# Introduction to Machine Learning CMU-10701

2. MLE, MAP, Bayes classification

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## Administration

http://www.cs.cmu.edu/~aarti/Class/10701 Spring14/index.html

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## Outline

#### Theory:

- ☐ Probabilities:
  - Dependence, Independence, Conditional Independence
- ☐ Parameter estimation:
  - Maximum Likelihood Estimation (MLE)
  - Maximum aposteriori (MAP)
- □ Bayes rule
  - Naïve Bayes Classifier

#### **Application:**

Naive Bayes Classifier for

- Spam filtering
- "Mind reading" = fMRI data processing

# Independence

## Independence

#### Independent random variables:

$$P(X,Y) = P(X)P(Y)$$
$$P(X|Y) = P(X)$$

Y and X don't contain information about each other.

Observing Y doesn't help predicting X.

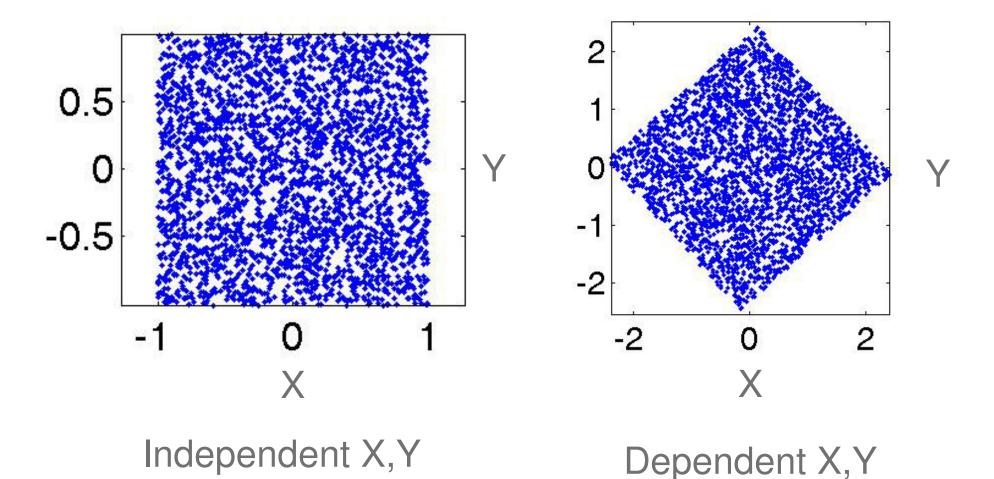
Observing X doesn't help predicting Y.

#### **Examples:**

Independent: Winning on roulette this week and next week.

Dependent: Russian roulette

## Dependent / Independent



## Conditionally Independent

#### **Conditionally independent:**

$$P(X,Y|Z) = P(X|Z)P(Y|Z)$$

Knowing Z makes X and Y independent

#### **Examples:**

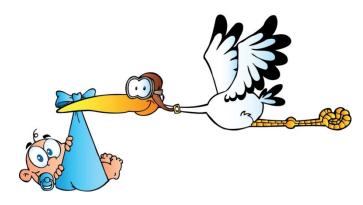
Dependent: show size and reading skills

Conditionally independent: show size and reading skills given

age

#### Storks deliver babies

Highly statistically significant correlation exists between stork populations and human birth rates across Europe.

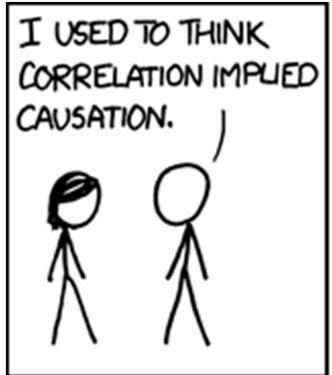


## Conditionally Independent

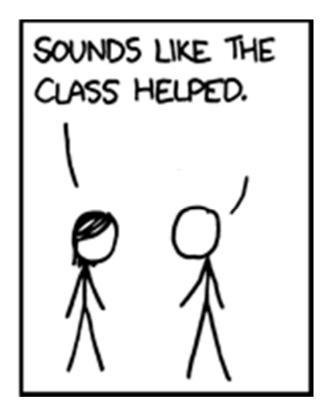
**London taxi drivers:** A survey has pointed out a positive and significant correlation between the number of accidents and wearing coats. They concluded that coats could hinder movements of drivers and be the cause of accidents. A new law was prepared to prohibit drivers from wearing coats when driving.

Finally another study pointed out that people wear coats when it rains...

### Correlation ≠ Causation







## Conditional Independence

Formally: X is **conditionally independent** of Y given Z:

$$P(X,Y|Z) = P(X|Z)P(Y|Z)$$

P(Accidents, Coats | Rain) = P(Accidents | Rain)P(Coats | Rain)

#### Equivalent to:

$$(\forall x, y, z) P(X = x | Y = y, Z = z) = P(X = x | Z = z)$$

P(Thunder|Rain, Lightning) = P(Thunder|Lightning)

Note: does NOT mean Thunder is independent of Rain

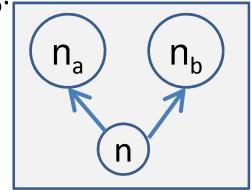
But given Lightning knowing Rain doesn't give more info about Thunder

### Conditional vs. Marginal Independence

- C calls A and B separately and tells them a number  $n \in \{1,...,10\}$
- Due to noise in the phone, A and B each imperfectly (and independently) draw a conclusion about what the number was.
- A thinks the number was n<sub>a</sub> and B thinks it was n<sub>b</sub>.
- Are n<sub>a</sub> and n<sub>b</sub> marginally independent?

- No, we expect e.g. 
$$P(n_a = 1 | n_b = 1) > P(n_a = 1)$$

• Are n<sub>a</sub> and n<sub>b</sub> conditionally independent given n?



– Yes, because if we know the true number, the outcomes  $n_a$  and  $n_b$  are purely determined by the noise in each phone.

$$P(n_a = 1 \mid n_b = 1, n = 2) = P(n_a = 1 \mid n = 2)$$

#### Our first machine learning problem:

# Parameter estimation: MLE, MAP

Estimating Probabilities



# Flipping a Coin

I have a coin, if I flip it, what's the probability that it will fall with the head up?

Let us flip it a few times to estimate the probability:



The estimated probability is: 3/5 "Frequency of heads"

# Flipping a Coin



The estimated probability is: 3/5 "Frequency of heads"

#### **Questions:**

- (1) Why frequency of heads???
- (2) How good is this estimation???
- (3) Why is this a machine learning problem???

We are going to answer these questions

# Question (1)

#### Why frequency of heads???

- Frequency of heads is exactly the
   maximum likelihood estimator for this problem
- MLE has nice properties (interpretation, statistical guarantees, simple)

## **Maximum Likelihood Estimation**

### **MLE for Bernoulli distribution**

 $D = \{X_i\}_{i=1}^n, \ X_i \in \{H, T\}$ 

$$P(Heads) = \theta$$
,  $P(Tails) = 1-\theta$ 

#### Flips are i.i.d.:

- Independent events
  - Identically distributed according to Bernoulli distribution

MLE: Choose θ that maximizes the probability of observed data

## Maximum Likelihood Estimation

MLE: Choose  $\theta$  that maximizes the probability of observed data

$$\widehat{\theta}_{MLE} = \underset{\theta}{\arg\max} \underbrace{\prod_{i=1}^{n} P(X_{i}|\theta)} \quad \text{Independent draws}$$

$$= \underset{\theta}{\arg\max} \underbrace{\prod_{i=1}^{n} P(X_{i}|\theta)}_{i:X_{i}=H} \underbrace{\prod_{i:X_{i}=T} (1-\theta)}_{\text{distributed}} \quad \text{Identically distributed}$$

$$= \underset{\theta}{\arg\max} \underbrace{\theta^{\alpha_{H}}(1-\theta)^{\alpha_{T}}}_{J(\theta)} \quad \overset{\circ}{\downarrow}_{H}$$

## Maximum Likelihood **Estimation**

MLE: Choose  $\theta$  that maximizes the probability of observed data

$$\begin{split} \widehat{\theta}_{MLE} &= \arg\max_{\theta} \ P(D \mid \theta) \\ &= \arg\max_{\theta} \ \frac{\theta^{\alpha_H} (1-\theta)^{\alpha_T}}{J(\theta)} \\ \frac{\partial J(\theta)}{\partial \theta} &= \alpha_H \theta^{\alpha_H-1} (1-\theta)^{\alpha_T} - \alpha_T \theta^{\alpha_H} (1-\theta)^{\alpha_T-1} \big|_{\theta = \widehat{\theta}_{\text{MLE}}} = 0 \\ &\alpha_H (1-\theta) - \alpha_T \theta \big|_{\theta = \widehat{\theta}_{\text{MLE}}} = 0 \end{split}$$

$$\widehat{\theta}_{MLE} &= \frac{\alpha_H}{\alpha_H + \alpha_T}$$

That's exactly the "Frequency of heads" 19

## Question (2)

#### How good is this MLE estimation???

$$\hat{\theta}_{MLE} = \frac{\alpha_H}{\alpha_H + \alpha_T}$$

$$\hat{E} \hat{e} \cdot \hat{e}$$

$$\beta \approx |\hat{e} - \hat{E} \hat{e}|$$

# How many flips do I need?

I flipped the coins 5 times: 3 heads, 2 tails

$$\widehat{\theta}_{MLE} = \frac{3}{5}$$

What if I flipped 30 heads and 20 tails?

$$\widehat{\theta}_{MLE} = \frac{30}{50}$$

- Which estimator should we trust more?
- The more the merrier???

# Simple bound

Let  $\theta^*$  be the true parameter.

For 
$$n = \alpha_H + \alpha_T$$
, and  $\widehat{\theta}_{MLE} = \frac{\alpha_H}{\alpha_H + \alpha_T}$ 

For any  $\varepsilon > 0$ :

**Hoeffding's inequality:** 

$$P(||\widehat{\theta} - \theta^*| \ge \epsilon) \le 2e^{-2n\epsilon^2}$$

## Probably Approximate Correct (PAC)Learning

I want to know the coin parameter  $\theta$ , within  $\epsilon = 0.1$ error with probability at least  $1-\delta = 0.95$ .

#### How many flips do I need?

$$P(||\widehat{\theta} - \theta^*|| \ge \epsilon) \le 2e^{-2n\epsilon^2} \le \delta$$

$$e^{-2n\epsilon^2} \le \frac{\sigma}{2}$$

$$-2n\epsilon^2 \le \ln(\frac{\sigma}{2})$$

$$\ln(\frac{2}{\sigma}) \le 2n\epsilon^2$$

$$= n > \frac{1}{2\epsilon^2} \ln(\frac{2}{\sigma})$$
ole complexity:

Sample complexity:

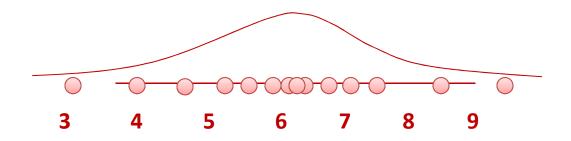
$$n \ge \frac{\ln(2/\delta)}{2\epsilon^2}$$

# Question (3)

#### Why is this a machine learning problem???

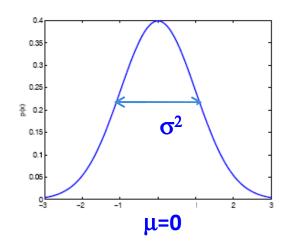
- improve their performance (accuracy of the predicted prob.)
- at some task (predicting the probability of heads)
- with experience (the more coins we flip the better we are)

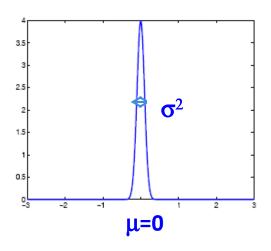
# What about continuous features?



### Let us try Gaussians...

$$p(x \mid \mu, \sigma) = \frac{1}{\sqrt{2\pi\sigma^2}} \exp(-\frac{(x-\mu)^2}{2\sigma^2}) = \mathcal{N}_x(\mu, \sigma)$$





# MLE for Gaussian mean and variance

Choose  $\theta = (\mu, \sigma^2)$  that maximizes the probability of observed data

$$\begin{split} \widehat{\theta}_{MLE} &= \arg\max_{\theta} \ P(D \mid \theta) \\ &= \arg\max_{\theta} \prod_{i=1}^n P(X_i | \theta) \quad \text{Independent draws} \\ &= \arg\max_{\theta} \prod_{i=1}^n \frac{1}{2\sigma^2} e^{-(X_i - \mu)^2/2\sigma^2} \quad \text{Identically distributed} \\ &= \arg\max_{\theta = (\mu, \sigma^2)} \frac{1}{2\sigma^2} e^{-\sum_{i=1}^n (X_i - \mu)^2/2\sigma^2} \\ &J(\theta) \end{split}$$

## MLE for Gaussian mean and variance

$$\widehat{\mu}_{MLE} = \frac{1}{n} \sum_{i=1}^{n} x_i$$

$$\widehat{\sigma}_{MLE}^2 = \frac{1}{n} \sum_{i=1}^{n} (x_i - \widehat{\mu})^2$$

#### Note: MLE for the variance of a Gaussian is biased

[Expected result of estimation is **not** the true parameter!]

Unbiased variance estimator: 
$$\hat{\sigma}_{unbiased}^2 = \frac{1}{n-1} \sum_{i=1}^{n} (x_i - \hat{\mu})^2$$

$$\mathbb{E} \left[ \hat{\sigma}_{n \iota \bar{\iota}}^2 \right] \neq 6^2 \quad \mathbb{E} \left[ \hat{\sigma}_{u n}^2 \right] = 6^2$$

$$\mathbb{E}\left[\hat{G}_{UB}^{2}\right]=6^{2}$$

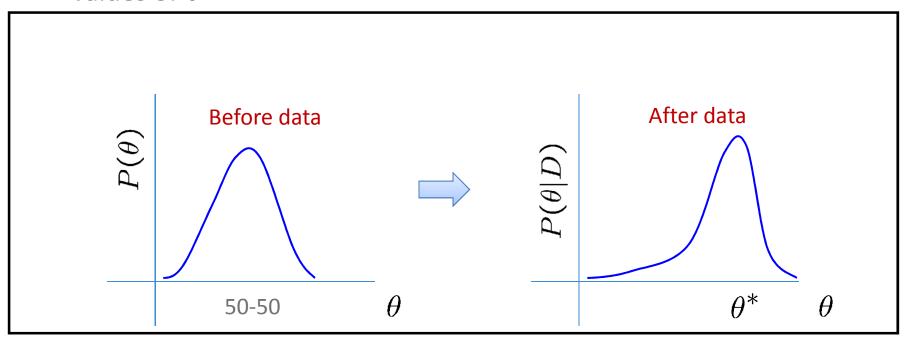
# What about prior knowledge? (MAP Estimation)

## What about prior knowledge?

We know the coin is "close" to 50-50. What can we do now?

### The Bayesian way...

Rather than estimating a single  $\theta$ , we obtain a distribution over possible values of  $\theta$ 



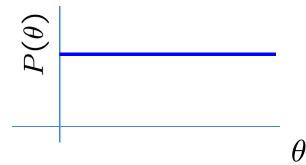
## Prior distribution

What prior? What distribution do we want for a prior?

- Represents expert knowledge (philosophical approach)
- Simple posterior form (engineer's approach)

#### Uninformative priors:

Uniform distribution

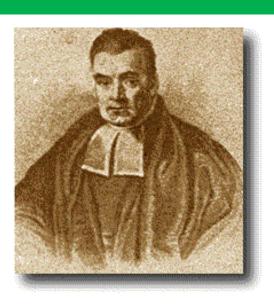


#### Conjugate priors:

- Closed-form representation of posterior
- $P(\theta)$  and  $P(\theta|D)$  have the same form

#### In order to proceed we will need:

# Bayes Rule



Bayes, Thomas (1763) An essay towards solving a problem in the doctrine of chances. *Philosophical Transactions of the Royal Society of London*, 53:370-418

## Chain Rule & Bayes Rule

#### Chain rule:

$$P(X,Y) = P(X|Y)P(Y) = P(Y|X)P(X)$$

$$P(X|Y) = \frac{P(Y|X)P(X)}{P(Y)}$$

Bayes rule is important for reverse conditioning.

# Bayesian Learning

Use Bayes rule:

$$P(\theta \mid \mathcal{D}) = \frac{P(\mathcal{D} \mid \theta)P(\theta)}{P(\mathcal{D})}$$

Or equivalently:

$$P(\theta \mid \mathcal{D}) \propto P(\mathcal{D} \mid \theta) P(\theta)$$
 posterior likelihood prior

## MLE vs. MAP

Maximum Likelihood estimation (MLE)

Choose value that maximizes the probability of observed



Maximum a posteriori (MAP) estimation

Choose value that is most probable given observed data and prior belief  $\hat{\theta}_{MAP} = \arg\max_{\theta} P(\theta|D)$ 

$$= \arg\max_{\theta} P(D|\theta)P(\theta)$$

When is MAP same as MLE?

# MAP estimation for Binomial distribution

Coin flip problem: Likelihood is Binomial

$$P(\mathcal{D} \mid \theta) = \binom{n}{\alpha_H} \theta^{\alpha_H} (1 - \theta)^{\alpha_T}$$

If the prior is Beta distribution,

$$P(\theta) = \frac{\theta^{\beta_H - 1} (1 - \theta)^{\beta_T - 1}}{B(\beta_H, \beta_T)} \sim Beta(\beta_H, \beta_T)$$

⇒ posterior is Beta distribution

Beta function: 
$$B(x,y) = \int_0^1 t^{x-1} (1-t)^{y-1} dt$$

# MAP estimation for Binomial distribution

Likelihood is Binomial:  $P(\mathcal{D} \mid \theta) = \binom{n}{\alpha_H} \theta^{\alpha_H} (1 - \theta)^{\alpha_T}$ 

Prior is Beta distribution: 
$$P(\theta) = \frac{\theta^{\beta_H - 1} (1 - \theta)^{\beta_T - 1}}{B(\beta_H, \beta_T)} \sim Beta(\beta_H, \beta_T)$$

⇒ posterior is Beta distribution

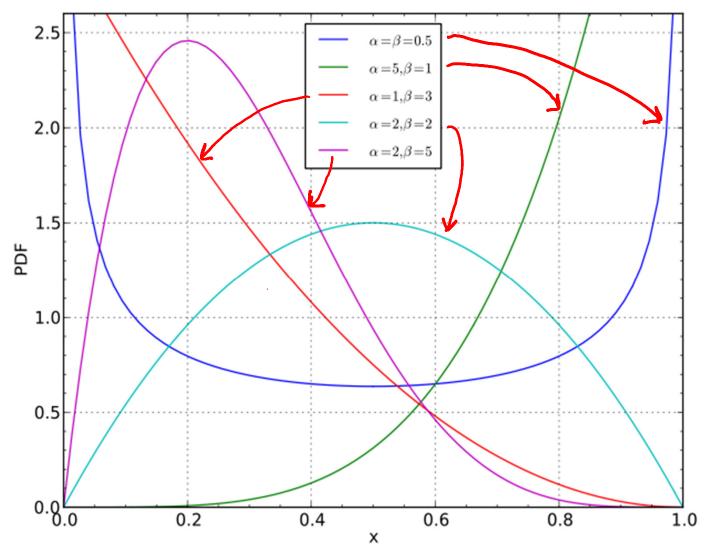
$$P(\theta|D) \sim Beta(\beta_H + \alpha_H, \beta_T + \alpha_T)$$

 $P(\theta)$  and  $P(\theta|D)$  have the same form! [Conjugate prior]

$$\widehat{\theta}_{MAP} = \arg\max_{\theta} \ P(\theta \mid D) = \arg\max_{\theta} \ P(D \mid \theta)P(\theta)$$

$$= \frac{\alpha_H + \beta_H - 1}{\alpha_H + \beta_H + \alpha_T + \beta_T - 2}$$

### **Beta distribution**

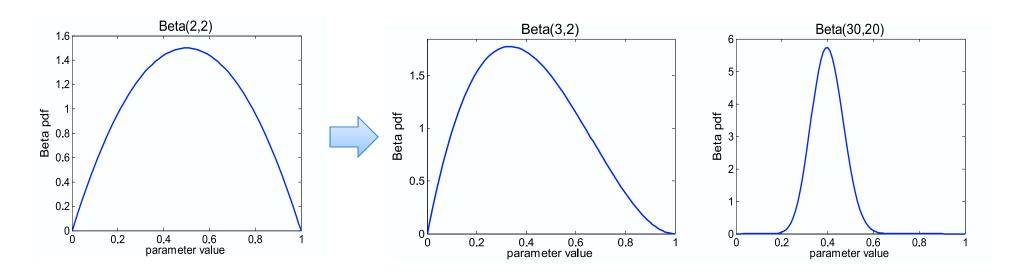


More concentrated as values of  $\alpha$ ,  $\beta$  increase

# Beta conjugate prior

$$P(\theta) \sim Beta(\beta_H, \beta_T)$$

$$P(\theta) \sim Beta(\beta_H, \beta_T)$$
  $P(\theta|D) \sim Beta(\beta_H + \alpha_H, \beta_T + \alpha_T)$ 



As  $n = \alpha_H + \alpha_T$ increases

As we get more samples, effect of prior is "washed out"

### From Binomial to Multinomial

**Example**: Dice roll problem (6 outcomes instead of 2)

Likelihood is ~ Multinomial( $\theta = \{\theta_1, \theta_2, \dots, \theta_k\}$ )

$$P(\mathcal{D} \mid \theta) = \theta_1^{\alpha_1} \theta_2^{\alpha_2} \dots \theta_k^{\alpha_k}$$



If prior is Dirichlet distribution,

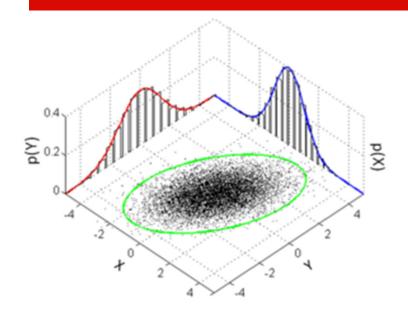
$$P(\theta) = \frac{\prod_{i=1}^{k} \theta_i^{\beta_i - 1}}{B(\beta_1, \dots, \beta_k)} \sim \text{Dirichlet}(\beta_1, \dots, \beta_k)$$

Then posterior is Dirichlet distribution

$$P(\theta|D) \sim \text{Dirichlet}(\beta_1 + \alpha_1, \dots, \beta_k + \alpha_k)$$

For Multinomial, conjugate prior is Dirichlet distribution.

## Conjugate prior for Gaussian?



$$(2\pi)^{-\frac{k}{2}} |\Sigma|^{-\frac{1}{2}} e^{-\frac{1}{2}(\mathbf{x}-\mu)'\Sigma^{-1}(\mathbf{x}-\mu)},$$

Conjugate prior on mean: Gaussian

Conjugate prior on covariance matrix: Inverse Wishart

$$\frac{|\mathbf{\Psi}|^{\frac{\nu}{2}}}{2^{\frac{\nu p}{2}}\Gamma_p(\frac{\nu}{2})}|\mathbf{X}|^{-\frac{\nu+p+1}{2}}e^{-\frac{1}{2}\operatorname{tr}(\mathbf{\Psi}\mathbf{X}^{-1})}$$

## Bayesians vs.Frequentists

You are no good when sample is small



You give a different answer for different priors