# Two SVM tutorials linked in class website (please, read both):

- High-level presentation with applications (Hearst 1998)
- Detailed tutorial (Burges 1998)

# Support Vector Machines (SVMs)

Machine Learning – 10701/15781
Carlos Guestrin
Carrosia Mallon University

Carnegie Mellon University

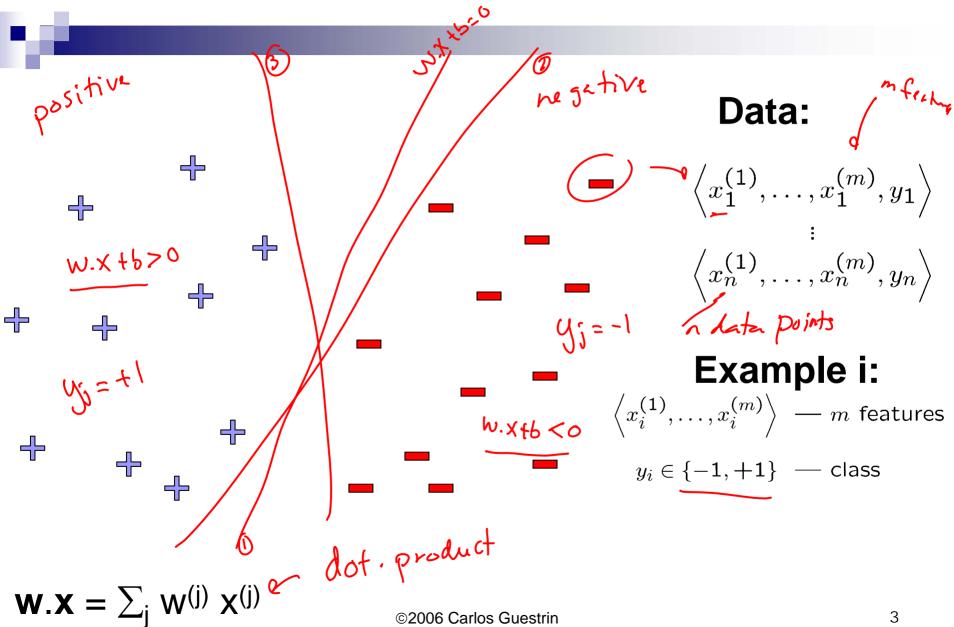
February 22<sup>nd</sup>, 2005

#### Announcements

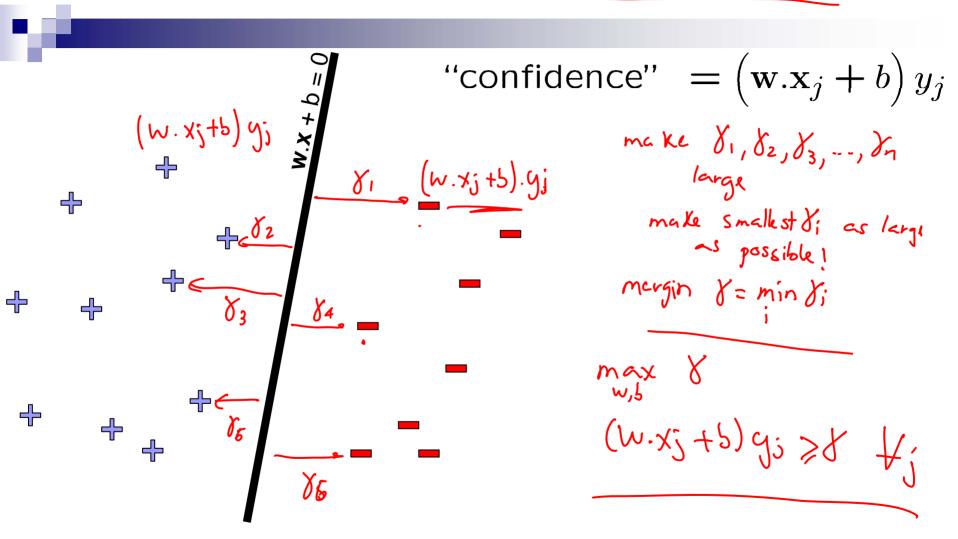
- Third homework

  - □ is out
    □ Due March 1st
- Final assigned by registrar:
  - □ May 12, 1-4p.m Friday
  - □ Location TBD

#### Linear classifiers – Which line is better?

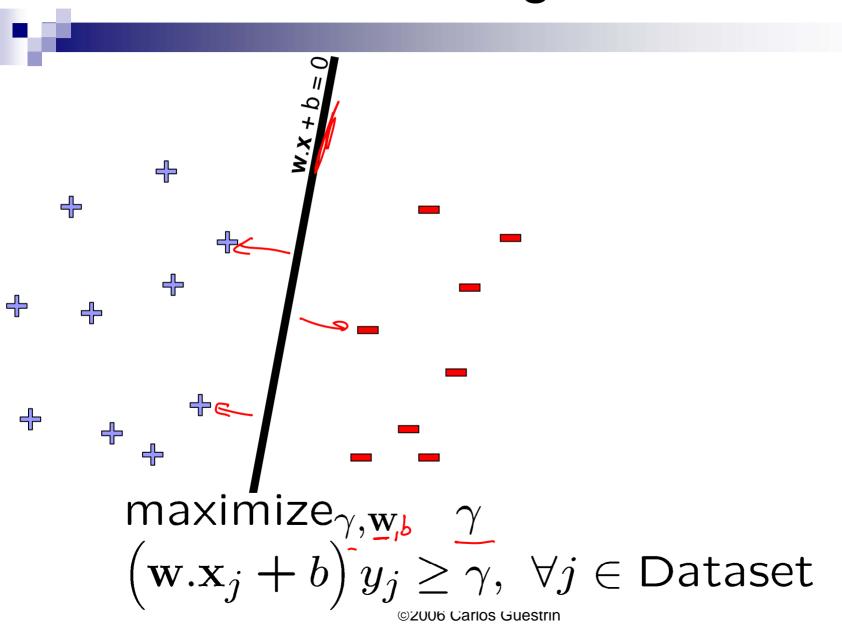


# Pick the one with the largest margin!

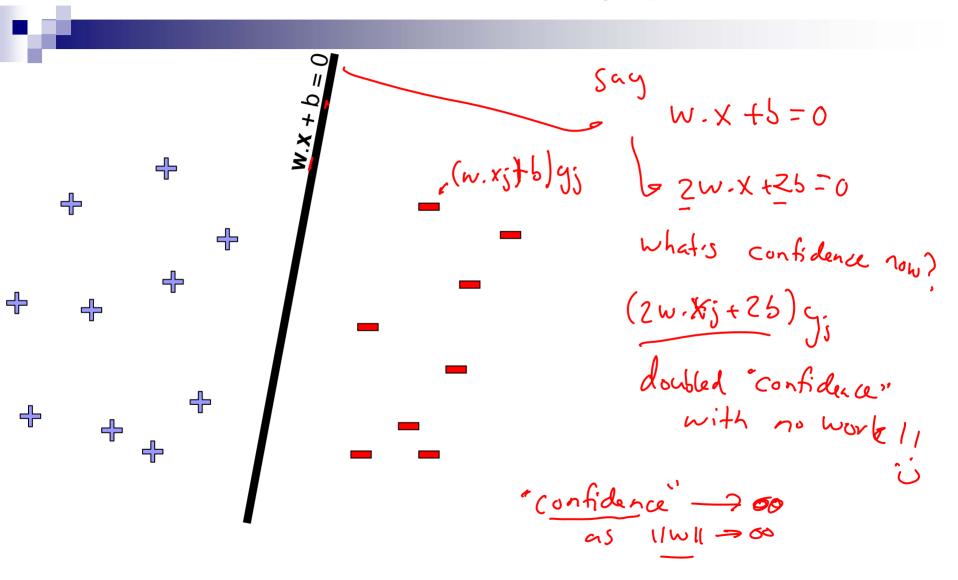


$$\mathbf{w}.\mathbf{x} = \sum_{i} \mathbf{w}^{(i)} \mathbf{x}^{(j)}$$

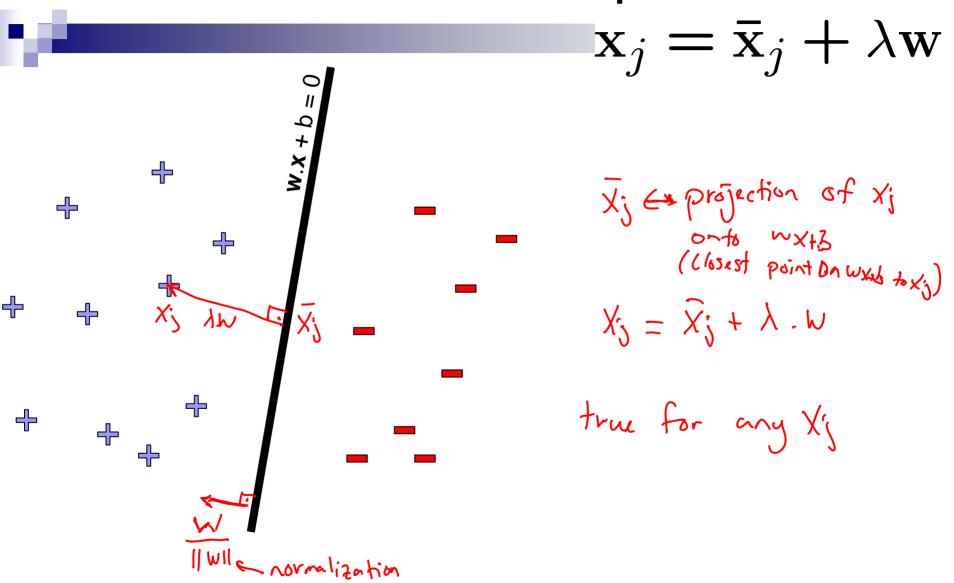
### Maximize the margin



### But there are a many planes...

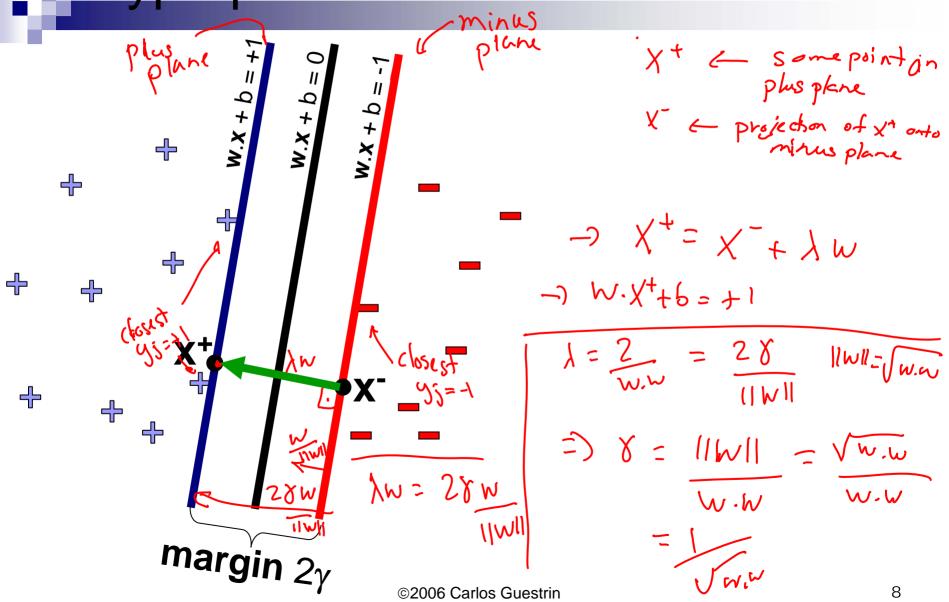


### Review: Normal to a plane



### Normalized margin - Canonical

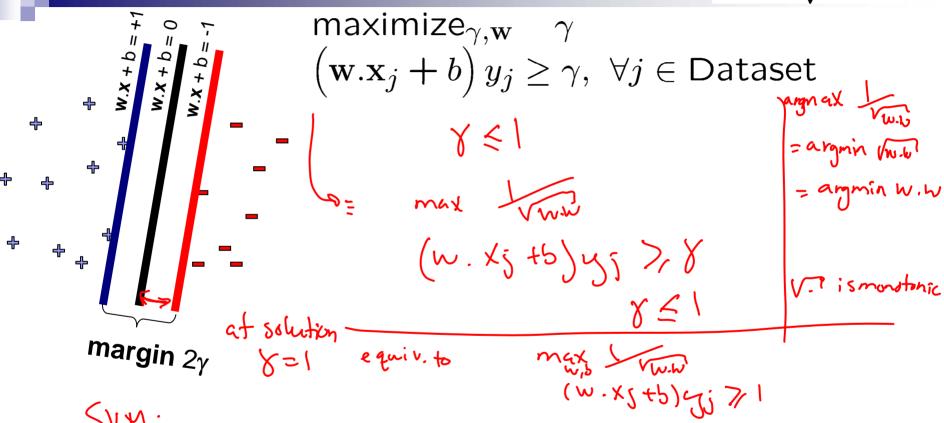
hyperplanes



Normalized margin - Canonical projection hyperplanes x- is on minus W. X- +6 =-1 X+ 1900 plus plane: W.X + b = . $-\mathbf{w}\cdot(\mathbf{x}_{-1}^{-}+\lambda\mathbf{w})+b=1$ ©2006 Carlos Guestrin

## Margin maximization using canonical hyperplanes

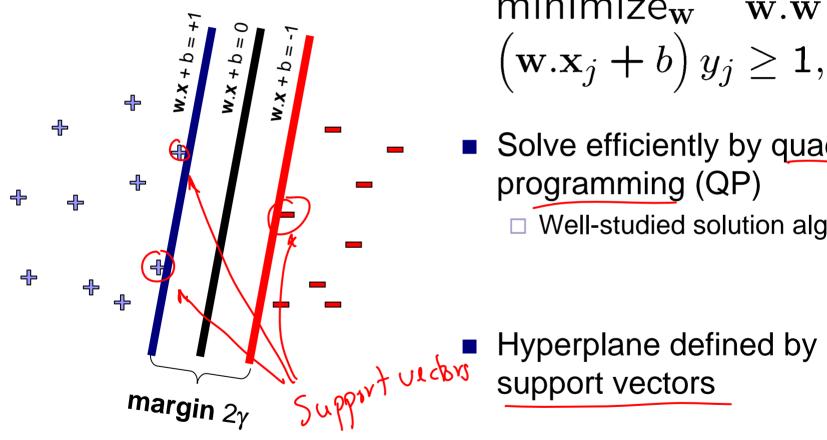
$$\gamma = \frac{1}{\sqrt{\mathbf{w}.\mathbf{w}}}$$



SVM:

margin of at least I for minimize<sub>w,</sub>  $\mathbf{W}.\mathbf{W}$ 

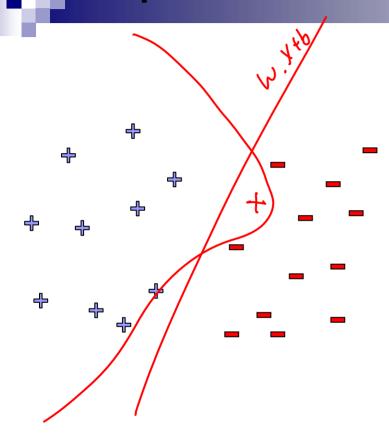
# Support vector machines (SVMs)



minimize<sub>w</sub> w.w 
$$(\mathbf{w}.\mathbf{x}_j + b) y_j \ge 1, \ \forall j$$

- Solve efficiently by quadratic programming (QP)
  - Well-studied solution algorithms

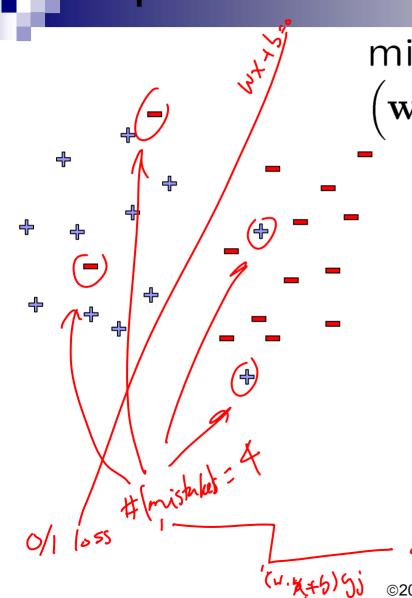
# What if the data is not linearly separable?



# Use features of features of features of features....

$$\chi = \langle \chi_1, \chi_2, \chi_1 \chi_2, \chi_1^2, \chi_2, \dots \rangle$$

# What if the data is still not linearly separable?



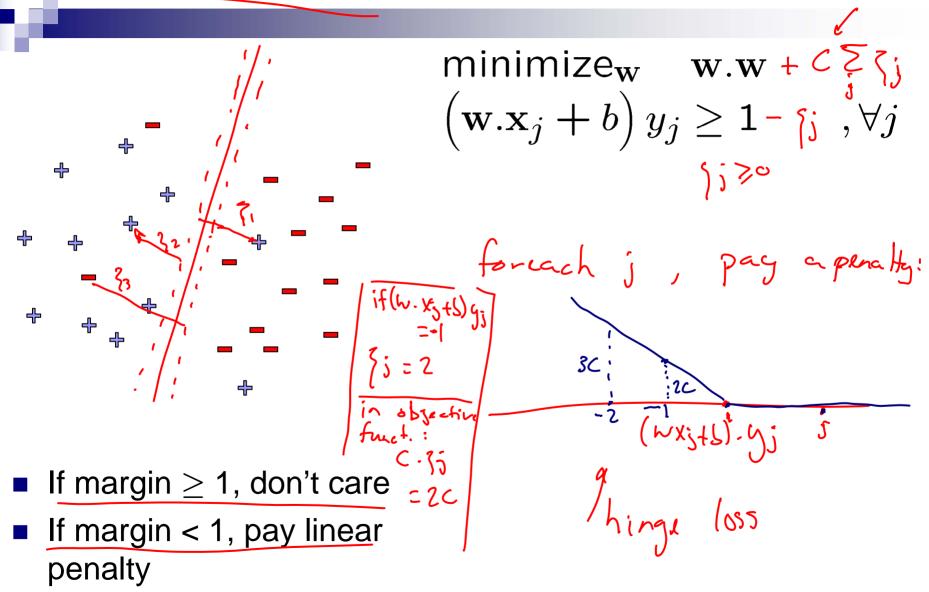
minimize
$$\mathbf{w}$$
  $\mathbf{w}.\mathbf{w}$  +  $(\mathbf{w}.\mathbf{x}_j + b)$   $y_j \geq 1$  ,  $\forall j$ 

- Minimize www and number of training mistakes
  - Tradeoff two criteria?

- Tradeoff #(mistakes) and w.w
  - □ 0/1 loss
  - □ Slack penalty C
  - Not QP anymore
  - Also doesn't distinguish near misses and really bad mistakes

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## Şlack variables – Hinge loss



# Side note: What's the difference between SVMs and logistic regression?

#### SVM:

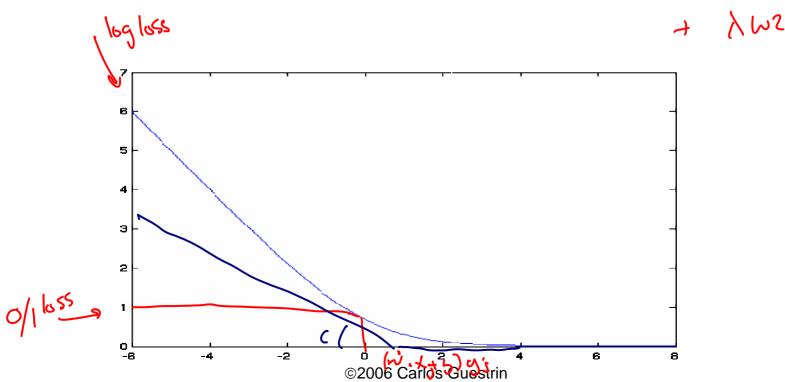
$$\begin{aligned} & \text{minimize}_{\mathbf{w}} \quad \mathbf{w}.\mathbf{w} + C \sum_{j} \xi_{j} \\ & \left( \mathbf{w}.\mathbf{x}_{j} + b \right) y_{j} \geq 1 - \xi_{j}, \ \forall j \\ & \quad \xi_{j} \geq 0, \ \forall j \end{aligned}$$

# Regularized LR Logistic regression:

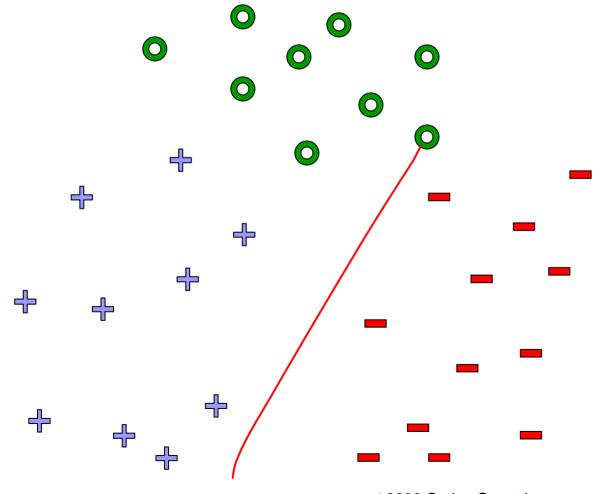
$$P(Y = 1 \mid x, \mathbf{w}) = \frac{1}{1 + e^{-(\mathbf{w} \cdot \mathbf{x} + b)}}$$

#### Log loss:

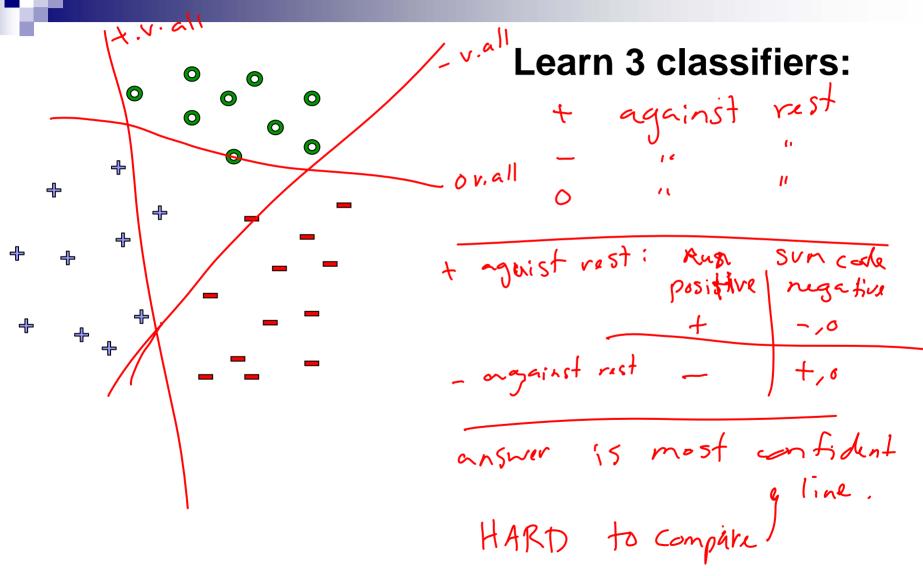
$$-\ln P(Y = 1 \mid x, \mathbf{w}) = \ln (1 + e^{-(\mathbf{w} \cdot \mathbf{x} + b)})$$



### What about multiple classes?



# One against All

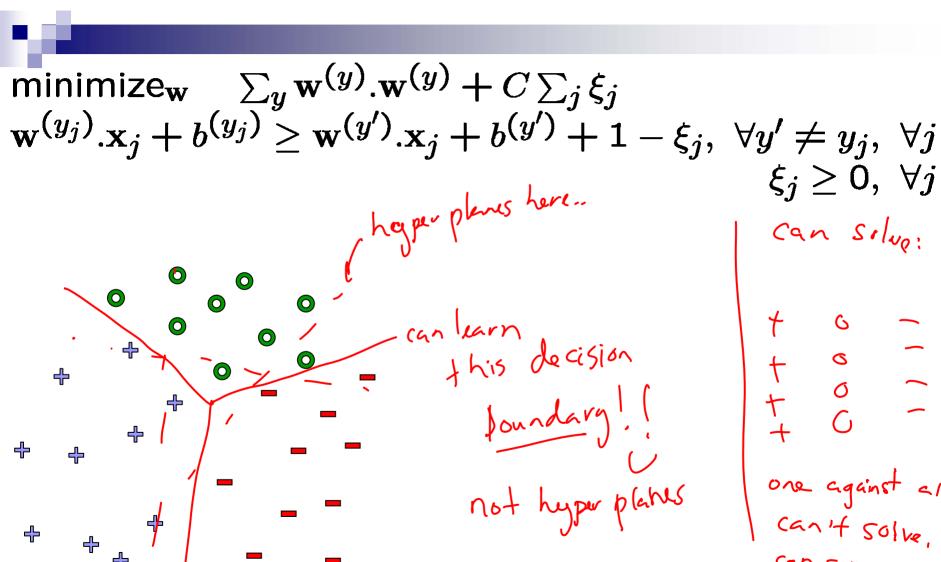


#### Learn 1 classifier: Multiclass SVM

#### Simultaneously learn 3 sets of weights

$$\underbrace{\mathbf{w}^{(y_j)}.\mathbf{x}_j + b^{(y_j)} \ge \mathbf{w}^{(y')}.\mathbf{x}_j + b^{(y')} + 1}_{\text{win}}, \forall y' \neq y_j, \forall j$$

#### Learn 1 classifier: Multiclass SVM



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### What you need to know

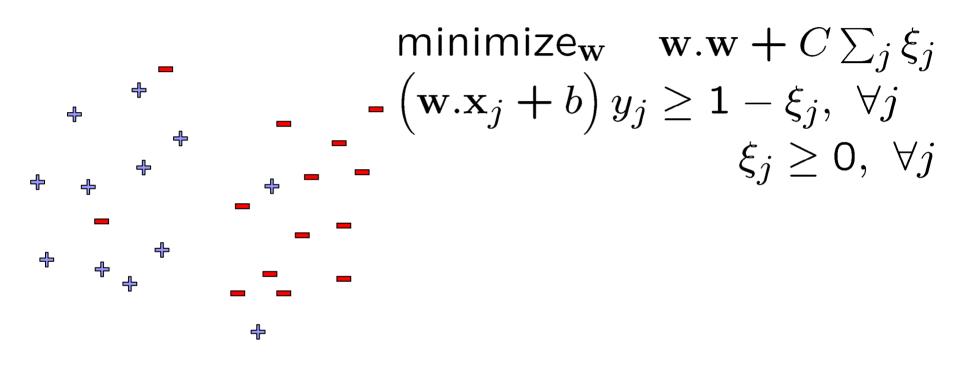
- Maximizing margin
- Derivation of SVM formulation
- Slack variables and hinge loss
- Relationship between SVMs and logistic regression
  - □ 0/1 loss
  - ☐ Hinge loss
  - □ Log loss
- Tackling multiple class
  - □ One against All
  - ☐ Multiclass SVMs

# SVMs, Duality and the Kernel Trick

Machine Learning – 10701/15781
Carlos Guestrin
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February 22<sup>nd</sup>, 2005

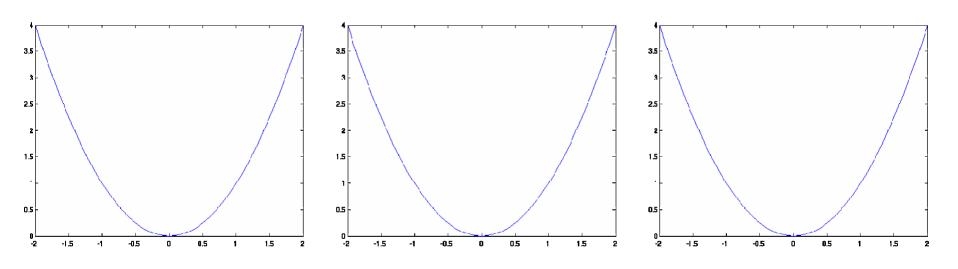
#### SVMs reminder



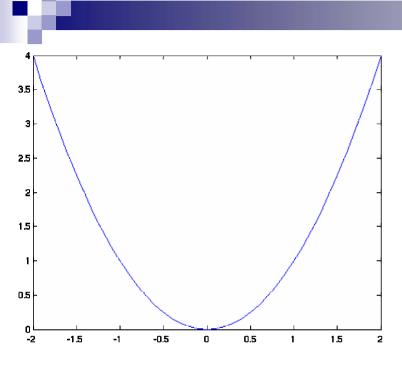
#### You will now...

- Learn one of the most interesting and exciting recent advancements in machine learning
  - ☐ The "kernel trick"
  - □ High dimensional feature spaces at no extra cost!
- But first, a detour
  - Constrained optimization!

## Constrained optimization



### Lagrange multipliers – Dual variables



# Dual SVM derivation (1) – the linearly separable case

minimize<sub>w</sub> 
$$\frac{1}{2}$$
w.w  $\left(\mathbf{w}.\mathbf{x}_j + b\right)y_j \ge 1, \ \forall j$ 

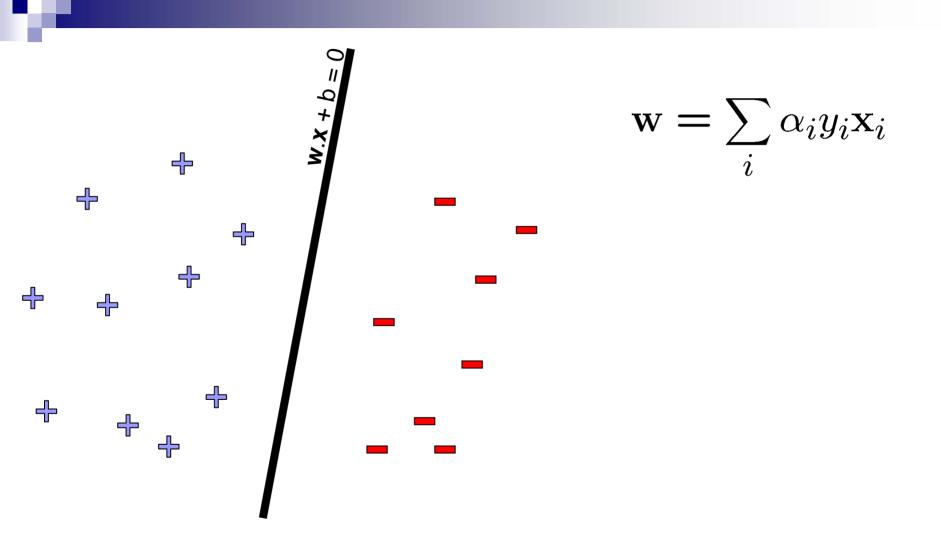
# Dual SVM derivation (2) – the linearly separable case

$$L(\mathbf{w}, \alpha) = \frac{1}{2}\mathbf{w}.\mathbf{w} - \sum_{j} \alpha_{j} \left[ \left( \mathbf{w}.\mathbf{x}_{j} + b \right) y_{j} - 1 \right]$$
  
  $\alpha_{i} > 0, \ \forall j$ 

$$\mathbf{w} = \sum_{i} \alpha_{i} y_{i} \mathbf{x}_{i}$$

minimize
$$_{\mathbf{w}}$$
  $\frac{1}{2}\mathbf{w}.\mathbf{w}$   $\left(\mathbf{w}.\mathbf{x}_{j}+b\right)y_{j}\geq1,\;\forall j$   $b=y_{k}-\mathbf{w}.\mathbf{x}_{k}$  for any  $k$  where  $\alpha_{k}>0$ 

### **Dual SVM interpretation**



## Dual SVM formulation – the linearly separable case

minimize
$$_{\alpha}$$
  $\sum_{i} \alpha_{i} - \frac{1}{2} \sum_{i,j} \alpha_{i} \alpha_{j} y_{i} y_{j} \mathbf{x}_{i} \mathbf{x}_{j}$   $\sum_{i} \alpha_{i} y_{i} = 0$   $\alpha_{i} \geq 0$ 

$$\mathbf{w} = \sum_i lpha_i y_i \mathbf{x}_i$$
  $b = y_k - \mathbf{w}.\mathbf{x}_k$  for any  $k$  where  $lpha_k > 0$ 

# Dual SVM derivation – the non-separable case

$$\begin{aligned} & \text{minimize}_{\mathbf{w}} \quad \mathbf{w}.\mathbf{w} + C \sum_{j} \xi_{j} \\ & \left( \mathbf{w}.\mathbf{x}_{j} + b \right) y_{j} \geq 1 - \xi_{j}, \ \forall j \\ & \quad \xi_{j} \geq 0, \ \forall j \end{aligned}$$

## Dual SVM formulation – the non-separable case

minimize
$$_{\alpha}$$
  $\sum_{i} \alpha_{i} - \frac{1}{2} \sum_{i,j} \alpha_{i} \alpha_{j} y_{i} y_{j} \mathbf{x}_{i} \mathbf{x}_{j}$   $\sum_{i} \alpha_{i} y_{i} = 0$   $C \geq \alpha_{i} \geq 0$ 

$$\mathbf{w} = \sum_{i} \alpha_i y_i \mathbf{x}_i$$

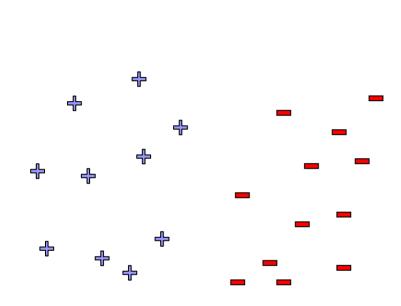
$$b = y_k - \mathbf{w}.\mathbf{x}_k$$

 $b = y_k - \mathbf{w}.\mathbf{x}_k$  for any k where  $C > \alpha_k > \mathbf{0}$ 

# Why did we learn about the dual SVM?

- There are some quadratic programming algorithms that can solve the dual faster than the primal
- But, more importantly, the "kernel trick"!!!
  - □ Another little detour...

# Reminder from last time: What if the data is not linearly separable?



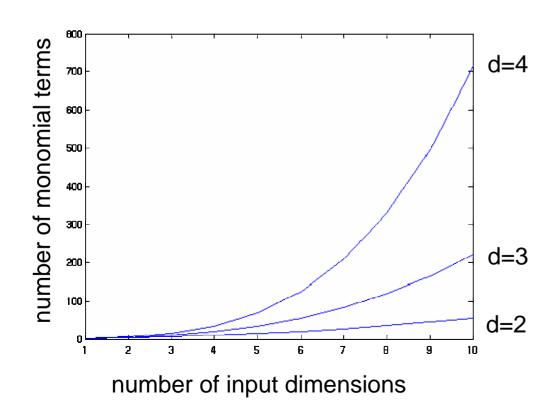
# Use features of features of features of features....

$$\Phi(\mathbf{x}): R^m \mapsto F$$

Feature space can get really large really quickly!

## Higher order polynomials

num. terms 
$$= \begin{pmatrix} d+m-1 \\ d \end{pmatrix} = \frac{(d+m-1)!}{d!(m-1)!}$$



m – input featuresd – degree of polynomial

grows fast! d = 6, m = 100 about 1.6 billion terms

# Dual formulation only depends on dot-products, not on w!

minimize
$$_{\alpha}$$
  $\sum_{i} \alpha_{i} - \frac{1}{2} \sum_{i,j} \alpha_{i} \alpha_{j} y_{i} y_{j} \mathbf{x}_{i} \mathbf{x}_{j}$ 

$$\sum_{i} \alpha_{i} y_{i} = 0$$

$$C \geq \alpha_{i} \geq 0$$

$$\begin{aligned} & \text{minimize}_{\alpha} \quad \sum_{i} \alpha_{i} - \frac{1}{2} \sum_{i,j} \alpha_{i} \alpha_{j} y_{i} y_{j} K(\mathbf{x}_{i}, \mathbf{x}_{j}) \\ & K(\mathbf{x}_{i}, \mathbf{x}_{j}) = \Phi(\mathbf{x}_{i}) \cdot \Phi(\mathbf{x}_{j}) \\ & \sum_{i} \alpha_{i} y_{i} = \mathbf{0} \\ & C \geq \alpha_{i} \geq \mathbf{0} \\ & \text{gation Guestrin} \end{aligned}$$

### Dot-product of polynomials

 $\Phi(\mathbf{u}) \cdot \Phi(\mathbf{v}) = \text{polynomials of degree d}$ 

### Finally: the "kernel trick"!

 $C > \alpha_i > 0$ 

minimize<sub>\alpha</sub> 
$$\sum_{i} \alpha_{i} - \frac{1}{2} \sum_{i,j} \alpha_{i} \alpha_{j} y_{i} y_{j} K(\mathbf{x}_{i}, \mathbf{x}_{j})$$
$$K(\mathbf{x}_{i}, \mathbf{x}_{j}) = \Phi(\mathbf{x}_{i}) \cdot \Phi(\mathbf{x}_{j})$$
$$\sum_{i} \alpha_{i} y_{i} = 0$$

- Never represent features explicitly
  - Compute dot products in closed form
- Constant-time high-dimensional dotproducts for many classes of features
- Very interesting theory Reproducing Kernel Hilbert Spaces
  - Not covered in detail in 10701/15781, more in 10702

$$\mathbf{w} = \sum_{i} \alpha_{i} y_{i} \Phi(\mathbf{x}_{i})$$

$$b = y_k - \mathbf{w}.\Phi(\mathbf{x}_k)$$
 for any  $k$  where  $C > \alpha_k > 0$ 

## Polynomial kernels



$$\Phi(\mathbf{u})\cdot\Phi(\mathbf{v})=(\mathbf{u}\cdot\mathbf{v})^d=$$
 polynomials of degree d

- How about all monomials of degree up to d?
  - □ Solution 0:
  - □ Better solution:

### Common kernels



$$K(\mathbf{u}, \mathbf{v}) = (\mathbf{u} \cdot \mathbf{v})^d$$

Polynomials of degree up to d

$$K(\mathbf{u}, \mathbf{v}) = (\mathbf{u} \cdot \mathbf{v} + 1)^d$$

Gaussian kernels  $K(\mathbf{u}, \mathbf{v}) = \exp\left(-\frac{||\mathbf{u} - \mathbf{v}||}{2\sigma^2}\right)$ 

Sigmoid

$$K(\mathbf{u}, \mathbf{v}) = \tanh(\eta \mathbf{u} \cdot \mathbf{v} + \nu)$$

### Overfitting?

- Huge feature space with kernels, what about overfitting???
  - Maximizing margin leads to sparse set of support vectors
  - Some interesting theory says that SVMs search for simple hypothesis with large margin
  - □ Often robust to overfitting

#### What about at classification time

- For a new input  $\mathbf{x}$ , if we need to represent  $\Phi(\mathbf{x})$ , we are in trouble!
- Recall classifier: sign(w.Ф(x)+b)
- Using kernels we are cool!

$$K(\mathbf{u}, \mathbf{v}) = \Phi(\mathbf{u}) \cdot \Phi(\mathbf{v})$$

$$\mathbf{w} = \sum_i lpha_i y_i \Phi(\mathbf{x}_i)$$
  $b = y_k - \mathbf{w}.\Phi(\mathbf{x}_k)$  for any  $k$  where  $C > lpha_k > 0$ 

$$b = y_k - \mathbf{w}.\Phi(\mathbf{x}_k)$$

### SVMs with kernels

- Choose a set of features and kernel function
- lacksquare Solve dual problem to obtain support vectors  $lpha_{
  m i}$
- At classification time, compute:

$$\mathbf{w} \cdot \Phi(\mathbf{x}) = \sum_i \alpha_i y_i K(\mathbf{x}, \mathbf{x}_i)$$
 
$$b = y_k - \sum_i \alpha_i y_i K(\mathbf{x}_k, \mathbf{x}_i)$$
 for any  $k$  where  $C > \alpha_k > 0$ 

# What's the difference between SVMs and Logistic Regression?

	SVMs	Logistic Regression
Loss function		
High dimensional features with kernels		

## Kernels in logistic regression

$$P(Y = 1 \mid x, \mathbf{w}) = \frac{1}{1 + e^{-(\mathbf{w} \cdot \Phi(\mathbf{x}) + b)}}$$

Define weights in terms of support vectors:

$$\mathbf{w} = \sum_{i} \alpha_{i} \Phi(\mathbf{x}_{i})$$

$$P(Y = 1 \mid x, \mathbf{w}) = \frac{1}{1 + e^{-(\sum_{i} \alpha_{i} \Phi(\mathbf{x}_{i}) \cdot \Phi(\mathbf{x}) + b)}}$$

$$= \frac{1}{1 + e^{-(\sum_{i} \alpha_{i} K(\mathbf{x}, \mathbf{x}_{i}) + b)}}$$

lacksquare Derive simple gradient descent rule on  $lpha_{
m i}$ 

## What's the difference between SVMs and Logistic Regression? (Revisited)

	SVMs	Logistic Regression
Loss function	Hinge loss	Log-loss
High dimensional features with kernels	Yes!	Yes!
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### What you need to know

- Dual SVM formulation
  - ☐ How it's derived
- The kernel trick
- Derive polynomial kernel
- Common kernels
- Kernelized logistic regression
- Differences between SVMs and logistic regression

## Acknowledgment

- SVM applet:
  - □ <a href="http://www.site.uottawa.ca/~gcaron/applets.htm">http://www.site.uottawa.ca/~gcaron/applets.htm</a>

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