Research Assignment: Researching Images of Computing

Due Date: Wednesday, April 2nd, 2014

Check the list of images that you cannot use: they are used in class or in previous assignments. You will not receive a grade if you use one of these images.

http://www.cs.cmu.edu/~cfrieze/courses/Images_DoNotUse.doc

☐ For this assignment you will research images of computing in the popular media in the USA: e.g. online sites, television, movies, games, books, journals and magazines, etc.

☐ The goal is to identify one image which you believe could have broad appeal and one image which would not.

☐ You will write a 3-4 page single spaced paper describing these two images and explaining your choices. Embed the images and include the urls (citations).

☐ You will give a 3-5 minute in-class presentation (ppt preferred) on your paper and show the images you've chosen to study.

  o The paper should include (but not be limited to) answers to these questions: a) in what ways would these images have/not have broad appeal?
  
  o b) what are the implicit and explicit signals in these images?
  
  o c) who are the target audiences for these images?
  
  o d) which image most represents how you would like outsiders to view CS and/or people in the field?