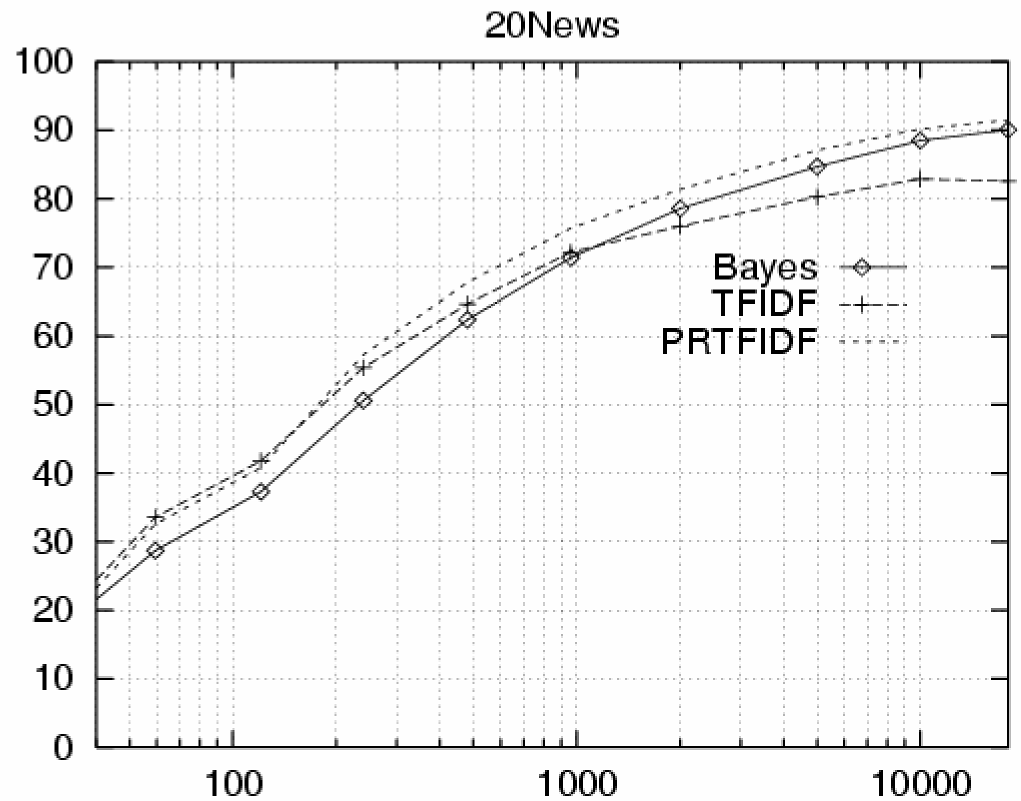
For code, see
www.cs.cmu.edu/~tom/mlbook.html
click on "Software and Data"

CLASSIFY_NAIVE_BAYES_TEXT(Doc)

- $positions \leftarrow$ all word positions in Doc that contain tokens found in $Vocabulary$
- Return v_{NB}, where

$$v_{NB} = \operatorname*{argmax}_{v_j \in V} P(v_j) \prod_{i \in positions} P(a_i|v_j)$$

Learning Curve for 20 Newsgroups



Accuracy vs. Training set size (1/3 withheld for test)

Baseline: Bag of Words Approach

aardvark	0
about	2
all	2
Africa	1
apple	0
anxious	0
...	
gas	1
...	
oil	1
…	
Zaire	0

Faculty

associate	0.00417
chair	0.00303
member	0.00288
ph	0.00287
director	0.00282
fax	0.00279
journal	0.00271
recent	0.00260
received	0.00258
award	0.00250

Students

resume	0.00516
advisor	0.00456
student	0.00387
working	0.00361
stuff	0.00359
links	0.00355
homepage	0.00345
interests	0.00332
personal	0.00332
favorite	0.00310

Courses

homework	0.00413
syllabus	0.00399
assignments	0.00388
exam	0.00385
grading	0.00381
midterm	0.00374
pm	0.00371
instructor	0.00370
due	0.00364
final	0.00355

Departments

departmental	0.01246
colloquia	0.01076
epartment	0.01045
seminars	0.00997
schedules	0.00879
webmaster	0.00879
events	0.00826
facilities	0.00807
eople	0.00772
postgraduate	0.00764

Research Projects

investigators	0.00256
group	0.00250
members	0.00242
researchers	0.00241
laboratory	0.00238
develop	0.00201
related	0.00200
arpa	0.00187
affiliated	0.00184
project	0.00183

Others

type	0.00164
jan	0.00148
enter	0.00145
random	0.00142
program	0.00136
net	0.00128
time	0.00128
format	0.00124
access	0.00117
begin	0.00116