Some Data

This could easily be modeled by a Gaussian Mixture (with 5 components)

But let's look at an satisfying, friendly and infinitely popular alternative...
Suppose you transmit the coordinates of points drawn randomly from this dataset.

You can install decoding software at the receiver.

You’re only allowed to send two bits per point.

It’ll have to be a “lossy transmission”.

Loss = Sum Squared Error between decoded coords and original coords.

What encoder/decoder will lose the least information?

Idea One

Break into a grid, decode each bit-pair as the middle of each grid-cell

Any Better Ideas?
Suppose you transmit the coordinates of points drawn randomly from this dataset.
You can install decoding software at the receiver.
You're only allowed to send two bits per point.
It'll have to be a "lossy transmission".
Loss = Sum Squared Error between decoded coords and original coords.
What encoder/decoder will lose the least information?

Idea Two

Break into a grid, decode each bit-pair as the centroid of all data in that grid-cell.

Any Further Ideas?

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K-means

1. Ask user how many clusters they'd like. (e.g. k=5)
K-means
1. Ask user how many clusters they’d like. *(e.g. k=5)*
2. Randomly guess k cluster Center locations
3. Each datapoint finds out which Center it’s closest to. *(Thus each Center “owns” a set of datapoints)*
**K-means**

1. Ask user how many clusters they’d like. 
   *(e.g. k=5)*

2. Randomly guess k cluster Center locations

3. Each datapoint finds out which Center it’s closest to.

4. Each Center finds the centroid of the points it owns

5. ...and jumps there

6. ...Repeat until terminated!
Advance apologies: in Black and White this example will deteriorate

Example generated by Dan Pelleg's super-duper fast K-means system:


K-means continues

...
K-means continues ...

K-means continues ...

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K-means and Hierarchical Clustering: Slide 13

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K-means and Hierarchical Clustering: Slide 14
K-means continues

...
K-means continues ...

K-means continues ...

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K-means and Hierarchical Clustering: Slide 17

K-means and Hierarchical Clustering: Slide 18
K-means continues ...

K-means terminates
K-means Questions

• What is it trying to optimize?
• Are we sure it will terminate?
• Are we sure it will find an optimal clustering?
• How should we start it?
• How could we automatically choose the number of centers?

…..we’ll deal with these questions over the next few slides

Distortion

Given..

• an encoder function: ENCODE : \( \mathbb{R}^m \rightarrow [1..k] \)
• a decoder function: DECODE : [1..k] \( \rightarrow \mathbb{R}^m \)

Define...

\[
\text{Distortion} = \sum_{i=1}^{R} (x_i - \text{DECODE}[\text{ENCODE}(x_i)])^2
\]
Distortion

Given..

• an encoder function: \( E N C O D E : \mathbb{R}^m \rightarrow [1..k] \)
• a decoder function: \( D E C O D E : [1..k] \rightarrow \mathbb{R}^m \)

Define...

\[
Distortion = \sum_{i=1}^{R} (x_i - D E C O D E [ E N C O D E (x_i) ])^2
\]

We may as well write

\[
D E C O D E [ j ] = c_j
\]

so

\[
Distortion = \sum_{i=1}^{R} (x_i - c_{E N C O D E (x_i)})^2
\]

The Minimal Distortion

\[
Distortion = \sum_{i=1}^{R} (x_i - c_{E N C O D E (x_i)})^2
\]

What properties must centers \( c_1, c_2, \ldots, c_k \) have when distortion is minimized?
The Minimal Distortion (1)

\[ \text{Distortion} = \sum_{i=1}^{R} (x_i - c_{\text{ENCODE}(x_i)})^2 \]

What properties must centers \( c_1, c_2, \ldots, c_k \) have when distortion is minimized?

(1) \( x \) must be encoded by its nearest center

....why?

\[ c_{\text{ENCODE}(x_i)} = \arg \min_{c_j \in \{c_1, c_2, \ldots, c_k\}} (x_i - c_j)^2 \]

..at the minimal distortion

Otherwise distortion could be reduced by replacing ENCODE[\( x \)] by the nearest center
The Minimal Distortion (2)

\[
\text{Distortion} = \sum_{i=1}^{R} (x_i - c_{\text{ENCODE}(x_i)})^2
\]

What properties must centers \(c_1, c_2, \ldots, c_k\) have when distortion is minimized?

(2) The partial derivative of Distortion with respect to each center location must be zero.

\[
\frac{\partial \text{Distortion}}{\partial c_j} = \frac{\partial}{\partial c_j} \sum_{i=1}^{R} (x_i - c_{\text{ENCODE}(x_i)})^2
\]

\[
= -2 \sum_{i=\text{OwnedBy}(c_j)} (x_i - c_j)
\]

\[
= 0 \text{ (for a minimum)}
\]
(2) The partial derivative of Distortion with respect to each center location must be zero.

\[
\text{Distortion} = \sum_{i=1}^{R} (x_i - c_{\text{ENCODE}(x_i)})^2 \\
= \sum_{j=1}^{k} \sum_{i \in \text{OwnedBy}(c_j)} (x_i - c_j)^2 \\
\frac{\partial \text{Distortion}}{\partial c_j} = \frac{\partial}{\partial c_j} \sum_{i \in \text{OwnedBy}(c_j)} (x_i - c_j)^2 \\
= -2 \sum_{i \in \text{OwnedBy}(c_j)} (x_i - c_j) \\
= 0 \text{ (for a minimum)}
\]

Thus, at a minimum:
\[
c_j = \frac{1}{|\text{OwnedBy}(c_j)|} \sum_{i \in \text{OwnedBy}(c_j)} x_i
\]

At the minimum distortion

\[
\text{Distortion} = \sum_{i=1}^{R} (x_i - c_{\text{ENCODE}(x_i)})^2
\]

What properties must centers \( c_1, c_2, \ldots, c_k \) have when distortion is minimized?

(1) \( x_i \) must be encoded by its nearest center

(2) Each Center must be at the centroid of points it owns.
Improving a suboptimal configuration...

\[ \text{Distortion} = \sum_{i=1}^{R} (x_i - c_{\text{ENCODE}(x_i)})^2 \]

What properties can be changed for centers \( c_1, c_2, \ldots, c_k \) have when distortion is not minimized?

1. Change encoding so that \( x_i \) is encoded by its nearest center
2. Set each Center to the centroid of points it owns.

There’s no point applying either operation twice in succession. But it can be profitable to alternate.

...And that’s K-means!

*Easy to prove this procedure will terminate in a state at which neither (1) or (2) change the configuration. Why?*

There are only a finite number of ways of partitioning \( R \) records into \( k \) groups.

So there are only a finite number of possible configurations in which all Centers are the centroids of the points they own.

If the configuration changes on an iteration, it must have improved the distortion.

So each time the configuration changes it must go to a configuration it’s never been to before.

So if it tried to go on forever, it would eventually run out of configurations.

...And that’s K-means!
Will we find the optimal configuration?

• Not necessarily.
• Can you invent a configuration that has converged, but does not have the minimum distortion?

(Hint: try a fiendish $k=3$ configuration here...)
Will we find the optimal configuration?

• Not necessarily.
• Can you invent a configuration that has converged, but does not have the minimum distortion? (Hint: try a fiendish $k=3$ configuration here...)

Trying to find good optima

• Idea 1: Be careful about where you start
• Idea 2: Do many runs of k-means, each from a different random start configuration
• Many other ideas floating around.
Trying to find good optima

• Idea 1: Be careful about where you start
• Idea 2: Do many runs of k-means, each from a different random start configuration
• Many other ideas floating around.

Neat trick:
- Place first center on top of randomly chosen datapoint.
- Place second center on datapoint that’s as far away as possible from first center.
- Place j’th center on datapoint that’s as far away as possible from the closest of Centers 1 through j-1.

Choosing the number of Centers

• A difficult problem
• Most common approach is to try to find the solution that minimizes the Schwarz Criterion (also related to the BIC)

\[
\text{Distortion} + \lambda \times (\# \text{parameters}) \log R = \text{Distortion} + \lambda m k \log R
\]

\[
m = \# \text{dimensions} \quad k = \# \text{Centers} \quad R = \# \text{Records}
\]
Common uses of K-means

- Often used as an exploratory data analysis tool
- In one-dimension, a good way to quantize real-valued variables into k non-uniform buckets
- Used on acoustic data in speech understanding to convert waveforms into one of k categories (known as Vector Quantization)
- Also used for choosing color palettes on old fashioned graphical display devices!

Single Linkage Hierarchical Clustering

1. Say “Every point is its own cluster”
Single Linkage Hierarchical Clustering

1. Say “Every point is its own cluster”
2. Find “most similar” pair of clusters
3. Merge it into a parent cluster
Single Linkage Hierarchical Clustering

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2. Find “most similar” pair of clusters
3. Merge it into a parent cluster
4. Repeat
Single Linkage Hierarchical Clustering

How do we define similarity between clusters?

- Minimum distance between points in clusters (in which case we're simply doing Euclidian Minimum Spanning Trees)
- Maximum distance between points in clusters
- Average distance between points in clusters

1. Say “Every point is its own cluster”
2. Find “most similar” pair of clusters
3. Merge it into a parent cluster
4. Repeat...until you've merged the whole dataset into one cluster

You're left with a nice dendrogram, or taxonomy, or hierarchy of datapoints (not shown here)

Single Linkage Comments

• It’s nice that you get a hierarchy instead of an amorphous collection of groups
• If you want k groups, just cut the (k-1) longest links
• There’s no real statistical or information-theoretic foundation to this. Makes your lecturer feel a bit queasy.

Also known in the trade as Hierarchical Agglomerative Clustering (note the acronym)
What you should know

• All the details of K-means
• The theory behind K-means as an optimization algorithm
• How K-means can get stuck
• The outline of Hierarchical clustering
• Be able to contrast between which problems would be relatively well/poorly suited to K-means vs Gaussian Mixtures vs Hierarchical clustering