

# **SDS 321: Introduction to Probability and Statistics**

## **Lecture 3: Conditional probability and Bayes rule**

Purnamrita Sarkar  
Department of Statistics and Data Science  
The University of Texas at Austin  
[www.cs.cmu.edu/~psarkar/teaching.html](http://www.cs.cmu.edu/~psarkar/teaching.html)

## Example: Umbrella sales

Anita works for an umbrella company. She gets a bonus if and only if she sells more than 10 umbrellas in a day.

- ▶ If it is raining, the probability that she sells more than 10 umbrellas is 0.8.
- ▶ If it isn't raining, the probability that she sells more than 10 umbrellas is 0.25.
- ▶ The probability that it rains tomorrow is 0.1.

What is the probability that it doesn't rain tomorrow, and she gets her bonus?

## Example: Umbrella sales

Anita works for an umbrella company. She gets a bonus if and only if she sells more than 10 umbrellas in a day.

- ▶ If it is raining, the probability that she sells more than 10 umbrellas is 0.8.
  - ▶  $W := \{\# \text{ umbrellas sold} > 10\}$ ,  $R := \{\text{rain}\}$  and  $B := \{\text{Anita gets bonus}\}$
- ▶ If it isn't raining, the probability that she sells more than 10 umbrellas is 0.25.
- ▶ The probability that it rains tomorrow is 0.1.

What is the probability that it doesn't rain tomorrow, and she gets her bonus?

## Example: Umbrella sales

Anita works for an umbrella company. She gets a bonus if and only if she sells more than 10 umbrellas in a day.

- ▶ If it is raining, the probability that she sells more than 10 umbrellas is 0.8.
  - ▶  $W := \{\# \text{ umbrellas sold} > 10\}$ ,  $R := \{\text{rain}\}$  and  $B := \{\text{Anita gets bonus}\}$
  - ▶  $W = B$ .
- ▶ If it isn't raining, the probability that she sells more than 10 umbrellas is 0.25.
- ▶ The probability that it rains tomorrow is 0.1.

What is the probability that it doesn't rain tomorrow, and she gets her bonus?

## Example: Umbrella sales

Anita works for an umbrella company. She gets a bonus if and only if she sells more than 10 umbrellas in a day.

- ▶ If it is raining, the probability that she sells more than 10 umbrellas is 0.8.
  - ▶  $W := \{\# \text{ umbrellas sold} > 10\}$ ,  $R := \{\text{rain}\}$  and  $B := \{\text{Anita gets bonus}\}$
  - ▶  $W = B$ .
  - ▶  $P(W|R) = 0.8$
- ▶ If it isn't raining, the probability that she sells more than 10 umbrellas is 0.25.
- ▶ The probability that it rains tomorrow is 0.1.

What is the probability that it doesn't rain tomorrow, and she gets her bonus?

## Example: Umbrella sales

Anita works for an umbrella company. She gets a bonus if and only if she sells more than 10 umbrellas in a day.

- ▶ If it is raining, the probability that she sells more than 10 umbrellas is 0.8.
  - ▶  $W := \{\# \text{ umbrellas sold} > 10\}$ ,  $R := \{\text{rain}\}$  and  $B := \{\text{Anita gets bonus}\}$
  - ▶  $W = B$ .
  - ▶  $P(W|R) = 0.8$
- ▶ If it isn't raining, the probability that she sells more than 10 umbrellas is 0.25.
  - ▶  $P(W|R^c) = 0.25$
- ▶ The probability that it rains tomorrow is 0.1.

What is the probability that it doesn't rain tomorrow, and she gets her bonus?

## Example: Umbrella sales

Anita works for an umbrella company. She gets a bonus if and only if she sells more than 10 umbrellas in a day.

- ▶ If it is raining, the probability that she sells more than 10 umbrellas is 0.8.
  - ▶  $W := \{\# \text{ umbrellas sold} > 10\}$ ,  $R := \{\text{rain}\}$  and  $B := \{\text{Anita gets bonus}\}$
  - ▶  $W = B$ .
  - ▶  $P(W|R) = 0.8$
- ▶ If it isn't raining, the probability that she sells more than 10 umbrellas is 0.25.
  - ▶  $P(W|R^c) = 0.25$
- ▶ The probability that it rains tomorrow is 0.1.
  - ▶  $P(R) = 0.1$ .

What is the probability that it doesn't rain tomorrow, and she gets her bonus?

## Example: Umbrella sales

Anita works for an umbrella company. She gets a bonus if and only if she sells more than 10 umbrellas in a day.

- ▶ If it is raining, the probability that she sells more than 10 umbrellas is 0.8.
  - ▶  $W := \{\# \text{ umbrellas sold} > 10\}$ ,  $R := \{\text{rain}\}$  and  $B := \{\text{Anita gets bonus}\}$
  - ▶  $W = B$ .
  - ▶  $P(W|R) = 0.8$
- ▶ If it isn't raining, the probability that she sells more than 10 umbrellas is 0.25.
  - ▶  $P(W|R^c) = 0.25$
- ▶ The probability that it rains tomorrow is 0.1.
  - ▶  $P(R) = 0.1$ .

What is the probability that it doesn't rain tomorrow, and she gets her bonus? What is  $P(R^c \cap B)$ ?



## Example: Umbrella sales

- ▶  $P(R) = 0.1$
- ▶  $P(W|R) = 0.8$
- ▶  $P(W|R^c) = 0.25$

## Example: Umbrella sales

- ▶  $P(R) = 0.1$
- ▶  $P(W|R) = 0.8$
- ▶  $P(W|R^c) = 0.25$

We can rearrange our formula for conditional probability. Since

$P(W|R^c) = \frac{P(W \cap R^c)}{P(R^c)}$ , we also have:

$$P(W \cap R^c) = P(W|R^c)P(R^c)$$

## Example: Umbrella sales

- ▶  $P(R) = 0.1$
- ▶  $P(W|R) = 0.8$
- ▶  $P(W|R^c) = 0.25$

We can rearrange our formula for conditional probability. Since

$P(W|R^c) = \frac{P(W \cap R^c)}{P(R^c)}$ , we also have:

$$P(W \cap R^c) = P(W|R^c)P(R^c) = P(W|R^c)(1 - P(R)) = 0.25 \times 0.9 = 0.225$$

## Example: Umbrella sales

- ▶  $P(R) = 0.1$
- ▶  $P(W|R) = 0.8$
- ▶  $P(W|R^c) = 0.25$

We can rearrange our formula for conditional probability. Since

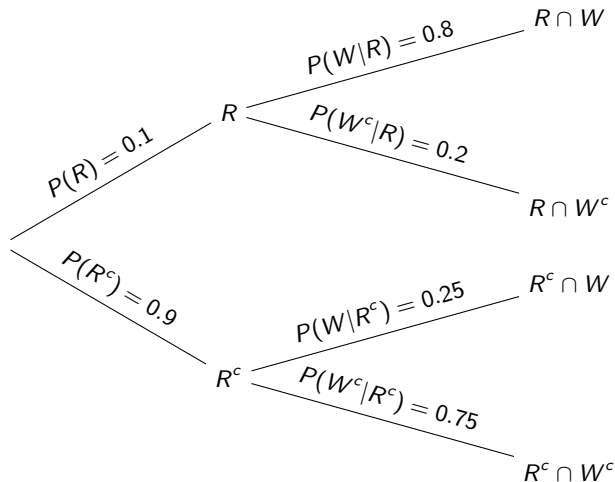
$P(W|R^c) = \frac{P(W \cap R^c)}{P(R^c)}$ , we also have:

$$P(W \cap R^c) = P(W|R^c)P(R^c) = P(W|R^c)(1 - P(R)) = 0.25 \times 0.9 = 0.225$$

- ▶ But I wanted  $P(B \cap R^c)$ ! Isn't this the same as  $P(W \cap R^c)$ ?

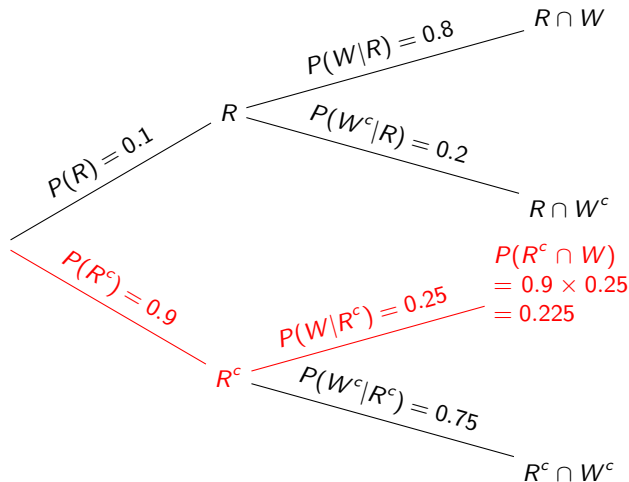
## Representing conditional probabilities using a tree

We can represent conditional probabilities using a tree structure.



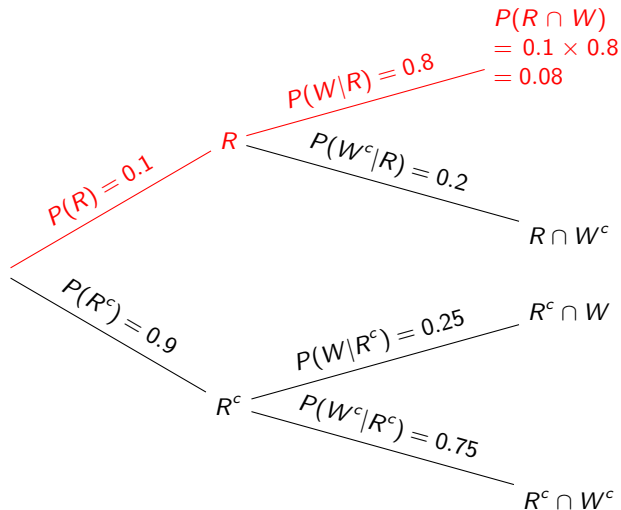
## Representing conditional probabilities using a tree

The probability at a leaf node is the product of the probabilities along each path.



## Representing conditional probabilities using a tree

The probability at a leaf node is the product of the probabilities along each path.



# Multiplication Rule

This is known as the **multiplication rule**.



# Multiplication Rule

This is known as the **multiplication rule**.

- ▶ We know that  $P(A \cap B) = P(A|B)P(B)$ . What is  $P(A \cap B \cap C)$ ?

# Multiplication Rule

This is known as the **multiplication rule**.

- ▶ We know that  $P(A \cap B) = P(A|B)P(B)$ . What is  $P(A \cap B \cap C)$ ?
- ▶ Treat  $(B \cap C)$  as an event. Call this  $R$ .

# Multiplication Rule

This is known as the **multiplication rule**.

- ▶ We know that  $P(A \cap B) = P(A|B)P(B)$ . What is  $P(A \cap B \cap C)$ ?
- ▶ Treat  $(B \cap C)$  as an event. Call this  $R$ .
- ▶ Now  $P(A \cap B \cap C) = P(A \cap R) = P(A|R)P(R) = P(A|B \cap C)P(B \cap C)$ .

# Multiplication Rule

This is known as the **multiplication rule**.

- ▶ We know that  $P(A \cap B) = P(A|B)P(B)$ . What is  $P(A \cap B \cap C)$ ?
- ▶ Treat  $(B \cap C)$  as an event. Call this  $R$ .
- ▶ Now  $P(A \cap B \cap C) = P(A \cap R) = P(A|R)P(R) = P(A|B \cap C)P(B \cap C)$ .
- ▶ But  $P(R) = P(B \cap C) = P(B|C)P(C)$ .

# Multiplication Rule

This is known as the **multiplication rule**.

- ▶ We know that  $P(A \cap B) = P(A|B)P(B)$ . What is  $P(A \cap B \cap C)$ ?
- ▶ Treat  $(B \cap C)$  as an event. Call this  $R$ .
- ▶ Now  $P(A \cap B \cap C) = P(A \cap R) = P(A|R)P(R) = P(A|B \cap C)P(B \cap C)$ .
- ▶ But  $P(R) = P(B \cap C) = P(B|C)P(C)$ .
- ▶ Using induction you can prove that:

$$P(\cap_{i=1}^n A_i) = P(A_1|A_2 \cap \dots \cap A_n)P(A_2|A_3 \cap \dots \cap A_n) \cdots P(A_{n-1}|A_n)P(A_n)$$

## Revisit Example: Umbrella sales

Anita works for an umbrella company. She gets a bonus (event  $B$ ) iff she sells more than 10 umbrellas in a day (event  $W$ ).

- ▶ Now  $W = B$ . We have  $P(R) = 0.1$ ,  $P(W|R) = 0.8$  and  $P(W|R^c) = 0.25$ .
- ▶ If you knew that Anita got a bonus, then what is the probability that it rained?

## Revisit Example: Umbrella sales

Anita works for an umbrella company. She gets a bonus (event  $B$ ) iff she sells more than 10 umbrellas in a day (event  $W$ ).

- ▶ Now  $W = B$ . We have  $P(R) = 0.1$ ,  $P(W|R) = 0.8$  and  $P(W|R^c) = 0.25$ .
- ▶ If you knew that Anita got a bonus, then what is the probability that it rained?
- ▶ We are interested in  $P(R|B)$ , which is the same as  $P(R|W)$ . First we need  $P(R \cap W)$  and then we need  $P(W)$ .

## Revisit Example: Umbrella sales

Anita works for an umbrella company. She gets a bonus (event  $B$ ) iff she sells more than 10 umbrellas in a day (event  $W$ ).

- ▶ Now  $W = B$ . We have  $P(R) = 0.1$ ,  $P(W|R) = 0.8$  and  $P(W|R^c) = 0.25$ .
- ▶ If you knew that Anita got a bonus, then what is the probability that it rained?
- ▶ We are interested in  $P(R|B)$ , which is the same as  $P(R|W)$ . First we need  $P(R \cap W)$  and then we need  $P(W)$ .
- ▶  $P(R \cap W) = P(W|R)P(R) = 0.8 \times 0.1 = 0.08$ .



## Revisit Example: Umbrella sales

Anita works for an umbrella company. She gets a bonus (event  $B$ ) iff she sells more than 10 umbrellas in a day (event  $W$ ).

- ▶ Now  $W = B$ . We have  $P(R) = 0.1$ ,  $P(W|R) = 0.8$  and  $P(W|R^c) = 0.25$ .
- ▶ If you knew that Anita got a bonus, then what is the probability that it rained?
- ▶ We are interested in  $P(R|B)$ , which is the same as  $P(R|W)$ . First we need  $P(R \cap W)$  and then we need  $P(W)$ .
- ▶  $P(R \cap W) = P(W|R)P(R) = 0.8 \times 0.1 = 0.08$ .
- ▶ Now what about  $P(W)$ ?

## Revisit Example: Umbrella sales

Anita works for an umbrella company. She gets a bonus iff she sells more than 10 umbrellas in a day.

- ▶ Now what about  $P(W)$ ?

## Revisit Example: Umbrella sales

Anita works for an umbrella company. She gets a bonus iff she sells more than 10 umbrellas in a day.

- ▶ Now what about  $P(W)$ ?
  - ▶ First write  $W$  as an union of two disjoint events. Guesses?

## Revisit Example: Umbrella sales

Anita works for an umbrella company. She gets a bonus iff she sells more than 10 umbrellas in a day.

- ▶ Now what about  $P(W)$ ?
  - ▶ First write  $W$  as an union of two disjoint events. Guesses?
  - ▶  $W = W \cap \Omega = W \cap (R \cup R^c) = (W \cap R) \cup (W \cap R^c)$ .

## Revisit Example: Umbrella sales

Anita works for an umbrella company. She gets a bonus iff she sells more than 10 umbrellas in a day.

- ▶ Now what about  $P(W)$ ?
  - ▶ First write  $W$  as an union of two disjoint events. Guesses?
  - ▶  $W = W \cap \Omega = W \cap (R \cup R^c) = (W \cap R) \cup (W \cap R^c)$ .
  - ▶ Now additivity gives

$$\begin{aligned}P(W) &= P(W \cap R) + P(W \cap R^c) \\ &= P(W|R)P(R) + P(W|R^c)P(R^c) = 0.08 + 0.25 \times 0.9 \approx 0.3\end{aligned}$$

## Revisit Example: Umbrella sales

Anita works for an umbrella company. She gets a bonus iff she sells more than 10 umbrellas in a day.

- ▶ Now what about  $P(W)$ ?
  - ▶ First write  $W$  as an union of two disjoint events. Guesses?
  - ▶  $W = W \cap \Omega = W \cap (R \cup R^c) = (W \cap R) \cup (W \cap R^c)$ .
  - ▶ Now additivity gives

$$\begin{aligned}P(W) &= P(W \cap R) + P(W \cap R^c) \\ &= P(W|R)P(R) + P(W|R^c)P(R^c) = 0.08 + 0.25 \times 0.9 \approx 0.3 \\ P(R|B) &= P(R|W) = \frac{P(R \cap W)}{P(W)} \\ &= \frac{P(W|R)P(R)}{P(W|R)P(R) + P(W|R^c)P(R^c)} = 0.08/0.3 \approx 0.27\end{aligned}$$

## Revisit Example: Umbrella sales

Anita works for an umbrella company. She gets a bonus iff she sells more than 10 umbrellas in a day.

- ▶ Now what about  $P(W)$ ?
  - ▶ First write  $W$  as an union of two disjoint events. Guesses?
  - ▶  $W = W \cap \Omega = W \cap (R \cup R^c) = (W \cap R) \cup (W \cap R^c)$ .
  - ▶ Now additivity gives

$$\begin{aligned} P(W) &= P(W \cap R) + P(W \cap R^c) && \text{Theorem of total probability} \\ &= P(W|R)P(R) + P(W|R^c)P(R^c) = 0.08 + 0.25 \times 0.9 \approx 0.3 \end{aligned}$$

$$\begin{aligned} P(R|B) &= P(R|W) = \frac{P(R \cap W)}{P(W)} \\ &= \frac{P(W|R)P(R)}{P(W|R)P(R) + P(W|R^c)P(R^c)} = 0.08/0.3 \approx 0.27 \end{aligned}$$

## Revisit Example: Umbrella sales

Anita works for an umbrella company. She gets a bonus iff she sells more than 10 umbrellas in a day.

- ▶ Now what about  $P(W)$ ?
  - ▶ First write  $W$  as an union of two disjoint events. Guesses?
  - ▶  $W = W \cap \Omega = W \cap (R \cup R^c) = (W \cap R) \cup (W \cap R^c)$ .
  - ▶ Now additivity gives

$$\begin{aligned}P(W) &= P(W \cap R) + P(W \cap R^c) && \text{Theorem of total probability} \\ &= P(W|R)P(R) + P(W|R^c)P(R^c) = 0.08 + 0.25 \times 0.9 \approx 0.3\end{aligned}$$

$$\begin{aligned}P(R|B) &= P(R|W) = \frac{P(R \cap W)}{P(W)} \\ &= \frac{P(W|R)P(R)}{P(W|R)P(R) + P(W|R^c)P(R^c)} = 0.08/0.3 \approx 0.27\end{aligned}$$

The last step is also known as **Bayes Rule**, which we will study next.



## Multiplication rule: examples

Three cards are drawn from an ordinary 52 card deck **without replacement**. What is the probability that there is no heart among the three?

- ▶ Without replacement: drawn cards are not placed back into the deck.
- ▶ Notation:  $A_i = \{i^{th} \text{ card is not a heart}\}$
- ▶ Remember: There are thirteen cards with hearts.

## Multiplication rule: examples

Three cards are drawn from an ordinary 52 card deck **without replacement**. What is the probability that there is no heart among the three?

- ▶ Without replacement: drawn cards are not placed back into the deck.
- ▶ Notation:  $A_i = \{i^{th} \text{ card is not a heart}\}$
- ▶ Remember: There are thirteen cards with hearts.
- ▶ We want:  $P(A_1 \cap A_2 \cap A_3)$ .

## Multiplication rule: examples

Three cards are drawn from an ordinary 52 card deck **without replacement**. What is the probability that there is no heart among the three?

- ▶ Without replacement: drawn cards are not placed back into the deck.
- ▶ Notation:  $A_i = \{i^{th} \text{ card is not a heart}\}$
- ▶ Remember: There are thirteen cards with hearts.
- ▶ We want:  $P(A_1 \cap A_2 \cap A_3)$ .
- ▶ Use multiplication rule:  
$$P(A_1 \cap A_2 \cap A_3) = P(A_1)P(A_2|A_1)P(A_3|A_1 \cap A_2).$$
- ▶  $P(A_1) = \quad$  .  $P(A_2|A_1) = \quad$  .  $P(A_3|A_1 \cap A_2) = \quad$  .

## Multiplication rule: examples

Three cards are drawn from an ordinary 52 card deck **without replacement**. What is the probability that there is no heart among the three?

- ▶ Without replacement: drawn cards are not placed back into the deck.
- ▶ Notation:  $A_i = \{i^{th} \text{ card is not a heart}\}$
- ▶ Remember: There are thirteen cards with hearts.
- ▶ We want:  $P(A_1 \cap A_2 \cap A_3)$ .
- ▶ Use multiplication rule:  
$$P(A_1 \cap A_2 \cap A_3) = P(A_1)P(A_2|A_1)P(A_3|A_1 \cap A_2).$$
- ▶  $P(A_1) = \frac{39}{52}$ .  $P(A_2|A_1) = \quad$ .  $P(A_3|A_1 \cap A_2) = \quad$ .

## Multiplication rule: examples

Three cards are drawn from an ordinary 52 card deck **without replacement**. What is the probability that there is no heart among the three?

- ▶ Without replacement: drawn cards are not placed back into the deck.
- ▶ Notation:  $A_i = \{i^{th} \text{ card is not a heart}\}$
- ▶ Remember: There are thirteen cards with hearts.
- ▶ We want:  $P(A_1 \cap A_2 \cap A_3)$ .
- ▶ Use multiplication rule:  
$$P(A_1 \cap A_2 \cap A_3) = P(A_1)P(A_2|A_1)P(A_3|A_1 \cap A_2).$$
- ▶  $P(A_1) = \frac{39}{52}$ .  $P(A_2|A_1) = \frac{38}{51}$ .  $P(A_3|A_1 \cap A_2) = \quad .$

## Multiplication rule: examples

Three cards are drawn from an ordinary 52 card deck **without replacement**. What is the probability that there is no heart among the three?

- ▶ Without replacement: drawn cards are not placed back into the deck.
- ▶ Notation:  $A_i = \{i^{th} \text{ card is not a heart}\}$
- ▶ Remember: There are thirteen cards with hearts.
- ▶ We want:  $P(A_1 \cap A_2 \cap A_3)$ .
- ▶ Use multiplication rule:  
$$P(A_1 \cap A_2 \cap A_3) = P(A_1)P(A_2|A_1)P(A_3|A_1 \cap A_2).$$
- ▶  $P(A_1) = \frac{39}{52}$ .  $P(A_2|A_1) = \frac{38}{51}$ .  $P(A_3|A_1 \cap A_2) = \frac{37}{50}$ .

## Multiplication rule: examples

I have two black balls, and one red ball. I pick two balls randomly without replacement.

- ▶ What is the probability that the first ball is black?
- ▶ What is the probability that the second ball is black?

## Multiplication rule: examples

I have two black balls, and one red ball. I pick two balls randomly without replacement.

- ▶ What is the probability that the first ball is black?  $2/3$
- ▶ What is the probability that the second ball is black?



## Multiplication rule: examples

I have two black balls, and one red ball. I pick two balls randomly without replacement.

- ▶ What is the probability that the first ball is black?  $2/3$
- ▶ What is the probability that the second ball is black?
  - ▶ Notation:  $X_i$  is color of  $i^{\text{th}}$  ball. We want  $P(X_2 = B)$ .

## Multiplication rule: examples

I have two black balls, and one red ball. I pick two balls randomly without replacement.

- ▶ What is the probability that the first ball is black?  $2/3$
- ▶ What is the probability that the second ball is black?
  - ▶ Notation:  $X_i$  is color of  $i^{\text{th}}$  ball. We want  $P(X_2 = B)$ .
- ▶

$$\begin{aligned}P(X_2 = B) &= P(X_2 = B \cap X_1 = B) + P(X_2 = B \cap X_1 = R) \\&= P(X_2 = B | X_1 = B)P(X_1 = B) + P(X_2 = B | X_1 = R)P(X_1 = R) \\&= \frac{1}{2} \times \frac{2}{3} + 1 \times \frac{1}{3} = \frac{2}{3}\end{aligned}$$

- ▶ Is this obvious? If you know nothing about the first ball, then the second ball can be any one of the 3 balls you have.

## Reading

- ▶ Read Sections 1.1, 1.2 and 1.3 of Bertsekas and Tsitsiklis.