#### Machine Learning 10-601

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#### Today:

- · Naïve Bayes
  - discrete-valued X<sub>i</sub>'s
  - Document classification
- Gaussian Naïve Bayes
  - real-valued X<sub>i</sub>'s
  - · Brain image classification
- Form of decision surfaces

#### Readings:

#### Required:

 Mitchell: "Naïve Bayes and Logistic Regression"
 (available on class website)

#### Optional

- Bishop 1.2.4
- Bishop 4.2

#### Recently:

- Bayes classifiers to learn P(Y|X)
- MLE and MAP estimates for parameters of P
- · Conditional independence
- Naïve Bayes → make Bayesian learning practical

#### Next:

- · Text classification
- Naïve Bayes and continuous variables X<sub>i</sub>:
  - Gaussian Naïve Bayes classifier
- Learn P(Y|X) directly
  - · Logistic regression, Regularization, Gradient ascent
- · Naïve Bayes or Logistic Regression?
  - Generative vs. Discriminative classifiers

## Naïve Bayes in a Nutshell

Bayes rule:

$$P(Y = y_k | X_1 ... X_n) = \frac{P(Y = y_k) P(X_1 ... X_n | Y = y_k)}{\sum_j P(Y = y_j) P(X_1 ... X_n | Y = y_j)}$$

Assuming conditional independence among Xi's:

$$P(Y = y_k | X_1 ... X_n) = \frac{P(Y = y_k) \prod_i P(X_i | Y = y_k)}{\sum_j P(Y = y_j) \prod_i P(X_i | Y = y_j)}$$

So, classification rule for  $X^{new} = \langle X_1, ..., X_n \rangle$  is:

$$Y^{new} \leftarrow \arg\max_{y_k} \ P(Y = y_k) \prod_i P(X_i^{new} | Y = y_k)$$

Another way to view Naïve Bayes (Boolean Y): Decision rule: is this quantity greater or less than 1?

$$\frac{1}{2} \left\{ \frac{P(Y=1|X_1...X_n)}{P(Y=0|X_1...X_n)} \right\} = \frac{P(Y=1)\prod_i P(X_i|Y=1)}{P(Y=0)\prod_i P(X_i|Y=0)}$$

$$= \prod_i P(Y=1)\prod_i P(X_i|Y=1)$$

$$= \prod_i P(X_$$

#### Naïve Bayes: classifying text documents

- · Classify which emails are spam?
- · Classify which emails promise an attachment?

I am pleased to announce that Bob Frederking of the Language Technologies Institute is our new Associate Dean for Graduate Programs. In this role, he oversees the many issues that arise with our multiple masters and PhD programs. Bob brings to this position considerable experience with the masters and PhD programs in the LTI.

I would like to thank Frank Pfenning, who has served ably in this role for the past two years.

.....

Randal E. Bryant Dean and University Professor

How shall we represent text documents for Naïve Bayes?

### Learning to classify documents: P(Y|X)

Y discrete valued.

- e.g., Spam or not

•  $X = \langle X_1, X_2, ... X_n \rangle = document$ 

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• X<sub>i</sub> is a random variable describing...

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• X<sub>i</sub> is a random variable describing...

Answer 1:  $X_i$  is boolean, 1 if word i is in document, else 0 e.g.,  $X_{pleased} = 1$ 

Issues?

#### Learning to classify documents: P(Y|X)

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•  $X_i$  is a random variable describing...

#### Answer 2:

- X<sub>i</sub> represents the *i*<sup>th</sup> word position in document
- X<sub>1</sub> = "I", X<sub>2</sub> = "am", X<sub>3</sub> = "pleased"
- and, let's assume the X<sub>i</sub> are iid (indep, identically distributed)

$$P(X_i|Y) = P(X_j|Y) \quad (\forall i, j)$$

## Learning to classify document: P(Y|X) the "Bag of Words" model

- · Y discrete valued. e.g., Spam or not
- $X = \langle X_1, X_2, ... X_n \rangle = document$
- X<sub>i</sub> are iid random variables. Each represents the word at its position i in the document
- Generating a document according to this distribution = rolling a 50,000 sided die, once for each word position in the document
- The observed counts for each word follow a ??? distribution

#### **Multinomial Distribution**

- $P(\theta)$  and  $P(\theta \mid D)$  have the same form
- Eg. 2 Dice roll problem (6 outcomes instead of 2)



Likelihood is ~ Multinomial(
$$\theta = \{\theta_1, \theta_2, ..., \theta_k\}$$
)

$$P(\mathcal{D} \mid \theta) = \theta_1^{\alpha_1} \theta_2^{\alpha_2} \dots \theta_k^{\alpha_k}$$

If prior is Dirichlet distribution,

$$P(\theta) = \frac{\prod_{i=1}^{k} \theta_i^{\beta_i - 1}}{B(\beta_1, \dots, \beta_k)} \sim \text{Dirichlet}(\beta_1, \dots, \beta_k)$$

Then posterior is Dirichlet distribution

$$P(\theta|D) \sim \text{Dirichlet}(\beta_1 + \alpha_1, \dots, \beta_k + \alpha_k)$$

For Multinomial, conjugate prior is Dirichlet distribution.

## Multinomial Bag of Words



## MAP estimates for bag of words

Map estimate for multinomial

$$\theta_i = \frac{\alpha_i + \beta_i - 1}{\sum_{m=1}^k \alpha_m + \sum_{m=1}^k (\beta_m - 1)}$$

 $\theta_{aardvark} = P(X_i = \text{aardvark}) = \frac{\text{\# observed 'aardvark'} + \text{\# hallucinated 'aardvark'} - 1}{\text{$1 \ge p_{aa}$}} \text{\# observed words } + \text{\# hallucinated words} - k$ 

What  $\beta$ 's should we choose?

### Naïve Bayes Algorithm – discrete X<sub>i</sub>

Train Naïve Bayes (examples)

for each value 
$$y_k$$
 estimate  $\pi_k \equiv \underbrace{P(Y=y_k)}_{\text{for each value } \underline{x_{ij}}}_{\text{of each attribute } X_i}$  estimate  $\theta_{ijk} \equiv \underbrace{P(X_i=x_{ij}|Y=y_k)}_{\text{for each value } Y_i}$ 

prob that word  $x_{ij}$  appears in position i, given Y= $y_k$ 

• Classify (X<sup>new</sup>)

$$\begin{split} Y^{new} \leftarrow \arg\max_{y_k} & P(Y = y_k) \prod_i P(X_i^{new} | Y = y_k) \\ Y^{new} \leftarrow \arg\max_{y_k} & \pi_k \prod_i \theta_{ijk} \end{split}$$

\* Additional assumption: word probabilities are position independent

$$\theta_{ijk} = \theta_{mjk}$$
 for  $i \neq m$ 

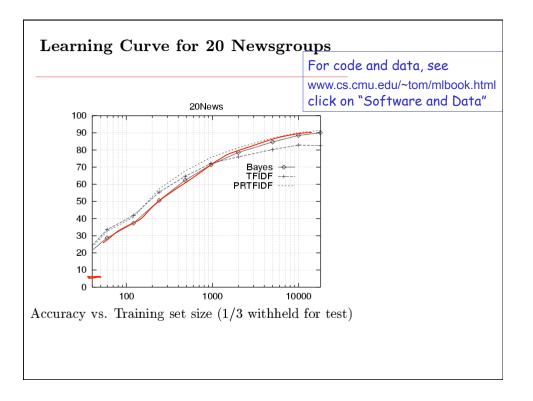
#### Twenty NewsGroups

Given 1000 training documents from each group Learn to classify new documents according to which newsgroup it came from

comp.graphics misc.forsale
comp.os.ms-windows.misc rec.autos
comp.sys.ibm.pc.hardware rec.motorcycles
comp.sys.mac.hardware rec.sport.baseball
comp.windows.x rec.sport.hockey

alt.atheism sci.space
soc.religion.christian sci.crypt
talk.religion.misc sci.electronics
talk.politics.mideast talk.politics.misc
talk.politics.guns

Naive Bayes: 89% classification accuracy



## What if we have continuous $X_i$ ?

Eg., image classification:  $X_i$  is real-valued ith pixel



## What if we have continuous $X_i$ ?

Eg., image classification:  $X_i$  is real-valued i<sup>th</sup> pixel

Naïve Bayes requires  $P(X_i | Y=y_k)$ , but  $X_i$  is real (continuous)

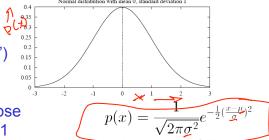
$$P(Y = y_k | X_1 ... X_n) = \frac{P(Y = y_k) \prod_{i} P(X_i | Y = y_k)}{\sum_{j} P(Y = y_j) \prod_{i} P(X_i | Y = y_j)}$$

Common approach: assume  $P(X_i \mid Y=y_k)$  follows a Normal (Gaussian) distribution

Gaussian
Distribution

(also called "Normal")

p(x) is a *probability* density function, whose integral (not sum) is 1



The probability that X will fall into the interval (a,b) is given by

$$\int_a^b p(x)dx$$

• Expected, or mean value of X, E[X], is

$$E[X] = \mu$$

 $\bullet$  Variance of X is

$$Var(X) = \sigma^2$$

• Standard deviation of X,  $\sigma_X$ , is

$$\sigma_X = \sigma$$

## What if we have continuous $X_i$ ?

Gaussian Naïve Bayes (GNB): assume

$$p(X_i = x | Y = y_k) = \frac{1}{\sqrt{2\pi\sigma_{ik}^2}} e^{-\frac{1}{2}(\frac{x-\mu_{ik}}{\sigma_{ik}})^2}$$

Sometimes assume variance

- is independent of Y (i.e.,  $\sigma_i$ ),
- or independent of  $X_i$  (i.e.,  $\sigma_k$ )
- or both (i.e.,  $\sigma$ )

## Gaussian Naïve Bayes Algorithm – continuous X<sub>i</sub> (but still discrete Y)

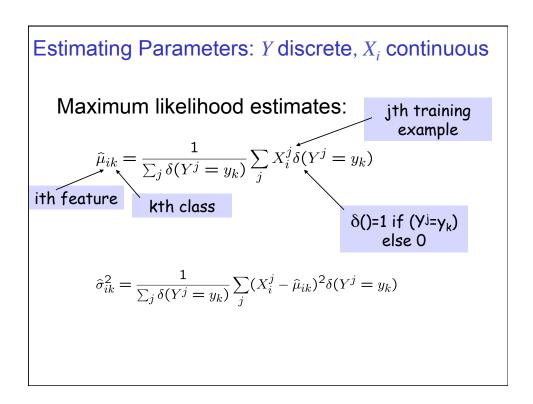
Train Naïve Bayes (examples)

for each value 
$$y_k$$
 estimate\*  $\pi_k \equiv P(Y=y_k)$  for each attribute  $X_i$  estimate  $P(X_i|Y=y_k)$  • class conditional mean  $\mu_{ik}$ , variance  $\sigma_{ik}$ 

• Classify (*X*<sup>new</sup>)

$$\begin{split} Y^{new} \leftarrow \arg\max_{y_k} & P(Y = y_k) \prod_i P(X_i^{new} | Y = y_k) \\ Y^{new} \leftarrow \arg\max_{y_k} & \pi_k \prod_i \mathcal{N}(X_i^{new}; \mu_{ik}, \sigma_{ik}) \end{split}$$

<sup>\*</sup> probabilities must sum to 1, so need estimate only n-1 parameters...



How many parameters must we estimate for Gaussian Naïve Bayes if Y has k possible values, X=<X1, ... Xn>?

$$p(X_i = x | Y = y_k) = \frac{1}{\sqrt{2\pi\sigma_{ik}^2}} e^{-\frac{1}{2}(\frac{x - \mu_{ik}}{\sigma_{ik}})^2}$$

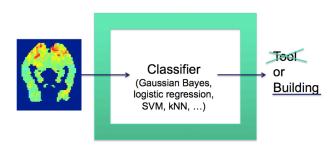


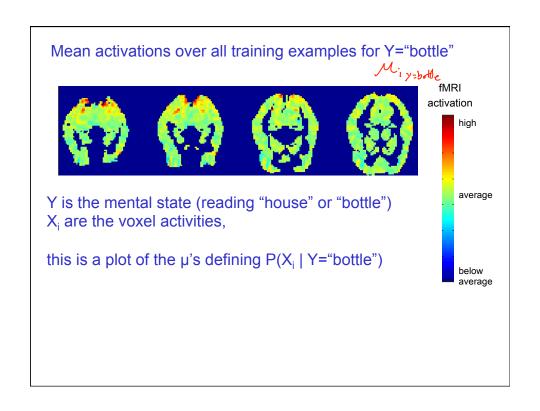
# What is form of decision surface for Gaussian Naïve Bayes classifier?

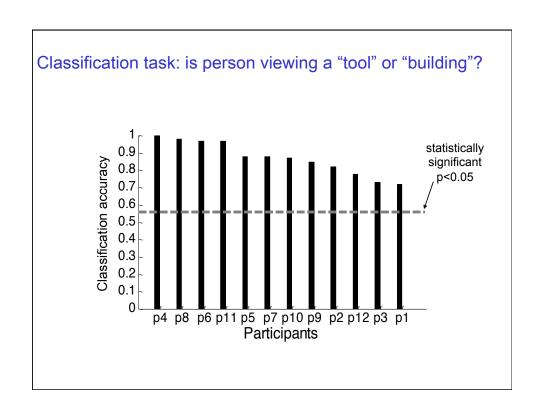
eg., if we assume attributes have same variance, indep of Y (  $\sigma_{ik}=\sigma$  )

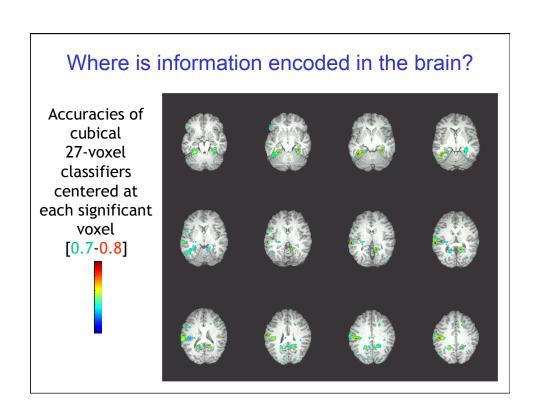
# GNB Example: Classify a person's cognitive state, based on brain image

- reading a sentence or viewing a picture?
- reading the word describing a "Tool" or "Building"?
- answering the question, or getting confused?









#### Naïve Bayes: What you should know

- · Designing classifiers based on Bayes rule
- Conditional independence
  - What it is
  - Why it's important
- Naïve Bayes assumption and its consequences
  - Which (and how many) parameters must be estimated under different generative models (different forms for P(X|Y))
    - and why this matters
- · How to train Naïve Bayes classifiers
  - MLE and MAP estimates
  - with discrete and/or continuous inputs X<sub>i</sub>

#### Questions to think about:

- Can you use Naïve Bayes for a combination of discrete and real-valued X<sub>i</sub>?
- How can we easily model just 2 of n attributes as dependent?
- What does the decision surface of a Naïve Bayes classifier look like?
- How would you select a subset of X<sub>i</sub>'s?

