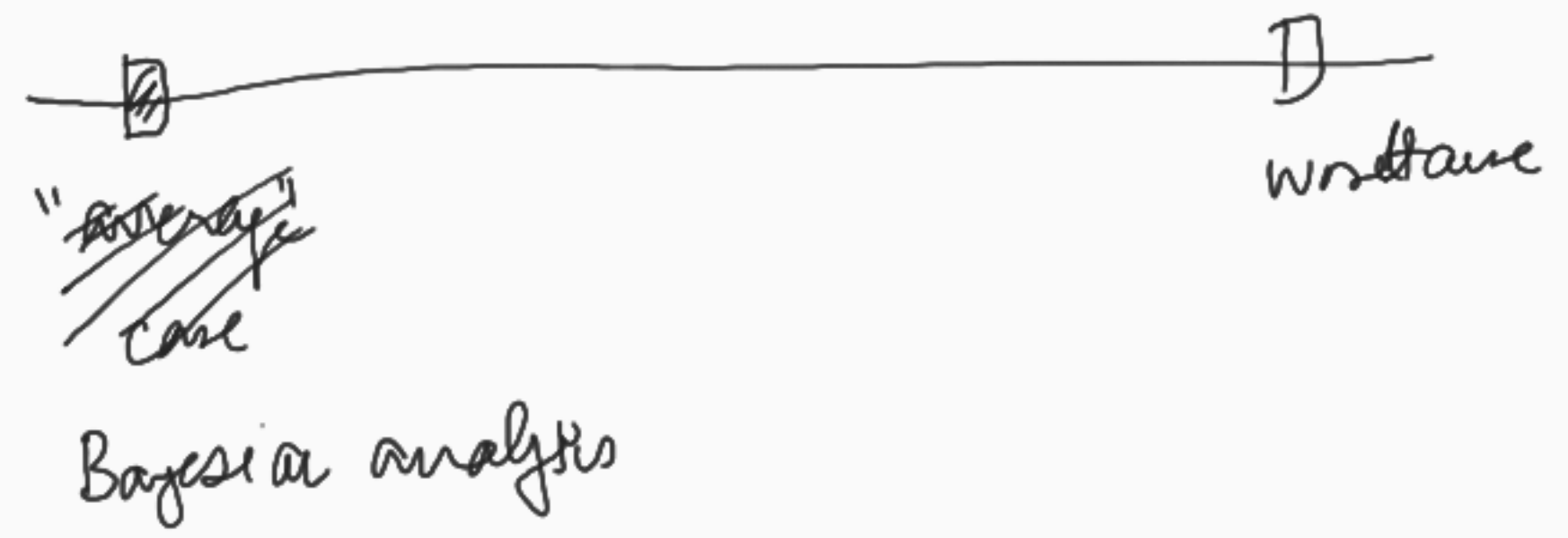


# Lecture 27. Prophets & Secretaries (~~Experts~~, ~~Benefits~~)

- Beyond the worst case #2
  - Bayesian Analysis and Random Order Models
- Problems and Solutions



# Prophet Problem

$X_1, X_2, \dots, X_n$

↖ auction

distributions known

at each time  $t$ , see value of  $X_t$   
decide if to pick it / stop  
or discard

\*  $X_1 \sim \text{Ber}(0.3)$  ↗ 1 w.p. 0.3  
↘ 0 w.p. 0.7

$X_2 \sim N(0, 1) + 0.5$

$X_3 \sim \text{Geom}(0.7)$

$X_4 = 10$  w.p. 1

# Online problem

$a_1, a_2, \dots, a_n$   
↑    ↑

Want Pick the largest #

• when you see #,  
either discard it permanently  
or pick it and stop



$$X_{\max} = \max(X_1, X_2, \dots, X_n) \rightarrow \mathbb{E}[X_{\max}] = \text{OPT}$$

E.g.:  $X_2 = \begin{cases} \frac{1}{3} & \text{w.p. } \epsilon \\ 0 & \text{w.p. } 1-\epsilon \end{cases}$

$$X_1 = 1 \text{ w.p. } 1$$

$$X_{\max} = \begin{cases} \frac{1}{3} & \text{w.p. } \epsilon \\ 1 & \text{w.p. } 1-\epsilon \end{cases}$$

$$\Rightarrow \mathbb{E}[X_{\max}] = \frac{1}{3} \cdot \epsilon + 1 \cdot (1-\epsilon) = 2 - \epsilon$$

Alg  $\begin{cases} \text{if pick, 1 for sure} \\ \text{if pass (on } X_1), \text{ get 1 in expectation} \end{cases} \Rightarrow 1 \text{ either way}$

[Thm].

No algo can get  $> \frac{\mathbb{E}[X_{\max}]}{2} (\frac{1}{2} + \epsilon)$

for any  $\epsilon > 0$

[Thm]  $\exists$  algo that gets  $\geq \frac{\mathbb{E}[X_{\max}]}{2}$

Algo 1: Define the median of  $X_{\max}$

Pick 1st #  $\geq$  bigger than  $\tau$ .  $\tau$  ← threshold

$$\text{st } \Pr(X_{\max} \geq \tau) = \Pr(X_{\max} < \tau) = \frac{1}{2}$$



Claim: Algo (set median as threshold) gets value  $\frac{E X_{\max}}{2}$  (Prophet Inequality)

Pf: [E. Samuel-Cahn]

$$\begin{aligned} \text{OPT} = E[X_{\max}] &\leq \tau + E[(X_{\max} - \tau)^+] \\ &\leq \tau + \sum_i E[(x_i - \tau)^+] \end{aligned}$$

$$\begin{aligned} &(-)^+ \\ &= \begin{cases} - & \geq 0 \\ 0 & < 0 \end{cases} \end{aligned}$$

Chanda  
Devanur  
Lykouris

OR

$$\text{Alg} = \tau \Pr(X_{\max} \geq \tau) + \sum_i E[(x_i - \tau)^+] \Pr(\bigwedge_{j < i} (x_j < \tau))$$

$$\geq \tau \Pr(X_{\max} \geq \tau) + \left( \sum_i E[(x_i - \tau)^+] \right) \Pr(X_{\max} < \tau)$$

$\Pr(\text{no one picked in } i-1 \text{ steps})$

$\geq \Pr(\text{no one picked in all steps})$

$$= \Pr(X_{\max} < \tau)$$

$$= \frac{1}{2} ( \quad ) \geq \frac{1}{2} \cdot \text{OPT.} \quad \text{😊}$$



Multiple-item

$$X_1, X_2, \dots, X_n$$

want to pick  $k$  items (max  $\sum_{i \text{ picked}} X_i$ )

Algo #2 for single item

assume: no ties

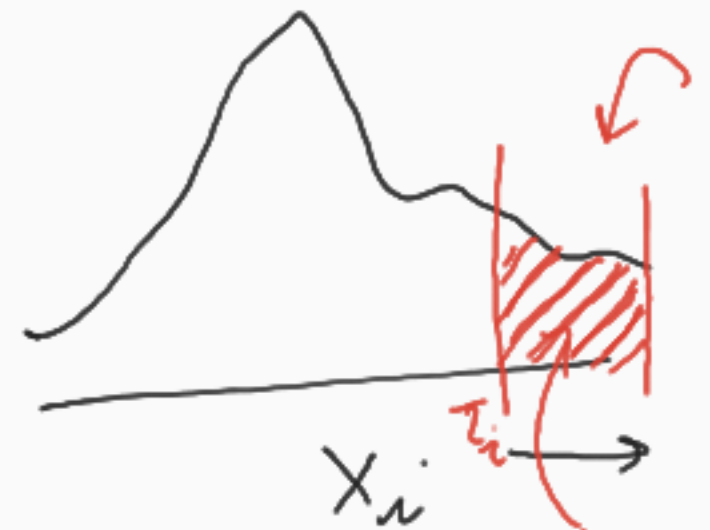
Sps.  $\underline{p_i} := \Pr(X_i = X_{\max})$

$$\sum_i p_i = 1$$

$$p_i \geq 0$$

$$\text{OPT} \leq \sum_i p_i \cdot v_i(p_i)$$

Algo: Consider vars  $X_1, \dots, X_n$   
when at  $i$ , if not picked earlier,  
if  $X_i > \tau_i$ , pick it w.p.  $\frac{1}{2}$ .



$\tau_i = 1 - p_i$  quantile for  $X_i$

$$\Pr(X_i \geq \tau_i) = p_i$$

$$\rightarrow v_i(p_i) := E[X_i | X_i > \tau_i]$$

Claim  $E[\text{val of Algo}] \geq \frac{\text{OPT}}{4}$

$$P_i(X_i \geq T_i) = \underline{P_i}$$

$$E[\text{val}] = \sum_i \Pr(\text{when reach } i, \text{ not picked anyone yet}) \cdot \frac{1}{2} \cdot \Pr(X_i \geq T_i) \cdot E[X_i | X_i \geq T_i]$$

$$\geq \sum_i \Pr(\text{no one picked at all}) \cdot \frac{1}{2} \cdot P_i \cdot v_i(p_i)$$

$$\geq \frac{1}{4} \cdot \sum_i P_i v_i(p_i) \geq \frac{1}{4} \cdot \text{OPT}$$



$X_i$   
 $P_i = \Pr(i^{\text{th}} \text{ item was max})$

$T_i$   
 $v_i(p_i)$

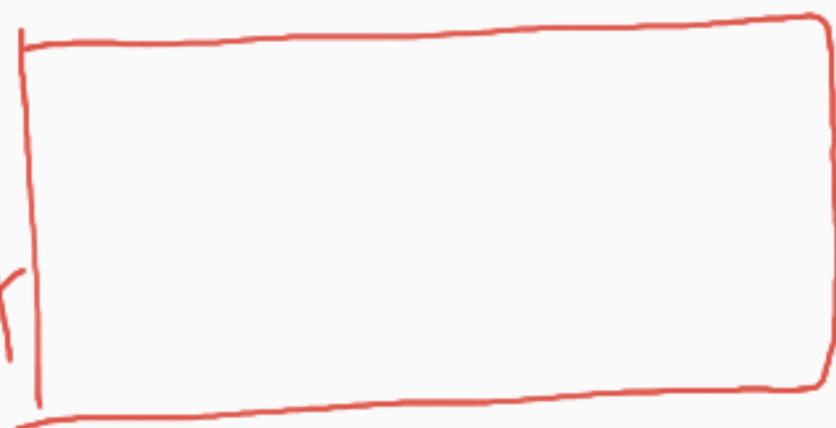
$$\Pr(\text{no one picked}) \geq \frac{1}{2}$$

$$\Pr(\text{no one picked}) \geq \frac{1}{2}$$

$$E[\# \text{ people picked}] \leq \sum_i \frac{1}{2} \cdot P_i = \frac{\sum_i P_i}{2} \leq \frac{1}{2} \Rightarrow \Pr(\geq 1 \text{ picked}) \leq \frac{1}{2} \text{ (Markov)}$$

# Convex Program

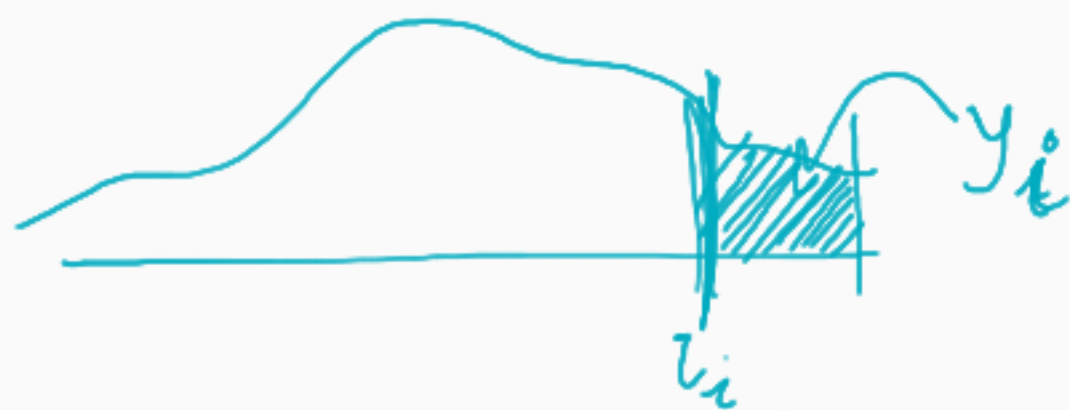
$$\max \sum_i y_i v_i(y_i)$$



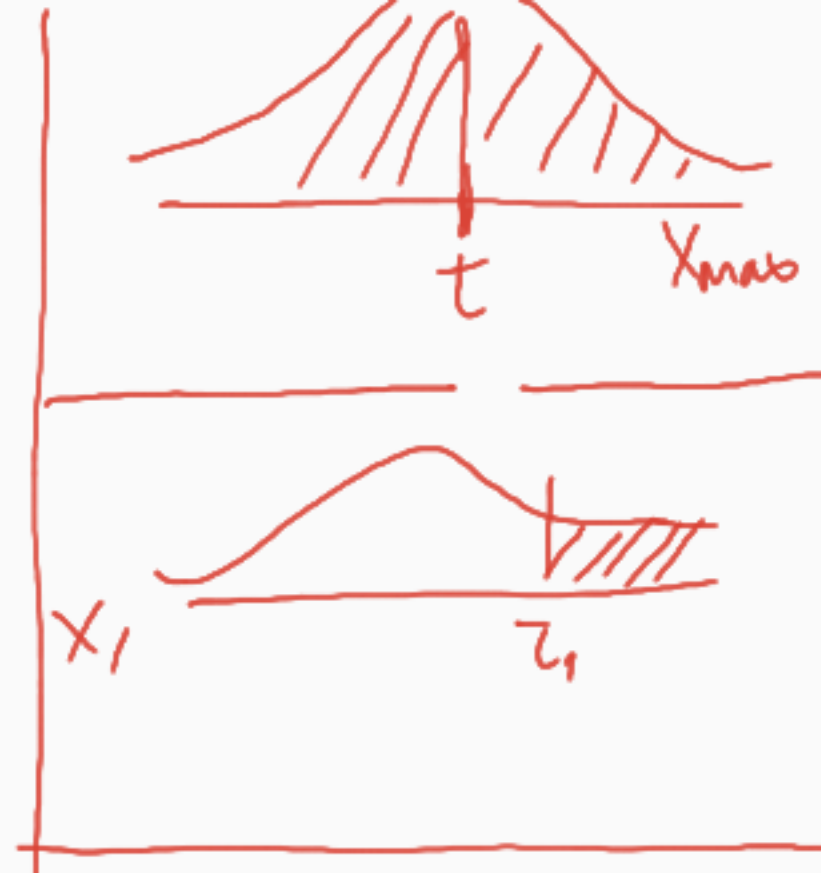
$$\sum_i y_i = 1$$

$$y_i \geq 0$$

(add more inequalities if needed.)



$$v_i(y_i) = E[X_i | X_i \geq t_i]$$



Fact 1:  $p_i$  sol<sup>n</sup> to this, value  $\geq OPT$

Fact 2: Solve this CP

Fact 3: Prof shows.

$Alg \geq \frac{1}{4}$  Convex Program value

Improve:  $\geq \frac{1}{2} OPT$  (simple)  
Get k-item case (easily)

Algo 3

$X_1, X_2, \dots, X_n$

take 1 sample each, compute the max, use as threshold  $t$

Claim: 2-approx.

$$E[A_f] \geq \frac{E[X_{\max}]}{2}$$

(Exercise\*)

sample-efficient !!



# Secretary Problem:

Adv chooses  $m$  numbers  $0 \leq v_1 \leq v_2 \leq \dots \leq v_n$ .

Presented to us in uniformly random order

max  $\Pr[\text{picked } v_{\max}]?$

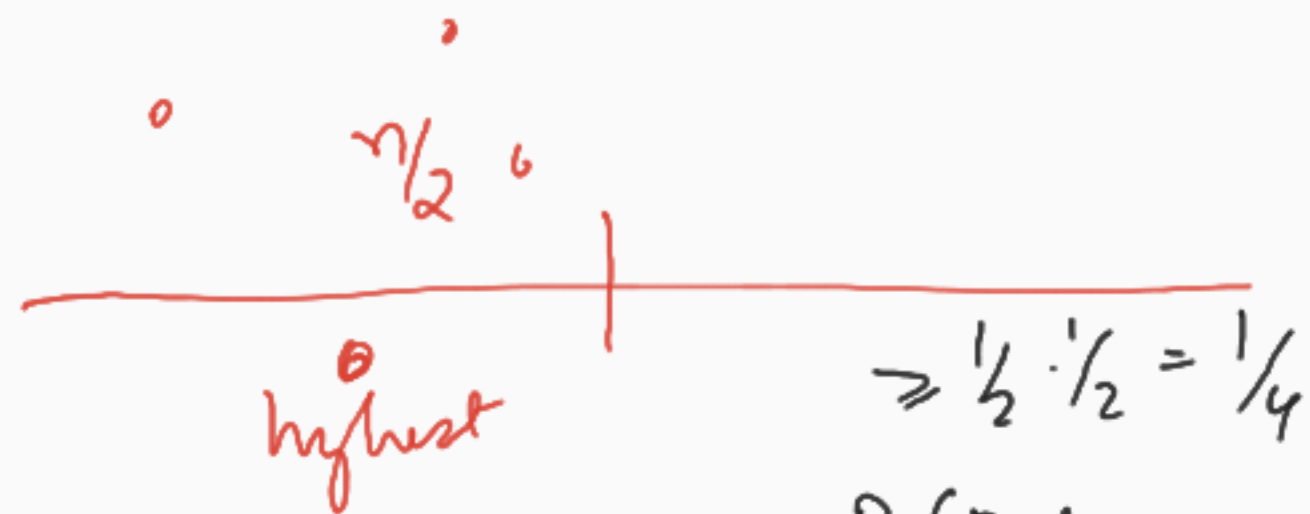
Thm [Dinlyu]  $\exists$  algo to get  $\Pr(\checkmark) \geq \frac{1}{4}$  and this is best possible.

Algo: Wait until 50%

Pick anyone higher than best in 1st half

Pick a prefix max (but not too soon)

but only after seeing 50% of people



$\Pr(\text{pick } v_{\max}) \geq \Pr(\text{2nd max in 1st half})$

$\Pr(\text{max in 2nd half and 2nd max in 1st half})$

$$P_r(\text{pile max}) = \sum_{i=s}^n P_r(V_{\max} @ i)$$

$P_r(\text{max of } i-1 \text{ people lies in } i-1 \text{ spots})$



$$= \sum_{i=s}^n \frac{1}{n} \cdot \frac{s}{i-1}$$

$$= \frac{s}{n} \cdot \sum_{i=s}^n \frac{1}{i-1} \approx \frac{s}{n} (\log n - \log s) \approx \frac{1}{e} \quad \text{if } s = \frac{1}{e} n$$

$\square$

$$\max 5x_1 + 3x_2$$

$$\begin{pmatrix} 0.5 \\ 1 \\ 0 \\ 0 \end{pmatrix} x_1 + \begin{pmatrix} 0.2 \\ 0.3 \\ 1 \\ 0.2 \\ 0 \end{pmatrix} x_2 \leq \begin{pmatrix} K \\ K \\ K \\ K \\ K \end{pmatrix}$$

$$x_i \in \{0, 1\}$$

$$\max v_1 x_1 + v_2 x_2 + \dots + v_n x_n$$

$$(1) x_1 + (1) x_2 + \dots + (1) x_n \leq K$$

$$x_i \in \{0, 1\}$$

$$\max p^T x$$

$$\text{st } Ax \leq K \mathbf{1}$$

$$x \in \{0, 1\}^n$$

if cols come in random order

$\Rightarrow$  get good algos



