## 15-826: Multimedia Databases and Data Mining

Lecture \#8: Fractals - introduction

> C. Faloutsos
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$\qquad$ Beyond Uniformity and Independence: Analysis of R-trees Using the Concept of Fractal Dimension, Proc. ACM SIGACT-SIGMOD-SIGART PODS, May 1994, pp.
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Recommended Material
optional, but very useful:

- Manfred Schroeder Fractals, Chaos, Power
Laws: Minutes from an Infinite Paradise

| W.H. Freeman and Company, 1991 |
| :--- |
| (on reserve in the library) |
| $-\quad$ Chapter 10: boxcounting method |
| $-\quad$ Chapter 1: Sierpinski triangle |
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| $33^{\text {cnuscs }}$ |  |
| :---: | :---: |
|  | Road map |
| - Motivation - 3 problems / case studies |  |
| $\Rightarrow$ - Definition of fractals and power laws |  |
| - Solutions to posed problems |  |
| - More examples and tools |  |
| - Discussion - putting fractals to work! |  |
| - Conclusions - practitioner's guide |  |
| - Appendix: gory details - boxcounting plots |  |
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Dimensionality??
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| $\mathrm{y}^{\text {cmuscs }}$ EXPLANATIONS |  |  |  |
| :---: | :---: | :---: | :---: |
| Intrinsic ('fractal') dimension |  |  |  |
| - Global fractal dimension? <br> - A: if <br> - $\operatorname{sum}_{\text {all_P }}\left[n n_{p}(<=r)\right] \sim$ $\mathrm{r}^{\wedge} 1$ <br> Then: exp = global f.d. <br> - If this is true for all points of the cloud <br> - Then the exponent is the global f.d. <br> - Or simply the f.d. |  |  |  |
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| $3^{\text {cmuscs }}$ |  |
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| Observations: |  |
| - Euclidean objects have integer fractal dimensions <br> - point: 0 <br> - lines and smooth curves: 1 <br> - smooth surfaces: 2 <br> - fractal dimension -> roughness of the periphery |  |
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## Important properties

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- $\mathrm{fd}=$ embedding dimension -> uniform $\qquad$ pointset
- a point set may have several fd, depending $\qquad$ on scale


## $3^{3}{ }^{\text {cusscs }}$ <br> Important properties

- $\mathrm{fd}=$ embedding dimension -> uniform pointset
- a point set may have several fd, depending $\qquad$ on scale

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- Part of 'self-* storage' project [Wang+'02] $\qquad$
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## More on 80/20: PQRS

- Part of 'self-* storage' project [Wang+'02]

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- fractal: a set of points that is self-similar
- multifractal: a probability density function $\qquad$ that is self-similar

Many other time-sequences are bursty/ clustered: (such as?)

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| Tape\#1 | $\xrightarrow{\text { Tape } \# ~ N}$ |
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| - $x$ - 4 |  |
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tapes needed, to retrieve $n$ records?
(\# days down, due to failures / hurricanes / communication noise...)
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A famous power law: Zipf's
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## Other applications: Internet

- How does the internet look like?
- Internet routers: how many neighbors within $h$ hops?


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cree plot for Internet domains (log log ) [sigcomm99]
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## Fractals \& power laws:

appear in numerous settings:

- medical
- geographical / geological
- social
- computer-system related

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| Even more power laws: <br> - Income distribution (Pareto's law) <br> - size of firms <br> - publication counts (Lotka's law) |
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## Even more power laws:

- web hit counts [w/ A. Montgomery]
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## Fractals \& power laws:

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appear in numerous settings:

- medical
- geographical / geological $\qquad$
- social
- computer-system related

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## Power laws, cont'd

- In- and out-degree distribution of web sites [Barabasi], [IBM-CLEVER]
- length of file transfers [Crovella+Bestavros '96]
- duration of UNIX jobs [Harchol-Balter]
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## 

Points; areas (-> fat fractals), eg:


## Settings for fractals:

- customer feature vectors (age, income, frequency of visits, amount of sales per visit)


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## $3{ }^{3}$ cmuscs <br> Some uses of fractals:

- Detect non-existence of rules (if points are uniform)
- Detect non-homogeneous regions (eg., legal $\qquad$ login time-stamps may have different fd than intruders')
- Estimate number of neighbors / customers / competitors within a radius $\qquad$

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## Use of multifractals:

- Estimate tape/disk accesses
- how many of the 100 tapes contain my 50 phonecall records?
- how many days without an accident?



## Use of multifractals

- how often do we exceed the threshold?
\#bytes

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## Conclusions - cont'd

Self-similarity \& power laws: appear in many cases

Bad news:
lead to skewed distributions
(no Gaussian, Poisson, uniformity, independence, mean, variance)
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Conclusions

- tool\#1: (for points) 'correlation integral':
$\quad$ (\#pairs within $<=r$ ) vs (distance $r$ )
- tool\#2: (for categorical values) rank-
$\quad$ frequency plot (a'la Zipf)
- tool\#3: (for numerical values) CCDF:
Complementary cumulative distr. function
(\#of elements with value $>=a$ )
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## Practitioner's guide:

- tool\#2: rank-frequency plot (for categorical attributes)


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- Strongly recommended intro book:
- Manfred Schroeder Fractals, Chaos, Power Laws: Minutes from an Infinite Paradise W.H. Freeman and Company, 1991
- Classic book on fractals:
- B. Mandelbrot Fractal Geometry of Nature, W.H. Freeman, 1977

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- [vidb96] Christos Faloutsos, Yossi Matias and Avi
Silberschatz, Modeling Skewed Distributions Using
Multifractals and the '80-20 Law’ Conf. on Very Large
Data Bases (VLDB), Bombay, India, Sept. 1996.
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- [vidb96] Christos Faloutsos and Volker Gaede Analysis
of the Z-Ordering Method Using the Hausdorff Fractal
Dimension VLD, Bombay, India, Sept. 1996
- [sigcomm99] Michalis Faloutsos, Petros Faloutsos and

$\quad$| Christos Faloutsos, What does the Internet look like? |
| :--- |
| Empirical Laws of the Internet Topology, SIGCOMM |
| 1999 |

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## F cmuscs <br> Appendix - Gory details

- Bad news: There are more than one fractal dimensions
- Minkowski fd; Hausdorff fd; Correlation fd; Information fd
- Great news:
- they can all be computed fast!
- they usually have nearby values

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## $\sqrt{3}^{\text {Definitions }(c o n t}{ }^{\text {cmscs }}$ )

- Many more fractal dimensions Dq (related to Renyi entropies):
$D_{q}=\frac{1}{q-1} \frac{\partial \log \left(\sum p_{i}^{q}\right)}{\partial \log (r)} \quad q \neq 1$
$D_{1}=\frac{\partial \sum p_{i} \log \left(p_{i}\right)}{\partial \log (r)}$

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Hausdorff or box-counting fd:

- Box counting plot: $\log (N(r))$ vs $\log (r)$
- r: grid side
- $\mathrm{N}(\mathrm{r})$ : count of non-empty cells
- (Hausdorff) fractal dimension D0:

$$
D_{0}=-\frac{\partial \log (N(r))}{\partial \log (r)}
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## Observations, cont'd

- in general, the Dq's take similar, but not identical, values.
- except for perfectly self-similar point-sets, where $\mathrm{Dq}=\mathrm{Dq}$ ' for any $q, q^{\prime}$

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