# Discovering Subsumption Relationships for Web-Based Ontologies

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Carnegie Mellon University



WebDB: May 31, 2015









Computer Science Department



### brother baba budan hours

About 1,740,000 results (0.57 seconds)

### 7:00 am - 5:00 pm

Brother Baba Budan, Saturday hours

Feedback

#### Brother Baba Budan

www.brotherbababudan.com.au/

4.5 ★★★★ 128 Google reviews · Write a review



 359 Little Bourke St. Melbourne VIC 3000. Australia +61 3 9606 0449

#### Brother Baba Budan - CBD - Melbourne | Urbanspoon

www.urbanspoon.com/r/.../Brother-Baba-Budan-Melbourne - Urbanspoon -

\*\*\* Rating: 91% - 2,498 votes

... Budan, CBD. Brother Baba Budan reviews on Urbanspoon. ... Hours. Monday -Friday. 7:00am-6:00pm ... What dish do you like at Brother Baba Budan? Save ... Photos - View menu - Nearby

#### Brother Baba Budan (@brotherbudan) | Twitter

https://twitter.com/brotherbudan

The latest Tweets from Brother Baba Budan (@brotherbudan). ... Back to usual business hours tomorrow, for now hit up the good dudes at Traveller + Patricia.

#### Seven Seeds Specialty Coffee Roaster, Melbourne

sevenseeds.com.au/ \*

Seven Seeds Specialty Coffee Roasters, Melbourne, Australia. Single Origin, blend, direct trade coffee. Seven Seeds, Brother Baba Budan, Traveller, Hortus. Cafe Locator - Coffee - Shop - Brew Guides

#### Cafe Locator | Seven Seeds

sevenseeds.com.au/pages/cafe-locator -

Follow us: @7seedscoffee. Made with Google My Maps. Seven Seeds Stockists. 7 Seeds Specialty Coffee. Brother Baba Budan. All Day Donuts. Cakes and Ale.

#### Brother Baba Budan - Broadsheet

www.broadsheet.com.au/melbourne/food-and.../brother-baba-budan >

Brother Baba Budan, named after the 17th-century Sufi who smuggled seven seeds of coffee out of the Middle-East and brought coffee to the ... Opening Hours.

#### Brother Baba Budan, Melbourne - TripAdvisor

www.tripadvisor.com.au > ... > Melbourne Restaurants - TripAdvisor LLC -\*\*\* Rating: 4.5 - 88 reviews

Brother Baba Budan, Melbourne: See 88 unbiased reviews of Brother Baba Budan, ... See all hours ..... Travellers who viewed Brother Baba Budan also viewed.

#### Brother Baba Budan - Beanhunter

www.beanhunter.com/australia/victoria/melbourne/.../brother-baba-buda... \* \*\*\* Rating: 4.3 - 362 reviews

Brother Baba Budan, Best coffee shops & cafes in Melbourne CBD, This is my first trip to Melbourne CBD for a while and BBB is still the best but but now only ...



#### Brother Baba Budan

Directions

4.5 ★★★★★ 128 Google reviews

Specialty coffee shop serving cakes in a quirky space with wood panelling and bar stools.

Address: 359 Little Bourke St, Melbourne VIC 3000, Australia

Phone: +61 3 9606 0449

Hours: Closing soon · 7:00 am - 5:00 pm

#### Reviews

Write a review



"Best Chai latte is at Neighbors in St. Kilda."



"Excellent coffee, with staff that seems to really care about what they're doing."



"I came here and ordered a cold drip and the coffee was delightful." 3 reviewers

View all Google reviews

#### People also search for

Specialty

Coffee



Coffee

Roasters







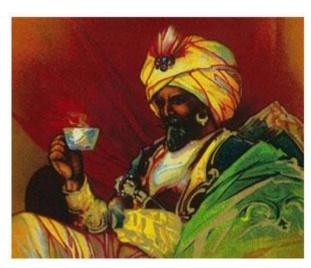


Coffee

View 15+ more

Honest

Are you the business owner?





### Strother baba budan seating capacity

About 681,000 results (1.13 seconds)

#### Brother Baba Budan - Cafes - Melbourne Victoria - Yelp

www.yelp.com > Restaurants > Cafes ▼ Yelp ▼

\*\*\*\* Rating: 4.5 - 71 reviews - Price range: \$

71 Reviews of Brother Baba Budan "Breakfast at this great coffee shop. ... Get a seat if you can, because the **space** is really cool, and try a pastry while you're at ...

#### Brother Baba Budan - CBD - Melbourne | Urbanspoon

www.urbanspoon.com > Melbourne > City > CBD ▼ Urbanspoon ▼

★★★★ Rating: 91% - 2,494 votes

... Blog Posts about Brother Baba Budan, CBD. Brother Baba Budan reviews on Urbanspoon. ... My Legendary Girlfriend. Interesting Venue Names - Melbourne.

#### Brother Baba Budan - Broadsheet

www.broadsheet.com.au/melbourne/food-and.../brother-baba-budan

Brother Baba Budan, named after the 17th-century Sufi who smuggled seven seeds of coffee out of ... The space is small, with a single communal table, a tiny bar and a total of about 15 seats (not including the ones on the ceiling); Budan is, ...

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www.beanhunter.com/australia/victoria/melbourne/.../brother-baba-buda... 

\*\*Table 1. \*\*Table 2. \*\*

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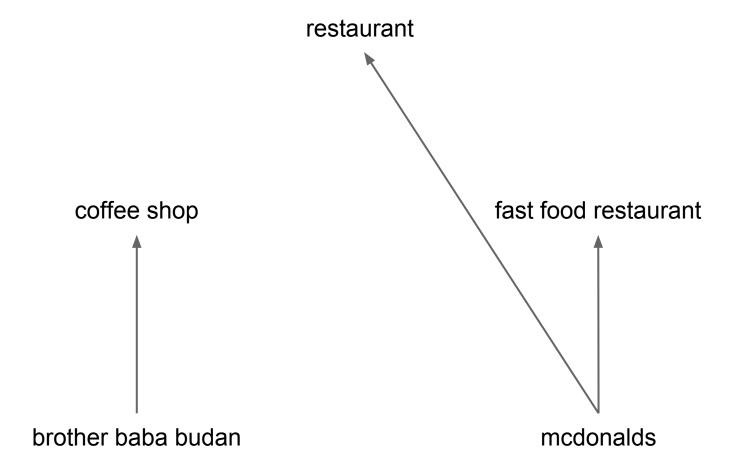
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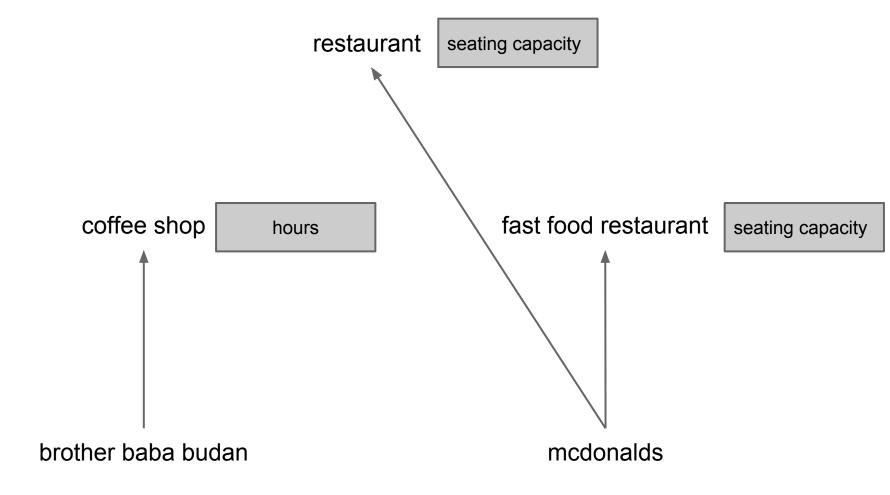
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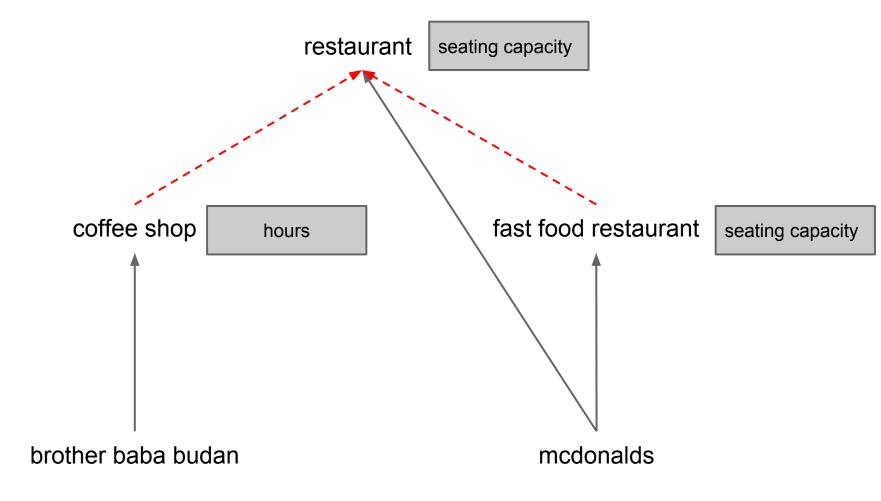
### **Is-A Relations**



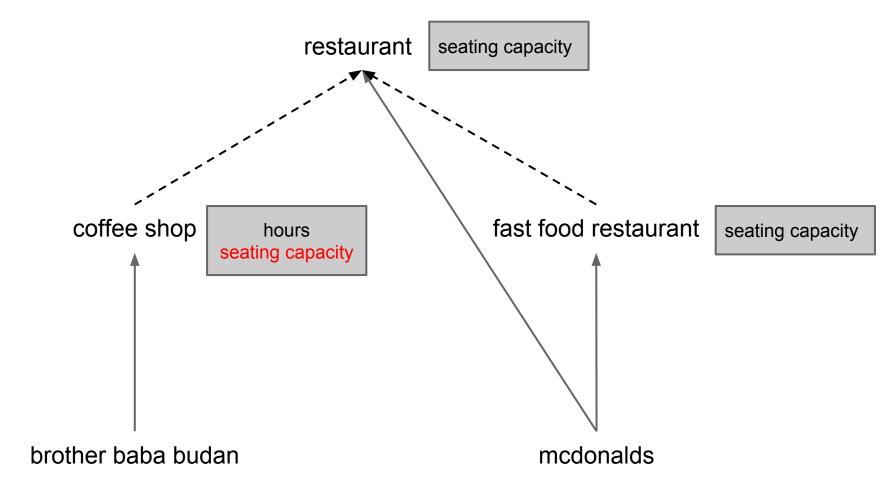
### **Is-A Relations**



# **Subsumption Relations**



# **Subsumption Relations**



# **Strict Subsumption**

restaurant

Formal Definition:  $C1 \subseteq C2$  iff  $\forall c \in C1$ ,  $c \in C2$ Every instance of the sub-concept also belongs to the super-concept

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Wikipedia: due to the

**Coffee shops**, while similar to cafés, **are not restaurants** due to the fact that they primarily serve and derive the majority of their revenue from hot drinks.

coffee shop

Merriam-

Coffee shop: a small restaurant that serves coffee and

Webster: other drinks as well as simple foods

# **Strict Subsumption**

Users search coffee shop as if it were a restaurant

restaurant

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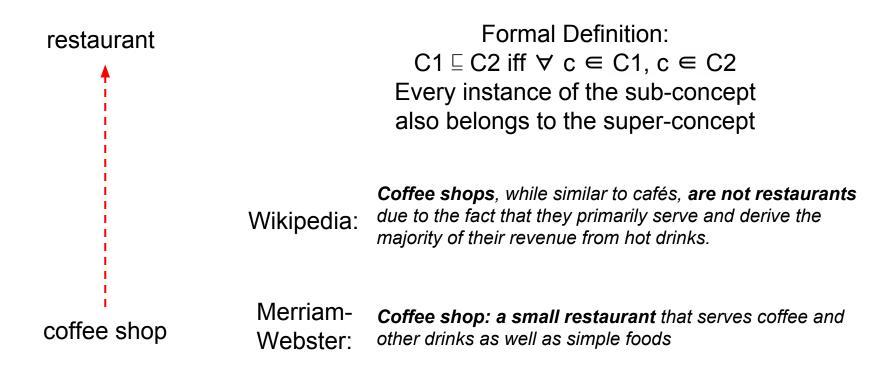
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# **Latent Subsumption**

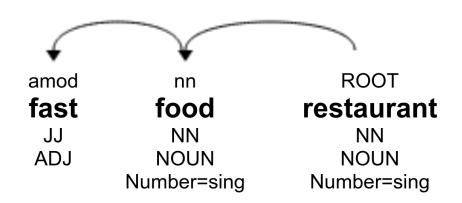
Users search coffee shop as if it were a restaurant



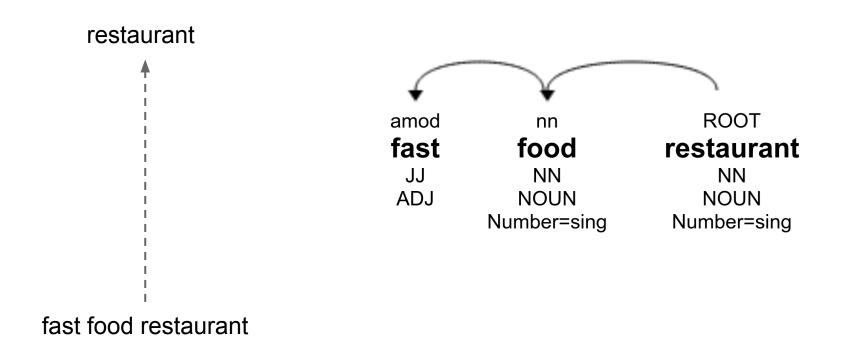
restaurant

fast food restaurant

restaurant

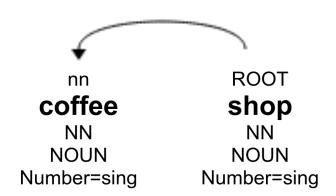


fast food restaurant



restaurant

restaurant



restaurant

A restaurant called Little Tokyo ...

restaurant

I'll meet you at the **restaurant** at 7:15 ...

you've never been to a restaurant before ...

A coffee shop called Jury on the old Pentridge ...

coffee shop

I'll meet you at the coffee shop and ...

You've never been to a coffee shop like this one ...

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restaurant

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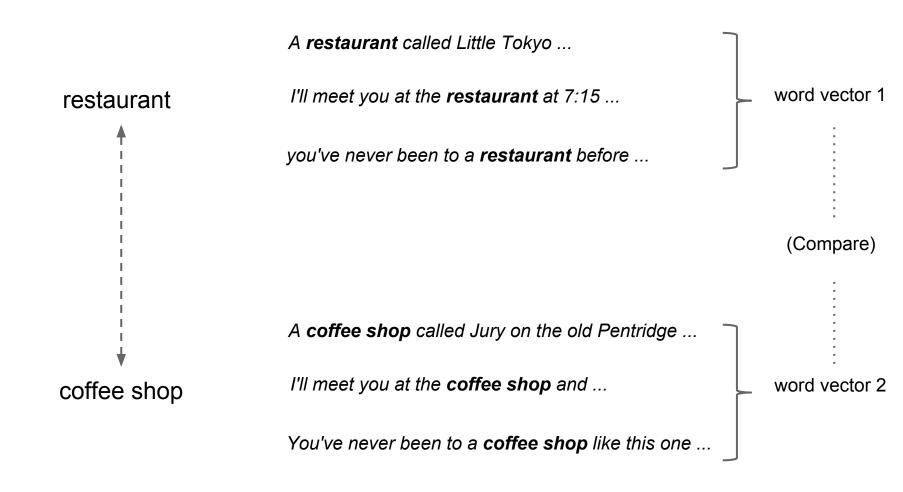
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word vector 2

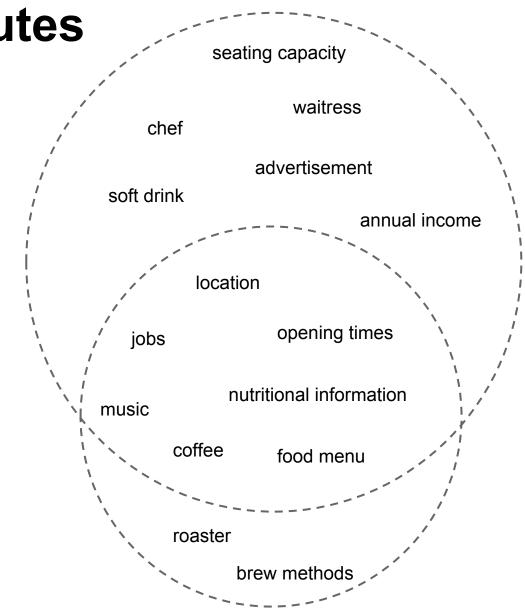


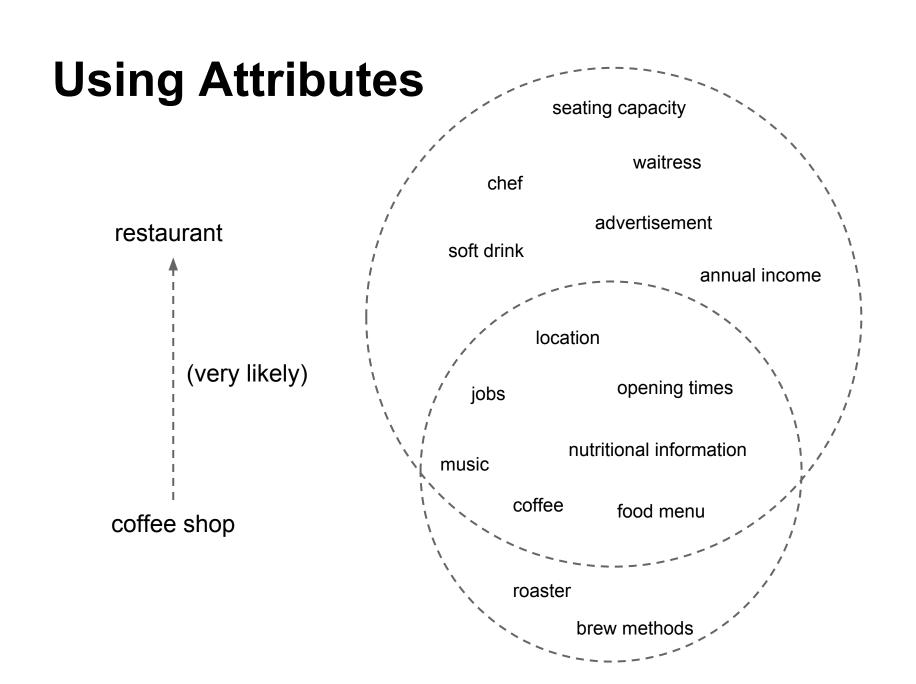
# **Using Attributes**

restaurant

**Using Attributes** 

restaurant





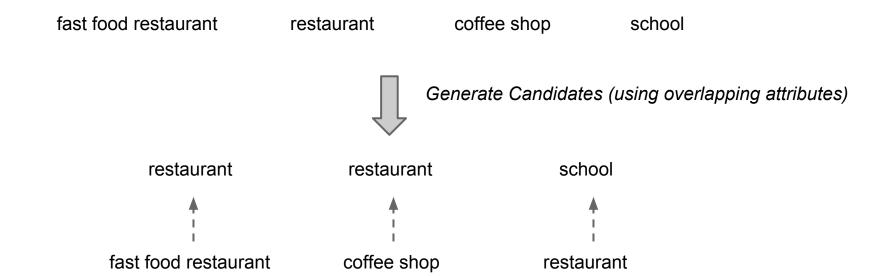
### Biperpedia [VLDB 14]

- Mines thousands of attributes for every concept from search queries and Web text
  - > 2 orders of magnitude larger than Freebase
  - Attributes ranked around 100K for country:
     surveillance authorities, aerospace experts, antitrust chief, human resources firm, airport owner, ...
- Also identifies synonyms and mis-spells
  - tourist attraction = tourist spot
  - moter: mother or motor (depending on Person or Car)

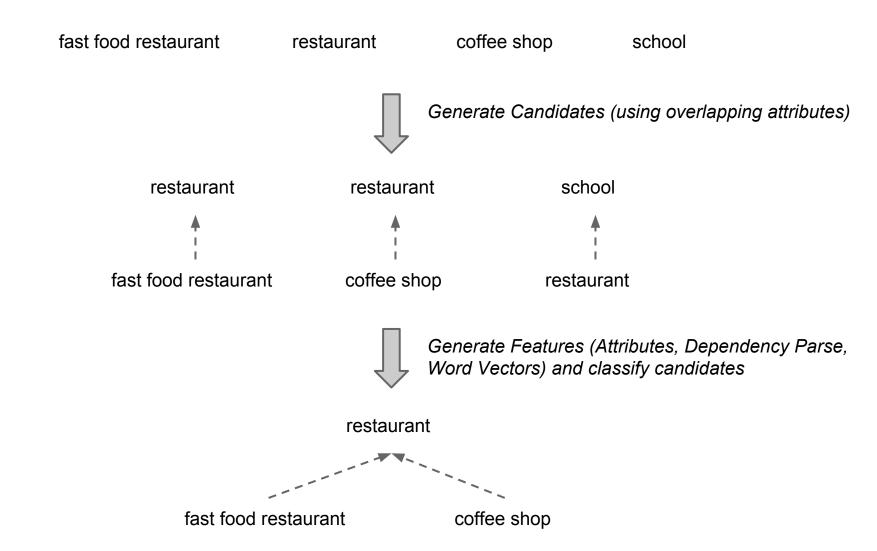
### Latte

fast food restaurant restaurant coffee shop school

### Latte



### Latte

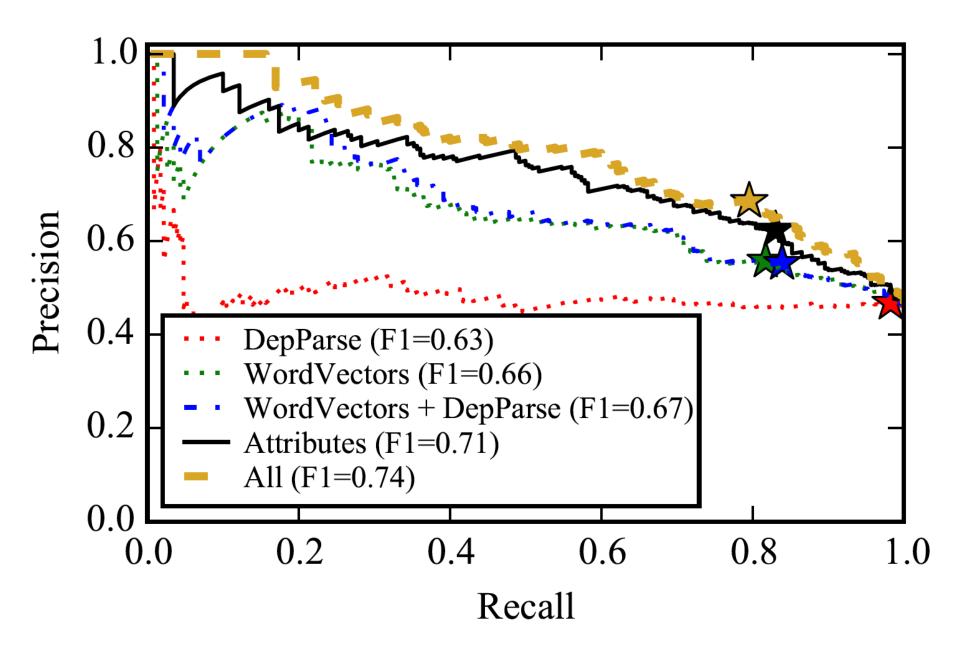


### **Attribute Features**

- Basic Features
  - How "similar" are the concepts?
  - How "specialized" is one concept to another?
- Variants
  - Different weights for attributes
    - frequency, instances, rank
  - Synonym-based attribute matching

# **Experimental Setting**

- Sources of concepts
  - Is-A Network (47K)
    - Apply patterns (e.g., 'X is a Y', 'Y such as X') on the Web
    - Discard nodes with fewer than 10 children
  - Freebase (10K)
- Training on Is-A Network concepts
  - 5.6K manually-labeled subsumption relations
  - Agreement among (three) experts was low: 74%

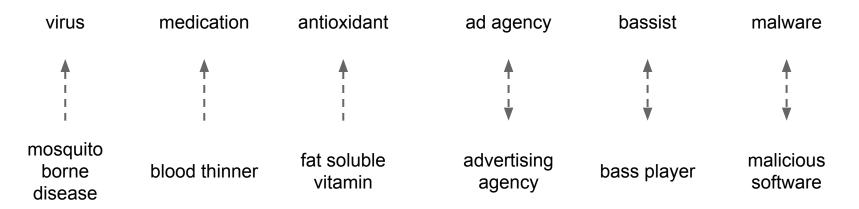


### **Large-scale Prediction**

### 2.4M predicted relations

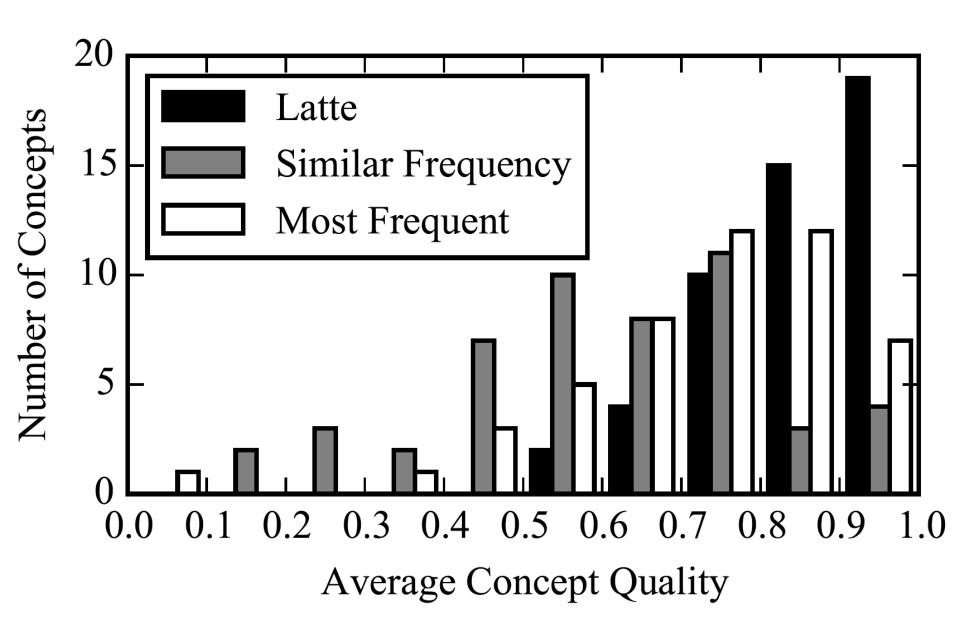
Top-k Samples:	100	1K	10K	100K
<b>Estimated Precision:</b>	1	0.94	0.72	0.68

### Directional Predictions Bi-Directional Predictions (synonyms)



# **Finding High-Quality Concepts**

- Intuition: concepts with many strong signals (i.e., subsumption relations) are likely to be of high quality
- Compare
  - Latte: 50 most frequent concepts among top 1K predictions
  - Is-A Network (Similar Frequency): 50 concepts with similar frequencies of Is-A relations
  - Is-A Network (Most Frequent): 50 most frequent concepts







- Latte finds latent subsumptions that are useful for search engines using attributes
  - Is-A Network: 0.74 F1 / 2.4M predictions
  - Freebase: 0.98 F1 / 734 predictions
- Can also be used to clean resources with noisy concepts
- Challenge: What is the real notion of subsumption for Web applications?