Successful Visual and End-User Programming Systems from Industry

(Invited Panel)

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Abstract—A particular focus for VL/HCC 2011 is commercial applications of Visual Programming (VP) and End-User Programming (EUP), so we are delighted to feature an opening panel with representatives from a diverse set of companies that have VP and EUP products. The panelists represent both large and small companies, and different kinds of systems. At the panel, they will each give a brief overview of their product and what it does, and then discuss their insights about why it is successful, and what other people need to do to make their own systems be successful.

Keywords — Visual Programming (VP), End-User Programming (EUP), Technology Transfer.