

Optimal classification

Theorem: Bayes classifier h_{Bayes} is optimal! If you h Bayes (X) = yt(X) + arg max P(Y=y|X=X)

P(Y|X)

execution



- \square That is $error_{true}(h_{Bayes})) \leq error_{true}(h), \ \forall h(\mathbf{x})$
- Proof: $p(erron) = \int_x p(erron|x)p(x)dx$

$$\frac{min}{p(error | x)} = \begin{cases} p(y=f|x), & h(x)=t \\ p(y=f|x), & h(x)=t \end{cases} = \frac{max}{prob} \text{ get right}$$

$$= \frac{guss}{p(y=f|x)}, & h(x)=f \end{cases} = \frac{guss}{prob} \text{ arg max } p(y=y|x=y)$$

$$= \frac{guss}{prob} = \frac{guss}{prob} = \frac{guss}{prob}$$



Classifier?

Sky Temp Humid Wind Water Forecst EnjoySpt
Sunny Warm Normal Strong Warm Same Yes
Sunny Warm High Strong Warm Change
Sunny Warm High Strong Cool Change Yes

- How do we represent these? How many parameters?

 □ Prior, P(Y):

 □ Probable Ok
 - Suppose Y is composed of k classes
 - □ Likelihood, P(X|Y): K(2ⁿ-1) ← get you

 Suppose X is composed of n binary features

 1 to thouble

parm $(P(X|Y=y)) = 2^n - 1$ for each y

■ Complex model → High variance with limited data!!!

Conditional Independence

- X is **conditionally independent** of Y given Z, if the probability distribution governing X is independent of the value of Y, given the value of Z $(\forall i, j, k)P(X = i|Y = j, Z = k) = P(X = i|Z = k)$
- e.g., P(Thunder|Rain, Lightning) = P(Thunder|Lightning)TIR|L = Thunder independent of raining given lightning
- Equivalent to: メュソ しそ

 $P(X,Y \mid Z) = P(X \mid Z)P(Y \mid Z)$

The Naïve Bayes assumption:

Naïve Bayes assumption:

Features are independent given class: $P(X_1, X_2 | Y) = P(X_1 | X_2, Y) P(X_2 | Y)$ $= P(X_1 | Y) P(X_2 | Y)$ More generally: $Y : X_1 = X_1$

The Naïve Bayes Classifier

- Given:
 - □ Prior P(Y)
 - $\ \square$ *n* conditionally independent features **X** given the class Y
 - \square For each X_i , we have likelihood $P(X_i|Y)$
 - Decision rule:

$$y^* = h_{NB}(\mathbf{x}) = \arg \max_{y} P(y) P(x_1, \dots, x_n \mid y)$$
$$= \arg \max_{y} P(y) \prod_{i} P(x_i \mid y)$$

■ If assumption holds, NB is optimal classifier!

©2005-2007 Carlos Guestrin

MLE for the parameters of NB



- Given dataset
 - □ Count(A=a,B=b) ← number of examples where A=a and B=b
- MLE for NB, simply:
 - □ Prior: P(Y=y) =
 - □ Likelihood: $P(X_i=x_i|Y_i=y_i) =$

©2005-2007 Carlos Guestrir

7

Subtleties of NB classifier 1 – Violating the NB assumption



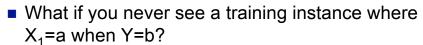
Usually, features are not conditionally independent:

$$P(X_1...X_n|Y) \neq \prod_i P(X_i|Y)$$

- Actual probabilities P(Y|X) often biased towards 0 or 1
- Nonetheless, NB is the single most used classifier out there
 - $\hfill\square$ NB often performs well, even when assumption is violated
 - □ [Domingos & Pazzani '96] discuss some conditions for good performance

©2005-2007 Carlos Guestrin

Subtleties of NB classifier 2 – Insufficient training data



- □ e.g., Y={SpamEmail}, X₁={'Enlargement'}
- $\Box P(X_1=a \mid Y=b) = 0$
- Thus, no matter what the values X₂,...,X_n take:

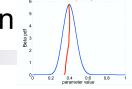
$$\Box P(Y=b \mid X_1=a, X_2, ..., X_n) = 0$$

■ What now???

@2005-2007 Carlos Guestrin

9

MAP for Beta distribution



$$P(\theta \mid \mathcal{D}) = \frac{\theta^{\beta_H + \alpha_H - 1} (1 - \theta)^{\beta_T + \alpha_T - 1}}{B(\beta_H + \alpha_H, \beta_T + \alpha_T)} \sim Beta(\beta_H + \alpha_H, \beta_T + \alpha_T)$$

X1 = 5

■ MAP: use most likely parameter:

BH , Bt extradate

$$\widehat{\theta} = \arg\max_{\theta} P(\theta \mid \mathcal{D}) = \frac{\beta_{\theta} + \alpha_{\theta} - 1}{\beta_{\theta} + \alpha_{\theta} + \beta_{\tau} + \alpha_{\tau} - 2}$$

- Beta prior equivalent to extra thumbtack flips
- As $N \to \infty$, prior is "forgotten"
- But, for small sample size, prior is important!

©2005-2007 Carlos Guestrin

Bayesian learning for NB parameters – a.k.a. smoothing

- Dataset of N examples
- Prior
 - \Box "distribution" Q(X_i,Y), Q(Y)
 - □ m "virtual" examples
- MAP estimate
 - \square P(X_i|Y)
- Now, even if you never observe a feature/class, posterior probability never zero
 ©2005-2007 Carlos Guestrin

Text classification



- Classify e-mails
 - ☐ Y = {Spam,NotSpam}
- Classify news articles
 - ☐ Y = {what is the topic of the article?}
- Classify webpages
 - \square Y = {Student, professor, project, ...}
- What about the features X?
 - □ The text!

©2005-2007 Carlos Guestrin

Features **X** are entire document – X_i for ith word in article

Article from rec.sport.hockey

Path: cantaloupe.srv.cs.cmu.edu!das-news.harvard.e From: xxx@yyy.zzz.edu (John Doe) Subject: Re: This year's biggest and worst (opinic Date: 5 Apr 93 09:53:39 GMT

I can only comment on the Kings, but the most obvious candidate for pleasant surprise is Alex Zhitnik. He came highly touted as a defensive defenseman, but he's clearly much more than that. Great skater and hard shot (though wish he were more accurate). In fact, he pretty much allowed the Kings to trade away that huge defensive liability Paul Coffey. Kelly Hrudey is only the biggest disappointment if you thought he was any good to begin with. But, at best, he's only a mediocre goaltender. A better choice would be Tomas Sandstrom, though not through any fault of his own, but because some thugs in Toronto decided @2005-2007 Carlos Guestin

13

NB for Text classification

- 7
 - P(X|Y) is huge!!!
 - □ Article at least 1000 words, $\mathbf{X} = \{X_1, ..., X_{1000}\}$
 - □ X_i represents ith word in document, i.e., the domain of X_i is entire vocabulary, e.g., Webster Dictionary (or more), 10,000 words, etc.
 - NB assumption helps a lot!!!

$$h_{NB}(\mathbf{x}) = \arg\max_{y} P(y) \prod_{i=1}^{LengthDoc} P(x_i|y)$$

©2005-2007 Carlos Guestrin

Bag of words model



- Typical additional assumption Position in document doesn't matter: P(X_i=x_i|Y=y) = P(X_k=x_i|Y=y)
 - □ "Bag of words" model order of words on the page ignored
 - □ Sounds really silly, but often works very well!

$$P(y) \prod_{i=1}^{LengthDoc} P(x_i|y)$$

When the lecture is over, remember to wake up the person sitting next to you in the lecture room.

©2005-2007 Carlos Guestrin

15

Bag of words model

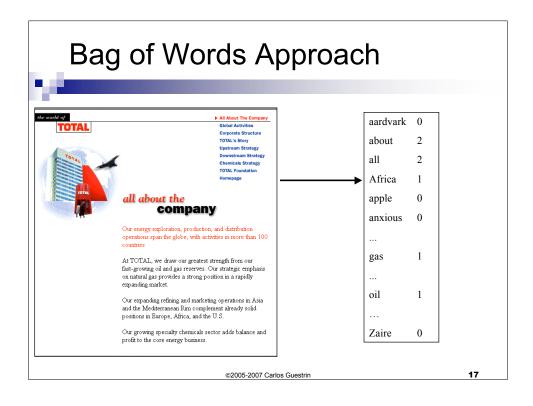


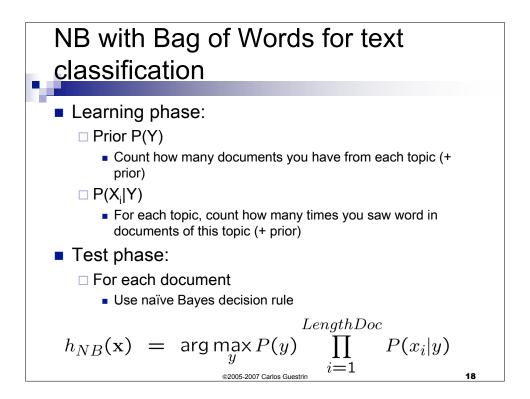
- Typical additional assumption Position in document doesn't matter: P(X_i=x_i|Y=y) = P(X_k=x_i|Y=y)
 - $\hfill\Box$ "Bag of words" model order of words on the page ignored
 - $\hfill \square$ Sounds really silly, but often works very well!

$$P(y) \prod_{i=1}^{LengthDoc} P(x_i|y)$$

in is lecture lecture next over person remember room sitting the the to to up wake when you

©2005-2007 Carlos Guestrin





Twenty News Groups results



Given 1000 training documents from each group Learn to classify new documents according to which newsgroup it came from

comp.graphics misc.forsale
comp.os.ms-windows.misc
comp.sys.ibm.pc.hardware
comp.sys.mac.hardware
comp.windows.x
misc.forsale
rec.autos
rec.motorcycles
rec.sport.baseball
rec.sport.hockey

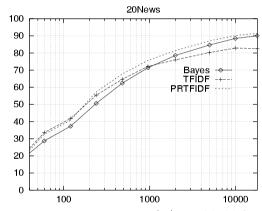
alt.atheism sci.space
soc.religion.christian sci.crypt
talk.religion.misc sci.electronics
talk.politics.mideast
talk.politics.misc
talk.politics.guns

Naive Bayes: 89% classification accuracy

©2005-2007 Carlos Guestrin

19

Learning curve for Twenty News Groups



Accuracy vs. Training set size (1/3 withheld for test)

©2005-2007 Carlos Guestrin

What if we have continuous X_i ?



Eg., character recognition: X_i is ith pixel





Gaussian Naïve Bayes (GNB):

$$P(X_i = x \mid Y = y_k) = \frac{1}{\sigma_{ik}\sqrt{2\pi}} e^{\frac{-(x - \mu_{ik})^2}{2\sigma_{ik}^2}}$$

Sometimes assume variance

- is independent of Y (i.e., σ_i),
- or independent of X_i (i.e., σ_k)
- or both (i.e., σ)

©2005-2007 Carlos Guestrin

2

Estimating Parameters: Y discrete, X_i continuous



Maximum likelihood estimates:

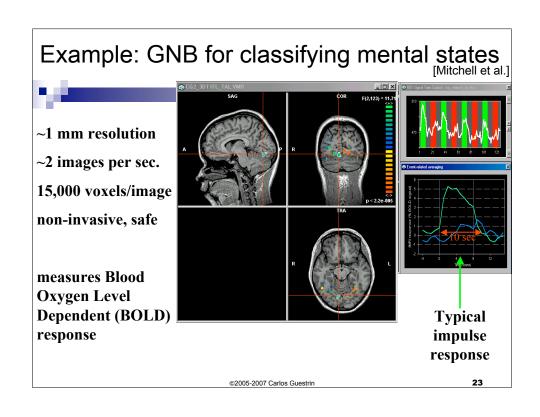
jth training example

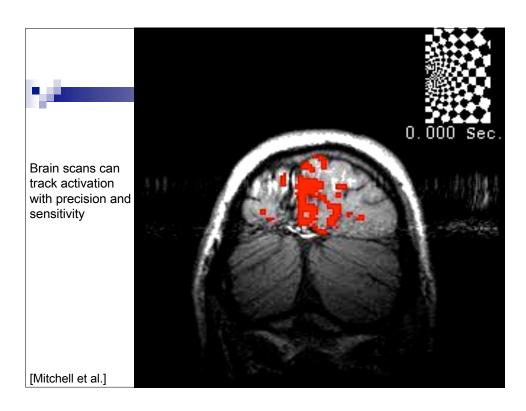
$$\hat{\mu}_{ik} = \frac{1}{\sum_{j} \delta(Y^{j} = y_{k})} \sum_{j} X_{i}^{j} \delta(Y^{j} = y_{k})$$

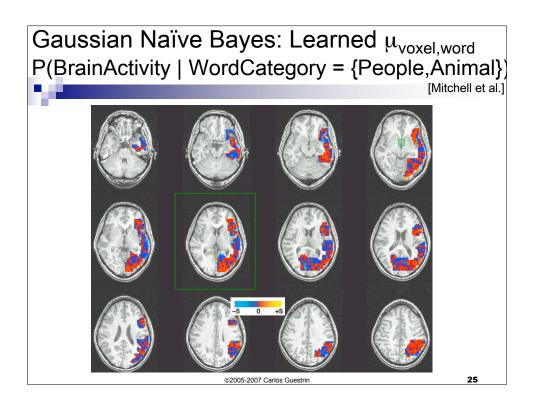
6(x)=1 if x true

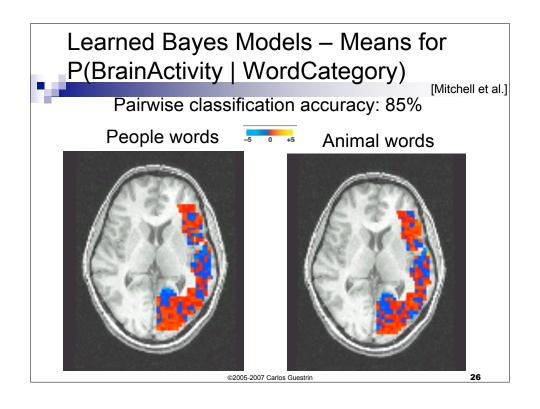
$$\hat{\sigma}_{ik}^{2} = \frac{1}{\sum_{j} \delta(Y^{j} = y_{k}) - 1} \sum_{j} (X_{i}^{j} - \hat{\mu}_{ik})^{2} \delta(Y^{j} = y_{k})$$

©2005-2007 Carlos Guestrin









What you need to know about Naïve Bayes

- - Types of learning problems
 - □ Learning is (just) function approximation!
 - Optimal decision using Bayes Classifier
 - Naïve Bayes classifier
 - □ What's the assumption
 - □ Why we use it
 - ☐ How do we learn it
 - □ Why is Bayesian estimation important
 - Text classification
 - □ Bag of words model
 - Gaussian NB
 - □ Features are still conditionally independent
 - □ Each feature has a Gaussian distribution given class

©2005-2007 Carlos Guestrin

27

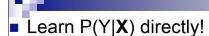
Generative v. Discriminative classifiers – Intuition

- 4
- Want to Learn: h:X → Y
 - □ X features
 - □ Y target classes
- Bayes optimal classifier P(Y|X)
- Generative classifier, e.g., Naïve Bayes:
 - ☐ Assume some functional form for P(X|Y), P(Y)
 - □ Estimate parameters of P(X|Y), P(Y) directly from training data
 - \Box Use Bayes rule to calculate P(Y|X= x)
 - ☐ This is a 'generative' model
 - Indirect computation of P(Y|X) through Bayes rule
 - But, can generate a sample of the data, $P(X) = \sum_{y} P(y) P(X|y)$
- Discriminative classifiers, e.g., Logistic Regression:
 - ☐ Assume some functional form for P(Y|X)
 - □ Estimate parameters of P(Y|X) directly from training data
 - □ This is the 'discriminative' model
 - Directly learn P(Y|X)
 - But cannot obtain a sample of the data, because P(X) is not available

©2005-2007 Carlos Guestrin

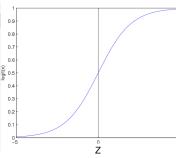


Logistic function (or Sigmoid): $\frac{1}{1 + exp(-z)}$



- ☐ Assume a particular functional form
- ☐ Sigmoid applied to a linear function of the data:

$$P(Y = 1|X) = \frac{1}{1 + \exp(w_0 + \sum_{i=1}^{n} w_i X_i)}$$



Features can be discrete or continuous!

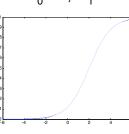
0.

Understanding the sigmoid

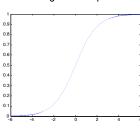


$$g(w_0 + \sum_i w_i x_i) = \frac{1}{1 + e^{w_0 + \sum_i w_i x_i}}$$

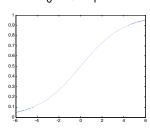
 $w_0 = -2, w_1 = -1$



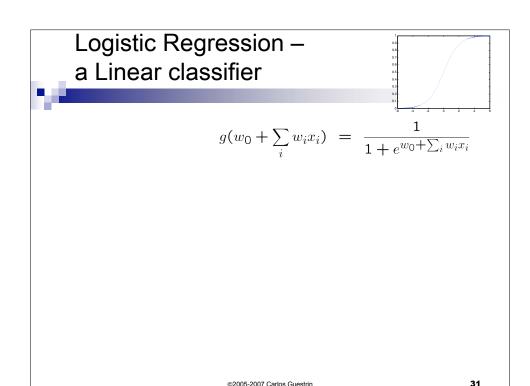
 $w_0 = 0, w_1 = -1$



 $w_0 = 0, w_1 = -0.5$



©2005-2007 Carlos Guestrin



Very convenient! $P(Y = 1 | X = \langle X_1, ... X_n \rangle) = \frac{1}{1 + exp(w_0 + \sum_i w_i X_i)}$

implies

$$P(Y = 0|X = < X_1, ...X_n >) = \frac{exp(w_0 + \sum_i w_i X_i)}{1 + exp(w_0 + \sum_i w_i X_i)}$$

implies

$$\frac{P(Y = 0|X)}{P(Y = 1|X)} = exp(w_0 + \sum_{i} w_i X_i)$$

implies

$$\ln \frac{P(Y=0|X)}{P(Y=1|X)} = w_0 + \sum_i w_i X_i$$

2005-2007 Carlos Guestrin

Logistic regression v. Naïve Bayes



- Consider learning f: X → Y, where
 - □ X is a vector of real-valued features, < X1 ... Xn >
 - ☐ Y is boolean
- Could use a Gaussian Naïve Bayes classifier
 - □ assume all X_i are conditionally independent given Y
 - □ model $P(X_i | Y = y_k)$ as Gaussian $N(\mu_{ik}, \sigma_i)$
 - □ model P(Y) as Bernoulli(θ ,1- θ)
- What does that imply about the form of P(Y|X)?

©2005-2007 Carlos Guestrin

33

Logistic regression v. Naïve Bayes



- Consider learning f: X → Y, where
 - □ X is a vector of real-valued features, < X1 ... Xn >
 - ☐ Y is boolean
- Could use a Gaussian Naïve Bayes classifier
 - □ assume all X_i are conditionally independent given Y
 - \square model P(X_i | Y = y_k) as Gaussian N(μ_{ik} , σ_i)
 - □ model P(Y) as Bernoulli(θ ,1- θ)
- What does that imply about the form of P(Y|X)?

$$P(Y = 1|X = < X_1, ...X_n >) = \frac{1}{1 + exp(w_0 + \sum_i w_i X_i)}$$

Cool!!!!

©2005-2007 Carlos Guestrin

Derive form for P(Y|X) for continuous X_i



$$\begin{split} P(Y=1|X) &= \frac{P(Y=1)P(X|Y=1)}{P(Y=1)P(X|Y=1) + P(Y=0)P(X|Y=0)} \\ &= \frac{1}{1 + \frac{P(Y=0)P(X|Y=0)}{P(Y=1)P(X|Y=1)}} \\ &= \frac{1}{1 + \exp(\ln\frac{P(Y=0)P(X|Y=0)}{P(Y=1)P(X|Y=1)})} \\ &= \frac{1}{1 + \exp(\ln\frac{1-\theta}{\theta}) + \sum_i \ln\frac{P(X_i|Y=0)}{P(X_i|Y=1)})} \end{split}$$

©2005-2007 Carlos Guestrin

25

Ratio of class-conditional probabilities

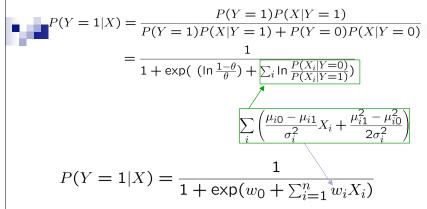


$$\ln \frac{P(X_i|Y=0)}{P(X_i|Y=1)}$$

$$P(X_i = x \mid Y = y_k) = \frac{1}{\sigma_i \sqrt{2\pi}} e^{\frac{-(x - \mu_{ik})^2}{2\sigma_i^2}}$$

©2005-2007 Carlos Guestrin

Derive form for P(Y|X) for continuous X_i



©2005-2007 Carlos Guestrii

37

Gaussian Naïve Bayes v. Logistic Regression



Set of Gaussian Naïve Bayes parameters (feature variance independent of class label) Set of Logistic Regression parameters

- Representation equivalence
 - □ **But only in a special case!!!** (GNB with class-independent variances)
- But what's the difference???
- LR makes no assumptions about P(X|Y) in learning!!!
- Loss function!!!
 - $\hfill\Box$ Optimize different functions \to Obtain different solutions

©2005-2007 Carlos Guestrin

Logistic regression for more than 2 classes



■ Logistic regression in more general case, where $Y \in \{Y_1 \dots Y_R\}$: learn R-I sets of weights

©2005-2007 Carlos Guestrin

39

Logistic regression more generally



■ Logistic regression in more general case, where $Y \in \{Y_1 \dots Y_R\}$: learn R-I sets of weights

for k<R

$$P(Y = y_k | X) = \frac{\exp(w_{k0} + \sum_{i=1}^{n} w_{ki} X_i)}{1 + \sum_{i=1}^{R-1} \exp(w_{j0} + \sum_{i=1}^{n} w_{ji} X_i)}$$

for *k*=*R* (normalization, so no weights for this class)

$$P(Y = y_R | X) = \frac{1}{1 + \sum_{j=1}^{R-1} \exp(w_{j0} + \sum_{i=1}^{n} w_{ji} X_i)}$$

Features can be discrete or continuous!

©2005-2007 Carlos Guestrin

Loss functions: Likelihood v. Conditional Likelihood



Generative (Naïve Bayes) Loss function:

Data likelihood

$$\begin{aligned} \ln P(\mathcal{D} \mid \mathbf{w}) &= \sum_{j=1}^{N} \ln P(\mathbf{x}^{j}, y^{j} \mid \mathbf{w}) \\ &= \sum_{j=1}^{N} \ln P(y^{j} \mid \mathbf{x}^{j}, \mathbf{w}) + \sum_{j=1}^{N} \ln P(\mathbf{x}^{j} \mid \mathbf{w}) \end{aligned}$$

- Discriminative models cannot compute P(xi|w)!
- But, discriminative (logistic regression) loss function:

Conditional Data Likelihood

$$\ln P(\mathcal{D}_Y \mid \mathcal{D}_{\mathbf{X}}, \mathbf{w}) = \sum_{j=1}^{N} \ln P(y^j \mid \mathbf{x}^j, \mathbf{w})$$

□ Doesn't waste effort learning P(X) – focuses on P(Y|X) all that matters for classification

©2005-2007 Carlos Guestrin

41

Expressing Conditional Log Likelihood



$$l(\mathbf{w}) \equiv \sum_{j} \ln P(y^{j}|\mathbf{x}^{j},\mathbf{w})$$

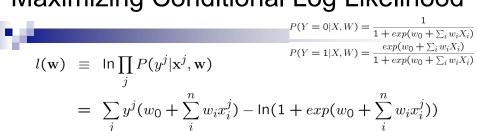
$$P(Y = 0|\mathbf{X}, \mathbf{w}) = \frac{1}{1 + exp(w_0 + \sum_i w_i X_i)}$$

$$P(Y = 1|\mathbf{X}, \mathbf{w}) = \frac{exp(w_0 + \sum_i w_i X_i)}{1 + exp(w_0 + \sum_i w_i X_i)}$$

$$l(\mathbf{w}) = \sum_{j} y^{j} \ln P(y^{j} = 1 | \mathbf{x}^{j}, \mathbf{w}) + (1 - y^{j}) \ln P(y^{j} = 0 | \mathbf{x}^{j}, \mathbf{w})$$

©2005-2007 Carlos Guestrin

Maximizing Conditional Log Likelihood



Good news: $l(\mathbf{w})$ is concave function of $\mathbf{w} \to \mathsf{no}$ locally optimal solutions

Bad news: no closed-form solution to maximize $l(\mathbf{w})$

Good news: concave functions easy to optimize

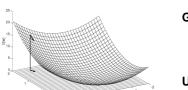
©2005-2007 Carlos Guestrin

43

Optimizing concave function – Gradient ascent

Conditional likelihood for Logistic Regression is concave

ightarrow Find optimum with gradient ascent ightarrow Gradient: $abla_{\mathbf{w}}l(\mathbf{w})$



Gradient: $\nabla_{\mathbf{w}} l(\mathbf{w}) = [\frac{\partial l(\mathbf{w})}{\partial w_0}, \dots, \frac{\partial l(\mathbf{w})}{\partial w_n}]'$

Update rule: $\Delta \mathbf{w} = \eta \nabla_{\mathbf{w}} \overline{l(\mathbf{w})}$

$$w_i \leftarrow w_i + \eta \frac{\partial l(\mathbf{w})}{\partial w_i}$$

■ Gradient ascent is simplest of optimization approaches
□ e.g., Conjugate gradient ascent much better (see reading)

©2005-2007 Carlos Guestri

Maximize Conditional Log Likelihood: Gradient ascent



$$l(\mathbf{w}) = \sum_{j} y^{j}(w_{0} + \sum_{i}^{n} w_{i}x_{i}^{j}) - \ln(1 + exp(w_{0} + \sum_{i}^{n} w_{i}x_{i}^{j}))$$

Gradient ascent algorithm: iterate until change < ε

For all
$$i$$
, $w_i \leftarrow w_i + \eta \sum_j x_i^j [y^j - \hat{P}(Y^j = 1 \mid \mathbf{x}^j, \mathbf{w})]$ repeat

That's all M(C)LE. How about MAP?



$$p(\mathbf{w} \mid Y, \mathbf{X}) \propto P(Y \mid \mathbf{X}, \mathbf{w}) p(\mathbf{w})$$



- One common approach is to define priors on w
 - □ Normal distribution, zero mean, identity covariance
 - □ "Pushes" parameters towards zero
- Corresponds to Regularization
 - □ Helps avoid very large weights and overfitting
 - □ Explore this in your homework
 - More on this later in the semester
- MAP estimate

$$\mathbf{w}^* = \arg\max_{\mathbf{w}} \ln \left[p(\mathbf{w}) \prod_{j=1}^{N} P(y^j \mid \mathbf{x}^j, \mathbf{w}) \right]$$

Gradient of M(C)AP



$$\frac{\partial}{\partial w_i} \ln \left[p(\mathbf{w}) \prod_{j=1}^N P(y^j \mid \mathbf{x}^j, \mathbf{w}) \right] \qquad p(\mathbf{w}) = \prod_i \frac{1}{\kappa \sqrt{2\pi}} e^{\frac{-w_i^2}{2\kappa^2}}$$

$$p(\mathbf{w}) = \prod_{i} \frac{1}{\kappa \sqrt{2\pi}} e^{\frac{-w_i^2}{2\kappa^2}}$$

MLE vs MAP



Maximum conditional likelihood estimate

$$\mathbf{w}^* = \arg\max_{\mathbf{w}} \ln \left[\prod_{j=1}^N P(y^j \mid \mathbf{x}^j, \mathbf{w}) \right]$$

$$\leftarrow w_i + n \sum_{j=1}^N x_j^j [y^j - \hat{P}(Y^j = 1 \mid \mathbf{x}^j, \mathbf{w})]$$

$$w_i \leftarrow w_i + \eta \sum_j x_i^j [y^j - \hat{P}(Y^j = 1 \mid \mathbf{x}^j, \mathbf{w})]$$

Maximum conditional a posteriori estimate

$$\mathbf{w}^* = \arg\max_{\mathbf{w}} \ln \left[p(\mathbf{w}) \prod_{j=1}^N P(y^j \mid \mathbf{x}^j, \mathbf{w}) \right]$$

$$w_i \leftarrow w_i + \eta \left\{ -\lambda w_i + \sum_j x_i^j [y^j - \hat{P}(Y^j = 1 \mid \mathbf{x}^j, \mathbf{w})] \right\}$$

What you should know about Logistic Regression (LR)

- Gaussian Naïve Bayes with class-independent variances representationally equivalent to LR
 - □ Solution differs because of objective (loss) function
- In general, NB and LR make different assumptions
 - \square NB: Features independent given class \rightarrow assumption on P(X|Y)
 - \square LR: Functional form of P(Y|X), no assumption on P(X|Y)
- LR is a linear classifier
 - □ decision rule is a hyperplane
- LR optimized by conditional likelihood
 - □ no closed-form solution
 - $\hfill\Box$ concave \to global optimum with gradient ascent
 - □ Maximum conditional a posteriori corresponds to regularization

©2005-2007 Carlos Guestrin

49

Acknowledgements



 Some of the material is the presentation is courtesy of Tom Mitchell

©2005-2007 Carlos Guestrin