

Data Driven Algorithm Design

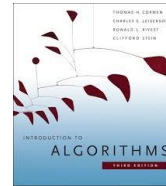
Maria-Florina (Nina) Balcan
Carnegie Mellon University

Analysis and Design of Algorithms

Classic algo design: solve a worst case instance.

- Easy domains, have optimal poly time algos.

E.g., sorting, shortest paths



- Most domains are hard.

E.g., clustering, partitioning, subset selection, auction design, ...

Data driven algo design: use learning & data for algo design.

- Suited when repeatedly solve instances of the same algo problem.

Data Driven Algorithm Design

Data driven algo design: use learning & data for algo design.

- Different methods work better in different settings.
- Large family of methods - what's best in our application?

Prior work: largely empirical.

- Artificial Intelligence: E.g., [Xu-Hutter-Hoos-LeytonBrown, JAIR 2008]
- Computational Biology: E.g., [DeBlasio-Kececioglu, 2018]
- Game Theory: E.g., [Likhodedov and Sandholm, 2004]



Data Driven Algorithm Design

Data driven algo design: use learning & data for algo design.

- Different methods work better in different settings.
- Large family of methods - what's best in our application?

Prior work: largely empirical.

This talk: Data driven algos with **formal guarantees**.

- Several cases studies of widely used algo families.
- General principles: push boundaries of algorithm design and machine learning.

Related in spirit to Hyperparameter tuning, AutoML, MetaLearning.

Structure of the Talk

- Data driven algo design as batch learning.
 - A formal framework.
 - Case studies: clustering, partitioning pbs, auction pbs.
- Data driven algo design via online learning.
 - Online learning of non-convex (piecewise Lipschitz) fns.

Example: Clustering Problems

Clustering: Given a set objects organize them into natural groups.

- E.g., cluster news articles, or web pages, or search results by topic.



- Or, cluster customers according to purchase history.



- Or, cluster images by who is in them.

Often need to solve such problems repeatedly.

- E.g., clustering news articles (Google news).

Example: Clustering Problems

Clustering: Given a set of objects, organize them into natural groups.

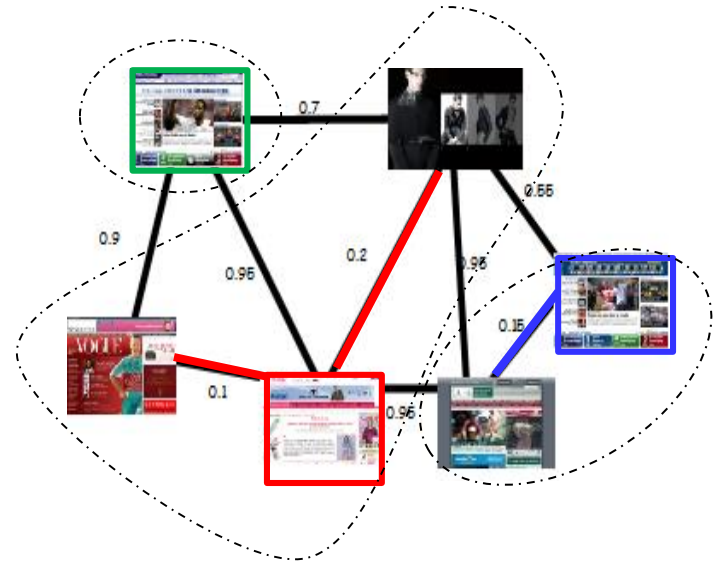
Objective based clustering

k-means

Input: Set of objects S , d

Output: centers $\{c_1, c_2, \dots, c_k\}$

To minimize $\sum_p \min_i d^2(p, c_i)$



k-median: $\min \sum_p \min d(p, c_i)$.

k-center/facility location: minimize the maximum radius.

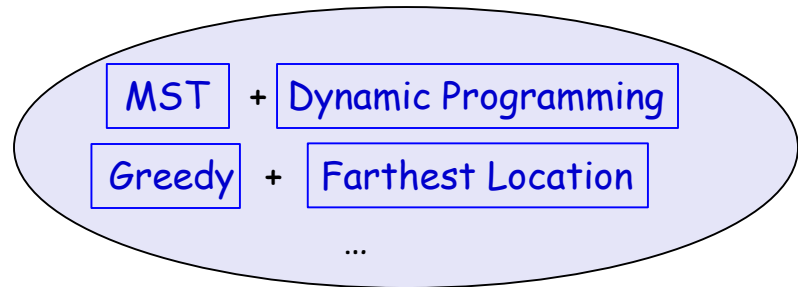
- Finding OPT is NP-hard, so no universal efficient algo that works on all domains.

Algorithm Selection as a Learning Problem

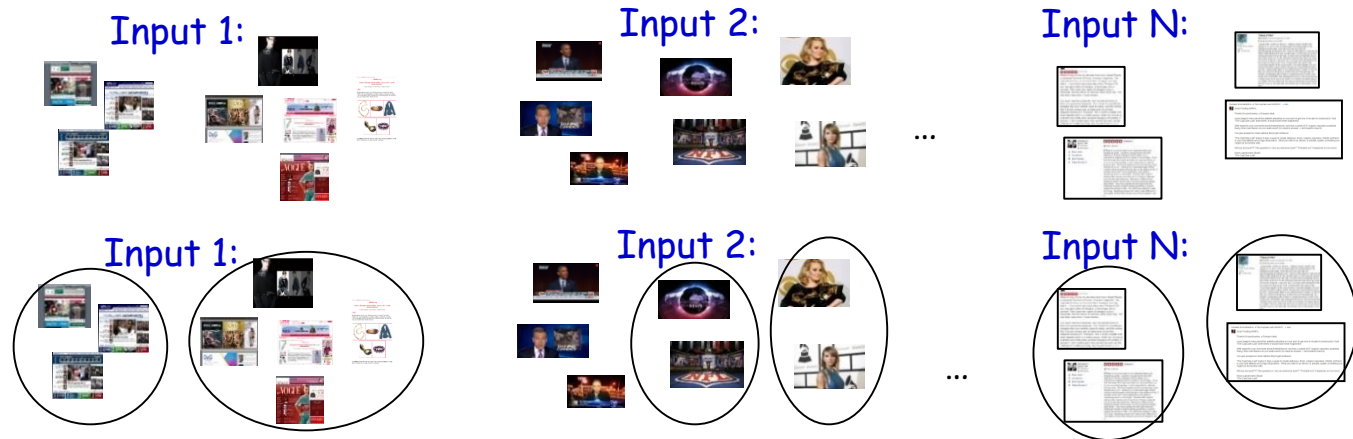
Goal: given family of algos F , sample of typical instances from domain (unknown distr. D), find algo that performs well on new instances from D .

Large family F of algorithms

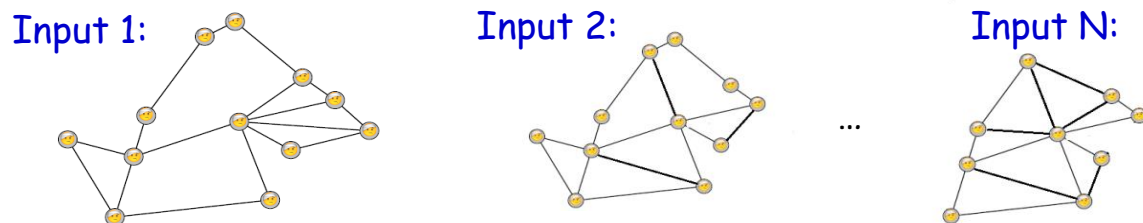
Sample of typical inputs



Clustering:



Facility location:



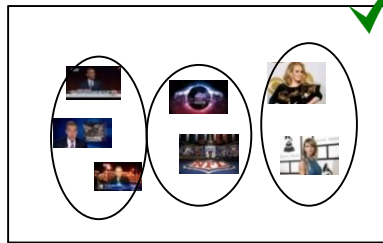
Sample Complexity of Algorithm Selection

Goal: given family of algos \mathbf{F} , sample of typical instances from domain (unknown distr. \mathbf{D}), find algo that performs well on new instances from \mathbf{D} .

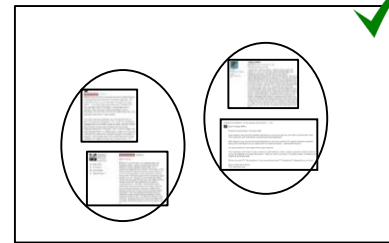
Approach: find $\hat{\mathbf{A}}$ near optimal algorithm over the set of samples.

Key Question: Will $\hat{\mathbf{A}}$ do well on future instances?

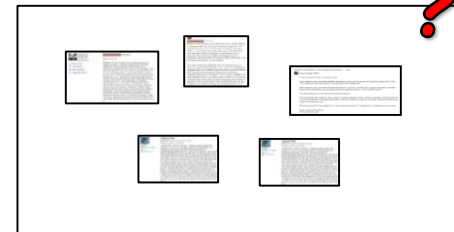
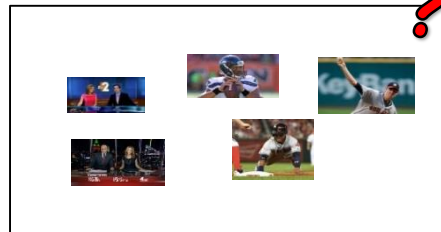
Seen:



...



New:



Sample Complexity: How large should our sample of typical instances be in order to guarantee good performance on new instances?

Sample Complexity of Algorithm Selection

Goal: given family of algos \mathbf{F} , sample of typical instances from domain (unknown distr. \mathbf{D}), find algo that performs well on new instances from \mathbf{D} .

Approach: find $\hat{\mathbf{A}}$ near optimal algorithm over the set of samples.

Key tools from learning theory

- **Uniform convergence:** for any algo in \mathbf{F} , average performance over samples "close" to its expected performance.
 - Imply that $\hat{\mathbf{A}}$ has high expected performance.
 - $N = O(\dim(\mathbf{F}) / \epsilon^2)$ instances suffice for ϵ -close.

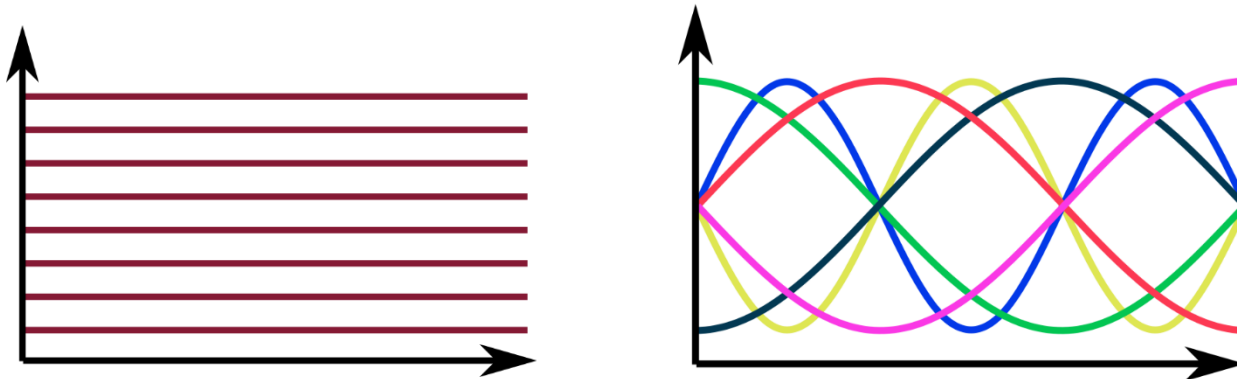
Sample Complexity of Algorithm Selection

Goal: given family of algos \mathbf{F} , sample of typical instances from domain (unknown distr. \mathbf{D}), find algo that performs well on new instances from \mathbf{D} .

Key tools from learning theory

$N = O(\dim(\mathbf{F}) / \epsilon^2)$ instances suffice for ϵ -close.

$\dim(\mathbf{F})$ (e.g. pseudo-dimension): ability of fns in \mathbf{F} to fit complex patterns



More complex patterns can fit, more samples needed for UC and generalization

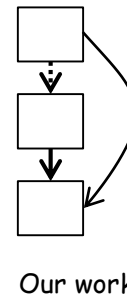
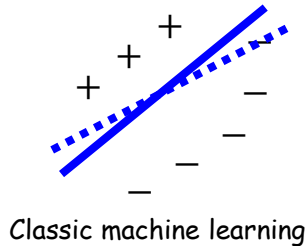
Sample Complexity of Algorithm Selection

Goal: given family of algos \mathbf{F} , sample of typical instances from domain (unknown distr. \mathbf{D}), find algo that performs well on new instances from \mathbf{D} .

Key tools from learning theory

$N = O(\dim(\mathbf{F}) / \epsilon^2)$ instances suffice for ϵ -close.

Challenge: analyze $\dim(\mathbf{F})$, due to combinatorial & modular nature, "nearby" programs/algos can have drastically different behavior.



Challenge: design a computationally efficient meta-algorithm.

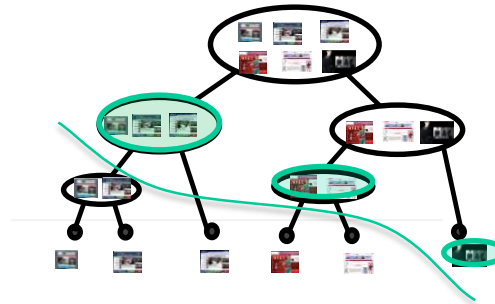
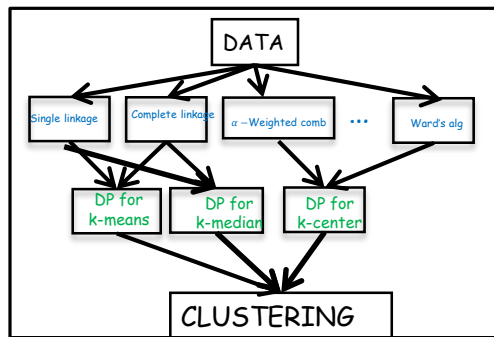
Formal Guarantees for Algorithm Selection

Prior Work: [Gupta-Roughgarden, ITCS'16 & SICOMP'17] proposed model; analyzed greedy algos for subset selection pbs (knapsack & independent set).

Our results: New algo classes applicable for a wide range of pbs.

- Clustering: Linkage + Dynamic Programming

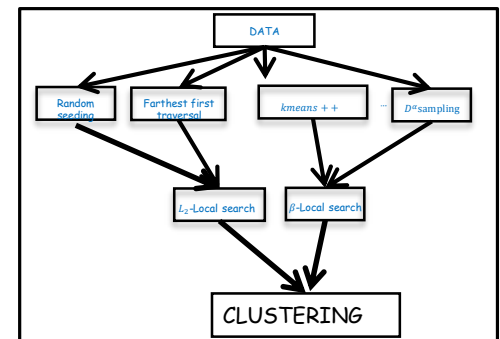
[Balcan-Nagarajan-Vitercik-White, COLT'17]



- Clustering: Greedy Seeding + Local Search

[Balcan-Dick-White, NIPS'18]

Parametrized Lloyds methods



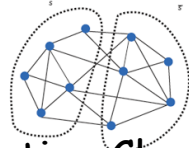
Formal Guarantees for Algorithm Selection

Our results: New algo classes applicable for a wide range of pbs.

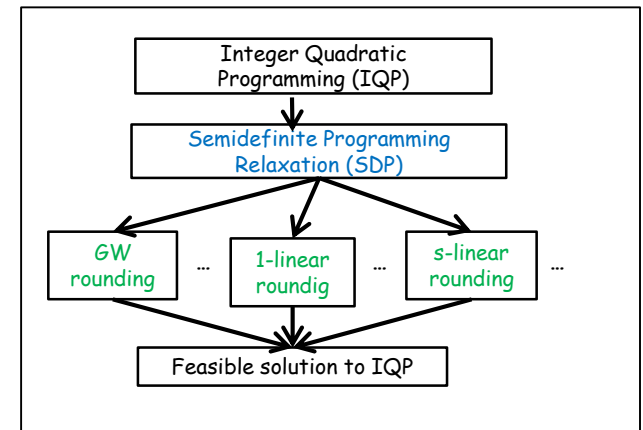
- Partitioning pbs via IQPs: SDP + Rounding

[Balcan-Nagarajan-Vitercik-White, COLT 2017]

E.g., Max-Cut,



Max-2SAT, Correlation Clustering



- Automated mechanism design

[Balcan-Sandholm-Vitercik, EC 2018]

Generalized parametrized VCG auctions, posted prices, lotteries.



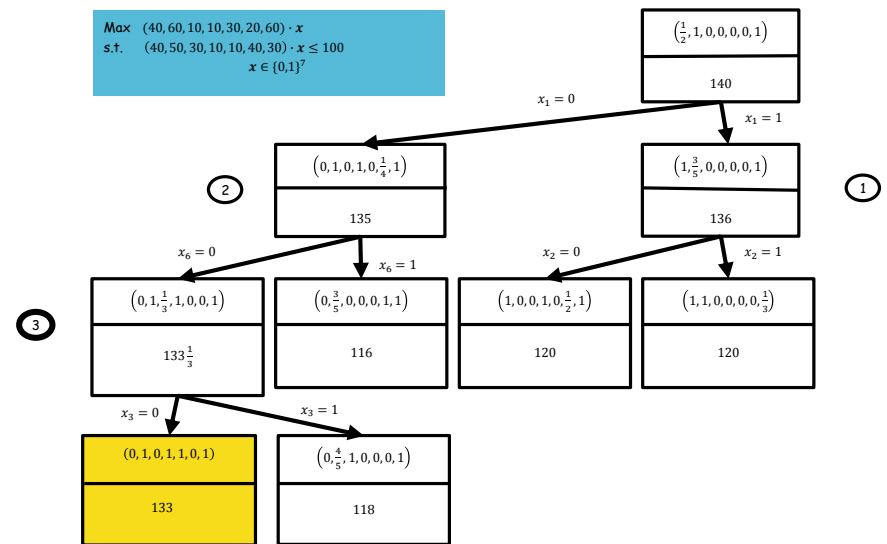
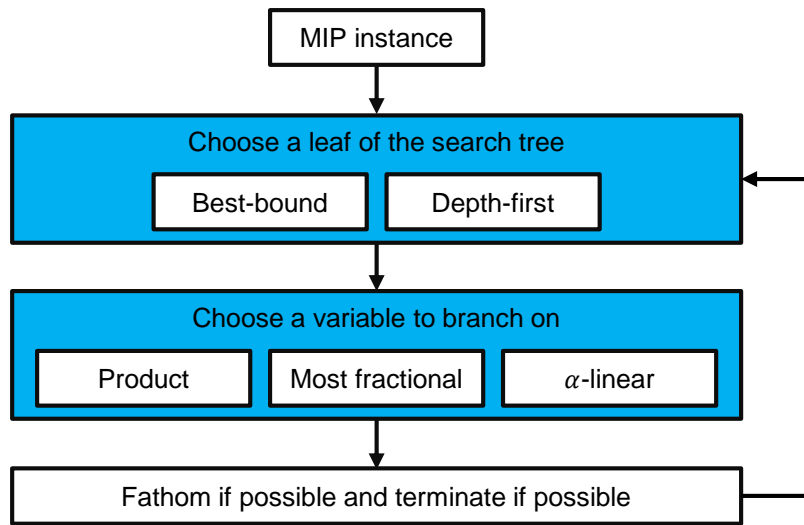
Formal Guarantees for Algorithm Selection

Our results: New algo classes applicable for a wide range of pbs.

- Branch and Bound Techniques for solving MIPs

[Balcan-Dick-Sandholm-Vitercik, ICML'18]

$$\begin{aligned} \text{Max } & c \cdot x \\ \text{s.t. } & Ax = b \\ & x_i \in \{0,1\}, \forall i \in I \end{aligned}$$



Clustering Problems

Clustering: Given a set objects (news articles, customer surveys, web pages, ...) organize them into natural groups.

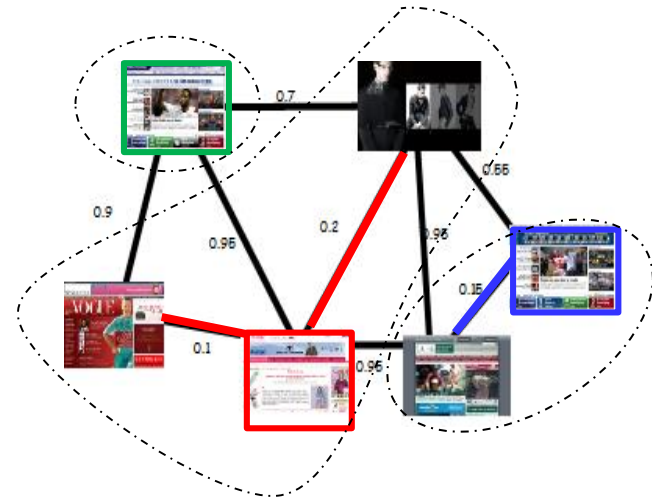
Objective based clustering

k-means

Input: Set of objects S , d

Output: centers $\{c_1, c_2, \dots, c_k\}$

To minimize $\sum_p \min_i d^2(p, c_i)$



k-median: $\min \sum_p \min d(p, c_i)$.

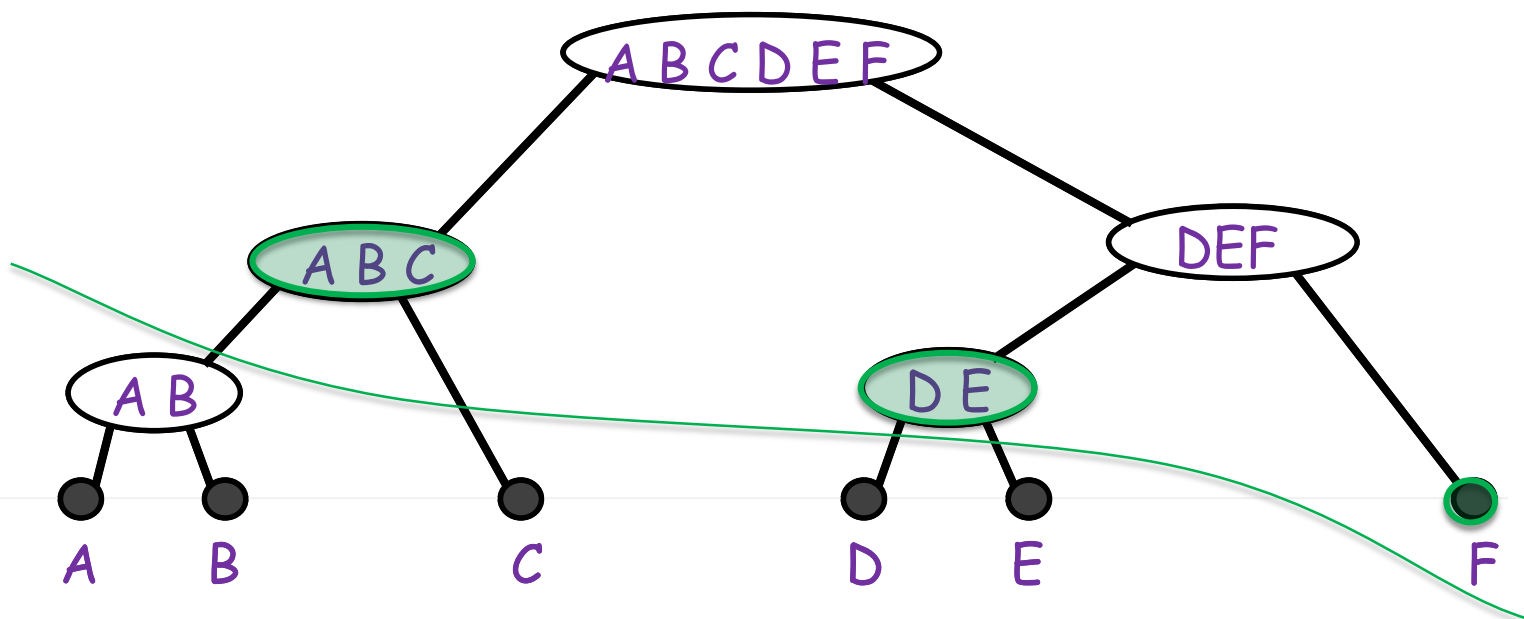
k-center: minimize the maximum radius.

- Finding OPT is NP-hard, so no universal efficient algo that works on all domains.

Clustering: Linkage + Dynamic Programming

Family of poly time 2-stage algorithms:

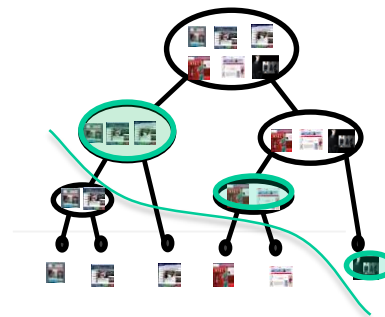
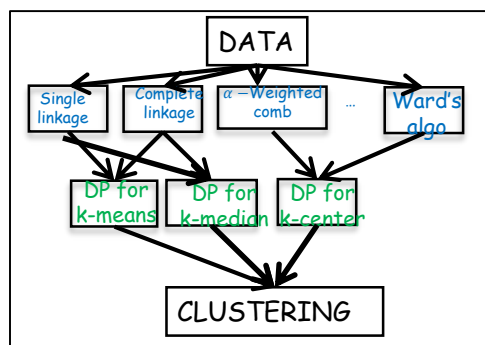
1. Use a greedy linkage-based algorithm to organize data into a hierarchy (tree) of clusters.
2. Dynamic programming over this tree to identify pruning of tree corresponding to the best clustering.



Clustering: Linkage + Dynamic Programming

1. Use a linkage-based algorithm to get a hierarchy.
2. Dynamic programming to the best pruning.

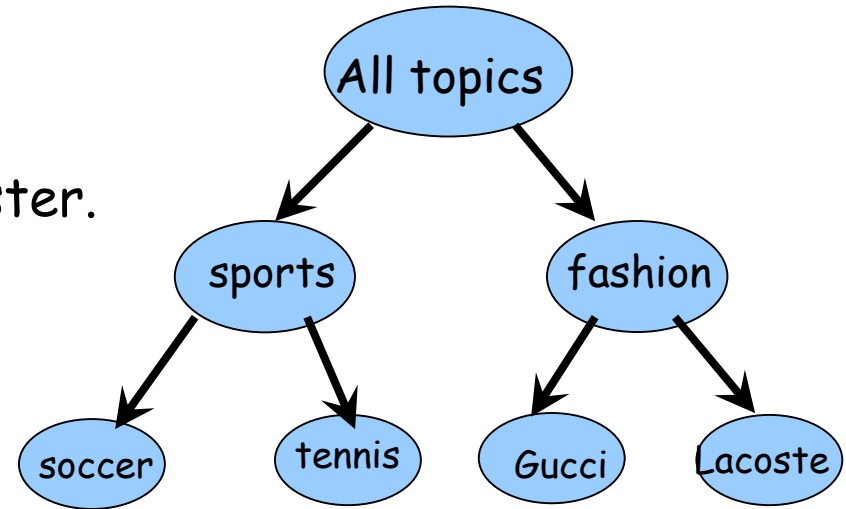
Both steps can be done efficiently.



Linkage Procedures for Hierarchical Clustering

Bottom-Up (agglomerative)

- Start with every point in its own cluster.
- Repeatedly merge the "closest" two clusters.



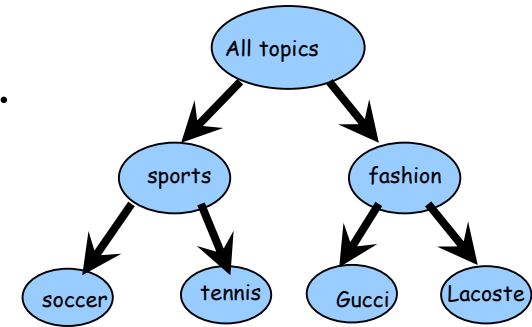
Different defs of "closest" give different algorithms.

Linkage Procedures for Hierarchical Clustering

Have a **distance** measure on pairs of objects.

$d(x,y)$ - distance between x and y

E.g., # keywords in common, edit distance, etc

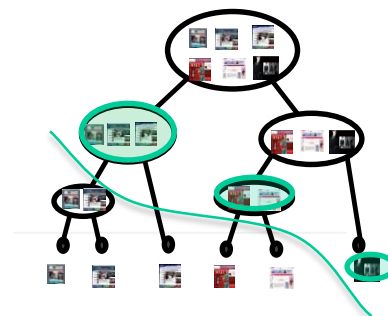
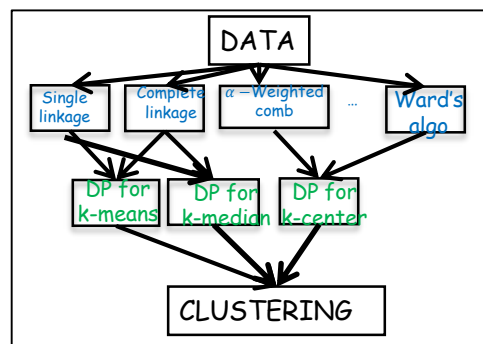


- Single linkage: $\text{dist}(A, B) = \min_{x \in A, x' \in B} \text{dist}(x, x')$
- Complete linkage: $\text{dist}(A, B) = \max_{x \in A, x' \in B} \text{dist}(x, x')$
- Average linkage: $\text{dist}(A, B) = \text{avg}_{x \in A, x' \in B} \text{dist}(x, x')$
- Parametrized family, α -weighted linkage:

$$\text{dist}(A, B) = \alpha \min_{x \in A, x' \in B} \text{dist}(x, x') + (1 - \alpha) \max_{x \in A, x' \in B} \text{dist}(x, x')$$

Clustering: Linkage + Dynamic Programming

1. Use a linkage-based algorithm to get a hierarchy.
2. Dynamic programming to the best pruning.



- Used in practice.

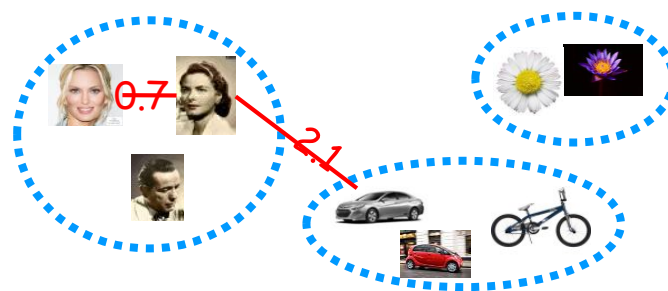
E.g., [Filippova-Gadani-Kingsford, BMC Informatics]

- Strong properties.

E.g., best known algos for perturbation resilient instances for k-median, k-means, k-center.

[Balcan-Liang, SICOMP 2016] [Awasthi-Blum-Sheffet, IPL 2011]

[Angelidakis-Makarychev-Makarychev, STOC 2017]

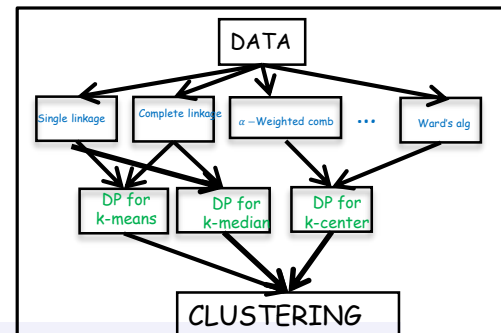


PR: small changes to input distances shouldn't move optimal solution by much.

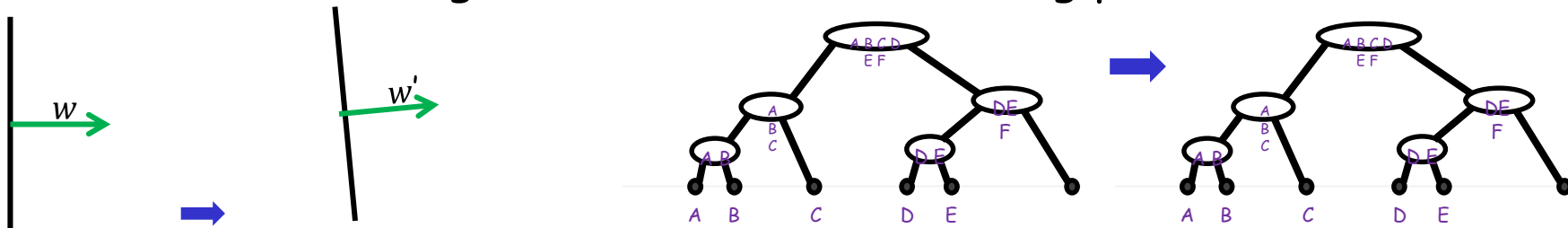
Clustering: Linkage + Dynamic Programming

Our Results: α -weighted linkage+DP

- Pseudo-dimension is $O(\log n)$, so small sample complexity.
- Given sample S , find best algo from this family in poly time.



Key Technical Challenge: small changes to the parameters of the algo can lead to radical changes in the tree or clustering produced.

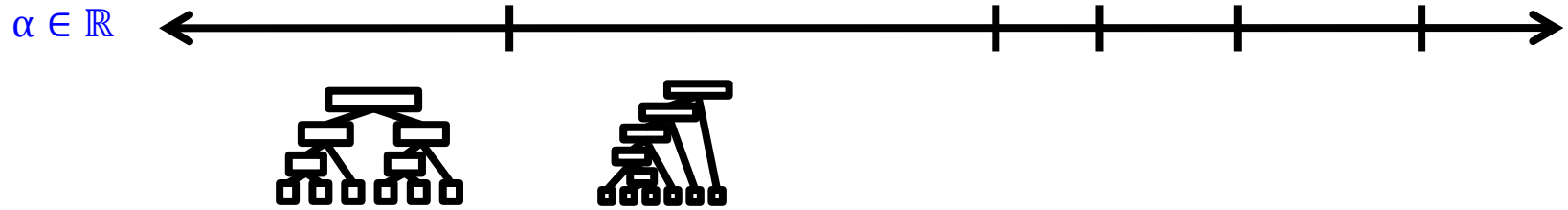


Problem: a single change to an early decision by the linkage algo, can snowball and produce large changes later on.

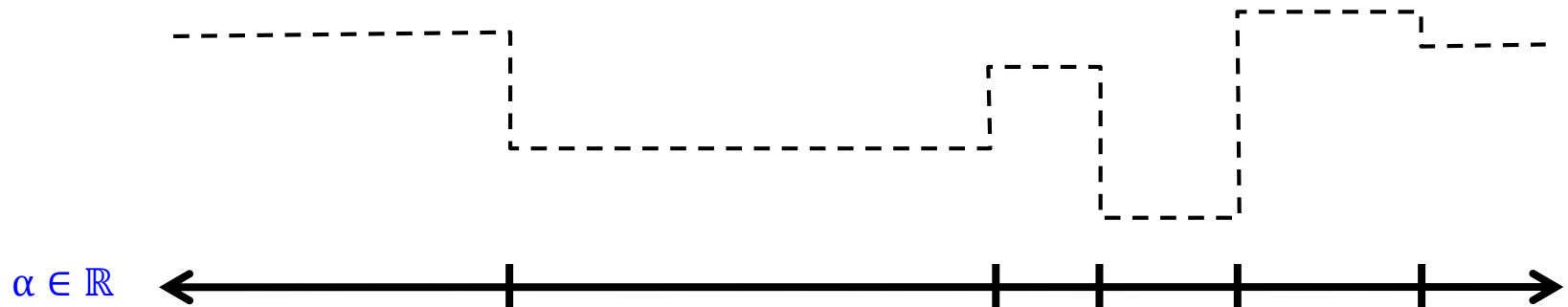
Clustering: Linkage + Dynamic Programming

Claim: Pseudo-dimension of α -weighted linkage + DP is $O(\log n)$, so small sample complexity.

Key fact: If we fix a clustering instance of n pts and vary α , at most $O(n^8)$ switching points where behavior on that instance changes.



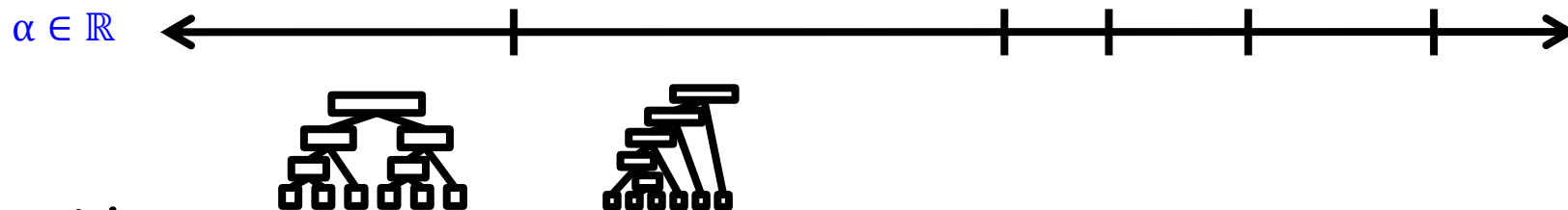
So, the cost function is piecewise-constant with at most $O(n^8)$ pieces.



Clustering: Linkage + Dynamic Programming

Claim: Pseudo-dimension of α -weighted linkage + DP is $O(\log n)$, so small sample complexity.

Key fact: If we fix a clustering instance of n pts and vary α , at most $O(n^8)$ switching points where behavior on that instance changes.



Key idea:

- For a given α , which will merge first, \mathcal{N}_1 and \mathcal{N}_2 , or \mathcal{N}_3 and \mathcal{N}_4 ?

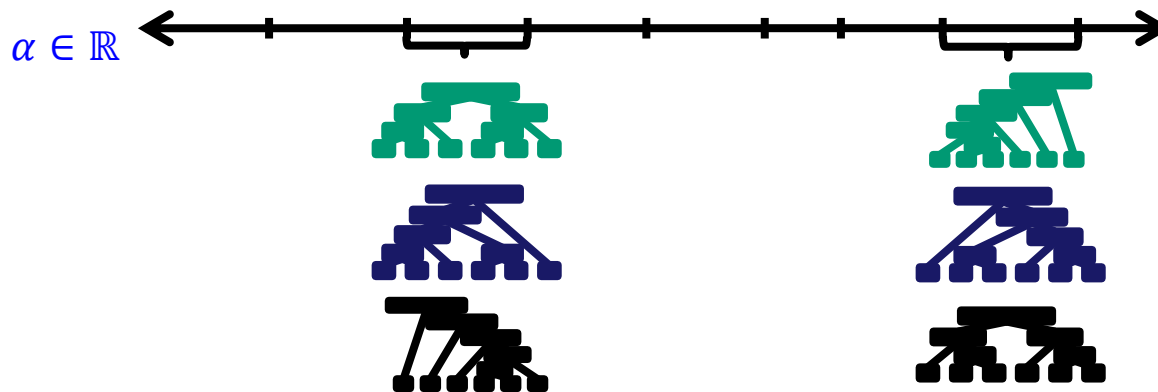


- Depends on which of $(1 - \alpha)d(p, q) + \alpha d(p', q')$ or $(1 - \alpha)d(r, s) + \alpha d(r', s')$ is smaller.
- An interval boundary an equality for 8 points, so $O(n^8)$ interval boundaries.

Clustering: Linkage + Dynamic Programming

Claim: Pseudo-dimension of α -weighted linkage + DP is $O(\log n)$, so small sample complexity.

Key idea: For m clustering instances of n points, $O(mn^8)$ patterns.



- Pseudo-dim **largest** m for which 2^m **patterns** achievable.
- So, solve for $2^m \leq m n^8$. Pseudo-dimension is $O(\log n)$.

Clustering: Linkage + Dynamic Programming

Claim: Pseudo-dimension of α -weighted linkage + DP is $O(\log n)$, so small sample complexity.

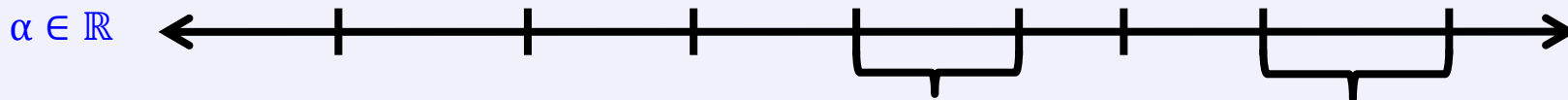
For $N = O(\log n / \epsilon^2)$, w.h.p. expected performance cost of best α over the sample is ϵ -close to optimal over the distribution



Claim: Given sample S , can find best algo from this family in **poly time**.

Algorithm

- Solve for all α intervals over the sample



- Find the α interval with the smallest empirical cost

Clustering: Linkage + Dynamic Programming

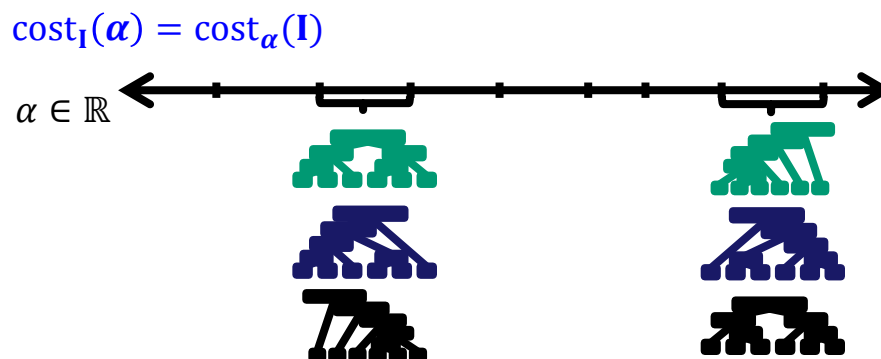
Claim: Pseudo-dimension of α -weighted linkage + DP is $O(\log n)$, so small sample complexity.

High level learning theory bit

- Want to prove that for all algorithm parameters α :

$$\frac{1}{|S|} \sum_{I \in S} \text{cost}_{\alpha}(I) \text{ close to } \mathbb{E}[\text{cost}_{\alpha}(I)].$$

- Function class whose complexity want to control: $\{\text{cost}_{\alpha} : \text{parameter } \alpha\}$.
- Proof takes advantage of structure of **dual class** $\{\text{cost}_I : \text{instances } I\}$.



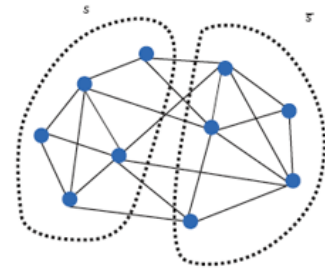
Partitioning Problems via IQPs

IQP formulation

$$\begin{aligned} \text{Max } \mathbf{x}^T \mathbf{A} \mathbf{x} &= \sum_{i,j} a_{i,j} x_i x_j \\ \text{s.t. } \mathbf{x} &\in \{-1, 1\}^n \end{aligned}$$

Many of these pbs are NP-hard.

E.g., **Max cut**: partition a graph into two pieces to maximize weight of edges crossing the partition.



Input: Weighted graph G, w

Output:
$$\begin{aligned} \text{Max } &\sum_{(i,j) \in E} w_{ij} \left(\frac{1 - v_i v_j}{2} \right) \\ \text{s.t. } &v_i \in \{-1, 1\} \end{aligned}$$

1 if v_i, v_j opposite sign,
0 if same sign

var v_i for node i , either +1 or -1

Partitioning Problems via IQPs

IQP formulation

$$\begin{aligned} \text{Max } \mathbf{x}^T \mathbf{A} \mathbf{x} &= \sum_{i,j} a_{i,j} x_i x_j \\ \text{s.t. } \mathbf{x} &\in \{-1, 1\}^n \end{aligned}$$

Algorithmic Approach: SDP + Rounding

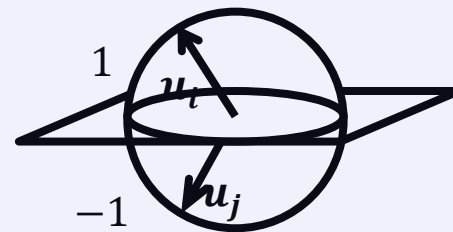
1. Semi-definite programming (SDP) relaxation:

Associate each binary variable x_i with a vector \mathbf{u}_i .

$$\begin{aligned} \text{Max } \sum_{i,j} a_{i,j} \langle \mathbf{u}_i, \mathbf{u}_j \rangle \\ \text{subject to } \|\mathbf{u}_i\| &= 1 \end{aligned}$$

2. Rounding procedure [Goemans and Williamson '95]

- Choose a random hyperplane.
- (Deterministic thresholding.) Set x_i to -1 or 1 based on which side of the hyperplane the vector \mathbf{u}_i falls on.



Parametrized family of rounding procedures

IQP formulation

$$\begin{aligned} \text{Max } \mathbf{x}^T \mathbf{A} \mathbf{x} &= \sum_{i,j} a_{i,j} x_i x_j \\ \text{s.t. } \mathbf{x} &\in \{-1, 1\}^n \end{aligned}$$

Algorithmic Approach: SDP + Rounding

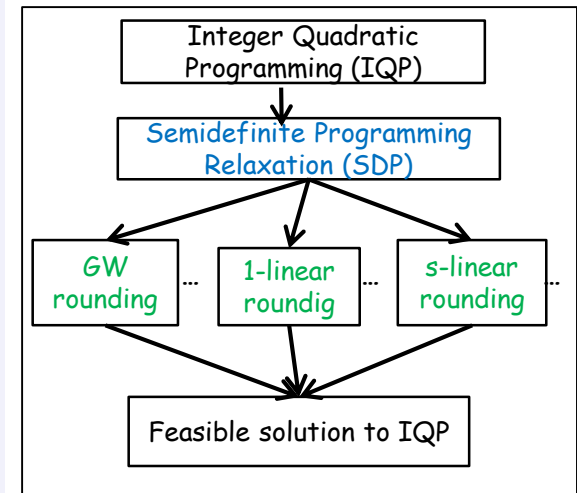
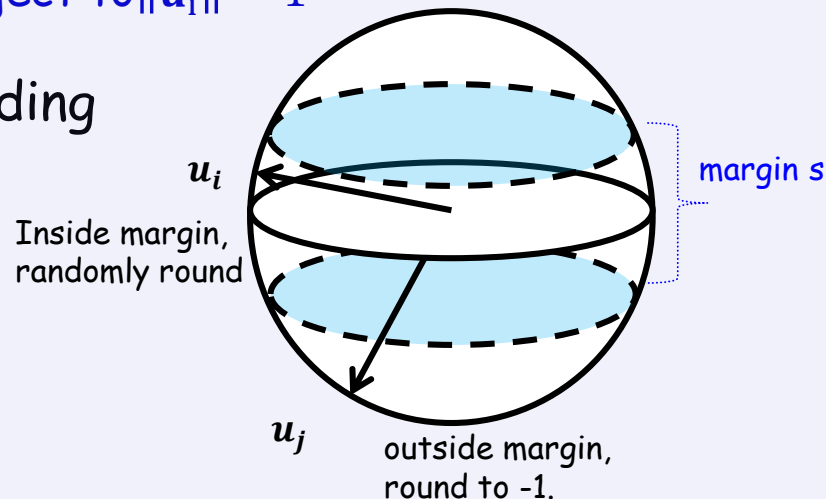
1. SDP relaxation:

Associate each binary variable x_i with a vector \mathbf{u}_i .

$$\begin{aligned} \text{Max } \sum_{i,j} a_{i,j} \langle \mathbf{u}_i, \mathbf{u}_j \rangle \\ \text{subject to } \|\mathbf{u}_i\| = 1 \end{aligned}$$

2. s-Linear Rounding

[Feige&Landberg'06]

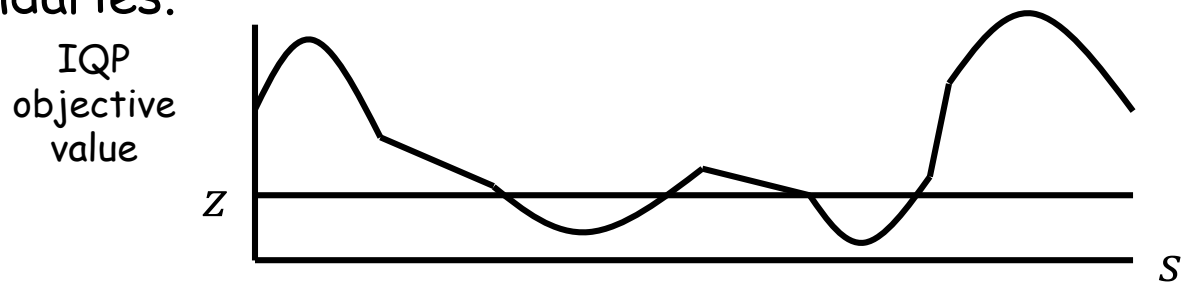


Partitioning Problems via IQPs

Our Results: SDP + s-linear rounding

Pseudo-dimension is $O(\log n)$, so small sample complexity.

Key idea: expected IQP objective value is piecewise quadratic in $\frac{1}{s}$ with n boundaries.



Given sample S , can find best algo from this family in poly time.

- Solve for all α intervals over the sample, find best parameter over each interval, output best parameter overall.

Data driven mechanism design

- **Similar ideas** to provide sample complexity guarantees for **data-driven mechanism design**.

[Balcan-Sandholm-Vitercik, EC'18]



- Unified analysis for many classes of mechanisms for revenue maximization for multi-item multi-buyer scenarios.

Mechanism design for sales settings

There is a set of **m items** for sale and a set of **n buyers**.

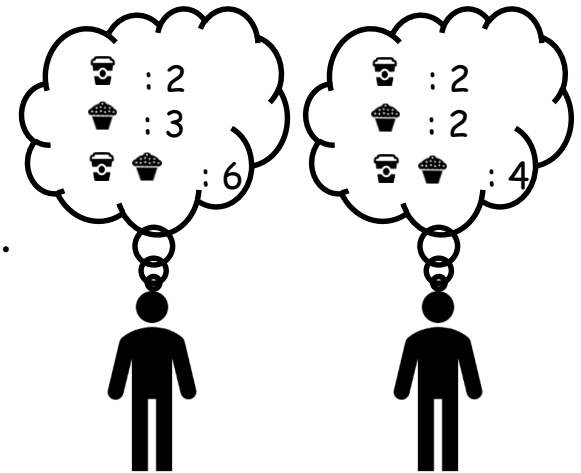
Each buyer **i** has a value $v_i(b) \in \mathbb{R}$ for each bundle $b \subseteq [m]$.

Let $\mathbf{v}_i = (v_i(b_1), \dots, v_i(b_{2^m}))$ for all $b_1, \dots, b_{2^m} \subseteq [m]$.

A mechanism **M** defined by:

1. **allocation** fnc: which buyers receive which items.
2. **payment** fnc: what they pay.

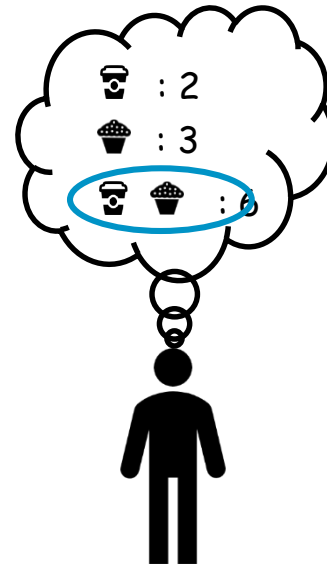
The **revenue** of **M** given values $\mathbf{v}_1, \dots, \mathbf{v}_n$ is sum of the payments.



Example: posted price mechanisms

Set a price per item.

Buyers buy the items that maximize their utility (their value for the items minus the price).



Example: second-price auction with a reserve

One item. Auctioneer sets reserve price r .

Highest bidder wins if $\text{bid} \geq r$. Pays $\max(\text{second highest bid}, r)$.

Reserve price: \$8 \Rightarrow Revenue = \$8

Reserve price: \$6 \Rightarrow Revenue = \$7

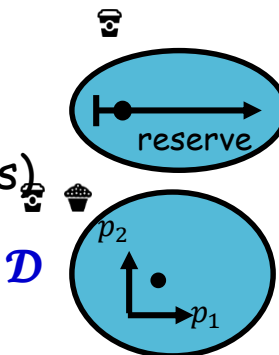


Data driven mechanism design

Goal: Given family of mechanisms \mathcal{M} and set of buyers' values sampled from unknown distr. \mathcal{D} , find mechanism with high expected revenue.

[Balcan-Sandholm-Vitercik, EC'18]

- **Large family of parametrized mechanisms \mathcal{M}**
(E.g., 2nd-price auctions w/ reserves or posted price mechanisms)
- **Set of buyers' values sampled from unknown distribution \mathcal{D}**



2nd price auctions
with reserves:

Sample 1			
v_1 (☹)	v_2 (☹)	...	v_n (☹)

...

Sample N			
v_1 (☹)	v_2 (☹)	...	v_n (☹)

Posted price
mechanisms:

Sample 1	
v_1 (☹)	v_n (☹)
v_1 (☹)	v_n (☹)
v_1 (☹ ☹)	v_n (☹ ☹)

...

Sample N	
v_1 (☹)	v_n (☹)
v_1 (☹)	v_n (☹)
v_1 (☹ ☹)	v_n (☹ ☹)

Data driven mechanism design

- **Data-driven mechanism design**: use of machine learning to design mechanisms based on data.
- Helps overcome challenges faced by traditional, manual approaches to mechanism design.
 - E.g., revenue-maximizing mechanism is not known even for just 2 items for sale.
- Booming area of AGT.

[Balcan-Blum-Hartline-Mansour, FOCS'05] [Likhodedov-Sandholm, AAI'05]

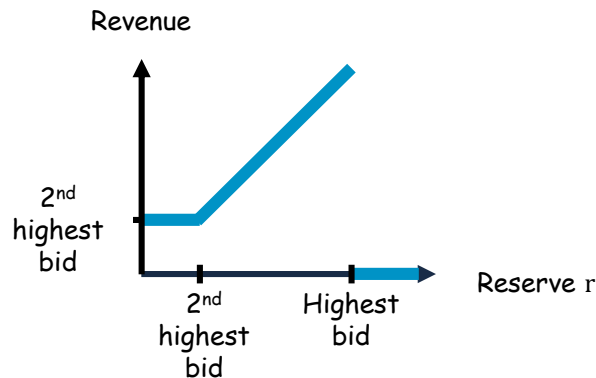
[Mohri-Medina, ICML'14] [Morgenstern-Roughgarden, NIPS'14, COLT'16] [Syrgkanis, NIPS'17],

Annual EC workshop on Algorithmic Game Theory and Data Science

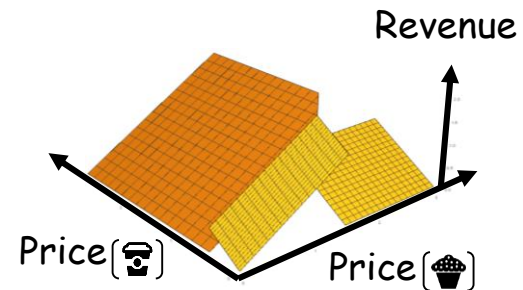
Sample Complexity of data driven mechanism design

- Analyze pseudo-dim of $\{\text{revenue}_M: M \in \mathcal{M}\}$ for multi-item multi-buyer scenarios. [Balcan-Sandholm-Vitercik, EC'18]
 - Many families: second-price auctions with reserves, posted pricing, two-part tariffs, parametrized VCG auctions, lotteries, etc.
- **Key insight:** dual function sufficiently structured.
 - For a fixed set of bids, revenue is **piecewise linear fnc** of parameters.

2nd-price auction with reserve



Posted price mechanisms

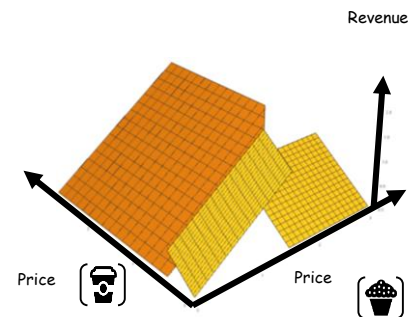
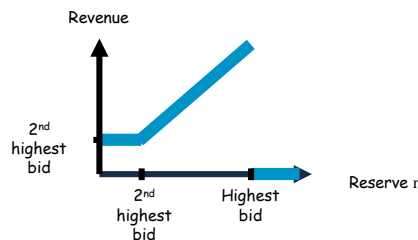
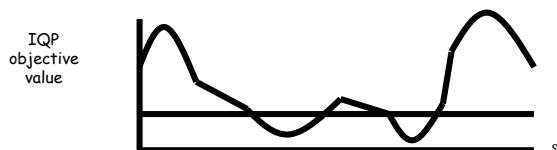


Structure of the Talk

- Data driven algo design as batch learning.
 - A formal framework.
 - Case studies: clustering, partitioning pbs, auction problems.
- Data driven algo design via online learning.

Online Algorithm Selection

- So far, batch setting: collection of typical instances given upfront.
- [Balcan-Dick-Vitercik, FOCS 2018] [online and private alg. selection](#).
- **Challenge:** scoring fns [non-convex](#), with lots of discontinuities.



Cannot use known techniques.

- Identify general properties (piecewise Lipschitz fns with dispersed discontinuities) sufficient for strong bounds.
 - Show these properties hold for many alg. selection pbs.

Online Algorithm Selection via Online Optimization

Online optimization of general piecewise Lipschitz functions

On each round $t \in \{1, \dots, T\}$:

1. Online learning algo chooses a parameter ρ_t
2. Adversary selects a **piecewise Lipschitz** function $u_t: \mathcal{C} \rightarrow [0, H]$
 - corresponds to some pb instance and its induced scoring fnc**Payoff**: score of the parameter we selected $u_t(\rho_t)$.
3. **Get feedback**: Full information: observe the function $u_t(\cdot)$
Bandit feedback: observe only payoff $u_t(\rho_t)$.

Goal: minimize regret:

$$\max_{\rho \in \mathcal{C}} \sum_{t=1}^T u_t(\rho) - \mathbb{E}\left[\sum_{t=1}^T u_t(\rho_t)\right]$$

\uparrow
Performance of best parameter in hindsight

\uparrow
Our cumulative performance

Online Regret Guarantees

Existing techniques (for finite, linear, or convex case): select ρ_t probabilistically based on performance so far.

- Probability exponential in performance [Cesa-Bianchi and Lugosi 2006]
- Regret guarantee: $\max_{\rho \in \mathcal{C}} \sum_{t=1}^T u_t(\rho) - \mathbb{E}[\sum_{t=1}^T u_t(\rho_t)] = \tilde{\mathcal{O}}(\sqrt{T} \times \dots)$

No-regret: per-round regret approaches 0 at rate $\tilde{\mathcal{O}}(1/\sqrt{T})$.

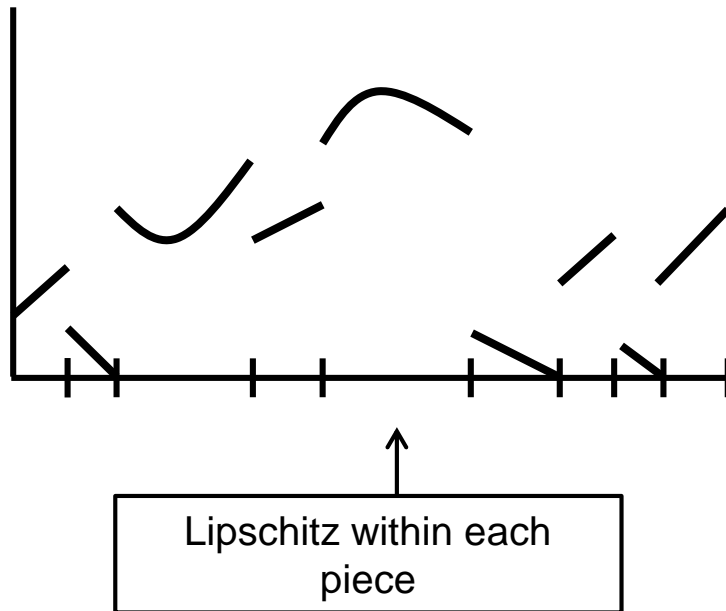
Challenge: if discontinuities, cannot get no-regret.

- Adversary can force online algo to “play 20 questions” while hiding an arbitrary real number.
 - Round 1: adversary splits parameter space in half and randomly chooses one half to perform well, other half to perform poorly.
 - Round 2: repeat on parameters that performed well in round 1. Etc.
 - Any algorithm does poorly half the time in expectation but \exists perfect ρ .

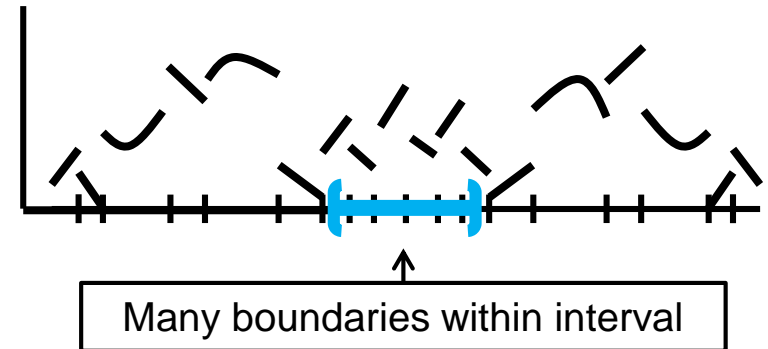
To achieve low regret, need structural condition.

Dispersion, Sufficient Condition for No-Regret

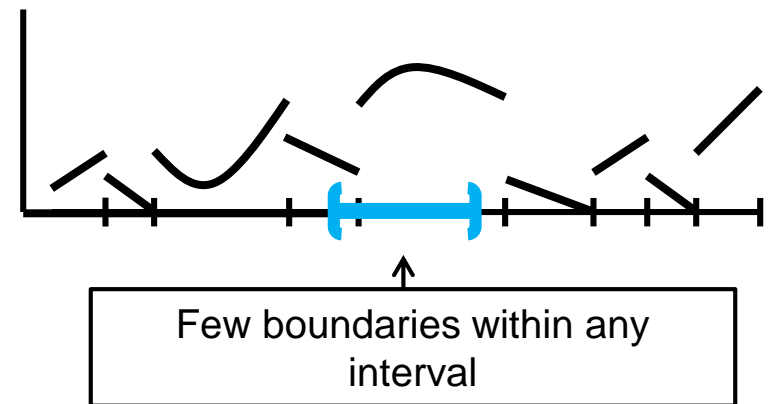
Piecewise Lipschitz function



Not disperse



Disperse



$\{u_1(\cdot), \dots, u_T(\cdot)\}$ is (\mathbf{w}, \mathbf{k}) -dispersed if any ball of radius \mathbf{w} contains boundaries for at most \mathbf{k} of the u_i .

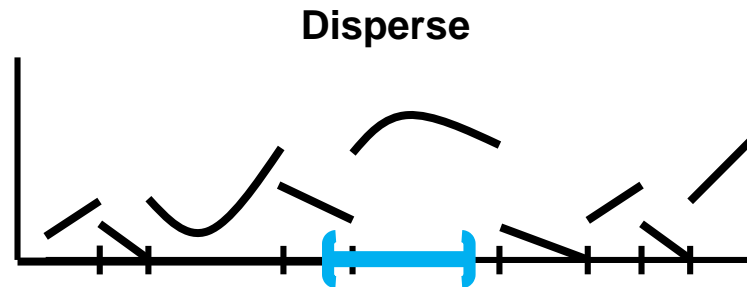
Dispersion, Sufficient Condition for No-Regret

Full info: exponentially weighted forecaster [Cesa-Bianchi-Lugosi 2006]

On each round $t \in \{1, \dots, T\}$:

- Sample a vector ρ_t from distr. p_t : $p_t(\rho) \propto \exp\left(\lambda \sum_{s=1}^{t-1} u_s(\rho)\right)$

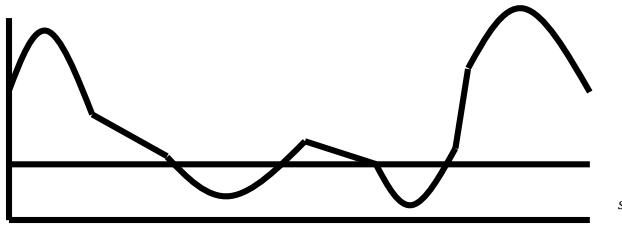
Our Results:



Disperse fns, regret $\tilde{O}(\sqrt{Td} \text{ fnc of problem})$.

Summary and Discussion

- Strong performance guarantees for data driven algorithm selection for combinatorial problems.
- Provide and exploit structural properties of dual class for good sample complexity and regret bounds.



- Also differential privacy bounds.
- Learning theory: techniques of independent interest beyond algorithm selection.

Summary and Discussion

- Strong performance guarantees for data driven algorithm selection for combinatorial problems.

Future Work:

- Analyze other widely used classes of algorithms.
 - Branch and Bound Techniques for MIPs [Balcan-Dick-Sandholm-Vitercik, ICML'18]
- Related in spirit to Hyperparameter tuning, AutoML, MetaLearning.

Use our insights for pbs studied in these settings (e.g., tuning hyper-parameters in deep nets)