As powerful technologies such as Artificial Intelligence become more present in our daily existence, they may also force us to reflect upon our very relevance -- personally and professionally. These new platforms promise to fundamentally alter how we communicate, make decisions, incentivize behavior and spark change. This is no longer the stuff of science fiction and it begs the question: will stories still help us make sense of our lives and inspire us to make collective decisions when the machines can seemingly do it better than we can? In this crucial moment, how we recognize and respect each other is fundamental to our ability to make necessary choices about our tools, our data, and even our DNA. It could all come down to our ability to assume the newfound role of “communication leaders” and advocate for the human-centered future in which we want to live -- and help build it.

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