





## Definitions (cont'd)

- Paradox: Infinite perimeter ; Zero area!
- 'dimensionality': between 1 and 2
- actually: $\log (3) / \log (2)=1.58 \ldots$







## Examples:LB county

- Long Beach county of CA (road end-points)















## Other applications: Internet

- How does the internet look like?


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## Fractals \& power laws:

appear in numerous settings:

- medical
- geographical / geological
- social
- computer-system related


## More apps: Medical images

[Burdett et al, SPIE ‘93]:

- benign tumors: $\mathrm{fd} \sim 2.37$
- malignant: $\mathrm{fd} \sim 2.56$


## Fractals \& power laws:

appear in numerous settings:

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- Distribution of UNIX file sizes
- web hit counts [Huberman]

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## Settings for fractals:

Points; areas (-> fat fractals), eg:

## Settings for fractals:

Points; areas, eg:

- cities/stores/hospitals, over earth's surface
- time-stamps of events (customer arrivals, packet losses, criminal actions) over time
- regions (sales areas, islands, patches of habitats) over space


## Some uses of fractals:

- Detect non-existence of rules (if points are uniform)
- Detect non-homogeneous regions (eg., legal login time-stamps may have different fd than intruders')
- Estimate number of neighbors / customers / competitors within a radius

- product ids and sales per product
- people and their salaries
- months and count of accidents




## Conclusions

- tool\#1: (for points) 'correlation integral': (\#pairs within $<=r$ ) vs (distance $r$ )
- tool\#2: (for categorical values) rankfrequency plot (a'la Zipf)
- tool\#3: (for numerical values) CCDF: Complementary cumulative distr. function (\#of elements with value $>=a$ )


## Practitioner's guide:

- tool\#1: \#pairs vs distance, for a set of objects, with a distance function (slope $=$ intrinsic dimensionality)




## Books

- Strongly recommended intro book:
- Manfred Schroeder Fractals, Chaos, Power Laws: Minutes from an Infinite Paradise W.H. Freeman and Company, 1991
- Classic book on fractals:
- B. Mandelbrot Fractal Geometry of Nature, W.H. Freeman, 1977



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