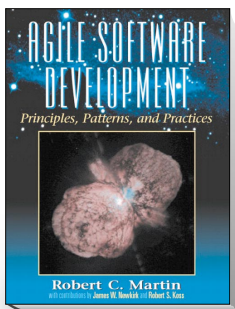


Congratulations to These Jolt and Productivity Award Winners!

Addison-Wesley, Prentice Hall, and Sams sweep the book category

For the past 13 years, the *Software Development Magazine* Jolt Product Excellence and Productivity Awards have recognized technical books that have “jolted” the industry, making the task of creating software faster, easier, and more efficient. This year, Addison-Wesley, Prentice Hall, and Sams (all part of Pearson Education) swept the book category, taking home eight out of eight prizes.

Books: General Developer Interest



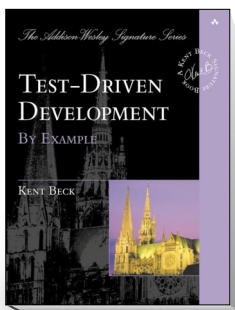
Jolt Award Winner

Agile Software Development: Principles, Patterns, and Practices

By Robert Martin.
Published by Prentice Hall

Best selling author and world-renowned software development expert Robert C. Martin shows how to solve the most challenging problems facing software developers, project managers, and software project leaders today.

ISBN: 0135974445 • © 2003 • 552 Pages • Hardcover



Productivity Award Winner

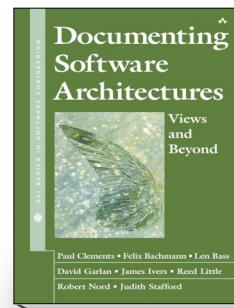
Test Driven Development: By Example

By Kent Beck. Published by Addison Wesley Professional

Clean code that works—now.

This is the seeming contradiction that lies behind much of the pain of programming. Test-driven development replies to this contradiction with a paradox—test the program before you write it. By driving development with automated tests and then eliminating duplication, any developer can write reliable, bug-free code no matter what its level of complexity. Moreover, TDD encourages programmers to learn quickly, communicate more clearly, and seek out constructive feedback.

ISBN: 0321146530 • © 2003 • 240 Pages • Paper



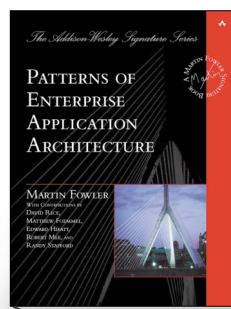
Productivity Award Winner

Documenting Software Architectures

By Paul Clements, Felix Bachmann, Len Bass, David Garlan, James Ivers, Reed Little, Robert Nord, Judith Stafford. Published by Addison Wesley Professional

Although architecture is now widely recognized as a critical element in software development, there has been little guidance independent of language or notation on how to capture it. This book helps you decide what information to document, and then, with guidelines and examples (in various notations, including UML), shows you how to express an architecture in a form that everyone can understand.

ISBN: 0201703726 • © 2003 • 560 Pages • Hardcover



Productivity Award Winner

Patterns of Enterprise Application Architecture

By Martin Fowler. Published by Addison Wesley Professional

Noted object-oriented designer Martin Fowler noticed that despite changes in technology—from Smalltalk to CORBA to Java to .NET—the same basic design ideas can be adapted and applied to solve common problems. With the help of an expert group of contributors, Martin distills over forty recurring solutions into patterns. The result is an indispensable handbook of solutions that are applicable to any enterprise application platform.

ISBN: 0321146530 • © 2003 • 240 Pages • Paper

Congratulations to These Jolt and Productivity Award Winners!

Books: Technical



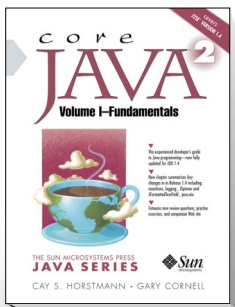
Jolt Award Winner

Thinking in Java, third edition

By Bruce Eckel. Published by Prentice Hall PTR

The legendary author Bruce Eckel brings Java to life with this extraordinarily insightful, opinionated and downright funny introduction. Thinking in Java introduces all of the language's fundamentals, one step at a time, using to-the-point code examples. More than virtually any other book, Thinking in Java helps you understand not just what to do — but why.

ISBN: 0131002872 • © 2003 • 1119 Pages • Paper • CD-ROM



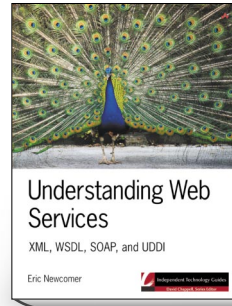
Productivity Award Winner

Core Java 2, Volume 1: Fundamentals

By Cay Horstmann, Gary Cornell. Published by Prentice Hall PTR.

Cay Horstmann and Gary Cornell update the world's #1 guide for serious Java programmers to reflect Sun's newest SDK 1.4 enhancements. Coverage includes regular expressions, high-performance "New I/O," assertions, Preferences, Swing enhancements, and much more - including a state-of-the-art discussion of object-oriented Java development.

ISBN: 0130471771 • © 2003 • 728 Pages • Paper



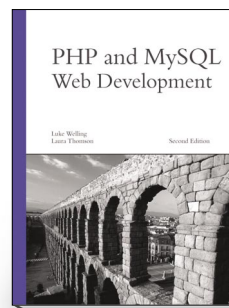
Productivity Award Winner

Understanding Web Services: XML, WSDL, SOAP, and UDDI

By Eric Newcomer. Published by Addison Wesley Professional

Introduces core and extended Web services' technologies and provides developers with a primer for each of the major technologies that have emerged in this space. In addition, Understanding Web Services summarizes the major architectural approaches to Web services, examines the role of Web services within the .NET and J2EE communities, and provides information about major product offerings from BEA, Hewlett-Packard, IBM, IONA, Microsoft, Oracle, Sun Microsystems, and others.

ISBN: 0201750813 • © 2002 • 368 Pages • Paper



Productivity Award Winner

PHP and MySQL Web Development 2/e*

By Luke Welling, Laura Thomson. Published by Sams

Learn to develop dynamic, secure, commercial Web sites by following real-world examples and working sample projects. This best-selling book has been updated to reflect the rapidly changing landscape of MySQL and PHP. Also covers related technologies, such as SSL, shopping carts, and payment systems.

ISBN: 067232525X • © 2003 • 912 Pages • Edition: 2nd

* The 2003 Jolt Award winner for Technical Books: Productivity is 'PHP and MySQL Web Development, 1/e' (0672317842). The book has since been updated and the second edition was published in Feb 2003.