PNC Bank’s API Fest Hackathon

What is it?

It’s a hackathon! Participants will put their creativity to the test, through technology, in a fast-paced competition to design and build solutions tackling real-life problems PNC faces.

Who?

For the first time, PNC is opening its competition to include CMU students to participate and compete alongside PNC Employees.

When?

May 4th & 5th
Coding begins @ 9AM on the 4th

Where?

The main event will be held @ PNC Headquarters in downtown Pittsburgh
Participants will also have the option to compete remotely, but need to present in person

Scan to Register and find out more about the event!

Lasting Benefits

Have a hand in developing a solution that PNC uses in the future
Network with PNC Executives and Employees
Build long lasting relationships

Prizes & Awards

1st Place: $2000 & Trophy
2nd Place: $1500 & Trophy
3rd Place: $1000 & Trophy
People’s Choice: $1000 & Trophy
CMU Award: $1000 & Trophy*
*Guaranteed to highest placing CMU Team

What are we solving for?

A.I Capabilities

Beyond basic data retrieval (balance, last transaction), how can bots and virtual assistants continue to evolve to support consumer money management – making banking easy.

Goals & Gamification

How can we use gamification to encourage customers to:
• Stay on track
• Make good decisions
• Reach their financial goals
• Prepare for unexpected financial challenges?

Financial Wellness

How can banks use customer information from external sources to help customers predict and manage their financial lives?
Consider a mash up of social, behavioral, financial data to predict recommendations for the customer to use on their financial wellness journey.