

## 18-345 – Fall 08

### Lecture 1 Course Overview

Peter Steenkiste

Reading: Chapter 1 (Leon-Garcia)

## Outline

- Course organization
- Course objectives
- Network definition
- Layered network architecture
- Internetworking introduction
- Service economics

## Instructors

- Instructor: Peter Steenkiste
- Two teaching assistants
  - Christina Johns
  - Xiaohui Wang
- Contact information on the web
  - Office hours will be added soon

## Course Objective

- Telecom network overview
- Introduction to **telephone** networks
- Understand principal concepts of **computer** networks
  - OSI layers and their functions
  - Performance issues
- Introduction to the **Internet**

## Course Outline

- Introduction to telephone networks
  - present network hierarchy
  - signaling system
- OSI Layers
  - Physical Layer
  - Data Link Layer
  - Network Layer
  - Transport Layer
  - Session, Presentation, and Application Layers
- LAN (Local Area Network) and Wireless Networks
- Key technologies (e.g. ATM, MPLS, Optical)
- Applications (e.g. peer-to-peer, web)

## Course Format

- ~25 lectures
  - Covers the course contents
- 5 homeworks
  - Apply what you learned in class
  - Not graded
  - Test whether you understand material
  - Preparation for quizzes
- 5 medium-small projects
  - Get some hands-on experience

## Tests

- Five quizzes
  - Held in class – last 30 minutes of lectures
  - Forces you to keep up with the material
  - Best 4 quizzes count
- Two exams
  - Midterm held in class – full time slot
  - Final - maybe also held in class

## Administrative Stuff

- Watch the course web page
  - Handouts, readings, ..
- Will use blackboard for projects
  - Getting help, announcements, ..
  - Handing in your solution
- Office hours posted on web page
- Course secretary
  - Angela Miller, Wean Hall 8215

## Grading

- 30% for the projects
- 4 times 5% for quizzes
- 2 times 25% for the exams

## Policy on Collaboration

- Working together is important
  - Discuss course material in general terms
  - Make sure you understand concepts
- But assignments must be completed individually
  - Homeworks, projects, exams, quizzes
- All cases of cheating will be reported
- Web page has more detail

## Policy on Late Work and Regrading

- Assignments must be handed in on time.
  - Only exception is documented illness and family emergencies
- Start on time!
  - If we give you two weeks, there probably is a reason
- Regrading requests must be submitted in writing with secretary within 2 weeks
  - Regrading will be done by original grader

## First Set of Lectures

- Networking basics (today)
  - Terminology, structure, players, ...
  - How do we structure the network
- Layered network architecture (Wed)
  - Who does what?
- Physical layer (~4 lectures).
  - How to encode the bits
  - Capacity of networking links
  - Properties of different technologies

## What is a communication network?

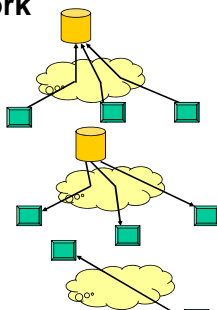
- Infrastructure consisting of equipment & facilities to *transfer information* between users in different locations
  - Telephone, TV broadcast, Internet, cellular, etc.
- Like railroads, highways, & airline infrastructure which transport **people & goods** across space
- Communications networks transport **information** across space, but
  - Much faster (usually at the speed of light)
  - At very high rates

## Why build a network?

- Networks enable **services**
- The highway system enables one basic service - the transfer of **objects**
  - This enables other services that build on the basic service
  - E.g., postal service, passenger service, freight service
- Communications networks typically provide a basic **information transfer service**
  - telephony: basic service is two-way exchange of voice signals
    - Other services enabled by this : voice messaging, fax, modem, credit card validation...
  - Internet: basic service is transfer of information packets
    - Other services enabled by this : e-mail, web browsing, e-commerce, video conferencing, ...

## Typical Interactions using a Network

- Gathering/Concentration
  - traditional market day
  - bill payments / registration
  - polling, voting, auctions
- Distribution
  - newspaper delivery
  - television & radio broadcasting
  - mass e-mail, including spam
- Request/Reply
  - catalog ordering
  - Web browsing
- Two & Multi-way Interactive
  - telephone (& conferencing)
  - video-on-demand



## Two Examples of Networks & Services

- Telephone Networks were developed solely to provide **two-way voice communications**
- Internet was developed to provide a basic service (**transfer of packets of information**) which would provide a platform for developing many services
  - e-mail
  - web-browsing
  - video streaming
  - many variants of e-commerce

## Telephone : Voice call

1. The caller picks up the phone triggering the flow of current in wires that connect to the telephone office.
2. The current is detected and a dial tone is transmitted by the telephone office to indicate that it is ready to receive the destination number.
3. The caller sends this number by pushing the keys on the telephone set. Each key generates a pair of tones that specify a number. (In the older phone sets the user dials a number which in turn generates a corresponding number of pulses.)
4. The equipment in the telephone office then uses the telephone network to attempt a connection. If the destination telephone busy, then a busy tone is returned to the caller. If the destination telephone is idle, then ringing signals are sent to both the originating and destination telephones.
5. The ringing signals are discontinued when the destination phone is picked up and communication can then proceed.
6. Either of the users terminate the call by putting down a receiver.

## Internet : Web-browsing

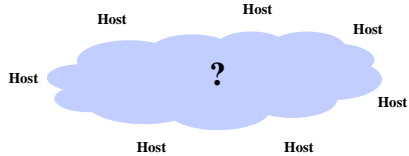
1. The user clicks on a link to indicate which document is to be retrieved.
2. The browser must determine the address that contains the document. It does this by sending a query to its local name server.
3. Once the address is known the browser establishes a connection to the specified machine, usually a TCP connection. In order for the connection to be successful, the specified machine must be ready to accept TCP connections.
4. The browser runs a client version of HTTP, which issues a request specifying both the name of the document and the possible document formats it can handle.
5. The machine that contains the requested document runs a server version of HTTP. It reacts to the HTTP request by sending an HTTP response which contains the desired document in the appropriate format.
6. The TCP connection is then closed and the user may view the document.

## Different Network Views

- A network is a shared infrastructure that supports communication for many users
  - Sharing view: how do users share the network?
- Many network technologies are used
  - Technology view: how do the technologies coexist?
- Networks are owned and managed by various organizations
  - Management view: how does global communication take place?
- Networks cover different geographic areas
  - Geographic view: network diameter?
- Networks run many protocols that are responsible for different functions
  - Protocol view: how are the many protocols coordinated?

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## A Network as a Shared Infrastructure



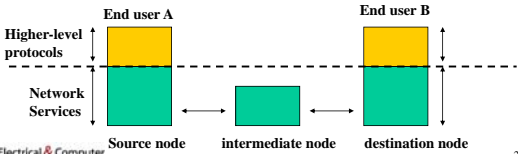
- How do we build an infrastructure that
  - Supports communication among many users?
  - Supports very diverse technologies?
  - Is owned by many organizations?
  - Can evolve over time?

**Modularity!**

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## Layered Network Architecture

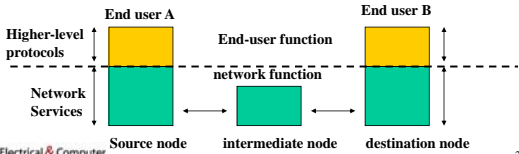
- Open System Interconnection (OSI): international standard for "layered architecture"
- Layering simplifies design, implementation, and testing of network architecture by **partitioning overall communications process into parts** (modular design)
- Example: A simple two-layer design could be as below
  - Network services : Delivers messages
  - Higher-level services : Builds applications (e.g., video telephony) using network services



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## OSI Reference Model

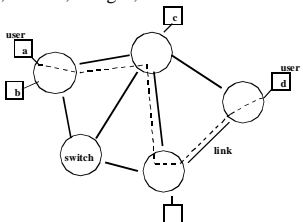
- Seven Layers in OSI model:
  - Bottom three layers provide the network services (every network node needs these layers)
  - Upper layers provide services to the user and associated with the user only, not with the network.



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## Network elements

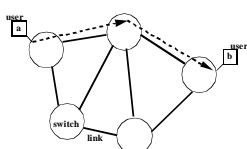
- Transmission links
  - Wire, cable, radio, satellite, fiber optics, ...
- Nodes
  - Switches, routers, bridges, ...



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## Switching in Telephone Networks

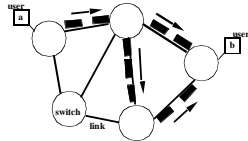
- "Circuit Switching": continuous flow of traffics through a dedicated path
  - A dedicated path is **established before the traffic flow**
  - Also called "connection-oriented" service – switches must remember the connection
  - Inefficient for bursty traffic



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## Switching in Computer Networks

- "Packet switching": blocks of data (packets) are forwarded from a source to a destination
  - No dedicated channel is established prior to traffic flow
  - Each packet may theoretically take a different path!
  - Also called "connectionless" service – switches do not know about connections

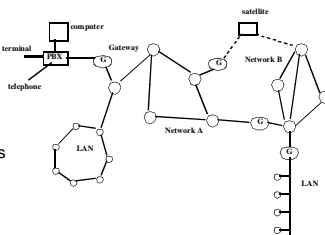


## Circuit Switching versus Packet Switching

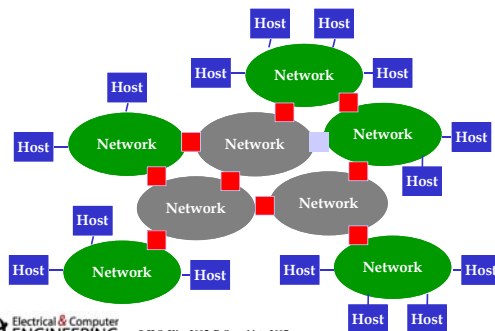
- With circuit switching, the sender has to wait until the connection has been established before sending.
  - Once the connection exists, communication can be very efficient
  - Unused bandwidth on links is wasted
  - Can have added value features, e.g. reservations
- With packet switching, communication can start immediately.
  - But routers have to find the path for every packet
  - More efficient for bursty traffic, but no reservations

## Interconnection of Networks

- Many data networks are interconnected through the public telephone networks.
- Telephone networks in different countries are interconnected.
- "Gateway": geographically distributed networks are interconnected via machines called gateways.
  - provide the necessary protocol translation
  - proper interfacing between disparate technologies



## An Internetwork



## "The Internet"

- An inter-net: a network of networks.
  - A set of networks that are connected
- Networks are connected using routers that support communication in a hierarchical fashion
  - Often need other special devices at the boundaries for security, accounting, ..
- The Internet: the interconnected set of networks of the ISPs providing data communications services.
- In order to inter-operate, all participating networks have to follow a common set of rules.

## Different Types of Networks

- Internet Service Providers (ISPs).
  - Provide network service to customers
    - Can be corporate or individual users
  - ISPs can be international, national, regional, or local
  - Organized as hierarchy: Tier 1, Tier 2, Tier 3
  - Tier 1 networks form the backbone
- Corporate networks connect end-points in an organization.
  - Provide local connectivity and provide a path to an ISP
  - Local-area network, dial-up through modem, ..
- Small networks supporting few users.
  - Home networks, hot spots, ...
  - Often use wireless for ease of deployment

## Who Pays?

- ISP networks provide service to external customers.
  - The ISP gets paid for delivering service
  - For core networks, customers are other core networks and access networks
  - For access networks, customers are individual users, possibly running small LANs
- Corporate networks support internal users.
  - Typically not paid on a usage basis, but network is paid through some source of overhead
  - Higher level of trust between users, and users and facilities
- Small networks can be based on either model.
  - But level of management is typically more limited

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## Economics for Success of a Network Service

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## Economics for Success of a Network Service

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## Technology

- Sustained improvements in technology allow complex networks and therefore new services
- Examples
  - microprocessor MIPs
  - RAM memory
  - storage: hard disk, CD-ROM, DVD, ...
  - operating systems
  - image & video compression
  - digital signal processing
  - wireless transmission
  - transmission data rates
  - network protocols

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## Capabilities of a Technology

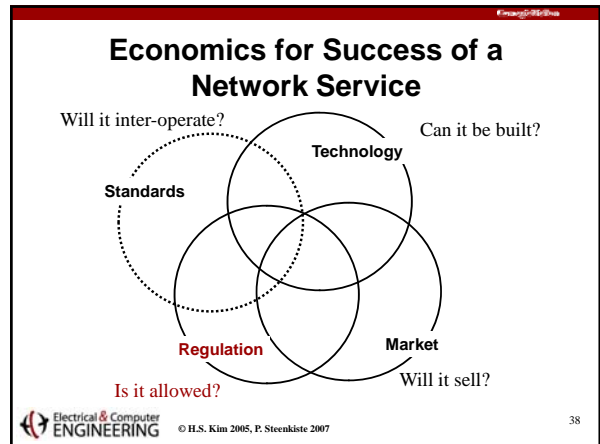
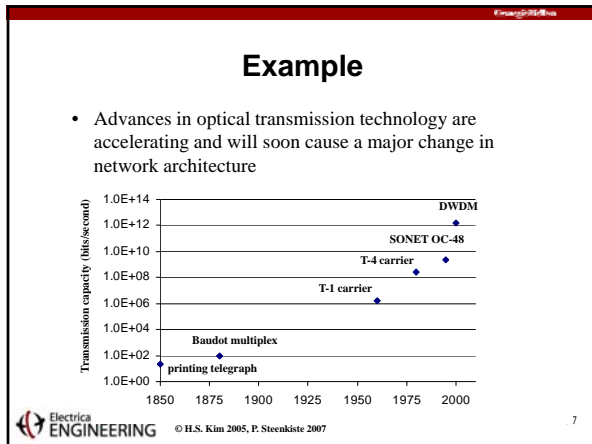
- The capabilities of a technology follows an S-shaped curve over time
- Examples
  - Microprocessor power
  - RAM capacity
  - Storage capacity
  - Transmission speed
- Large improvements in early phase
- Improvements limited by fundamental factors at later phase

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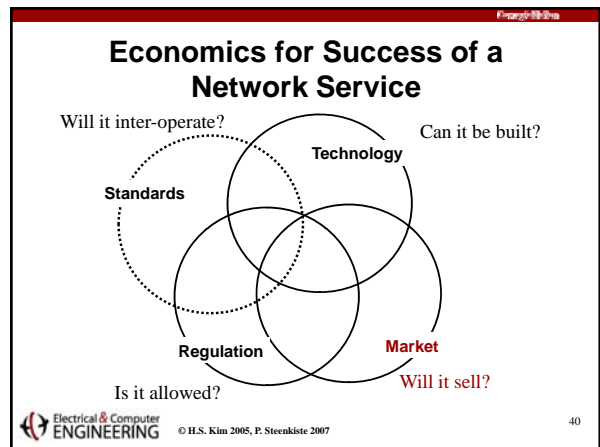
## Long-Term Trends

- For many complex technologies, a long-term trend can be plotted as a smooth curve in spite of "surprises" in technology
- As a given class of technology saturates, another class supersedes it
- Computer MIPs, RAM
- Bandwidth
- 20 year lead time for telecom innovations

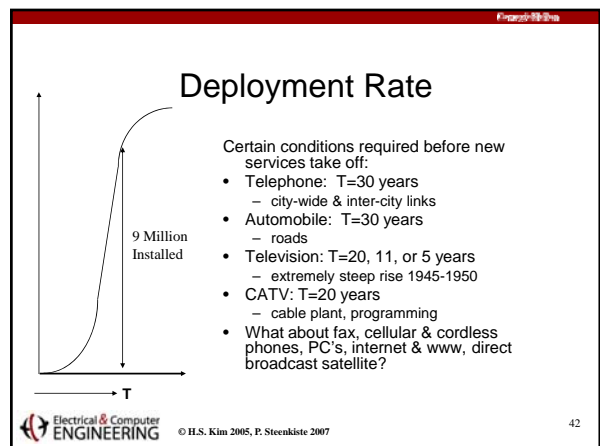
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- ### Regulation
- Telegraph & Telephone originally monopolies
    - Arose due to extremely high cost of infrastructure
    - Profitable, predictable, slow to innovate
  - Deregulation and breakup of monopolies
    - competition in long distance telephone
    - opening up of the local telephone service
    - cable television and satellite broadcasting
  - New radio spectrum allocations
    - cellular phone service (900 MHz)
    - personal communication services (2.4 GHz)
    - local multipoint distribution service (28 GHz)
    - NII/Supernet (5 GHz)
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- ### Market
- New applications & services must have a market
    - cellular telephony
    - fax transmission
    - Web browsing
    - electronic commerce
  - The network effect*: usefulness of a service increases with size of community
    - Metcalfe's Law: usefulness is proportional to the square of the number of users
    - Phone, fax, email, ...
  - Economies of scale*: per-user cost drops with increased volume
    - Cell phones, PDAs, PCs
    - Efficiencies from multiplexing
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**Economics for Success of a Network Service**

Will it inter-operate? Can it be built?  
 Standards Technology  
 Regulation Market  
 Is it allowed? Will it sell?

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**Standards**

- New technologies very costly and risky
- Standards allow players to share risk and benefits of a new market
  - Reduced cost of entry
  - Interoperability and network effect
  - Compete on innovation
- Example
  - 802.11 wireless LAN products

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**Standards Bodies**

- Internet Engineering Task Force
  - Internet standards development
  - Request for Comments (RFCs): [www.ietf.org](http://www.ietf.org)
- International Telecommunications Union
  - International telecom standards
- IEEE 802 Committee
  - Local area and metropolitan area network standards
- Industry Organizations
  - MPLS Forum, WiFi Alliance, World Wide Web Consortium

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