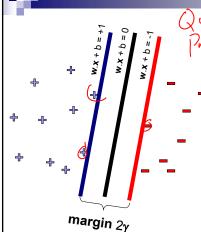


Support vector machines (SVMs)



 $^{f k}$ minimize $_{{f w},b}$

$$(\mathbf{w}.\mathbf{x}_j + b)y_j \ge 1, \ \forall j$$

- "Machine Learning discovers convex optimization" - Tom Dietterich
- Solve efficiently by quadratic programming (QP)
 - Well-studied solution algorithms
- Hyperplane defined by support vectors

Dual SVM: the "kernel trick"!

maximize_{$$\alpha$$} $\sum_{i} \alpha_{i} - \frac{1}{2} \sum_{i,j} \alpha_{i} \alpha_{j} y_{i} y_{j} K(\mathbf{x}_{i}, \mathbf{x}_{j})$

$$K(\mathbf{x}_{i}, \mathbf{x}_{j}) = \Phi(\mathbf{x}_{i}) \cdot \Phi(\mathbf{x}_{j})$$

$$\sum_{i} \alpha_{i} y_{i} = 0$$

$$\sum_{i} \alpha_{i} y_{i} = 0$$

$$C \ge \alpha_{i} \ge 0$$

- Never represent features explicitly □ Compute dot products in closed form
- Constant-time high-dimensional dotproducts for many classes of features

$$\begin{array}{l}
K(\mathbf{x}_i, \mathbf{x}_j) = \Phi(\mathbf{x}_i) \cdot \Phi(\mathbf{x}_j) \\
\sum_i \alpha_i y_i = 0 \\
C \ge \alpha_i \ge 0 \\
\text{atures explicitly}
\end{array}$$

$$\mathbf{w} = \sum_i \alpha_i y_i \Phi(\mathbf{x}_i)$$

$$b = y_k - \mathbf{w}.\Phi(\mathbf{x}_k)$$

for any k where $C > \alpha_k > 0$

Inference in graphical models



Want to compute posterior distribution

P(Job=t | Grade="A")

■ Very hard problem... # P - complete



- There were many heuristics...
 - □ Unstable, local optima, no guarantees...
 - □ But can we find "best approximation"?
 - E.g., lowest KL divergence?
- No, but...
 - Can formulate convex approximation
 - Variational methods
 - □ Stable, no local optima, often very effective
- "Graphical models discover convexity"

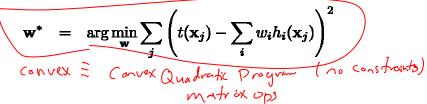
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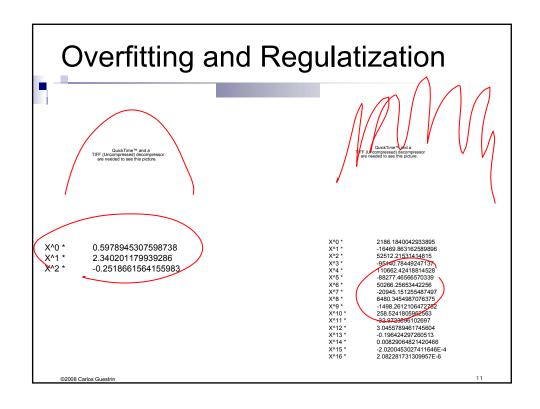
The regression problem

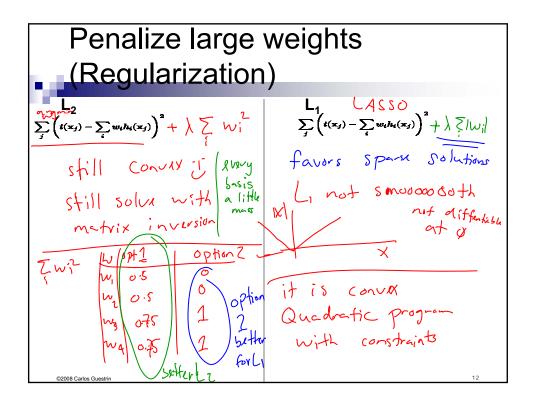


- Instances: <x_i, t_i>
- Learn: Mapping from x to t(x)
- Hypothesis space:
- $H = \{h_1, \dots, h_K\}$
- ☐ Given, basis functions
- □ Find coeffs $\mathbf{w} = \{\mathbf{w}_1, ..., \mathbf{w}_k\}$
- $\underbrace{f(\mathbf{x})}_{\text{data}} \approx \widehat{f}(\mathbf{x}) = \sum_{i} w_{i} \underline{h_{i}}(\mathbf{x})$
- ☐ Why is this called linear regression???
 - model is linear in the parameters
- Precisely, minimize the residual squared error:



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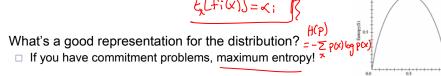




Maximum Entropy Principle



- Suppose you know:
 - □ "On average 1/4 of the people smoke and have cancer"
 - Expected value of a feature: Ex [1(smoke=the, Cancer=the)] = 1
 - □ More generally, given a set of features $f_1,...,f_n$, you know: $f_n = f_n$



- - max H(P) Concave function
 P Ex [fi(X)] = X; H;
- Seems hard, but...

Solve optimization problem:

efficient Solutions

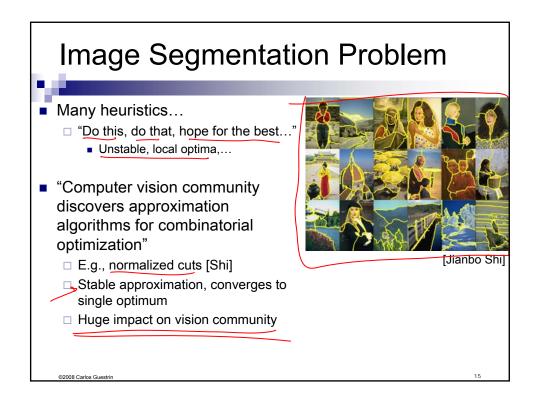
I only know maximum likelihood estimation

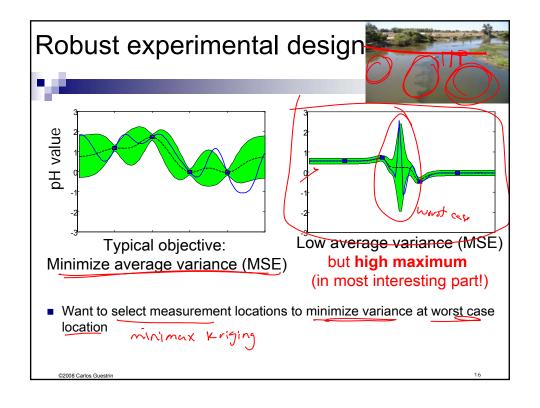


- Here is a completely different problem:
 - □ Maximize data likelihood for a log-linear model $P(x,\theta) \propto e^{\frac{1}{2}\theta(\theta)}$

$$P(x|\theta) \propto e^{\frac{2}{4}\theta(x)}$$
want to find MLE

· two problems are equivalent dual

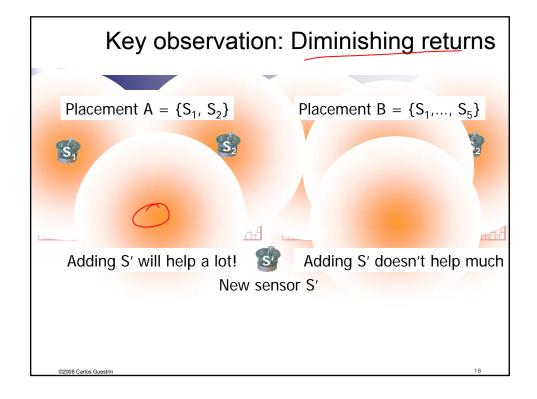


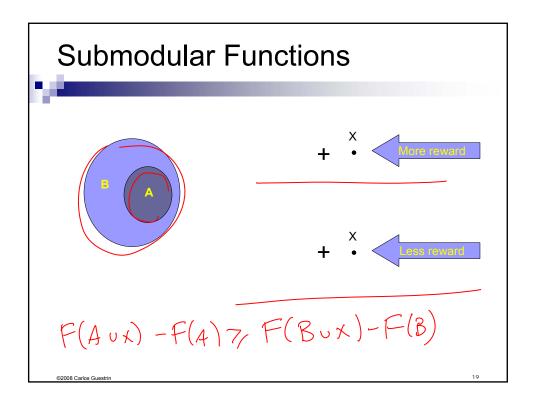


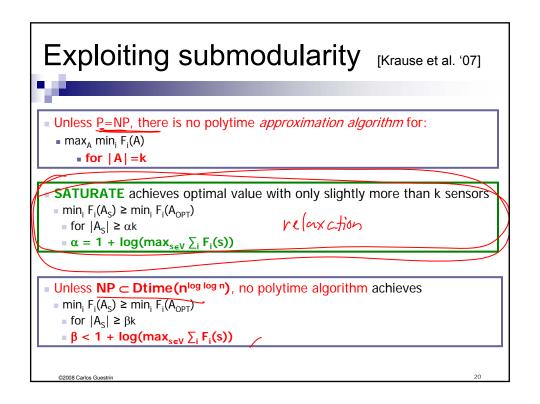
Is it possible to find near optimal solution?

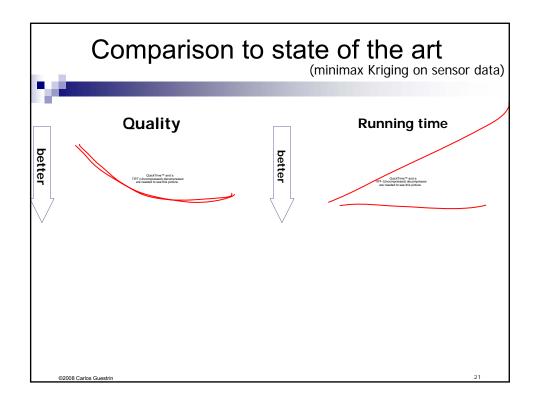
- Unless P=NP, there is no approximation algorithm if alg finds \widehat{A} $F(\widehat{A}) > Y(n) \cdot F(A_{apt})$ Y(n) anything, e^{-n}
- State of the art:
 - □ Simulated annealing with 7 hand-tuned parameters

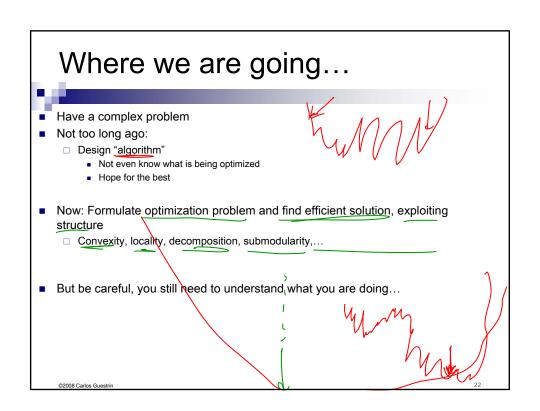
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Optimization has (finally) become fundamental

- Just talked about lots of applications, but this class:
 - □ Understand classes of optimization problems
 - □ What is the "right" optimization class for the task
 - □ What are good solution methods
 - □ How to exploit the right structure
- Focus on formulation and efficient solutions, rather than "proving optimization theory results"
- Sample applications (mostly) in machine learning, but class not about machine learning

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Syllabus



- Covers a wide range of topics from basic to state-of-the-art
- You will learn about the methods you heard about:
 - Linear programming, quadratic programming, duality, Lagrange multipliers, large-scale solutions, separation oracles, Dantzig-Wolfe & Benders decompositions, constraint generation, ellipsoid method, subgradient, dynamic programming, convex sets, functions and programs, duality of functions and sets, SDPs, geometric programs, SOCPs, interior point methods, online algorithms, mixed integer programs, LP relaxations, cutting planes, search, submodularity, kitchen sink,...
- It's going to be fun and hard work ②

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Prerequisites



- Algorithms
 - Dynamic programming, basic data structures, complexity...
- Programming
 - Mostly your choice of language
- Linear Algebra
 - ☐ Matrix operations, linear subspaces, projections,...
- Machine learning?
 - ☐ Sample applications mostly in ML. Background in ML (e.g., 10701/15781) helpful, but not required.
- We provide some background, but the class will be fast paced
- Ability to deal with "abstract mathematical concepts"

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Recitations



- Very useful!
 - □ Review material
 - □ Present background
 - □ Answer questions
- Thursdays, 5:00-6:20 in Wean Hall 5409
 - There will be a review of linear algebra

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Staff



- Two Instructors
 - □ Geoff Gordon
 - □ Carlos Guestrin
- Three Great TAs: Great resource for learning, interact with them!
 - □ Joseph Bradley
 - □ Han Liu
 - □ Gaurav Veda
- Administrative Assistant
 - □ Sharon Cavlovich



First Point of Contact for HWs



- To facilitate interaction, a TA will be assigned to each homework question – This will be your "first point of contact" for this question
 - □ But, you can always ask any of us
- Discussion group:
 - ☐ We have a discussion group where you can post questions, discuss issues, and interact with fellow students. Please join the group and check in often:
 - □ http://groups.google.com/group/10725-s08
- For e-mailing instructors, always use:
 - □ 10725-instructors@cs.cmu.edu
- For announcements, subscribe to:
 - □ 10725-announce@cs
 - □ https://mailman.srv.cs.cmu.edu/mailman/listinfo/10725-announce

Text Books



- Textbook:
 - Convex Optimization, Boyd and Vandenberghe, which is available online for free.
- Optional textbooks: Buttones & Tratorklis
 - Combinatorial Optimization: Algorithms and Complexity, Christos Papadimitriou and Kenneth Steiglitz.
 - □ Combinatorial Optimization, Alexander Schrijver.
 - □ Nonlinear Programming, Dimitri Bertsekas.
 - □ Approximation Algorithms, Vijay Vazirani

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Grading



- 5 homeworks (50%)
 - ☐ First one goes out 1/23
 - Start early, Start
- Final project (30%)
 - □ Your chance to do something cool with optimization
 - ☐ Projects done individually, or groups of two students
- Final (20%)
 - □ Take home
 - Out: Monday, May 5 (time TBD)
 - Due: Friday, May 9 (time TBD)

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Homeworks



- Homeworks are hard, start early ©
- Due in the <u>beginning of</u> class
- 3 late days for the semester
- After late days are used up:
 - □ Half credit within 48 hours
 - □ Zero credit after 48 hours
- All homeworks **must be handed in**, even for zero credit
- Late homeworks handed in to Sharon Cavlovich, WEH 5315□
- Collaboration
 - ☐ You may **discuss** the questions
 - Each student writes their own answers
 - ☐ Write on your homework anyone with whom you collaborate
 - □ Each student must write their own code for the programming part
 - Please don't search for answers on the web, Google, other classes' homeworks, etc.
 - please ask us if you are not sure if you can use a particular reference

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Waiting list



If you are on the waiting list, sign list after class

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Sitting in & Auditing the Class



- Not sure we have room for auditors sit in
- Due to new departmental rules, every student who wants to sit in the class (not take it for credit), must register officially for auditing
- To satisfy the auditing requirement, you must either:
 - □ Do *two* homeworks, and get at least 75% of the points in each; or
 - □ Take the final, and get at least 50% of the points; or
 - □ Do a class project and do *one* homework, and get at least 75% of the points in the homework;
 - Only need to submit project proposal and present poster, and get at least 80% points in the poster.
- Please, send us an email saying that you will be auditing the class and what you plan to do.
- If you are not a student and want to sit in the class, please get authorization from the instructor

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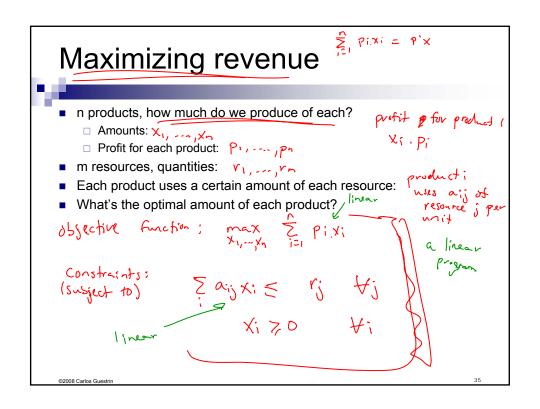
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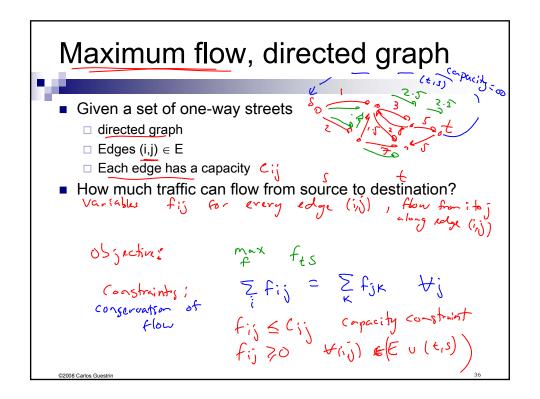
Enjoy!



- Optimization is ubiquitous in science, engineering and beyond
- This class should give you the basic foundation and expose you to state of the art methods and applications
- The fun begins...

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L₁ Regression

- Least-squares regression: $\mathbf{w}^* = \arg\min_{\mathbf{w}} \sum_{j} \left(t(\mathbf{x}_j) \sum_{i} w_i h_i(\mathbf{x}_j) \right)^2$
- L₁ regression:
- Absolute values, not linear... how can this be solved???

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General Form of Linear Program

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LPs are cool



- Fourier talked about LPs
- Dantzig discovered the Simplex algorithm in 1947
 - Exponential time
 - □ Versions of simplex are still among fastest LP solvers
- Many thought LPs were NP-hard...
- First polytime algorithm:
 - □ Khachiyan1979, first practical Karmarkar 1984
- Considered "hardest" polytime problem
- Many, many, many, many important practical apps
- Can approximate convex problems
- Basis for many, many, many, many approximation algorithms

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Graphical representation of LPs



- Constraints:
 - $x_1 + 2x_2 \le 3$
 - $2x_1+x_2 \le 3$
 - $\square x_1 \ge 0, x_2 \ge 0$
- Objective functions:

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