

Exchange Market for Complex Commodities: Search for Optimal Matches

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Abstract

The Internet has led to the development of on-line markets, and computer scientists have designed various auction algorithms, as well as automated exchanges for standardized commodities; however, they have done little work on exchanges for complex nonstandard goods.

We present an exchange system for trading complex goods, such as used cars or nonstandard financial securities. The system allows traders to represent their buy and sell orders by multiple attributes; for example, a car buyer can specify a model, options, color, and other desirable features. Traders can also provide complex price constraints, along with preferences among acceptable trades; for instance, a car buyer can specify dependency of an acceptable price on the model, year of production, and mileage.

We describe the representation and indexing of orders, and give algorithms for fast identification of matches between buy and sell orders. The system identifies the most preferable matches, which maximize trader satisfaction; it allows control over the trade-off between speed and optimality of matching. It supports markets with up to 300,000 orders, and processes hundreds of new orders per second.

Keywords: E-commerce, exchange markets, indexing and retrieval, best-first search.

1 Introduction

The growth of the Internet has led to the development of electronic markets, and economists expect that it will play an increasingly vital role in both wholesale and retail transactions [Feldman, 2000]; the Internet marketplaces include bulletin boards, auctions, and exchanges [Klein, 1997; Turban, 1997; Wrigley, 1997; Bakos, 2001].

Electronic bulletin boards help buyers and sellers to find each other; however, they often require customers to invest time into searching among multiple ads, and many buyers prefer on-line auctions, such as eBay (www.ebay.com). Auctions have their own problems, including significant computational costs, lack of liquidity, and asymmetry between buyers and sellers. Exchange-based markets support fast-paced trading and ensure symmetry between buyers and sellers; however, they require rigid standardization of tradable items. For example, the

New York Stock Exchange allows trading of about 3,100 securities, and a buyer or seller must indicate a specific item, such as IBM stock.

For most goods, the description of a desirable trade is more complex; for instance, a car buyer needs to specify a model, options, color, and other desirable features. An exchange for nonstandard goods should satisfy the following requirements:

- Allow complex constraints in specifications of buy and sell orders.
- Support fast-paced trading for markets with millions of orders.
- Include optimization techniques that maximize traders' satisfaction.

We have developed an automated exchange for complex goods, which allows traders to represent buy and sell orders by multiple attributes. In particular, we have defined the related trading semantics [Hu, 2002], created indexing structures for fast identification of matches between buy and sell orders [Johnson, 2001; Fink *et al.*, 2004], and analyzed the scalability of the developed system [Johnson, 2001]. We now give algorithms for fast identification of most preferable matches, which maximize the satisfaction of traders.

2 Previous work

Economists and computer scientists have studied a variety of trading models. The related computer science research has been focused on effective auction systems, optimal matching in various auctions, and general-purpose systems for auctions and exchanges. It has led to successful Internet auctions, such as eBay (www.ebay.com) and Yahoo Auctions (auctions.yahoo.com), as well as on-line exchanges, such as Island (www.island.com) and NexTrade (www.nextrade.com). Recently, researchers have developed several combinatorial auctions, which allow buying and selling sets of commodities rather than individual items.

Combinatorial auctions. A combinatorial auction allows bidding on a set of items; for example, a car buyer can bid on a red Mustang and white Camaro for a total price of \$35,000. An advanced auction may allow disjunctions; for instance, a buyer may specify that she wants either a red Mustang and white Camaro or, alternatively, two silver Corvettes. On the other hand, standard combinatorial auctions do not allow incompletely specified items, such as a Mustang of any color.

Rothkopf *et al.* [1998] gave a detailed analysis of combinatorial auctions and described semantics of bids that allowed fast matching. Nisan discussed alternative bid semantics, formalized the problem of searching for optimal and near-optimal matches, and proposed a linear-programming solution [Nisan, 2000; Lavi and Nisan, 2000]. Zurel and Nisan [2001] developed a system for finding near-optimal matches based on a combination of approximate linear programming with optimization heuristics. It quickly cleared an auction with 1,000 items and 10,000 bids, and its average approximation error was less than 1%.

Sandholm [1999] developed several algorithms for one-seller combinatorial auctions, and showed that they scaled to a market with about 1,000 bids. Sandholm and his colleagues later improved the original algorithms and implemented a system that processed several thousand bids [Sandholm, 2000a; Sandholm and Suri, 2000; Sandholm *et al.*, 2001a]. They developed

a mechanism for determining a trader's preferences and converting them into a compact bid representation [Conen and Sandholm, 2001]. They also described several special cases of bid processing that allowed polynomial solutions, proved the NP-completeness of more general cases, and tested various heuristics for NP-complete cases [Sandholm *et al.*, 2001b].

Sakurai *et al.* [2000] developed an algorithm for finding near-optimal matches in combinatorial auctions based on a synergy of iterative-deepening A* with limited-discrepancy search; it processed auctions with up to 5,000 bids, and its approximation error was under 5%. Hoos and Boutilier [2000] applied stochastic local search to finding near-optimal matches; it cleared auctions with up to 500 items and 10,000 bids. Akcoglu *et al.* [2000] represented an auction as a graph; its nodes were bids, and its edges were conflicts between bids. This representation led to a linear-time approximation algorithm for clearing the auction.

Fujishima *et al.* [1999a; 1999b] proposed an approach for enhancing standard auction rules, analyzed trade-offs between optimality and running time, and presented two related algorithms. The first algorithm ensured optimal matching and scaled to about 1,000 bids, whereas the second found near-optimal matches for a market with 10,000 bids.

Leyton-Brown *et al.* [2000] investigated combinatorial auctions that allowed bidders to specify a number of items; for instance, a buyer could bid on ten identical cars. They described a branch-and-bound search algorithm for finding optimal matches, which quickly processed markets with fifteen item types and 2,500 bids. Lehmann *et al.* [1999] studied heuristic algorithms for combinatorial auctions and identified cases that allowed truthful bidding, which meant that auction participants did not benefit from providing incorrect information about their intended maximal bids. Gonen and Lehmann [2000, 2001] studied branch-and-bound heuristics for bid processing and integrated them with linear programming. Mu'alem and Nisan [2002] described conditions for ensuring truthful bidding, and proposed approximation algorithms for clearing the auctions that satisfied these conditions.

Yokoo *et al.* [2001a, 2001b] considered the problem of false-name bids, that is, manipulation of prices by creating fictitious auction participants and submitting bids without intention to buy; they proposed auction rules that discouraged such bids. Suzuki and Yokoo [2002] studied another security problem; they investigated techniques for clearing an auction without revealing bids to the auctioneer. They described a distributed dynamic-programming algorithm that found matches without revealing the bids to auction participants or any central auctioneer; however, its complexity was exponential in the number of items.

Andersson *et al.* [2000] compared the main techniques for combinatorial auctions and proposed an integer-programming representation that allowed richer bid semantics. Wurman *et al.* [2001] analyzed a variety of previously developed auctions and identified the main components of an automated auction, including bid semantics, clearing mechanisms, rules for placing and canceling bids, and policies for hiding information from other bidders. Researchers have also applied auction algorithms to nonfinancial settings, such as scheduling problems [Wellman *et al.*, 2001], management of resources in wide-area networks [Chen *et al.*, 2001], and co-ordination of services by different companies [Preist *et al.*, 2001].

The reader may find a detailed survey of combinatorial auctions in the review article by de Vries and Vohra [2003]. Although the developed systems can efficiently process several thousand bids, their running time is super-linear in the number of bids, and they do not scale to larger markets.

Advanced semantics. Several researchers have studied techniques for specifying dependency of item price on the number and quality of items. They have also investigated techniques for processing “flexible” bids, specified by hard and soft constraints.

Che [1993] analyzed auctions that allowed negotiating not only price but also quality of a commodity. A bid in these auctions was a function that specified a desired trade-off between price and quality. Cripps and Ireland [1994] considered a similar setting and suggested several strategies for bidding on price and quality.

Sandholm and Suri [2001b] described a mechanism for imposing nonprice constraints in combinatorial auctions, such as budget constraints and limit on the number of winners. They also studied auctions that allowed bulk discounts [Sandholm and Suri, 2001a]; that is, they enabled a bidder to specify dependency of item price on order size. Lehmann *et al.* [2001] also considered dependency of price on order size, showed that the problem of finding the best matches was NP-hard, and developed a greedy approximation algorithm.

Jones extended the semantics of combinatorial auctions and allowed buyers to use complex constraints [Jones, 2000]; for instance, a car buyer could bid on a vehicle that was less than three-years old, or on the fastest available vehicle. They suggested semantics for compact description of complex bids; however, they did not allow complex constraints in sell orders. They implemented an algorithm that found near-optimal matches, which scaled to 1,000 bids.

Bichler discussed a market that would allow negotiations on any attributes of a commodity [Bichler *et al.*, 1999; Bichler, 2000a]; however, he did not propose any computational solution. Boutilier and Hoos [2001] developed a propositional language for bids in combinatorial auctions, which allowed a compact representation of most bids. Conen and Sandholm [2002] described a system that elicited the preferences of an auction participant and helped to specify appropriate bids.

This initial work leaves many open problems, which include the use of complex constraints with general preference functions, symmetric treatment of buy and sell orders, and design of efficient matching algorithms for advanced semantics.

Exchanges. Economists have extensively studied traditional stock exchanges; for example, see the historical review by Bernstein [1993] and the textbook by Hull [1999]. They have focused on exchange dynamics rather than on efficient algorithms [Cason and Friedman, 1996; Cason and Friedman, 1999; Bapna *et al.*, 2000]. Several computer scientists have also studied trading dynamics and proposed algorithms for finding the market equilibrium [Reiter and Simon, 1992; Cheng and Wellman, 1998; Andersson and Ygge, 1998].

Auction researchers have traditionally viewed exchanges as a variety of auction markets, called continuous double auctions. Wurman *et al.* [1998a] proposed a theory of exchange markets and implemented a general-purpose system for auctions and exchanges. Sandholm and Suri [2000] developed an exchange for combinatorial orders, but it could not support markets with more than 1,000 orders. Kalagnanam *et al.* [2000] investigated techniques for placing orders with complex constraints and identifying matches between them, but the resulting system did not scale beyond a few thousand orders.

The related open problems include development of scalable systems for large combinatorial markets, as well as support for orders with complex constraints.

General-purpose systems. Computer scientists have developed several systems for auctions and exchanges, which vary from specialized markets to general-purpose tools for building new markets. The reader may find a survey of most systems in the review articles by Guttman *et al.* [1998a, 1998b] and Maes *et al.* [1999].

Kumar and Feldman [1998] built an Internet-based system that supported several standard auctions, including open-cry, single-round sealed-bid, and multiple-round auctions. Chavez and his colleagues designed an on-line agent-based auction; they built intelligent agents that negotiated on behalf of buyers and sellers [Chavez and Maes, 1996; Chavez *et al.*, 1997]. Vetter and Pitsch [1999] constructed a more flexible agent-based system that supported several types of auctions. Preist [1999a; 1999b] developed a similar distributed system for exchange markets. Bichler designed an electronic brokerage service that helped buyers and sellers to find each other and negotiate through auction mechanisms [Bichler *et al.*, 1998; Bichler and Segev, 1999].

Benyoucef *et al.* [2001] considered the problem of simultaneous negotiations for interdependent goods in multiple markets, and applied workflow management to model the negotiation process. Their system helped a bidder purchase a combinatorial package of goods in noncombinatorial markets. Boyan *et al.* [2001] also built a system for simultaneous bidding in multiple auctions; they applied beam search with simple heuristics to the problem of buying complementary goods in different auctions. Babaioff and Nisan [2001] studied the integration of multiple auctions across a supply chain, and proposed a mechanism for sharing information among such auctions.

Wurman and Wellman built a general-purpose system, called the Michigan Internet AuctionBot, that supported a variety of auctions [Wellman, 1993; Wellman and Wurman, 1998; Wurman *et al.*, 1998b; Wurman and Wellman, 1999a]; however, they restricted the auction participants to simple fully specified bids. Their system included scheduler and auctioneer procedures, related databases, and advanced interfaces. Hu and his colleagues created agents for bidding in the Michigan Internet AuctionBot; they used regression and learning techniques to predict the behavior of other bidders [Hu *et al.*, 1999; Hu *et al.*, 2000; Hu and Wellman, 2001]. Wurman [2001] considered the problem of building general-purpose agents that simultaneously bid in multiple auctions.

Parkes built a system for combinatorial auctions, but it worked only for markets with up to one hundred bidders [Parkes, 1999; Parkes and Ungar, 2000a]. Sandholm [2000a; 2000b] created a more powerful system, configurable for a variety of markets, and showed its ability to process several thousand bids.

All these systems have the same limitation as commercial on-line exchanges; specifically, they require fully specified bids and do not support the use of complex constraints.

3 General exchange model

We describe a general model of trading complex commodities, which allows hard and soft constraints in the order specification.

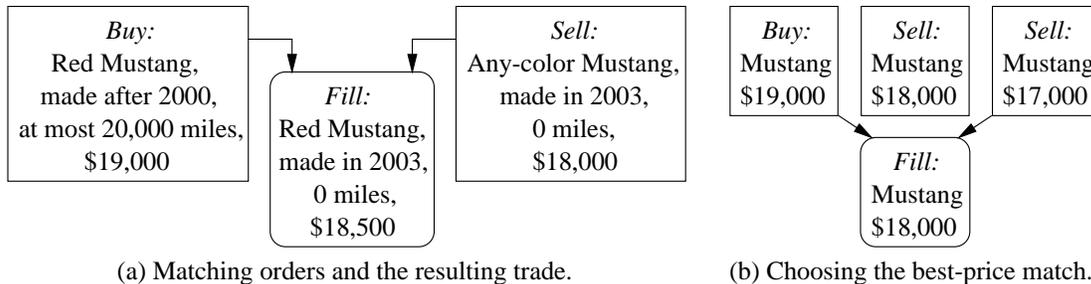


Figure 1: Examples of trades in a used-car market.

Example. We begin with an example of an exchange for trading new and used cars. To simplify this example, we assume that a trader can describe a car by four attributes: model, color, year, and mileage. A prospective buyer can place a *buy order*, which includes a description of the desired vehicle and a maximal acceptable price; for instance, she may indicate that she wants a red Mustang, made after 2000, with at most 20,000 miles, and she is willing to pay \$19,000. Similarly, a seller can place a *sell order*; for instance, a dealer may offer a brand-new Mustang of any color for \$18,000.

An exchange system must search for matches between buy and sell orders, and generate corresponding *fills*, that is, transactions that satisfy both buyers and sellers. In the previous example, it must determine that a brand-new red Mustang for \$18,500 satisfies both buyer and dealer (Figure 1a). If the system finds several matches for an order, it should choose the match with the best price; for instance, the buy order in Figure 1(b) should trade with the cheaper of the two sell orders.

Market attributes. A specific market includes a certain set of items that can be bought and sold, defined by a list of attributes. As a simplified example, we describe a car by four attributes: model, color, year, and mileage. An attribute may be a set of explicitly listed values, such as car model; an interval of integers, such as year; or an interval of real values, such as mileage. We assume that the current year is 2003, and that the oldest available car was made in 1901, which means that the years of production range from 1901 to 2003.

Cartesian products. When a trader makes a purchase or sale, she has to specify a set of acceptable values for each attribute. She specifies some set I_1 of values for the first attribute, some set I_2 of values for the second attribute, and so on. The resulting set I of acceptable items is the Cartesian product $I_1 \times I_2 \times \dots \times I_n$. For example, suppose that a car buyer is looking for a Mustang or Camaro, the acceptable colors are red and white, the car should be made after 2000, and it should have at most 20,000 miles; then, the item set is $I = \{\text{Mustang, Camaro}\} \times \{\text{red, white}\} \times [2001..2003] \times [0..20,000]$. A trader can use specific values or ranges for each attribute; for instance, she can specify a year as 2003 or as a range from 2001 to 2003. A trader can also specify a list of several values or ranges; for example, she can specify colors as $\{\text{red, white}\}$, and years as $\{[1901..1950], [2001..2003]\}$.

Unions and filters. A trader can define an item set I as the union of several Cartesian products. For example, if she wants to buy either a used red Mustang or a new red Camaro,

she can specify the set $I = \{\text{Mustang}\} \times \{\text{red}\} \times [2001..2003] \times [0..20,000] \cup \{\text{Camaro}\} \times \{\text{red}\} \times \{2003\} \times [0..200]$. The trader can also indicate that she wants to avoid certain items by providing a *filter function*, which is a Boolean function on the set I that gives FALSE for undesirable items. A filter is encoded by a C++ procedure that inputs an item description and returns TRUE or FALSE.

Price functions. A trader should specify a limit on the acceptable price; for instance, a buyer may be willing to pay \$18,500 for a Mustang, but only \$17,500 for a Camaro. Furthermore, she may offer an extra \$500 if a car is red, and subtract \$1 for every ten miles on its odometer. Formally, a price limit is a real-valued function defined on the set I ; for each item $i \in I$, it gives a certain limit $Price(i)$. If a price function is a constant, it is specified by a numeric value; else, it is encoded by a C++ procedure that inputs an item and outputs the corresponding limit. For a buyer, $Price(i)$ is the maximal acceptable price; for a seller, it is the minimal acceptable price.

Order sizes. If a trader wants to buy or sell several identical items, she can include their number in the order specification. We assume that an order size is a natural number, thus enforcing discretization of continuous commodities. The trader can specify not only an overall order size but also a minimal acceptable size. For instance, suppose that a Toyota wholesale agent is selling one hundred cars, and she works only with dealerships that are buying at least twenty vehicles. Then, she may specify that the overall size of her order is one hundred, and the minimal size is twenty. In addition, a trader can indicate that a transaction size must be divisible by a certain number, called a *size step*; for example, the wholesale agent may specify that she is selling cars in blocks of ten. To summarize, an order includes six elements:

- Item set, $I = I_1 \times \dots \times I_n \cup \dots \cup I_{k_1} \times \dots \times I_{k_n}$
- Filter function, $Filter: I \rightarrow \{\text{TRUE}, \text{FALSE}\}$
- Price function, $Price: I \rightarrow \mathbf{R}$
- Overall order size, Max
- Minimal acceptable size, Min
- Size step, $Step$

Fills. When a buy order matches a sell order, the corresponding parties can complete a trade; we use the term *fill* to refer to the traded items and their price (Figure 1). We define a fill by a specific item i , its price p , and the number of purchased items, denoted *size*. If $(I_b, Price_b, Max_b, Min_b, Step_b)$ is a buy order, and $(I_s, Price_s, Max_s, Min_s, Step_s)$ is a matching sell order, then a fill $(i, p, size)$ must satisfy the following conditions:

- $i \in I_b \cap I_s$.
- $Price_s(i) \leq p \leq Price_b(i)$.
- $\max(Min_b, Min_s) \leq size \leq \min(Max_b, Max_s)$.
- $size$ is divisible by $Step_b$ and $Step_s$.

FILL-PRICE($Price_b, Price_s, i$)

The algorithm inputs the price functions of a buy and sell order, and an item i that matches both orders.

If $Price_b(i) \geq Price_s(i)$, then return $\frac{Price_b(i)+Price_s(i)}{2}$; else, return NONE (no acceptable price)

FILL-SIZE($Max_b, Min_b, Step_b, Max_s, Min_s, Step_s$)

The algorithm inputs the size specification of a buy order, Max_b, Min_b , and $Step_b$, and the size specification of a matching sell order, Max_s, Min_s , and $Step_s$.

Let $step$ be the least common multiple of $Step_b$ and $Step_s$

$size := \lfloor \frac{\min(Max_b, Max_s)}{step} \rfloor \cdot step$

If $size \geq \max(Min_b, Min_s)$, then return $size$; else, return NONE (no acceptable size)

Figure 2: Computing the price (FILL-PRICE) and size (FILL-SIZE) of a fill for two matching orders.

If the buyer's price limit is larger than the seller's limit, we split the difference between the buyer and seller. Furthermore, we assume that the buyer and seller are interested in trading at the maximal size, or as close to the maximal size as possible. In Figure 2, we give procedures that determine the price and size of a fill.

Quality functions. Buyers and sellers may have preferences among acceptable trades, which depend on a specific item i and its price p ; for instance, a buyer may prefer a Mustang for \$18,000 to a Camaro for \$17,000. We represent preferences by a real-valued function $Qual(i, p)$, encoded by a C++ procedure, that assigns a numeric quality to each pair of an item and price. Larger values correspond to better transactions; that is, if $Qual(i_1, p_1) > Qual(i_2, p_2)$, then trading i_1 at price p_1 is better than trading i_2 at p_2 . Each trader can use her own quality functions and specify different functions for different orders. Note that buyers look for low prices, whereas sellers prefer to get as much money as possible, which means that quality functions must be monotonic on price:

- *Buy monotonicity:* If $Qual_b$ is a quality function for a buy order, and $p_1 \leq p_2$, then, for every item i , we have $Qual_b(i, p_1) \geq Qual_b(i, p_2)$.
- *Sell monotonicity:* If $Qual_s$ is a quality function for a sell order, and $p_1 \leq p_2$, then, for every item i , we have $Qual_s(i, p_1) \leq Qual_s(i, p_2)$.

We do not require a trader to specify a quality function for each order; by default, the quality is the difference between the price limit and actual price, divided by the price limit:

- *Default for buy orders:* $Qual_b(i, p) = \frac{Price(i)-p}{Price(i)}$.
- *Default for sell orders:* $Qual_s(i, p) = \frac{p-Price(i)}{Price(i)}$.

Monotonic attributes. The value of a commodity may monotonically depend on some of its attributes; for example, the quality of a car decreases with an increase in mileage. When an attribute has this property, we say that it is *monotonically decreasing*. To formalize this concept, suppose that a market has n attributes, and we consider the m th attribute.

We denote attribute values of a given item by $i_1, \dots, i_m, \dots, i_n$, and a transaction price by p . The m th attribute is monotonically decreasing if all price and quality functions satisfy the following constraints:

- *Price monotonicity*: If $Price$ is a price function for a buy or sell order, and $i_m \leq i'_m$, then, for every two items $(i_1, \dots, i_{m-1}, i_m, i_{m+1}, \dots, i_n)$ and $(i_1, \dots, i_{m-1}, i'_m, i_{m+1}, \dots, i_n)$, we have $Price(i_1, \dots, i_m, \dots, i_n) \geq Price(i_1, \dots, i'_m, \dots, i_n)$.
- *Buy monotonicity*: If $Qual_b$ is a quality function for a buy order, and $i_m \leq i'_m$, then, for every two items $(i_1, \dots, i_{m-1}, i_m, i_{m+1}, \dots, i_n)$ and $(i_1, \dots, i_{m-1}, i'_m, i_{m+1}, \dots, i_n)$, and every price p , we have $Qual_b(i_1, \dots, i_m, \dots, i_n, p) \geq Qual_b(i_1, \dots, i'_m, \dots, i_n, p)$.
- *Sell monotonicity*: If $Qual_s$ is a quality function for a sell order, and $i_m \leq i'_m$, then, for every two items $(i_1, \dots, i_{m-1}, i_m, i_{m+1}, \dots, i_n)$ and $(i_1, \dots, i_{m-1}, i'_m, i_{m+1}, \dots, i_n)$, and every price p , we have $Qual_s(i_1, \dots, i_m, \dots, i_n, p) \leq Qual_s(i_1, \dots, i'_m, \dots, i_n, p)$.

Similarly, if the quality of commodities grows with an increase in an attribute value, we say that the attribute is *monotonically increasing*; for example, the quality of a car increases with the year of production.

4 Indexing structure

The system includes a central structure for indexing of orders with fully specified items. If we can put an order into this structure, we call it an *index order*. If an order includes a set of items, rather than a fully specified item, the system adds it to an unordered list of *nonindex orders*. The indexing structure allows fast retrieval of index orders that match a given order; however, the system does not identify matches between two nonindex orders.

Main loop. In Figure 3, we show the system's main loop, which alternates between processing new orders and identifying matches for old nonindex orders. When the system receives a new order, it immediately searches for matching index orders. If there are no matches, and the new order is an index order, then the system adds it to the indexing structure. Similarly, if the system fills only part of a new index order, it stores the remaining part in the indexing structure. If it gets a nonindex order and does not find a complete fill, it adds the unfilled part to the list of nonindex orders.

After processing all new orders, the system tries to fill old nonindex orders. For each nonindex order, it identifies matching index orders. For example, suppose that the market includes an order to buy any red Mustang, and that a dealer places an order to sell a red Mustang, made in 2003, with zero miles. If the market has no matching index orders, the system adds this new order to the indexing structure. After processing all new orders, it tries to fill the nonindex orders, and determines that the dealer's order is a match for the old order to buy any red Mustang.

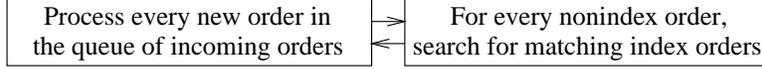


Figure 3: Main loop of the system.

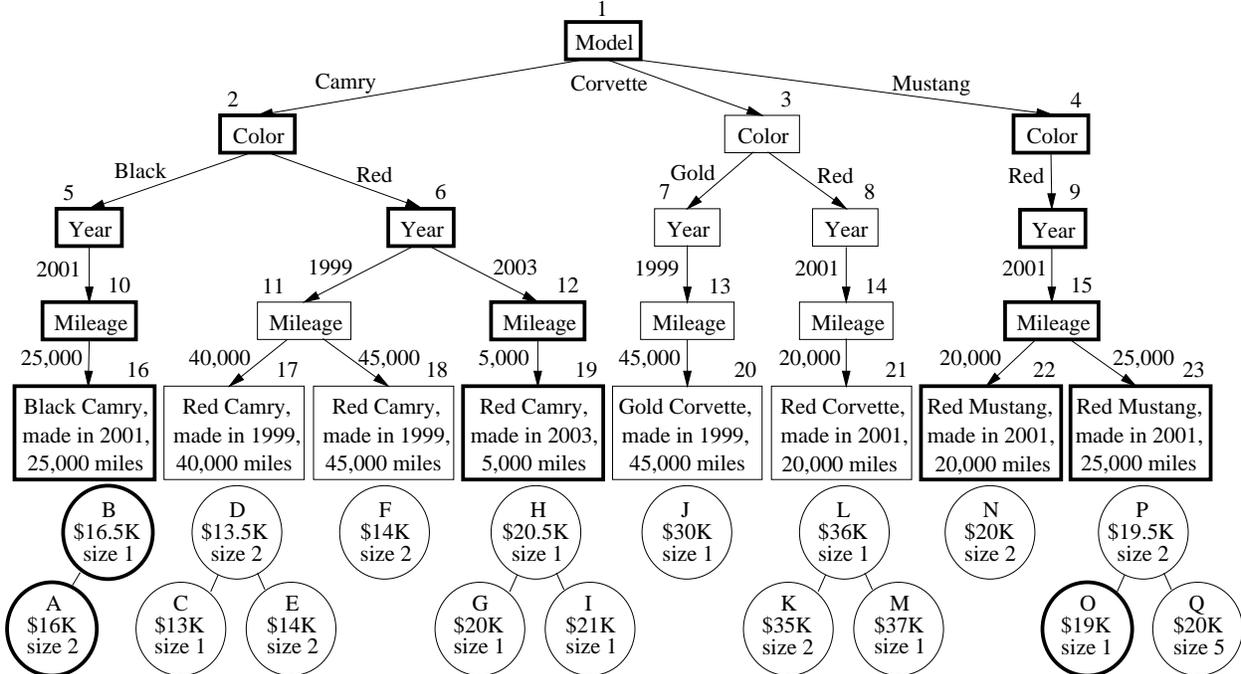


Figure 4: Indexing tree with seventeen sell orders. We illustrate the retrieval of matches for an order to buy four Camries or Mustangs made after 2000. We show the matching nodes by thick boxes, and the retrieved orders by thick circles.

Indexing trees. The indexing structure consists of two identical trees: one is for buy orders, and the other is for sell orders. In Figure 4, we show a tree for sell orders; its depth equals the number of market attributes, and each level corresponds to one of the attributes. The root node encodes the first attribute, and its children represent different values of this attribute. The nodes at depth 1 divide the orders by the second attribute, and each node at depth 2 corresponds to specific values of the first two attributes. In general, a node at depth $(i - 1)$ divides orders by the values of the i th attribute, and each node at depth i corresponds to all orders with specific values of the first i attributes. If some items are not currently on market, the tree does not include the corresponding nodes.

Every nonleaf node includes a red-black tree that indexes its children by values of the corresponding attribute, which supports fast addition and deletion of a child, retrieval of a child with a given value, and identification of all children with values in a given range. Every leaf node includes orders with identical items, sorted by price from the best to the worst; that is, the system sorts buy orders from the highest to the lowest price limit, and sell orders from the lowest to the highest price. We use a red-black tree to maintain this sorting, which allows fast insertion and deletion of orders.

Summary data. The nodes of an indexing tree include summary data that help to retrieve matching orders. Every node contains the following data about the orders in the corresponding subtree:

- The minimal and maximal price of orders in the subtree.
- The minimal and maximal value for each monotonic attribute.
- The time of the latest addition of a new order.

For example, consider node 6 in Figure 4; the subtree rooted at this node includes nine orders. If the newest of them was placed at 2pm, the summary data in node 2 are as follows:

- Prices: \$13,000..21,000
- Mileages: 5,000..45,000
- Years: 1999..2003
- Latest addition: 2pm

The system also keeps track of the “age” of each order, and uses it to avoid repetitive search for matches among the same index orders. Every order has two time stamps; the first is the time of placing the order, and the second is the time of the last search for matches.

Additions and deletions. When a trader places an index order, the system adds it to the corresponding leaf, and then updates the summary values of the ancestor nodes (Figure 5). If the leaf is not in the tree, the system adds the appropriate new branch.

When an index order is filled, the system removes it from the corresponding leaf, and then updates the summary values of the ancestor nodes (Figure 5). If the leaf does not include other orders, the system deletes it from the tree. If the deleted node is the only leaf in some subtree, the system removes this subtree; for example, the deletion of order J in Figure 4 leads to the removal of nodes 7, 13, and 20.

5 Search for matches

We describe two algorithms that identify matches for a given order; the first algorithm is based on depth-first search in an indexing tree, and the second is best-first search. In Figure 6, we present the notation for the order and node structures used by the algorithms. We give the depth-first algorithm in Figures 7 and 8, and the best-first algorithm in Figures 9–11.

5.1 Depth-first search

The depth-first algorithm consists of two steps; it finds the leaves of an indexing tree that match a given order (Figure 7), and selects the best matching orders in these leaves (Figure 8).

Matching leaves. The algorithm in Figure 7 retrieves the matching leaves for a given item set, represented by a union of Cartesian products and a filter function.

The `PRODUCT-LEAVES` subroutine finds the matching leaves for one Cartesian product using depth-first search in the indexing tree. It identifies all children of the root that match the first element of the Cartesian product, and then recursively processes the respective subtrees. For example, suppose that a buyer is looking for a Camry or Mustang made after

ADD-UPDATE(*leaf*)

The algorithm inputs the leaf that contains a newly added order.

Set *new-min* to the lowest price among *leaf*'s orders

node := *leaf*

While *node* ≠ NONE and *Min-Price*[*node*] > *new-min*:

Min-Price[*node*] := *new-min*

node := *Parent*[*node*]

DEL-UPDATE(*leaf*)

The algorithm inputs the leaf that contained a deleted order.

old-min = *Min-Price*[*leaf*]

Set *Min-Price*[*leaf*] to the lowest price among *leaf*'s orders

node := *leaf*

While *Min-Price*[*node*] > *old-min* and *Parent*[*node*] ≠ NONE and *Min-Price*[*Parent*[*node*]] = *old-min*:

node := *Parent*[*node*]

Min-Price[*node*] := $+\infty$

 For every *child* of *node*:

 If *Min-Price*[*node*] > *Min-Price*[*child*], then *Min-Price*[*node*] := *Min-Price*[*child*]

Figure 5: Updating the minimal price after addition of a new order (ADD-UPDATE) and deletion of an order (DEL-UPDATE); the update of the other summary data is similar.

2000, with any color and mileage, and the tree of sell orders is as shown in Figure 4. The subroutine determines that nodes 2 and 4 match the model, and then processes the two respective subtrees. It identifies three matching nodes for the second attribute, three nodes for the third attribute, and finally four matching leaves; we show these nodes by thick boxes.

If the system already tried to find matches for a given order during the previous execution of the main loop, it skips the subtrees that have not been modified since the previous search. If the order includes a union of several Cartesian products, the system calls the PRODUCT-LEAVES subroutine for each product. If the order includes a filter function, the system uses it to prune inappropriate leaves.

If an order matches a large number of leaves, the retrieval may take considerable time. To prevent this problem, we can impose a limit on the number of retrieved leaves; for instance, if we allow at most three leaves, and a buyer places an order for any Camry, then the system retrieves the three leftmost leaves in Figure 4. We use this limit to control the trade-off between speed and quality of matches; a small limit ensures the efficiency but reduces the chances of finding the best match.

Best matches. After the system identifies matching leaves, it selects the best matching orders in these leaves, according to the quality function of the given order. In Figure 8, we give an algorithm that identifies the highest-quality matches and completes the respective trades. It arranges the leaves in a priority queue by the quality of the best unprocessed match in a leaf. At each step, the algorithm processes the best available match; it terminates after it fills the given order or runs out of matches.

Elements of the order structure:

<i>Price</i> [<i>order</i>]	price function
<i>Qual</i> [<i>order</i>]	quality function
<i>Filter</i> [<i>order</i>]	filter function
<i>Max</i> [<i>order</i>]	overall order size
<i>Min</i> [<i>order</i>]	minimal acceptable size
<i>Step</i> [<i>order</i>]	size step
<i>Place-Time</i> [<i>order</i>]	time of placing the order
<i>Search-Time</i> [<i>order</i>]	time of the last search for matches

Elements of the indexing-tree node structure:

<i>Min-Price</i> [<i>node</i>]	minimal price of orders in the node's subtree
<i>Max-Price</i> [<i>node</i>]	maximal price of orders in the node's subtree
<i>Depth</i> [<i>node</i>]	depth of the node in the indexing tree
<i>Product-Num</i> [<i>node</i>]	number of the matching Cartesian product in a given item set
<i>Quality</i> [<i>node</i>]	for a nonleaf node, the quality estimate; for a leaf, the quality of the best-price unprocessed order

Additional elements of the leaf-node structure:

<i>Item</i> [<i>node</i>]	item in the leaf's orders
<i>Current-Order</i> [<i>node</i>]	best-price unprocessed order in the leaf

Figure 6: Notation for the main elements of the structures that represent orders and nodes of an indexing tree. Note that the leaf-node structure includes the five elements of the node structure and two additional elements. We use this notation in the pseudocode in Figures 7–11.

MATCHING-LEAVES(*order*, *root*)

The algorithm inputs an order and the root of an indexing tree.

We denote the order's item set by $I_1 \times \dots \times I_n \cup \dots \cup I_{k_1} \times \dots \times I_{k_n}$.

Initialize an empty set of matching leaves, denoted *leaves*

For *l* from 1 to *k*, call PRODUCT-LEAVES($I_l \times \dots \times I_n$, *Filter*[*order*], *Search-Time*[*order*], *root*, *leaves*)

Return *leaves*

PRODUCT-LEAVES($I_1 \times \dots \times I_n$, *Filter*, *Search-Time*, *node*, *leaves*)

The subroutine inputs a Cartesian product $I_1 \times \dots \times I_n$, a filter function, the previous-search time, a node of the indexing tree, and a set of leaves. It finds the matching leaves in the node's subtree, and adds them to the set of leaves.

If *Search-Time* is larger than *node*'s time of the last order addition, then terminate

If *node* is a leaf and *Filter*(*Item*[*node*]) = TRUE, then add *node* to *leaves*

If *node* is not a leaf:

Identify all children of *node* that match $I_{Depth[node]+1}$

For each matching *child*, call PRODUCT-LEAVES($I_1 \times \dots \times I_n$, *Filter*, *Search-Time*, *child*, *leaves*)

Figure 7: Retrieval of matching leaves. The algorithm identifies the leaves of an indexing tree that match the item set of a given order. The PRODUCT-LEAVES subroutine uses depth-first search to retrieve the matching leaves for one Cartesian product.

LEAF-MATCHES(*order*, *leaves*)

The algorithm inputs an order and matching leaves of an indexing tree.

Initialize an empty priority queue of matching leaves, denoted *queue*,

which prioritizes the leaves by the quality of the best-price unprocessed order

For each *leaf* in *leaves*:

Set *Current-Order*[*leaf*] to the first order among *leaf*'s orders, sorted by price

Call LEAF-PRIORITY(*order*, *leaf*, *queue*)

While $Max[order] \geq Min[order]$ and *queue* is nonempty:

Set *leaf* to the highest-priority leaf in *queue*, and remove it from *queue*

match := *Current-Order*[*leaf*]

Set *Current-Order*[*leaf*] to the next order among *leaf*'s orders, sorted by price

Call TRADE(*order*, *match*)

Call LEAF-PRIORITY(*order*, *leaf*, *queue*)

If $Max[order] < Min[order]$, then remove *order* from the market

Else, set *Search-Time*[*order*] to the current time

LEAF-PRIORITY(*order*, *leaf*, *queue*)

The subroutine inputs the given order, a matching leaf, and the priority queue of leaves. If the order's price matches the price of the leaf's best-price unprocessed order, then the leaf is added to the queue.

match := *Current-Order*[*leaf*]

If *match* = NONE, then terminate (no unprocessed orders in *leaf*)

If *order* is a buy order, then $p := \text{FILL-PRICE}(Price[order], Price[match], Item[leaf])$

Else, $p := \text{FILL-PRICE}(Price[match], Price[order], Item[leaf])$

If $p = \text{NONE}$, then terminate (no orders with acceptable price)

Quality[*leaf*] := *Qual*[*order*](*Item*[*leaf*], p)

Add *leaf* to *queue*, prioritized by *Quality*

TRADE(*order*, *match*)

The subroutine inputs the given order and the highest-quality order with matching item and price.

If the sizes of these two orders match, the subroutine completes the trade between them.

If $Search-Time[order] > Place-Time[match]$, then terminate

size := $\text{FILL-SIZE}(Max[order], Min[order], Step[order], Max[match], Min[match], Step[match])$

If *size* = NONE, then terminate

Complete the trade between *order* and *match*

$Max[order] := Max[order] - size$

$Max[match] := Max[match] - size$

If $Max[match] < Min[match]$, then remove *match* from the market

Figure 8: Retrieval of matching orders. The algorithm finds the highest-quality matches for a given order and completes the corresponding trades. The LEAF-PRIORITY subroutine adds a given leaf to the priority queue, arranged by the quality of a leaf's best-price unprocessed match. The TRADE subroutine completes the trade between the given order and the best available match. The algorithm also uses the FILL-PRICE and FILL-SIZE subroutines (Figure 2).

For example, consider the tree in Figure 4, and suppose that a buyer places an order for four Camries or Mustangs made after 2000. We suppose further that she uses the default quality measure, which depends only on price. The system first retrieves order A with price \$16,000 and size 2, then order B with price \$16,500, and finally order O with price \$19,000; we show these orders by thick circles.

5.2 Best-first search

If some attributes are monotonic, we can use best-first search to find optimal matches, which is usually faster than depth-first search. The best-first algorithm uses a node's summary data to estimate the quality of matches in the node's subtree; at each step, it processes the node with the highest quality estimate.

Quality estimates. We can compute a quality estimate for a node only if all branching in the node's subtree is on monotonic attributes; a node with this property is called *monotonic*. For example, node 6 in Figure 4 is monotonic; the branching in its subtree is on year and mileage, which are monotonic attributes. On the other hand, node 2 is not monotonic because its subtree includes branching on color.

In Figure 9, we give a procedure that inputs a monotonic node and constructs the best possible item that may be present in the node's subtree, based on the summary data. To estimate the node's quality, the system computes the quality of this item traded at the best possible price from the summary data. For example, consider node 6 in Figure 4; all orders in its subtree include red Camries, and the summary data show that the best year is 2003, the best mileage is 5,000, and the best price is \$13,000. Thus, the system computes the quality estimate as $Qual(\text{Camry}, \text{red}, 2003, 5,000, \$13,000)$.

Search steps. The best-first algorithm consists of two steps, similar to the steps of the depth-first algorithm. First, it finds all smallest-depth monotonic nodes that match a given order (Figure 10); for example, if a buyer is looking for a Camry or Mustang made after 2000, and the tree of sell orders is as shown in Figure 4, then the algorithm retrieves nodes 5, 6, and 9. Second, it finds the best matching orders in the subtrees of the selected nodes (Figure 11). It arranges the nodes into a priority queue by their quality estimates; at each step, it processes the highest-quality node. If this node is a leaf, the algorithm identifies the best-price matching order in the leaf and completes the respective trade. If the node is not a leaf, the algorithm identifies its children that match the given order, and adds them to the priority queue. The algorithm terminates when it fills the given order or runs out of matches.

6 Performance

We describe experiments with artificial market data and with two real-world markets, on a 400-MHz Pentium computer with 1-Gigabyte memory. A more detailed report of the experimental results is available in Gong's [2002] masters thesis.

BEST-ITEM(*node*)

The algorithm inputs a monotonic node of an indexing tree.

For m from 1 to $Depth[*node*]$:

 Set i_m to the m th-attribute value on the path from the root to *node*

For m from $Depth[*node*] + 1$ to n :

 Set i_m to the best value of the m th attribute in *node*'s summary data

Return (i_1, \dots, i_n)

Figure 9: Construction of the best possible item. The algorithm inputs a monotonic node and generates the best item that may be present in the subtree rooted at the node.

MATCHING-NODES(*order*, *root*)

The algorithm inputs an order and the root of an indexing tree.

We denote the order's item set by $I_{l_1} \times \dots \times I_{l_n} \cup \dots \cup I_{k_1} \times \dots \times I_{k_n}$.

Initialize an empty set of matching monotonic nodes, denoted *nodes*

For l from 1 to k , call PRODUCT-NODES($I_{l_1} \times \dots \times I_{l_n}$, *Search-Time*[*order*], *root*, *nodes*)

Return *nodes*

PRODUCT-NODES($I_{l_1} \times \dots \times I_{l_n}$, *Search-Time*, *node*, *nodes*)

The subroutine inputs a Cartesian product $I_{l_1} \times \dots \times I_{l_n}$, the previous-search time, a node of the indexing tree, and a set of monotonic nodes. It finds the matching monotonic nodes in the subtree rooted at the given node, and adds them to the set of monotonic nodes.

If *Search-Time* is larger than *node*'s time of the last order addition, then terminate

If *node* is monotonic:

Product-Num[*node*] := l

 Add *node* to *nodes*

If *node* is not monotonic:

 Identify all children of *node* that match $I_{Depth[*node*]+1}$

 For each matching *child*, call PRODUCT-NODES($I_{l_1} \times \dots \times I_{l_n}$, *Search-Time*, *child*, *nodes*)

Figure 10: Retrieval of matching monotonic nodes. The algorithm identifies the smallest-depth monotonic nodes that match the item set of a given order. The PRODUCT-NODES subroutine uses depth-first search to retrieve the matching monotonic nodes for one Cartesian product.

NODE-MATCHES(*order*, *nodes*)

The algorithm inputs an order and matching monotonic nodes of an indexing tree.

Initialize an empty priority queue of matching nodes, denoted *queue*,

which prioritizes the nodes by their quality estimates

For each *node* in *nodes*, call NODE-PRIORITY(*order*, *node*, *queue*)

While $Max[order] \geq Min[order]$ and *queue* is nonempty:

Set *node* to the highest-priority node in *queue*, and remove it from *queue*

If *node* is a leaf:

$match := Current-Order[node]$

Set $Current-Order[node]$ to the next order among *node*'s orders, sorted by price

Call TRADE(*order*, *match*)

Call LEAF-PRIORITY(*order*, *node*, *queue*)

If *node* is not a leaf:

$l := Product-Num[node]$

Identify all children of *node* that match $l_{Depth[node]+1}$

For each matching *child*:

If *child* is a leaf and $Filter(Item[child]) = \text{TRUE}$:

Set $Current-Order[child]$ to the first order among *child*'s orders, sorted by price

Call LEAF-PRIORITY(*order*, *child*, *queue*)

If *child* is not a leaf:

$Product-Num[child] := l$

Call NODE-PRIORITY(*order*, *child*, *queue*)

If $Max[order] < Min[order]$, then remove *order* from the market

Else, set $Search-Time[order]$ to the current time

NODE-PRIORITY(*order*, *node*, *queue*)

The subroutine inputs the given order, a matching monotonic node, and the priority queue of nodes.

If the order may have matches in the node's subtree, then the node is added to the priority queue.

$i := \text{BEST-ITEM}(node)$

If *order* is a buy order, then $p := \text{FILL-PRICE}(Price[order], Min-Price[node], i)$

Else, $p := \text{FILL-PRICE}(Max-Price[node], Price[order], i)$

If $p = \text{NONE}$, then terminate

$Quality[node] := Qual[order](i, p)$

Add *node* to *queue*, prioritized by *Quality*

Figure 11: Retrieval of matching orders. The algorithm finds the best matches for a given order and completes the corresponding trades. The NODE-PRIORITY subroutine adds a nonleaf node to the priority queue, arranged by quality estimates. The algorithm also uses four other subroutines: FILL-PRICE (Figure 2), LEAF-PRIORITY (Figure 8), TRADE (Figure 8), and BEST-ITEM (Figure 9).

6.1 Artificial markets

We have implemented an experimental setup that allows control over the number of orders, number of market attributes, number of values per attribute, and average number of matches per order. We have tested the best-first search and two versions of the depth-first search. The first version of the depth-first algorithm identifies all matching leaves, whereas the second retrieves at most ten leaves; note that the second version may not find optimal matches.

We have varied the number of orders from four to 2^{18} , that is, 262,144; we have randomly generated these orders, which include an equal number of buy and sell orders. We have considered artificial markets with one, three, and ten attributes, and we have experimented with 2, 16, and 1,024 values per attribute. Finally, we have defined the *matching density* as the mean percentage of sell orders that match a given buy order; in other words, it is the probability that a randomly selected buy order matches a randomly chosen sell order. We have experimented with four matching-density values: 0.001, 0.01, 0.1, and 1.

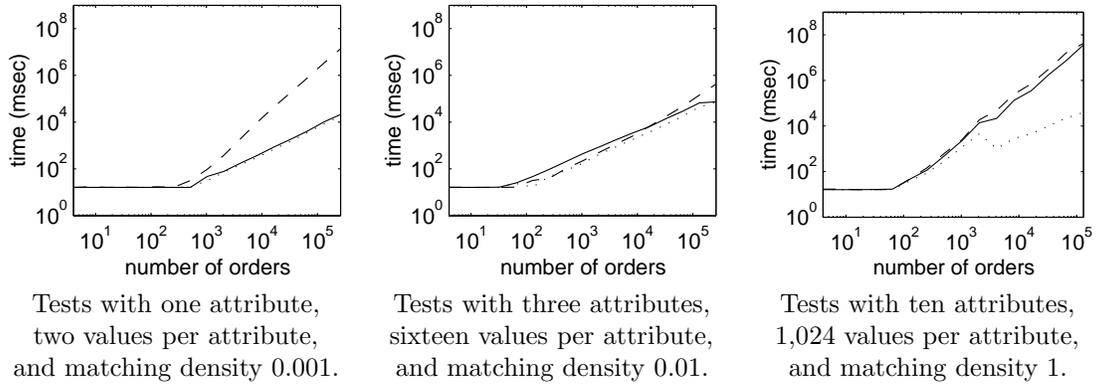
For each setting of control variables, we have measured the main-loop time and throughput. The *main-loop time* is the time of one pass through the system’s main loop (Figure 3), which includes processing new orders and matching old orders. The *throughput* is the maximal acceptable rate of placing new orders; if the system gets more orders per second, the number of unprocessed orders keeps growing, and the system eventually has to reject some of them. We give the dependency of these measurements on the control variables in Figures 12 and 13; the scales of all graphs are *logarithmic*.

In Figures 12(a) and 13(a), we show how the performance changes with the number of orders. The main-loop time is approximately linear in the number of orders. The throughput in small markets grows with the number of orders; it reaches a maximum at about two hundred orders, and decreases with further increase in the number of orders.

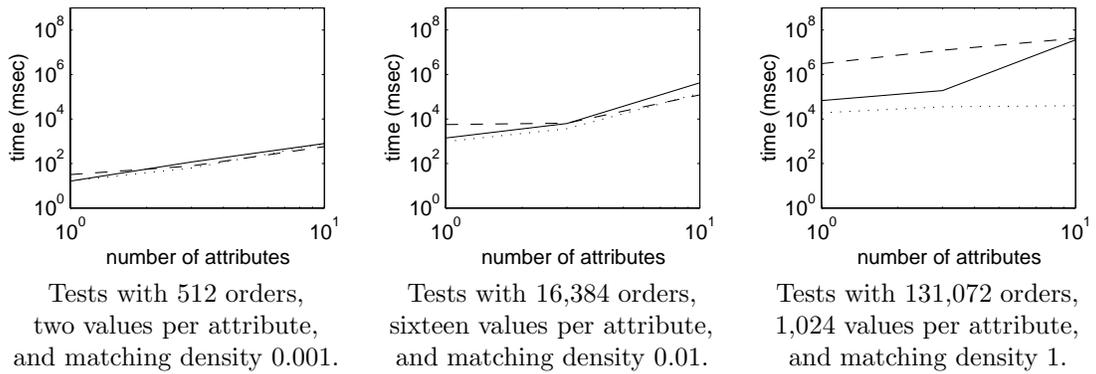
In Figures 12(b) and 13(b), we give the dependency of the performance on the number of attributes. The main-loop time is super-linear in the number of attributes, whereas the throughput is in inverse proportion to the same super-linear function.

In Figures 12(c) and 13(c), we show how the system’s behavior changes with the matching density. We have not found any monotonic dependency; the increase of the matching density sometimes leads to faster matching and sometimes slows down the system.

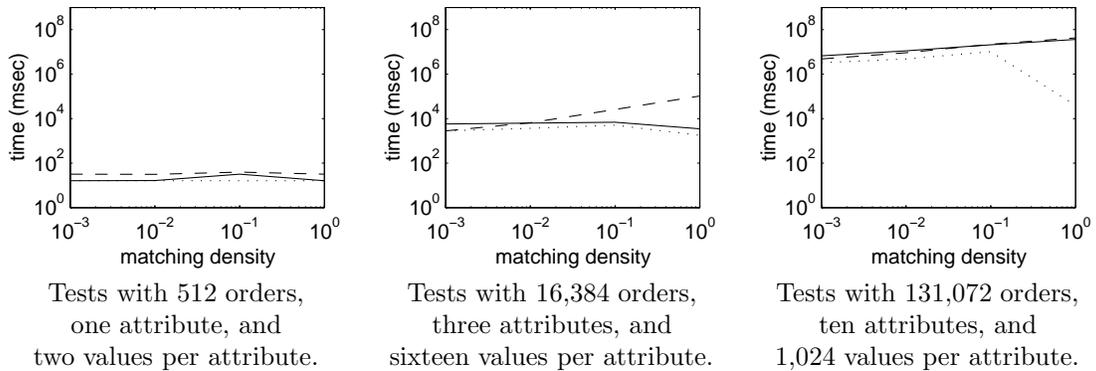
The best-first search is much faster than the depth-first search that identifies all matching leaves; the saving factor for large markets is between 1 and 750, and its mean value is 122. The speed of the best-first search is usually close to that of the depth-first search with a limit on the number of matching leaves. A notable exception is the performance in ten-attribute markets with a large number of values per attribute. For these markets, the best-first search is slower than the limited depth-first search by a factor of ten to hundred.



(a) Dependency of the main-loop time on the number of orders.

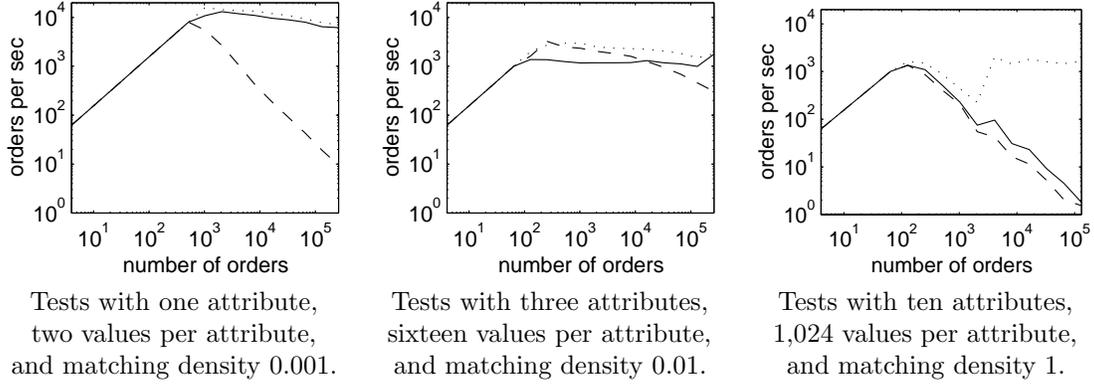


(b) Dependency of the main-loop time on the number of attributes.

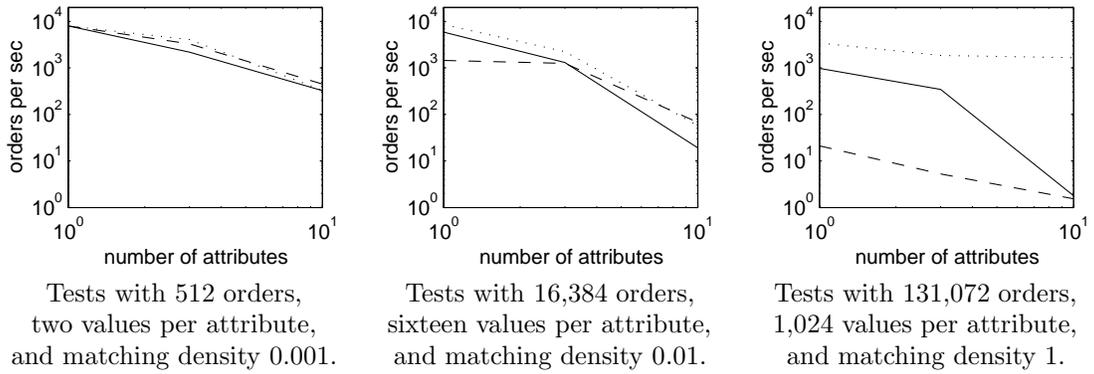


(c) Dependency of the main-loop time on the matching density.

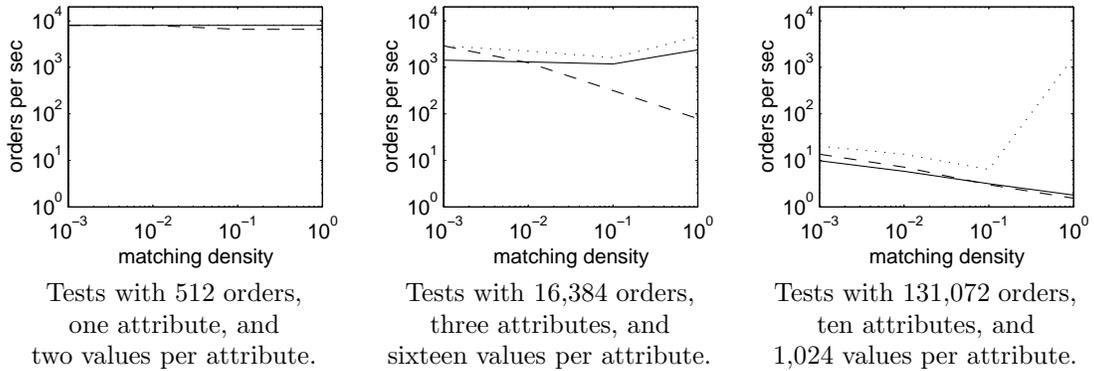
Figure 12: Main-loop time in the artificial markets. We show the performance of the best-first search (solid lines), depth-first search that identifies all matching leaves (dashed lines), and depth-first search with a limit on the number of matching leaves (dotted lines).



(a) Dependency of the throughput on the number of orders.



(b) Dependency of the throughput on the number of attributes.



(c) Dependency of the throughput on the matching density.

Figure 13: Throughput in the artificial markets; the legend is the same as in Figure 12.

6.2 Real markets

We have applied the system to an extended used-car market and to a commercial-paper market; the results are similar to that of the artificial tests.

Used cars. We have considered a used-car market that includes all models offered by AutoNation (www.autonation.com), described by eight attributes: transmission (2 values), number of doors (3 values), interior color (7 values), exterior color (52 values), model (257 values), year (103 values), option package (1,024 values), and mileage (500,000 values).

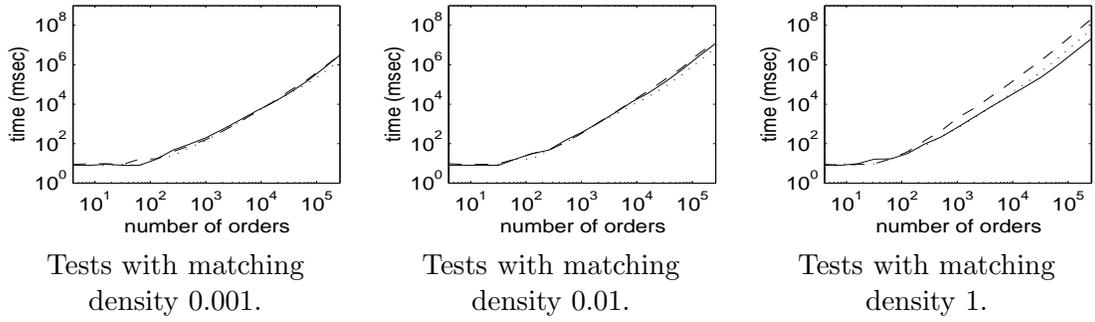
We have controlled the number of orders and matching density, and we show the results in Figures 14 and 15. The system supports markets with 300,000 orders, and processes 40 to 4,000 new orders per second. The best-first search is more efficient than the depth-first search that identifies all matching leaves; the saving factor in large markets varies from 1.0 to 8.4, with mean at 3.5. For markets with low matching density, the speed of the best-first search is close to that of the depth-first search with limit on the number of matching leaves. On the other hand, for large markets with high matching density, the best-first search is about hundred times slower than the limited depth-first search.

Commercial paper. When a large company needs a short-term loan, it may issue *commercial paper*, which is a fixed-interest “promissory note” similar to a bond. The company sells commercial paper to investors, and later returns their money with interest; the payment day is called the *maturity date*. The main difference from bonds is duration of the loan; commercial paper is issued for a short term, from one week to nine months. The appropriate interest depends on the current rate of the US Treasury bonds, company’s reputation, and paper’s time until maturity. After investors buy a commercial paper, they can resell it on a secondary market before the maturity date. The resale price depends on the changes in the bond rate and company’s reputation.

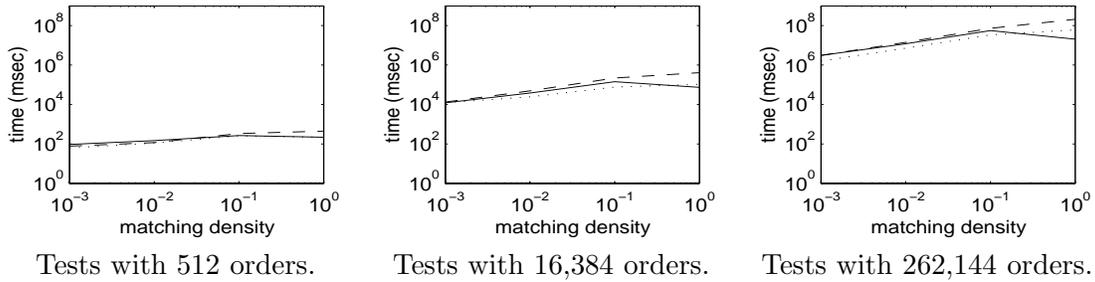
We have described commercial paper by two attributes: company (5,000 values) and maturity date (2,550 values). We plot the dependency of the system’s performance on the control variables in Figures 16 and 17. The best-first search processes 100 to 10,000 new orders per second; it outperforms the depth-first search that identifies all matching leaves by a factor of 2.3 to 8.8, with mean at 4.5. On the other hand, it is slower than the depth-first search with limit on the number of matching leaves; thus, the search for optimal matches takes more time than the suboptimal matching. This speed difference is especially significant in markets with high matching density; in particular, if the matching density is 1, the best-first search is hundred times slower than the limited depth-first search.

7 Concluding remarks

The reported work is a step toward the development of exchange markets for complex non-standard goods. We have represented complex goods by multiple attributes, and allowed price and quality functions in the description of orders. We have developed two algorithms for identifying matches between buy and sell orders, which support markets with 300,000

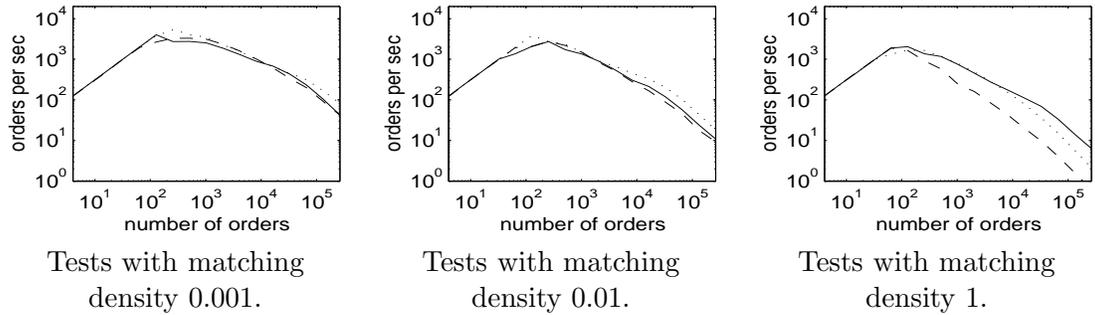


(a) Dependency of the main-loop time on the number of orders.

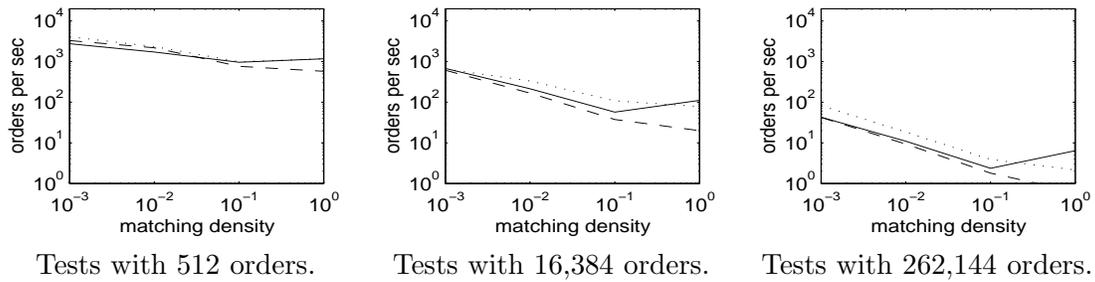


(b) Dependency of the main-loop time on the matching density.

Figure 14: Main-loop time in the used-car market. We give the results for the best-first search (solid lines), depth-first search that identifies all matching leaves (dashed lines), and depth-first search with a limit on the number of matching leaves (dotted lines).



(a) Dependency of the throughput on the number of orders.



(b) Dependency of the throughput on the matching density.

Figure 15: Throughput in the used-car market; the legend is the same as in Figure 14.

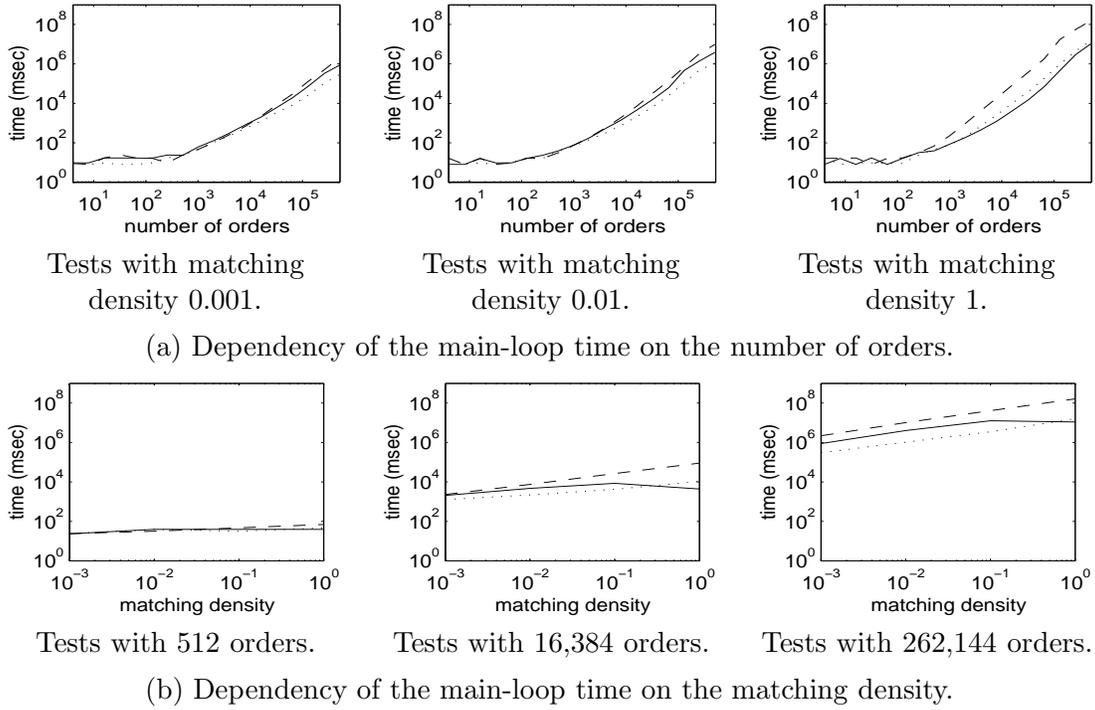


Figure 16: Main-loop time in the commercial-paper market; the legend is the same as in Figure 14.

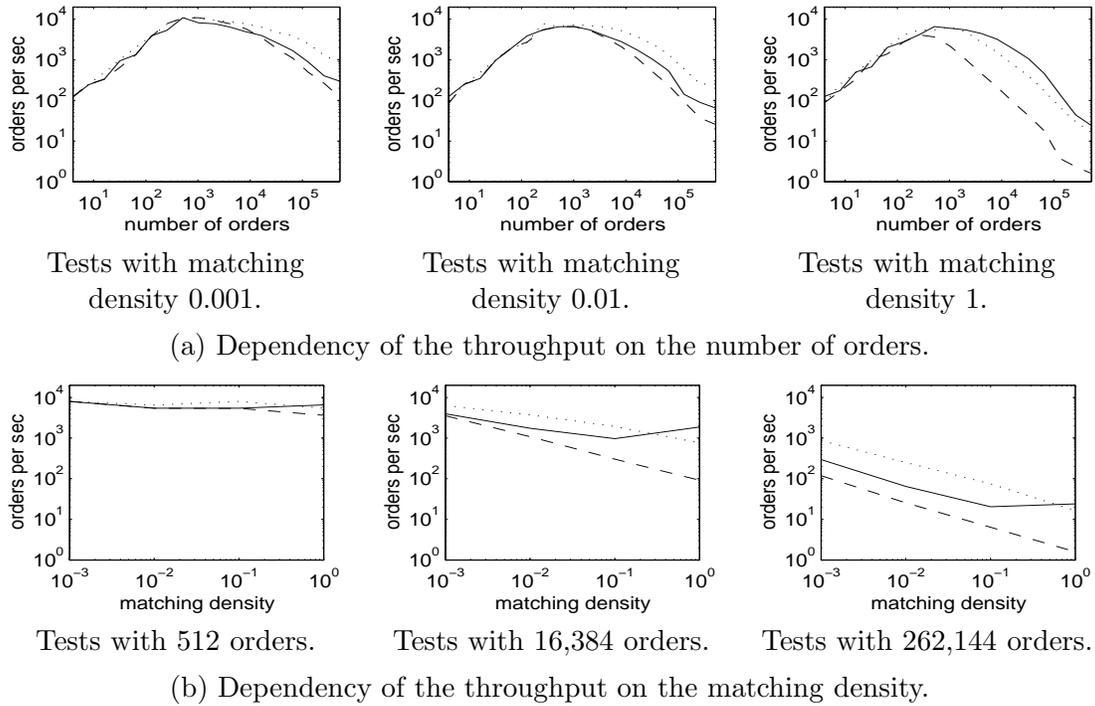


Figure 17: Throughput in the commercial-paper market; the legend is the same as in Figure 14.

orders on a 400-MHz computer with 1-Gigabyte memory. The algorithms keep all orders in the main memory, and their scalability is limited by the available memory.

The first algorithm is depth-first search in an indexing tree, whereas the second is best-first search that utilizes monotonic dependency between attributes and price. When we use the depth-first algorithm, we can control the trade-off between its speed and optimality, by limiting the number of retrieved leaves of the indexing tree. If we allow suboptimal matches, the depth-first search is usually faster than the best-first search. On the other hand, the best-first search is more efficient for optimal matches.

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