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## $3^{\text {Mowss }}$ Must-read Material

- AutoSplit: Fast and Scalable Discovery of Hidden Variables in Stream and Multimedia Databases, Jia-Yu Pan, Hiroyuki Kitagawa, Christos Faloutsos and Masafumi Hamamoto

PAKDD 2004, Sydney, Australia

| $33^{\text {cnuscs }}$ |  |
| :---: | :---: |
| Outline |  |
| - Motivation |  |
| - Formulation |  |
| - PCA and ICA |  |
| - Example applications |  |
| - Conclusion |  |
| ${ }_{15-826} \quad$ (e) C. Flautsos and $J$ YY Pan (2011) | * |


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Patterns in motion capture data $\qquad$
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## 3 cmuscs <br> Topic discovery on text streams

- Data: CNN headline news (Jan.-Jun. 1998)
- Documents of 10 topics in one single text $\qquad$ stream
- Documents are sorted by date/time $\qquad$
- Subsequent documents may have different topics

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## ${ }^{9}{ }^{\text {cnuscs }}$ <br> Topic discovery on text streams

- Data: CNN headline news (Jan.-Jun. 1998)
- Documents of 10 topics in one single text $\qquad$ stream
- FIND: the document boundaries $\qquad$
- AND: the terms of each topic

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Step 3: Evaluate the patterns

| ID | True Topic |  |  |  |  |  |
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| $l$ | Sgt. Gene Mckinney is on trial for alleged sexual misconduct |  |  |  |  |  |
| 2 | A bomb explodes in a Birmingham, AL abortion clinic |  |  |  |  |  |
| 3 | The Cattle Industry in Texas sues Oprah Winfrey for defaming beef |  |  |  |  |  |
| 4 | New impotency drug Viagra is approved for use |  |  |  |  |  |
| 5 | Diane Zamora is convicted of helping to murder her lover's girlfriend |  |  |  |  |  |
| ID | Sorted word list |  |  |  |  |  |
| A | mckinne | sergeant | sexual | major | armi |  |
| B | bomb | rudolph | clinic | atlanta | birmingham |  |
| $C$ | winfrei | beef | texa | oprah | cattl |  |
| $D$ | viagra | drug | Impot | pill | doctor |  |
| $E$ | zamora | graham | kill | former | jone |  |
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AutoSplit's topics are better than PCA. \#26 $\qquad$


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CMUscs
Companies related to hidden variable 1

| $\mathrm{B}_{1, \mathrm{j}}$ |  |  |  |  |
| :---: | :--- | :---: | :--- | :---: |
| Highest |  |  | Lowest |  |
| Caterpillar | 0.938512 | AT\&T | 0.021885 |  |
| Boeing | 0.911120 | WalMart | 0.624570 |  |
| MMM | 0.906542 | Intel | 0.638010 |  |
| Coca Cola | 0.903858 | Home Depot | 0.647774 |  |
| Du Pont | 0.900317 | Hewlett-Packard | 0.658768 |  |

> All companies are affected by the "general trend" variable (with weights $0.6 \sim 0.9$ ), except AT\&T.

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## Tech company

Companies affected by the "internet bubble" variable (with weights $0.5 \sim 0.6$ ) are tech-related. $\qquad$
Other companies are un-related (weights $<0.15$ ).
$15-826$
(c) C. Faloutsos and J-Y Pan (2011) \#36

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- Motivation
- Formulation $\qquad$
- PCA and ICA

Example applications

- Find topics in documents
- Hidden variables in stock prices
- Visual vocabulary for retinal images
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Conclusion
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## 3 cmuscs <br> Conclusion

- ICA: more flexible than PCA in finding patterns.
- Many applications
- Find topics and "vocabulary" for images $\qquad$
- Find hidden variables in time series (e.g., stock prices)
- Blind source separation

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## References

- Aapo Hyvärinen, Juha Karhunen, Erkki Oja: Independent Component Analysis, John Wiley \& Sons, 2001
Software
- Open source software: 'fastICA'
http://research.ics.tkk.fi/ica/fastica/
- Or 'autosplit':

| www.cs.cmu.edu/~jypan/software/autosplit_cmu.tar.gz |
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