

Favor Net

Logo: Favor Net: Pay it Forward

Narrator: Favor Net helps connects people who need favors with others in their community who can do them and sometimes rewards generous people. Let's follow Harry who has signed up.

Scene 1:

[Framing shot of a library]

[Medium Harry working on computer] {clicking sounds}

[Close up on Laptop Screen ... zoom in on empty battery level, computer shutting down. Black screen.]

[Harry looking panicked]

Harry: Groan.

[Harry looking at phone]

[Zoom in on phone with Favor Net Screen]

[Screen shows "cable for new MacBook" in Need field]

[Harry's finger on Send button]

Narrator: Ann is sitting in a different place in the library. She signed up for Favor Net and has it on her phone, too.

[Ann sitting.] {*Her phone rings*}

[Ann Looks at phone which shows a Favor Net request from Harry]

[Ann presses Connect button]

[Split screens]

Harry: *Phone rings or vibrates.* Hello?

Ann: I saw your request for a Mac cable. Where are you?

Harry: I'm on the first floor of the library and need it for just a half hour while I finish a report. I'm really in trouble if I don't get this finished by midnight!

Ann: OK. You can have it.

Harry: Great! Where are you? I'll come and get it.
[Harry at Ann's location receiving cable.]

Scene 2

[Favor Net Home page, shows Ann's account page]

Narrator: After this interaction Favor Net awards Ann a *Brownie Point* for answering Harry's request, and Harry added another from his account because he really appreciated the help. It looks like Ann has accumulated 23 Brownie Points, which makes her one of the top ten favor givers in the community.

Aside from the social status this may convey, it gives her a better chance of winning a daily drawing for a reward from a local vendor that supports Favor Net.

Scene3:

[Ann walking down Street]

{*Phone vibrates*}

[*Phone shows Favor Net screen saying "Congratulations! You won a cupcake at Dozens."* Come to the store (map) and show this QR code to them.]

Scene 4:

[Dozens cupcake shop. Sign in Window say "Ann Jones and Joe Smith. Favor Net bought you a cupcake. Come and get it!"]

[Inside store. Ann, Harry in background, Proprietor]

Ann: My phone says I get a cupcake.

[Proprietor Scans the QR code on her phone with his phone.] {Happy sound comes from his phone}

Proprietor: Yup. Take your pick.

Harry: This is neat! I'll buy a dozen.

[Proprietor hands Joe box and looks very happy. Harry and Ann look happy, too. Something is developing here.]

[Favor Net Logo]

Narrator: Favor Net make everyone a little happier.