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Tech Talk

Beefing up search: Vertical placement with Bandits

Relevance ranking of search engine results is one of the most important problems in Information Retrieval. The financial markets are a rich and complex domain for search and have pose unique challenges for ranking. In this talk, we will discuss our approach to federated search at Bloomberg. We will start with how search at Bloomberg compares to web search and discuss challenges that are unique to us. We will discuss in detail how bandits style learning and learning from bandit-logged feedback can be used to place dynamic verticals like news and video results in otherwise static results.

Date: Tuesday, October 24th
Time: 6pm - 7pm
Location: Gates 4405
Register now: http://tinyurl.com/yavwndlt

FOOD WILL BE PROVIDED

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