# Machine Learning 10-701

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#### Today:

- Naïve Bayes Big Picture
- Logistic regression
- Gradient ascent
- Generative discriminative classifiers

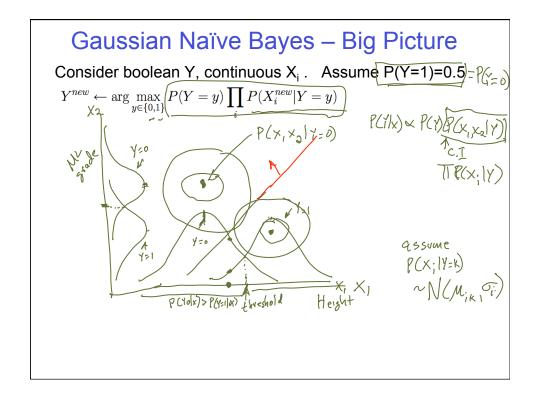
#### Readings:

#### Required:

 Mitchell: "Naïve Bayes and Logistic Regression" (see class website)

#### Optional

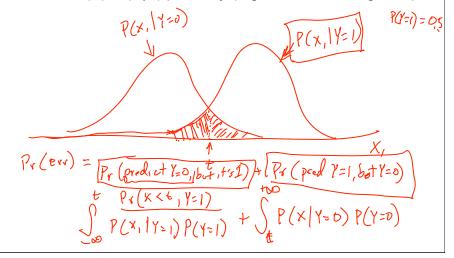
Ng and Jordan paper (class website)



# What is the minimum possible error?

#### Best case:

- · conditional independence assumption is satisfied
- we know P(Y), P(X|Y) perfectly (e.g., infinite training data)



# Logistic Regression

#### Idea:

- Naïve Bayes allows computing P(Y|X) by learning P(Y) and P(X|Y)
- Why not learn P(Y|X) directly?

- Consider learning f:  $X \rightarrow Y$ , where
  - X is a vector of real-valued features, < X<sub>1</sub> ... X<sub>n</sub> >
  - Y is boolean
  - assume all X<sub>i</sub> are conditionally independent given Y
  - model  $P(X_i | Y = y_k)$  as Gaussian  $N(\mu_{ik}(\sigma_i) \leftarrow \text{Not} \sigma_{ik})$
  - model P(Y) as Bernoulli (π)
- What does that imply about the form of P(Y|X)?

$$P(Y = 1 | X = < X_1, ...X_n >) = \frac{1}{1 + exp(w_0 + \sum_i w_i X_i)}$$

Derive form for P(Y|X) for continuous X;

$$P(Y = 1|X) = \frac{P(Y = 1)P(X|Y = 1)}{P(Y = 1)P(X|Y = 1) + P(Y = 0)P(X|Y = 0)}$$

$$= \frac{1}{1 + (\frac{P(Y = 0)P(X|Y = 0)}{P(Y = 1)P(X|Y = 1)})} exp((n(x)) = X)$$

$$= \frac{1}{1 + \exp(\ln \frac{P(Y = 0)P(X|Y = 0)}{P(Y = 1)P(X|Y = 1)})}$$

$$= \frac{1}{1 + \exp(\ln \frac{P(Y = 0)P(X|Y = 0)}{P(Y = 1)P(X|Y = 1)})}$$

$$P(x \mid y_k) = \frac{1}{\sigma_{ik}\sqrt{2\pi}} e^{\frac{-(x - \mu_{ik})^2}{2\sigma_{ik}^2}}$$

$$P(Y = 1|X) = \frac{1}{1 + \exp(w_0 + \sum_{i=1}^n w_i X_i)}$$

# Very convenient!

$$P(Y = 1|X = < X_1, ... X_n >) = \frac{1}{1 + exp(w_0 + \sum_i w_i X_i)}$$

## implies

$$P(Y = 0 | X = \langle X_1, ... X_n \rangle) = \frac{\exp(w_0 + \angle w_i, \chi_i)}{1 + \exp(w_0 + \angle w_i, \chi_i)}$$

## implies

$$\frac{P(Y=0|X)}{P(Y=1|X)} = exp(w_0 + \xi w_i x_i)$$

implies 
$$\frac{P(Y=0|X)}{P(Y=1|X)} = \exp\left(w_0 + \xi_{V_i \times_i}\right)$$

$$\lim_{P(Y=0|X)} \frac{P(Y=0|X)}{P(Y=1|X)} = \left(w_0 + \xi_{V_i \times_i}\right)$$

# Very convenient!

$$P(Y = 1|X = < X_1, ...X_n >) = \frac{1}{1 + exp(w_0 + \sum_i w_i X_i)}$$

## implies

$$P(Y = 0|X = < X_1, ...X_n >) = \frac{exp(w_0 + \sum_i w_i X_i)}{1 + exp(w_0 + \sum_i w_i X_i)}$$

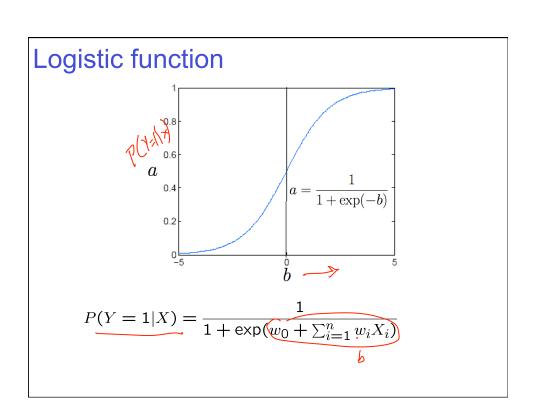
#### implies

$$\frac{P(Y=0|X)}{P(Y=1|X)} = exp(w_0 + \sum_i w_i X_i)$$
 linear classification

rule!

implies 
$$\ln \frac{P(Y=0|X)}{P(Y=1|X)} = w_0 + \sum_i w_i X_i$$

$$\ln \frac{P(Y=0|X)}{P(Y=1|X)} = w_0 + \sum_i w_i X_i$$



# Logistic regression more generally

- Logistic regression when Y not boolean (but still discrete-valued).
- Now  $y \in \{y_1 \dots y_R\}$ : learn R-1 sets of weights

for 
$$k < R$$
  $P(Y = y_k | X) = \frac{\exp(w_{k0} + \sum_{i=1}^n w_{ki} X_i)}{1 + \sum_{j=1}^{R-1} \exp(w_{j0} + \sum_{i=1}^n w_{ji} X_i)}$ 

for 
$$k=R$$
  $P(Y=y_R|X) = \frac{1}{1 + \sum_{j=1}^{R-1} \exp(w_{j0} + \sum_{i=1}^{n} w_{ji}X_i)}$ 

## New Buyer leaves PCT-PCXIT) = PCX, Y)

# Training Logistic Regression: MCLE

- we have L training examples:  $\{\langle X^1,Y^1\rangle,\dots\langle X^L,Y^L\rangle\}$
- · maximum likelihood estimate for parameters W

$$\begin{split} W_{MLE} &= \arg\max_{W} P( < X^{1}, Y^{1} > \ldots < X^{L}, Y^{L} > | \underline{W}) \\ &= \arg\max_{W} \prod_{l} \underbrace{P( < X^{l}, Y^{l} > | W)}_{\text{obs date}} \end{split}$$

· maximum conditional likelihood estimate

# Training Logistic Regression: MCLE

 Choose parameters W=<w<sub>0</sub>, ... w<sub>n</sub>> to <u>maximize conditional likelihood</u> of training data

where 
$$P(Y = 0 | X, W) = \frac{1}{1 + exp(w_0 + \sum_i w_i X_i)}$$
 
$$P(Y = 1 | X, W) = \frac{exp(w_0 + \sum_i w_i X_i)}{1 + exp(w_0 + \sum_i w_i X_i)}$$

- Training data D =  $\{\langle X^1, Y^1 \rangle, \dots \langle X^L, Y^L \rangle\}$
- Data likelihood =  $\prod P(X^l, Y^l | W)$
- Data <u>conditional</u> likelihood =  $\prod_{l} P(Y^{l}|X^{l}, W)$

$$W_{MCLE} = \arg \max_{W} \prod_{l} P(Y^{l}|W, X^{l})$$

# **Expressing Conditional Log Likelihood**

$$\begin{split} \underline{l(W)} &\equiv \ln \prod_{l} P(Y^{l}|X^{l}, W) = \sum_{l} \ln P(Y^{l}|X^{l}, W) \\ \cdot P(Y = 0|X, W) &= \frac{1}{1 + exp(w_{0} + \sum_{i} w_{i}X_{i})} \\ \cdot P(Y = 1|X, W) &= \frac{exp(w_{0} + \sum_{i} w_{i}X_{i})}{1 + exp(w_{0} + \sum_{i} w_{i}X_{i})} \end{split}$$

$$l(W) = \sum_{l} Y^{l} \ln P(Y^{l} = 1|X^{l}, W) + (1 - Y^{l}) \ln P(Y^{l} = 0|X^{l}, W)$$

$$= \sum_{l} Y^{l} \ln \frac{P(Y^{l} = 1|X^{l}, W)}{P(Y^{l} = 0|X^{l}, W)} + \ln P(Y^{l} = 0|X^{l}, W)$$

$$= \sum_{l} Y^{l} (w_{0} + \sum_{i} w_{i}X_{i}^{l}) - \ln(1 + exp(w_{0} + \sum_{i} w_{i}X_{i}^{l}))$$

# Maximizing Conditional Log Likelihood

$$P(Y = 0|X, W) = \frac{1}{1 + exp(w_0 + \sum_{i} w_i X_i)}$$

$$P(Y = 1|X, W) = \frac{exp(w_0 + \sum_{i} w_i X_i)}{1 + exp(w_0 + \sum_{i} w_i X_i)}$$

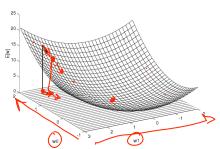
$$l(W) \equiv \ln \prod_{l} P(Y^{l}|X^{l}, W)$$

$$= \sum_{l} Y^{l}(w_{0} + \sum_{i}^{n} w_{i}X_{i}^{l}) - \ln(1 + exp(w_{0} + \sum_{i}^{n} w_{i}X_{i}^{l}))$$

Good news: l(W) is concave function of W

Bad news: no closed-form solution to maximize l(W)

#### Gradient Descent



Gradient

$$\nabla E[\vec{w}] \equiv \left[ \frac{\partial E}{\partial w_0}, \frac{\partial E}{\partial w_1}, \cdots \frac{\partial E}{\partial w_n} \right]$$

Training rule:

$$\Delta \vec{w} = -\eta \nabla E[\vec{w}]$$

i.e.,

$$\Delta w_i = -\eta \frac{\partial E}{\partial w_i}$$

# Maximize Conditional Log Likelihood: Gradient Ascent

$$\begin{split} l(W) & \equiv & \ln \prod_{l} P(Y^{l}|X^{l}, W) \\ & = & \sum_{l} Y^{l}(w_{0} + \sum_{i}^{n} w_{i}X_{i}^{l}) - \ln(1 + exp(w_{0} + \sum_{i}^{n} w_{i}X_{i}^{l})) \end{split}$$

$$\frac{\partial l(W)}{\partial w_i} = \sum_{l} X_i^l (Y^l - \hat{P}(Y^l = 1|X^l, W))$$

# Maximize Conditional Log Likelihood: Gradient Ascent

$$l(W) \equiv \ln \prod_{l} P(Y^{l}|X^{l}, W)$$
  
=  $\sum_{l} Y^{l}(w_{0} + \sum_{i}^{n} w_{i}X_{i}^{l}) - \ln(1 + exp(w_{0} + \sum_{i}^{n} w_{i}X_{i}^{l}))$ 

$$\frac{\partial l(W)}{\partial w_i} = \sum_{l} X_i^l (Y^l - \hat{P}(Y^l = 1|X^l, W))$$

Gradient ascent algorithm: iterate until change  $< \varepsilon$  For all i, repeat

$$w_i \leftarrow w_i + \eta \sum_l X_i^l (Y^l - \widehat{P}(Y^l = 1|X^l, W))$$

### That's all for M(C)LE. How about MAP?

- One common approach is to define priors on W
   Normal distribution, zero mean, identity covariance
- · Helps avoid very large weights and overfitting
- MAP estimate

$$W \leftarrow \arg\max_{W} \text{ In } P(W) \prod_{l} P(Y^{l}|X^{l}, W)$$

• let's assume Gaussian prior: W ~  $N(0, \sigma)$ 

#### MLE vs MAP

Maximum conditional likelihood estimate

$$W \leftarrow \arg\max_{W} \ \ln\prod_{l} P(Y^{l}|X^{l},W)$$
 
$$w_{i} \leftarrow w_{i} + \eta \sum_{l} X_{i}^{l} (Y^{l} - \hat{P}(Y^{l} = 1|X^{l},W))$$

Maximum a posteriori estimate with prior W~N(0,σI)

$$W \leftarrow \arg\max_{W} \ \ln[P(W) \ \prod_{l} P(Y^{l}|X^{l}, W)]$$
 
$$w_{i} \leftarrow w_{i} - \eta \lambda w_{i} + \eta \sum_{l} X_{i}^{l} (Y^{l} - \hat{P}(Y^{l} = \mathbf{1}|X^{l}, W))$$

## MAP estimates and Regularization

Maximum a posteriori estimate with prior W~N(0,σI)

$$W \leftarrow \arg\max_{W} \ \ln[P(W) \ \prod_{l} P(Y^{l}|X^{l}, W)]$$
 
$$w_{i} \leftarrow w_{i} - \eta \lambda w_{i} + \eta \sum_{l} X_{i}^{l} (Y^{l} - \hat{P}(Y^{l} = 1|X^{l}, W))$$

called a "regularization" term

- helps reduce overfitting, especially when training data is sparse
- keep weights nearer to zero (if P(W) is zero mean Gaussian prior), or whatever the prior suggests
- used very frequently in Logistic Regression

#### The Bottom Line

- Consider learning f: X → Y, where
  - X is a vector of real-valued features, < X<sub>1</sub> ... X<sub>n</sub> >
  - · Y is boolean
  - assume all X<sub>i</sub> are conditionally independent given Y
  - model  $P(X_i \mid Y = y_k)$  as Gaussian  $N(\mu_{ik}, \sigma_i)$
  - model P(Y) as Bernoulli (π)
- ullet Then P(Y|X) is of this form, and we can directly estimate W

$$P(Y = 1 | X = < X_1, ... X_n >) = \frac{1}{1 + exp(w_0 + \sum_i w_i X_i)}$$

- $\bullet$  Furthermore, same holds if the  $\boldsymbol{X}_{i}$  are boolean
  - trying proving that to yourself

#### Generative vs. Discriminative Classifiers

Training classifiers involves estimating f:  $X \rightarrow Y$ , or P(Y|X)

Generative classifiers (e.g., Naïve Bayes)

- Assume some functional form for P(X|Y), P(X)
- Estimate parameters of P(X|Y), P(X) directly from training data
- Use Bayes rule to calculate P(Y|X= x<sub>i</sub>)

Discriminative classifiers (e.g., Logistic regression)

- Assume some functional form for P(Y|X)
- Estimate parameters of P(Y|X) directly from training data

## Use Naïve Bayes or Logisitic Regression?

#### Consider

- Restrictiveness of modeling assumptions
- Rate of convergence (in amount of training data) toward asymptotic hypothesis
  - i.e., the learning curve

# Naïve Bayes vs Logistic Regression

Consider Y boolean,  $X_i$  continuous,  $X=<X_1 ... X_n>$ 

Number of parameters to estimate:

- NB:
- LR:

$$P(Y = 0|X, W) = \frac{1}{1 + exp(w_0 + \sum_{i} w_i X_i)}$$

$$P(Y = 1|X, W) = \frac{exp(w_0 + \sum_i w_i X_i)}{1 + exp(w_0 + \sum_i w_i X_i)}$$

# Naïve Bayes vs Logistic Regression

Consider Y boolean,  $X_i$  continuous,  $X=<X_1 ... X_n>$ 

Number of parameters:

- NB: 4n +1
- LR: n+1

#### Estimation method:

- · NB parameter estimates are uncoupled
- · LR parameter estimates are coupled

#### G.Naïve Bayes vs. Logistic Regression

[Ng & Jordan, 2002]

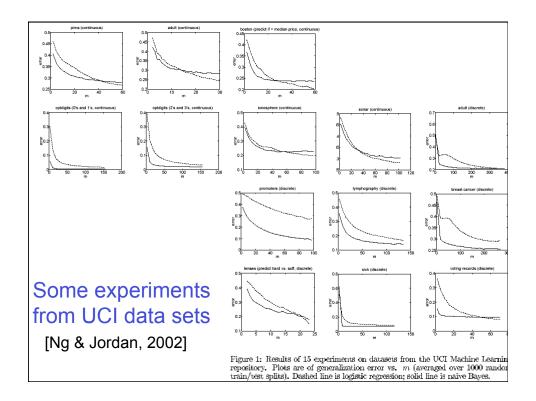
- Generative and Discriminative classifiers
- Asymptotic comparison (# training examples → infinity)
  - · when conditional independence assumptions correct
    - · GNB, LR produce identical classifiers
  - when conditional independence assumptions incorrect
    - LR is less biased does not assume cond indep.
    - therefore expected to outperform GNB when both given infinite training data

#### Naïve Bayes vs. Logistic Regression

- Generative and Discriminative classifiers
- Non-asymptotic analysis (see [Ng & Jordan, 2002] )
  - convergence rate of parameter estimates how many training examples needed to assure good estimates?
    - GNB order log n (where n = # of attributes in X)
    - LR order n

GNB converges more quickly to its (perhaps less accurate) asymptotic estimates

Informally: because LR's parameter estimates are coupled, but GNB's are not



#### Summary: Naïve Bayes and Logistic Regression

- Modeling assumptions
  - Naïve Bayes more biased (cond. indep)
  - Both learn linear decision surfaces
- Convergence rate (n=number training examples)
  - − Naïve Bayes ~ O(log n)
  - Logistic regression ~O(n)
- Bottom line
  - Naïve Bayes converges faster to its (potentially too restricted) final hypothesis

## What you should know:

- · Logistic regression
  - Functional form follows from Naïve Bayes assumptions
    - For Gaussian Naïve Bayes assuming variance  $\sigma_{i,k}$  =  $\sigma_i$
    - For discrete-valued Naïve Bayes too
  - But training procedure picks parameters without the conditional independence assumption
  - MLE training: pick W to maximize P(Y | X, W)
  - MAP training: pick W to maximize P(W | X,Y)
    - regularization: e.g.,  $P(W) \sim N(0,\sigma)$
    - · helps reduce overfitting
- · Gradient ascent/descent
  - General approach when closed-form solutions for MLE, MAP are unavailable
- · Generative vs. Discriminative classifiers
  - Bias vs. variance tradeoff