CMU SUMMIT
On US-China Innovation and Entrepreneurship
Invitation Package

CMU Summit Committee
January 2015
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CMU Summit Mission

Share Common Interests
To address emerging challenges in IT, energy, environment, finance, investment, capital market and other areas where China and the US share common interests

Inspire Innovation & Entrepreneurship
To promote entrepreneurship and innovation inspired by CMU that will in return improve US-China cooperation

Promote Regional & International Competency
To provide professional platform to bridge the gap between US and China's business toward a long-term strategic win-win cooperation
Past CMU Summits

Highlights

• **100+** high-profile speakers from industry pioneers such as Google, IBM, Intel, Baidu etc.
• **2000+** entrepreneurs, scholars and students from 30 different cities in the U.S. and China
• **190+** teams were gathered, **15** expert judges for New Venture Competition
• **30+** strategic partners; **9** well-known sponsors
• **50** US and international media coverage; **12** media partnerships established

Partners, sponsors & media
Past CMU Summit

Keynote Speakers

Andrew Ng
2014, Co-founder, Coursera

Heng Cao
2014, Analytics Leader, Technology & Strategy, IBM Research-Global Labs

Man-Chung Tang
2013, Chairman of the Board and the Technical Director, T. Y. Lin International

Kaiyuan Wang
2013, CEO, Beijing Heda Investment Co., Ltd

Xiaowei Shen
2013, Director, IBM Research - China

Daxi Li
2013, Chairman, Chinese Association for Science and Business

Rich Fitzgerald
2012, Executive, Allegheny County

Edward Rubin
2012, Alumni Chair Professor, CMU, 2007 Nobel Peace Prize laureate as a member of IPCC
Past CMU Summit

Panel Speakers

Andrew Moore
2014, Information Technology, Vice President, Google

Ning Tang
2013, Finance & Consulting, CEO, CreditEase

Feng Li
2013, Innovation & Entrepreneurship, Partner, IDG Capital

David Mohler
2013, Energy & Environment, Senior Vice President and CTO, Duke Energy

Alex Tze-Pin Cheng
2012, Information Technology, Executive Director/ GM, US R&D Center, Baidu Inc

Benjamin Wey
2013, Finance & Consulting, CEO, New York Global Group

Alan Song
2012, Innovation & Entrepreneurship, Managing Partner, Softbank China Venture Capital

Charles Taylor
2012, Energy & Environment, Director, Chemistry and Surface Science Division National Energy Technology Laboratory, U.S. DOE
Overview of CMU Summit 2015

4 Panels with Cutting-edge Topics

- Information Technology
- Energy & Environment
- Finance & Consulting
- Innovation & Entrepreneurship

More than 500 Attendees

- 40+ leading figures from various industries and academic fields
- Top-notch technology developers, enterprising entrepreneurs, tech-policy and information system policy experts
- Entrepreneurs from both US & China
- Students from Ivy League and top institutions
Panels

**Information Technology**

IT reSHAPEs the world
- Smart Home
- Health Care
- Autonomous Car
- Portable Device
- Education

**Energy & Environment**

The future of energy: innovation, partnership and responsibility
- Smart City, Green Living
- Transformation of global energy sector brought by the technological development in renewable energy industry
- The impact of Shale Revolution on conventional energy industry
- The innovation of clean technology on conventional energy industry
- US-China bilateral collaboration in energy security and policy
Panels

Finance & Consulting

Future Decisions with Innovation, New Policies & Globalization
• Differences and trends of internet finance between the U.S. and China
• Impacts of new China and U.S's financial policies
• The new investing opportunity with innovative technology
• The future of consulting with the development of Big Data

Innovation & Entrepreneurship

Imagine the Unimaginable
• Key factors of translating intellectual property into economical outcomes
• Decision-making on investment of venture capitalists
• Comparison of innovation and entrepreneurship environment in US and China
• The investment trends and themes for the next decade
• Rational and wise allocation of investment
### April 25, 2015 Saturday

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:30am - 9:30am</td>
<td>Registration</td>
</tr>
<tr>
<td>9:30am - 9:40am</td>
<td>Welcome Remarks</td>
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<tr>
<td>9:40am - 10:10am</td>
<td>Opening Remarks</td>
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<tr>
<td>10:15am - 10:45am</td>
<td>Keynote 1</td>
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<tr>
<td>10:45am - 10:55am</td>
<td>Break</td>
</tr>
<tr>
<td>10:55am - 11:25am</td>
<td>Keynote 2</td>
</tr>
<tr>
<td>11:25am - 11:55am</td>
<td>Keynote 3</td>
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<tr>
<td>12:00pm - 1:30pm</td>
<td>Lunch</td>
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<tr>
<td>1:40pm - 3:30pm</td>
<td>Information Technology Panel</td>
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<tr>
<td>3:40pm - 5:30pm</td>
<td>Finance and Capital Market Panel</td>
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<tr>
<td>6:00pm - 9:00pm</td>
<td>Private Dinner (Invited Only)</td>
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### April 26, 2015 Sunday

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>9:20am - 9:50am</td>
<td>Keynote 4</td>
</tr>
<tr>
<td>10:00am - 11:50pm</td>
<td>Energy and Environment Panel</td>
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<tr>
<td>12:00pm - 1:30pm</td>
<td>Lunch</td>
</tr>
<tr>
<td>1:40m – 4:40pm</td>
<td>New Venture Competition</td>
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<tr>
<td>4:40pm - 5:00pm</td>
<td>Closing Remarks</td>
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General Benefits

Build strategic relationship with partners and clients

- **Share** market insights with other influential professionals
- **Network** with CEOs/CTOs/CFOs from:
  - Top tier technology companies from US and China
  - Successful and visionairy US and Chinese entrepreneurs

Corporate Branding

- Promote brand image within potential clientele
- Improve university relationship

Recruit Talents

- Top students from CMU and Great Pittsburgh Area with:
  - Strong interest in working in various industries
  - Knowledge of US-China market and experience of multiculture
Welcome to

CMU SUMMIT
On US-China Innovation and Entrepreneurship
2015 Conference

To discuss the best options for you and your organization, please contact

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For more information about CMU Summit, please visit: