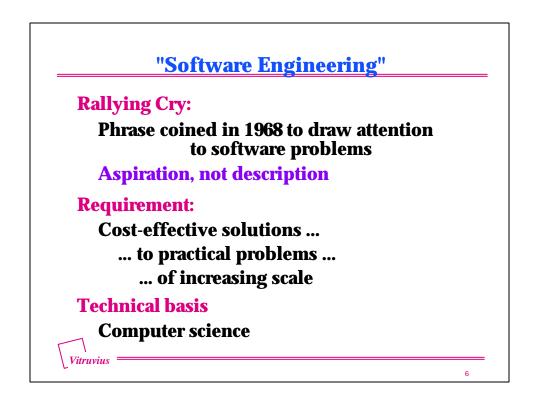
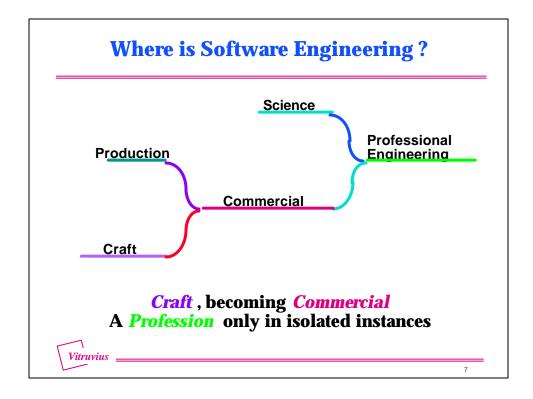


Craft	Commercial	Professional Engineering
Virtuosos & talented amateurs	Skilled craftsmen	Educated professionals
Intuition & brute force	Established procedure	Analysis & theory
Haphazard progress	Pragmatic refinement	Progress relies on science
Casual transmission	Training in mechanics	Educated professional class
Extravagant use of available materials	Economic concern for cost & supply of materials	Enabling new applications through analysis
Manufacture for use rather than sale	Manufacture for sale	Market segmentation by product variety





1960 <u>+</u> 5	1970 <u>+</u> 5	<u>1980 ±</u> 5
Programming-	Programming -	Programming-
any-which-way	in-the-small	in-the-large
Mnemonics, precise	Simple input-	Systems with complex
use of prose	output	specifications
	specifications	Emphasis on
Emphasis on small	Emphasis on	system structure,
programs	algorithms	management
Representing	Data structures	Long-lived databases
structure, symbolic information	and types	
Elementary	Programs execute	Program assemblies
understanding of	once and	execute continually
control flow	terminate	•

