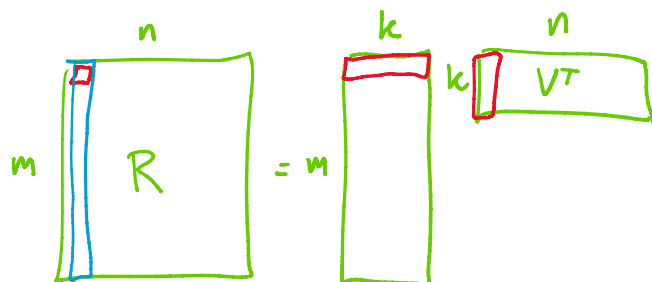


Low-Rank Factorization

Case #1 Given: $m \times n$ matrix R of rank $k \ll \min(m, n)$

Claim: $\exists m \times k$ matrix U
 $n \times k$ matrix V
 s.t. $R = UV^T$



Note: ① columns of U are the k basis vectors of the cols of R
 ② rows of V^T are the " " " " " rows of R

Case #2 Given: $m \times n$ matrix R of rank $\ell > k$
 where $k = \#$ of cols of U and V

Claim: can approximate R with rank- k matrices U and V
 $R \approx UV^T$

Approx Error

Def: residual matrix $E = R - UV^T$

$$\text{MSE} : (\|E\|_2)^2 = (\|R - UV^T\|_2)^2$$

where $(\|E\|_2)^2 = \sum_i \sum_j (E_{ij})^2$ Frobenius Norm

Unconstrained Matrix Factorization

Opt. Problem #1: (fully observed R)

$$\hat{U}, \hat{V} = \underset{U, V}{\operatorname{argmin}} J(U, V) \quad \text{where} \quad J(U, V) = \frac{1}{2} \|R - UV^T\|_2^2$$

Opt Problem #2: (partially observed R)

Let $r_{ij} \triangleq R_{ij}$ ← rating of item i by user j
 $\vec{u}_i \triangleq U_{i,:}$ ← user factor (learned feature vector)

$\vec{u}_i \triangleq U_{i,:}$ ← user factor (learned feature vector)
 $\vec{v}_j \triangleq V_{:,j}$ ← item factor (learned feature vector)

Let $Z = \{(i,j) : r_{ij} \text{ is observed}\}$

$$J(U,V) = \frac{1}{2} \sum_{(i,j) \in Z} (r_{ij} - \vec{u}_i^T \vec{v}_j)^2$$

$J_{ij}(U,V)$ for SGD

$$\vec{v}_j \parallel v^T$$

Model Predictions

$$\hat{r}_{ij} = \vec{u}_i^T \vec{v}_j$$

Gradient Descent:

while not converged:

$$g_u \leftarrow \nabla_u J(U,V)$$

$$g_v \leftarrow \nabla_v J(U,V)$$

$$U \leftarrow U - \eta g_u$$

$$V \leftarrow V - \eta g_v$$

SGD:

while not converged:

① sample (i,j) from Z

② step opposite the gradient of $J_{ij}(U,V)$

ALS

<see slides>

