15-213
“The course that gives CMU its Zip!”

Web Services
April 24, 2007

Topics
- HTTP
- Serving static content
- Serving dynamic content
- Proxies
History of the Web

1945:

  - Describes the idea of a distributed hypertext system.
  - A “Memex” that mimics the “web of trails” in our minds.

1989:

- Tim Berners-Lee (CERN) writes internal proposal to develop a distributed hypertext system.
  - Connects “a web of notes with links.”
  - Intended to help CERN physicists in large projects share and manage information

1990:

- Sir Tim BL writes a graphical browser for NeXT machines, and first web server ‘httpd’
Web History (cont)

1992
- NCSA server released
- 26 WWW servers worldwide

1993
- Marc Andreessen releases first version of NCSA Mosaic browser (killer app of the 90’s)
- Mosaic version released for (Windows, Mac, Unix).
- Web (port 80) traffic at 1% of NSFNET backbone traffic.
- Over 200 WWW servers worldwide.

1994
- Andreessen and colleagues leave NCSA to form “Mosaic Communications Corp” (predecessor to Netscape).
Internet Hosts

Source: www.isc.org
World Wide Web Traffic (US)

1. Yahoo
2. Google
3. Myspace
4. MSN
5. Ebay
6. Youtube
7. Facebook
8. Wikipedia
9. Craigslist
10. Windows live

Caveat: alexa.com representative?
Web Transaction

Clients and servers communicate using the HyperText Transfer Protocol (HTTP)

- Client and server establish TCP connection
- Client requests content
- Server responds with requested content
- Client and server close connection (usually)

Current version is HTTP/1.1

- RFC 2616, June, 1999.
HTTP Protocol

GET / HTTP/1.1
host: www.aol.com

HTTP/1.0 200 OK
MIME-Version: 1.0
Date: Mon, 08 Jan 2001 04:59:42 GMT
Server: NaviServer/2.0 AOLserver/2.3.3
Content-Type: text/html
Content-Length: 42092

<html>
...  
</html>
Connection closed by foreign host.
unix>

Client: request line
Client: required HTTP/1.1 HOST header
Client: empty line terminates headers.
Server: response line
Server: followed by five response headers
Server: expect HTML in the response body
Server: expect 42,092 bytes in the resp body
Server: empty line ("\r\n") terminates hdrs
Server: first HTML line in response body
Server: 766 lines of HTML not shown.
Server: last HTML line in response body
Server: closes connection
Client: closes connection and terminates
Web Content

Web servers return content to clients

- content: a sequence of bytes with an associated MIME (Multipurpose Internet Mail Extensions) type

Example MIME types

- text/html: HTML document
- text/plain: Unformatted text
- application/postscript: Postscript document
- image/gif: Binary image encoded in GIF format
- image/jpeg: Binary image encoded in JPEG format
Static and Dynamic Content

The content returned in HTTP responses can be either **static** or **dynamic**.

- **Static content:** content stored in files and retrieved in response to an HTTP request
  - **Examples:** HTML files, images, audio clips.

- **Dynamic content:** content produced on-the-fly in response to an HTTP request
  - **Example:** content produced by a program executed by the server on behalf of the client.

**Bottom line:** *All Web content is associated with a file that is managed by the server.*
URLs

Each file managed by a server has a unique name called a URL (Universal Resource Locator)

URLs for static content:

- http://www.cs.cmu.edu
  - Identifies a file called index.html, managed by a Web server at www.cs.cmu.edu that is listening on port 80.

URLs for dynamic content:

  - Identifies an executable file called adder, managed by a Web server at www.cs.cmu.edu that is listening on port 8000, that should be called with two argument strings: 15000 and 213.
How Clients and Servers Use URLs

Example URL: http://www.aol.com:80/index.html

Clients use prefix (http://www.aol.com:80) to infer:
  - What kind of server to contact (Web server)
  - Where the server is (www.aol.com)
  - What port it is listening on (80)

Servers use suffix (/index.html) to:
  - Determine if request is for static or dynamic content.
    - No hard and fast rules for this.
    - Convention: executables reside in cgi-bin directory
  - Find file on file system.
    - Initial “/” in suffix denotes home directory for requested content.
    - Minimal suffix is “/”, which all servers expand to some default home page (e.g., index.html).
Anatomy of an HTTP Transaction

```
unix> telnet www.aol.com 80
Trying 205.188.146.23...
Connected to aol.com.
Escape character is '^[].
GET / HTTP/1.1
host: www.aol.com

HTTP/1.0 200 OK
MIME-Version: 1.0
Date: Mon, 08 Jan 2001 04:59:42 GMT
Server: NaviServer/2.0 AOLserver/2.3.3
Content-Type: text/html
Content-Length: 42092

<html>
...  
</html>
Connection closed by foreign host.
unix>
```

**Client:** open connection to server
**Telnet** prints 3 lines to the terminal

**Client:** request line
**Client:** required HTTP/1.1 HOST header
**Client:** empty line terminates headers.

**Server:** response line
**Server:** followed by five response headers

**Server:** expect HTML in the response body
**Server:** expect 42,092 bytes in the resp body
**Server:** empty line ("\r\n") terminates hdrs
**Server:** first HTML line in response body
**Server:** 766 lines of HTML not shown.
**Server:** last HTML line in response body
**Server:** closes connection

**Client:** closes connection and terminates
HTTP Requests

HTTP request is a request line, followed by zero or more request headers

Request line: <method> <uri> <version>

- <version> is HTTP version of request (HTTP/1.0 or HTTP/1.1)
- <uri> is typically URL for proxies, URL suffix for servers.
  - A URL is a type of URI (Uniform Resource Identifier)
  - See http://www.ietf.org/rfc/rfc2396.txt
- <method> is either GET, POST, OPTIONS, HEAD, PUT, DELETE, or TRACE.
HTTP Request Line

HTTP methods:

- **GET**: Retrieve static or dynamic content
  - Arguments for dynamic content are in URI
  - Workhorse method (99% of requests)
- **POST**: Retrieve dynamic content
  - Arguments for dynamic content are in the request body
- **OPTIONS**: Get server or file attributes
- **HEAD**: Like GET but no data in response body
- **PUT**: Write a file to the server!
- **DELETE**: Delete a file on the server!
- **TRACE**: Echo request in response body
  - Useful for debugging.
HTTP Request Headers

Request headers: `<header name>`: `<header data>`
- Provide additional information to the server.

Major differences between HTTP/1.1 and HTTP/1.0
- HTTP/1.0 uses a new connection for each transaction.
- HTTP/1.1 also supports **persistent connections**
  - multiple transactions over the same connection
  - `Connection: Keep-Alive`
- HTTP/1.1 requires **HOST** header
  - `Host: kittyhawk.cmcl.cs.cmu.edu`
- HTTP/1.1 adds additional support for caching
GET Request to Apache Server
From Browser

URI is just the suffix, not the entire URL

```
GET /test.html HTTP/1.1
Accept: */*
Accept-Language: en-us
Accept-Encoding: gzip, deflate
User-Agent: Mozilla/4.0 (compatible; MSIE 4.01; Windows 98)
Host: euro.ecom.cmu.edu
Connection: Keep-Alive
CRLF (\r\n)
```
HTTP Responses

HTTP response is a response line followed by zero or more response headers.

Response line:

<version> <status code> <status msg>
- <version> is HTTP version of the response.
- <status code> is numeric status.
- <status msg> is corresponding English text.
  - 200 OK Request was handled without error
  - 403 Forbidden Server lacks permission to access file
  - 404 Not found Server couldn’t find the file.

Response headers: <header name>: <header data>
- Provide additional information about response
- Content-Type: MIME type of content in response body.
- Content-Length: Length of content in response body.
GET Response From Apache Server

HTTP/1.1 200 OK
Date: Thu, 22 Jul 1999 04:02:15 GMT
Server: Apache/1.3.3 Ben-SSL/1.28 (Unix)
Last-Modified: Thu, 22 Jul 1999 03:33:21 GMT
ETag: "48bb2-4f-37969101"
Accept-Ranges: bytes
Content-Length: 79
Keep-Alive: timeout=15, max=100
Connection: Keep-Alive
Content-Type: text/html

<html>
<head>
<title>Test page</title>
</head>
<body>
<h1>Test page</h1>
</body>
</html>
Web Proxy

- Interposed between Client & Server
- Usually serves as Firewall

Sample Proxy

- Produces log of communication between client & server
- Alter HTTP contents
Servicing Web Page Request

- **URI:** /~bryant/test.html
- **Host:** www-2.cs.cmu.edu
GET http://www-2.cs.cmu.edu/~bryant/test.html HTTP/1.1
Host: www-2.cs.cmu.edu
User-Agent: Mozilla/5.0 (Windows; U; Windows NT 5.1; en-US; rv:1.7.3)
   Gecko/20040910
Accept:
   text/xml,application/xml,application/xhtml+xml,text/html;q=0.9,text/plain;q=0.8,image/png,*/*;q=0.5
Accept-Language: en-us,en;q=0.5
Accept-Encoding: gzip, deflate
Accept-Charset: ISO-8859-1,utf-8;q=0.7,*;q=0.7
Keep-Alive: 300
Proxy-Connection: keep-alive
Server → Proxy → Client #1

HTTP/1.1 200 OK
Date: Mon, 29 Nov 2004 01:27:15 GMT
Server: Apache/1.3.27 (Unix) mod_ssl/2.8.12 OpenSSL/0.9.6_
        mod_pubcookie/a5/1.76-009
Transfer-Encoding: chunked
Content-Type: text/html

Chunked Transfer Encoding

- Alternate way of specifying content length
- Each “chunk” prefixed with chunk length
- See http://www.w3.org/Protocols/rfc2616/rfc2616-sec3.html
First Chunk: 0x2ec = 748 bytes

```html
<head><title>Some Tests</title></head>
<h1>Some Tests</h1>
<dl>
  <dt><strong>Current Teaching:</strong></dt>
  <ul>
    <li><a href="teaching.html">Bryant's teaching</a></li>
    <li><a href="/afs/cs.cmu.edu/academic/class/15213-f04/www/">15-213 Introduction to Computer Systems (Fall '04)</a></li>
    <li><a href="http://www.cs.cmu.edu/nothing.html">Nonexistent file</a></li>
    <li><a href="http://nowhere.cmu.edu/nothing.html">Nonexistent host</a></li>
  </ul>
  <dt><strong>Fun Downloads</strong></dt>
  <ul>
    <li><a href="http://www.google.com">Google</a></li>
    <li><a href="http://www.cmu.edu">CMU</a></li>
    <li><a href="http://www.yahoo.com">Yahoo</a></li>
    <li><a href="http://www.nfl.com">NFL</a></li>
  </ul>
</dl>
<hr>
Back to <a href="index.html">Randy Bryant's home page</a>

Second Chunk: 0 bytes (indicates last chunk)
Serving Dynamic Content

Client sends request to server.

If request URI contains the string “/cgi-bin”, then the server assumes that the request is for dynamic content.

GET /cgi-bin/env.pl HTTP/1.1
Serving Dynamic Content (cont)

The server creates a child process and runs the program identified by the URI in that process.

- Client
- Server
  - env.pl
  - fork/exec
Serving Dynamic Content (cont)

The child runs and generates the dynamic content.

The server captures the content of the child and forwards it without modification to the client.
Issues in Serving Dynamic Content

How does the client pass program arguments to the server?

How does the server pass these arguments to the child?

How does the server pass other info relevant to the request to the child?

How does the server capture the content produced by the child?

These issues are addressed by the Common Gateway Interface (CGI) specification.
Because the children are written according to the CGI spec, they are often called *CGI programs*.

Because many CGI programs are written in Perl, they are often called *CGI scripts*.

However, CGI really defines a simple standard for transferring information between the client (browser), the server, and the child process.
add.com: THE Internet addition portal!

Ever need to add two numbers together and you just can’t find your calculator?

Try Dr. Dave’s addition service at “add.com: THE Internet addition portal!”

- Takes as input the two numbers you want to add together.
- Returns their sum in a tasteful personalized message.

After the IPO we’ll expand to multiplication!
The add.com Experience

Welcome to add.com: THE Internet addition portal.

The answer is: 1 + 5 = 6

Thanks for visiting!

Output page
Serving Dynamic Content With GET

Question: How does the client pass arguments to the server?

Answer: The arguments are appended to the URI.

Can be encoded directly in a URL typed to a browser or a URL in an HTML link:
- `http://add.com/cgi-bin/adder?1&2`
- `adder` is the CGI program on the server that will do the addition.
- Argument list starts with “?”
- Arguments separated by “&”
- Spaces represented by “+” or “%20”

Can also be generated by an HTML form:
```html
<form method=get action="http://add.com/cgi-bin/postadder">
```
Serving Dynamic Content With GET

**URL:**
- `http://add.com/cgi-bin/adder?1&2`

**Result displayed on browser:**

Welcome to add.com: THE Internet addition portal.

The answer is: $1 + 2 = 3$

Thanks for visiting!
Serving Dynamic Content With GET

**Question:** How does the server pass these arguments to the child?

**Answer:** In environment variable `QUERY_STRING`

- A single string containing everything after the “?”
- For `add.com`: `QUERY_STRING` = “1&2”

```c
/* child code that accesses the argument list */
if ((buf = getenv("QUERY_STRING")) == NULL) {
    exit(1);
}

/* extract arg1 and arg2 from buf and convert */
...
    n1 = atoi(arg1);
    n2 = atoi(arg2);
```
Serving Dynamic Content With GET

**Question:** How does the server pass other info relevant to the request to the child?

**Answer:** In a collection of environment variables defined by the CGI spec.
Some CGI Environment Variables

General

- SERVER_SOFTWARE
- SERVER_NAME
- GATEWAY_INTERFACE (CGI version)

Request-specific

- SERVER_PORT
- REQUEST_METHOD (GET, POST, etc)
- QUERY_STRING (contains GET args)
- REMOTE_HOST (domain name of client)
- REMOTE_ADDR (IP address of client)
- CONTENT_TYPE (for POST, type of data in message body, e.g., text/html)
- CONTENT_LENGTH (length in bytes)
Some CGI Environment Variables

In addition, the value of each header of type \textit{type} received from the client is placed in environment variable \texttt{HTTP\_type}

- **Examples:**
  - \texttt{HTTP\_ACCEPT}
  - \texttt{HTTP\_HOST}
  - \texttt{HTTP\_USER\_AGENT} (any “-” is changed to “_”)
Serving Dynamic Content With GET

**Question:** How does the server capture the content produced by the child?

**Answer:** The child generates its output on `stdout`. Server uses `dup2` to redirect `stdout` to its connected socket.

- Notice that only the child knows the type and size of the content. Thus the child (not the server) must generate the corresponding headers.

```c
/* child generates the result string */
sprintf(content, "Welcome to add.com: THE Internet addition portal\n        <p>The answer is: %d + %d = %d\n        <p>Thanks for visiting!\r\n", n1, n2, n1+n2);

/* child generates the headers and dynamic content */
printf("Content-length: %d\r\n", strlen(content));
printf("Content-type: text/html\r\n");
printf("\r\n");
printf("%s", content);
```
Serving Dynamic Content With GET

bass> ./tiny 8000
GET /cgi-bin/adder?1&2 HTTP/1.1
Host: bass.cmcl.cs.cmu.edu:8000
<CRLF>

kittyhawk> telnet bass 8000
Trying 128.2.222.85...
Connected to BASS.CMCL.CS.CMU.EDU.
Escape character is '^]'.
GET /cgi-bin/adder?1&2 HTTP/1.1
Host: bass.cmcl.cs.cmu.edu:8000
<CRLF>
HTTP/1.1 200 OK
Server: Tiny Web Server
Content-length: 102
Content-type: text/html
<CRLF>
Welcome to add.com: THE Internet addition portal.
<p>The answer is: 1 + 2 = 3
<p>Thanks for visiting!
Connection closed by foreign host.
kittyhawk>
A **proxy** is an intermediary between a client and an **origin server**.

- To the client, the proxy acts like a server.
- To the server, the proxy acts like a client.
Why Proxies?

Can perform useful functions as requests and responses pass by

- Examples: Caching, logging, anonymization
Proxy Example: Interface Simplification

- Allegheny County real estate information
Proxy Example: Interface Simplification

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[Image of a website interface]

**Search Results**
Simplified Version

- Run special proxy on home machine
- http://bryant.dsl.telerama.com/name.html
Simplified Version: On Cellphone

- Request

- Response
Generating CGI Request

Form Portion of Web Page:

```html
<FORM METHOD=GET ACTION="http://bryant.dsl.telerama.com/cgi-bin/name.pl">

<p>Last First<input NAME="name" TYPE=text SIZE="25">
<p><input TYPE=submit>

</FORM>

http://bryant.dsl.telerama.com/cgi-bin/name.pl?name=lemieux+mario
For More Information

Study the Tiny Web server described in your text

- Tiny is a sequential Web server.
- Serves static and dynamic content to real browsers.
  - text files, HTML files, GIF and JPEG images.
- 220 lines of commented C code.
- Also comes with an implementation of the CGI script for the add.com addition portal.
Summary #1

Clients and servers communicate using the HyperText Transfer Protocol (HTTP)

- HTTP Request
- HTTP Response
Summary #2

The content returned in HTTP responses can be either static or dynamic.

- **Static content:**
  - Specified in the URI, server fetches file and sends content to client

- **Dynamic content:** Content produced on-the-fly in response to an HTTP request
  - Server forks client, passes arguments using CGI
  - Client generates content
Summary #3

A **proxy** is an intermediary between a client and an **origin server**.

- To the client, the proxy acts like a server.
- To the server, the proxy acts like a client.