JEFF HOLDEN
Chief Product Officer, UBER

Adventures in Hypergrowth

Thursday, April 27, 2017 - 4:30pm to 6:00pm
Rashid Auditorium 4401
Gates Hillman Center

JEFF HOLDEN is Uber’s Chief Product Officer (since early 2014), where he focuses on future disruption threats and relevant paradigm shifts. Jeff founded the Advanced Technology Group that developed Uber’s self-driving technology and is currently building Uber’s AI Lab.

Prior to Uber, he was the Senior Vice President of Product Management at Groupon (2011–2014), and before Groupon, Jeff was the co-founder and CEO of Pelago (2006–2011), whose flagship product, Whrrl, was designed to help people escape their social rut and discover new things in their cities. Previous to this, Jeff was at Amazon.com (1997–2006). For the latter half of his tenure there, he was SVP of Consumer Applications, Worldwide. He was responsible for the worldwide consumer website experience, including personalization, ordering, community, search, automated merchandising and online traffic (Associates, SEM/SEO). One of his proudest accomplishments during this period was leading the development of Amazon Prime.

Earlier at Amazon, Jeff led the development of Amazon’s supply chain technology, evolving it from a script and a modem to the architecture still largely in place today.

Prior to Amazon, he worked at D. E. Shaw & Co., L.P. in New York from 1992 to 1997, where he joined fresh out of school as a software engineer working with Jeff Bezos to develop Shaw’s third-market strategy. Jeff attended the University of Illinois at Urbana-Champaign from 198–1991, where he earned a BS and MS in Computer Science.